

50-cent FAVORITE

# Fairway



The New U.S. FAIRWAY

...now finer than ever... is the largest selling moderately priced quality ball on the market!

Spun Latex U. S. Royal 75c  
—great distance

444 U. S. Royal . . . . 75c  
—tough cover

U. S. Nobby . . . . 3 for \$1  
—the leading ball  
of its class

U. S. Tiger . . . . . 25c  
—a fine golf ball

"The ball with a million friends"—the most popular fifty-cent golf ball in America — that's the Fairway! Always a fast seller, the U. S. Fairway now offers greater sales possibilities than ever. The new center and the new winding of specially treated thread give this ball distance, click and feel absolutely unmatched in its price class. The tough new cover contributes downright durability that more than gives the golfer his money's worth.

The "U. S." line is a good line to tie to—it features a better ball at every price. Let it pile up profits for you.

United States Rubber



Products, Inc., New York, N.Y.

United States Rubber Company