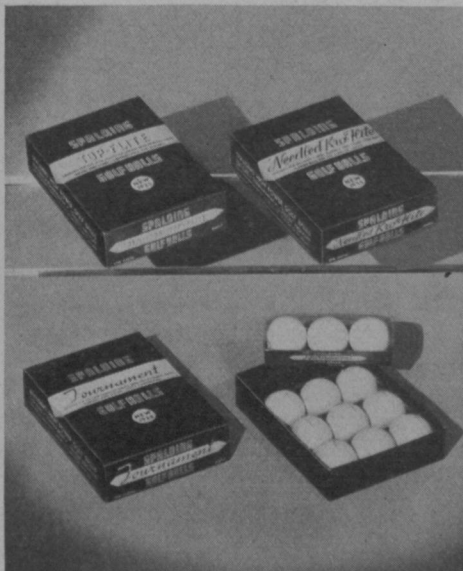


water, the product is easily available for bathings. Its wholesale prices are attractive. The Irving Pharmacal Co., 2 Stone st., New York, will supply complete details.

### SPALDING FEATURES FAMILY IDEA IN BALL PACKAGES

New York City—Family relationship of the Spalding golf balls stand out in the balls' package design this year. The Spalding balls got off to a good start with Willie Macfarlane winning the West Coast open with the new Spalding tournament



the first time it appeared in tournament play. Paul Runyan won the North and South with the Top-Flite when this ball made its tournament debut.

This year Spalding's magazine advertising stresses three types of golf balls for three types of golfers . . . the new "Tournament" for the low handicap golfer with a very powerful swing . . . the new "Top-Flite" for the low handicap golfer with a normal hard swing . . . and the "Needled" Kro-Flite for the average golfer. This copy theme is carried out in the packages, also, thereby giving a complete tie-up. The "field" color of all three boxes is indigo blue. The color of the end and top bands changes for each brand of ball, so that easy identification is possible.

### GOLF REGISTER SALES ARE SHOWING BIG INCREASE

Pittsfield, Mass.—Golf Register Co., Chamber of Commerce Bldg., gives every indication of having clicked as a practical, successful practice device. Re-orders are coming in from pros, stores and steamship lines. Angel de la Torre, former Long

# BROWN PATCH CONQUERED

by new low-priced  
ORGANIC MERCURY  
fungicide . . . . .

SPECIAL SEMESAN not only prevents and controls large and small brown patch, but does so at a cost well within the budget of any golf club.

Yet this product is an *organic mercury* fungicide — containing exactly the same toxic ingredient long used in regular Semesan, for years the standard brown patch treatment! New developments now give you, in this SPECIAL SEMESAN, standard control at much lower cost.

Order now from your golf supply house. SPECIAL SEMESAN goes twice as far as regular Semesan; 1 lb. treats 6,000 sq. ft. of turf. Five lbs., \$10.00; 25 lbs., \$42.50; 100 lbs., \$165.00. For free Brown Patch Pamphlet 1-C, write the Bayer-Semesan Co., Wilmington, Del.



CAN BE APPLIED FOR  
**\$1.65**  
a green

● Regular SEMESAN and NU-GREEN, still the favorite fungicides of many greenkeepers, are offered at these prices: SEMESAN — 25 lbs., \$46.25; 100 lbs., \$180.00; 300 lbs., \$525.00. NU-GREEN—25 lbs., \$30.00; 100 lbs., \$115.00; 300 lbs., \$330.00.



When the Burlington's new streamlined Zephyr train was seeing the country, its Casey Jones mounted to the cabin at Pinehurst and received a package of Streamlined golf balls from Frank Cavnagac, Stow-Woodward pro sales mgr. Casey is a booster for the Streamlined golf ball, invented by Burbank. The escape valve effect is designed to equalize air pressure and reduce hooking and slicing.

Island pro now in Spain, is among the numerous pros who have orders.

Complete details of the device, including pro discounts, will be sent on request.

#### HUNT AUTOMATIC HOSE VALVE REDUCES WATER WASTE

Chicago, Ill.—An automatic hose valve for attaching to any free-end hose or overhead washer is manufactured by Hunt Manufacturing Co., 1619 Winona ave. The device, it is claimed, will conserve water and reduce consumption, as water flows only when hose is being used on productive work. The device has a brass female connector threaded to fit any standard water hose connection; a replaceable long-wearing valve and a six-inch length of  $\frac{3}{4}$ " gum rubber connection. By simply taking the hose in hand, valve is automatically released, giving a free flow of water. When hose is returned to normal position, as hanging from an overhead washer or placed on the floor, water pressure immediately closes valve, making instant and positive shut-off of all water flow.

Cleveland, Ohio—Inquiries and orders for the new Par golf ball washer have far exceeded expectations, according to Bill Livie, Cleveland professional and head of the Bill Livie Golf Co., 3904 St. Clair ave.

"While some bad luck in the form of labor difficulties has temporarily interfered with production of the Par," says

Livie, "the strike has been settled and production is now in full swing. The Par, utilizing an entirely new principle in ball washing, has been received very well by the trade. Dealers and greenkeepers throughout the country have expressed the keenest interest."

#### NEW SAND GREEN SURFACE FROM MONROE CO.

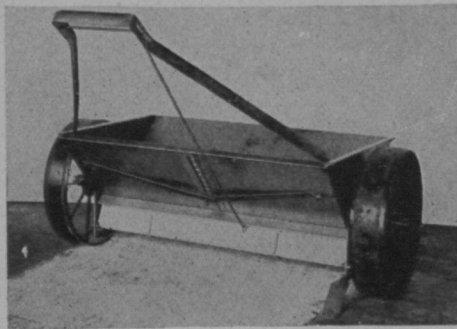
Colfax, Iowa—The Monroe Co. has developed a standard surface for sand greens. Footproof, this "permanent putting path" is laid between thin rails that will not likely interfere with approaches. It approximates the speed and resistance of bent greens.

#### JACK JOLLY TOURS AND TELLS ST. MUNGO LINE-UP

Newark, N. J.—Jack Jolly, pres. of the St. Mungo Mfg. Co., recently has completed a highly profitable business trip to the midwest during which he booked a large volume of business for the new Colonel golf ball.

Jolly announces the St. Mungo Colonel balls will be locally stocked and promptly delivered to pros by the following field force:

W. H. Penhaligon, 127 Federal St., Boston, Mass.; Jack Schaefer & Co., 730 S. Grand ave., Los Angeles, Calif.; Jack Mackie, jr., Inwood, Long Island, N. Y.; Ed Morrison, St. Mungo Mfg. Co., Sylvan ave., Newark, N. J.; Len Sheppard, Rock

**ROOT ALL PURPOSE SPREADER****TOP-DRESSING, FERTILIZING, SEEDING**

CUT your LABOR COST with this machine. For speed, economy and perfect application it is unexcelled.

**THE ROOT MANUFACTURING COMPANY**  
1051 POWER AVE., CLEVELAND, OHIO

Spring Manor, Elkins Park, Pa.; Stanley Hern, 24 Park ave., Castle Shannon, Pa.; Walter Camping, 229 Fittes ave., Rochester, N. Y.; Alex Jolly, Finchley Bldg., Chicago, Ill.; Jim Pairman, 11050 Riverview drive, St. Louis, Mo.; Lloyd Clark, Blue Hills GC, Kansas City, Mo.; Bill Bathie, 5839 William st., Omaha, Neb.; Phil Anderson, 3303 Holmes ave., S., Minneapolis, Minn., and Archie Stuart, 276 Post st., San Francisco, Calif.

**CLUB SPECIALS IN MONOGRAMMED CIGARETTE CASES AND COMPACTS**

Chicago, Ill.—Golf Enterprise, 1811 Prairie ave., is producing attractive cigarette cases and compact on which are the seals of clubs at whose pro shops the cases and compact are for sale.

Paul Vande Sande, head of the company, introduced the practical novelties to clubs late last season and has been doing a big business with pros, both at the northern clubs and in Florida during the season. Already a number of the best clubs in the country have taken up the idea and the

**R. H. Tractor Wheel SPUDS**

quickest to put on or take off. Increase tractor efficiency and cultivate turf . . . that's why more than half the U. S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes.

Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment  
If your Ford or equipment dealer cannot supply, write direct to

**R. S. HORNER**  
Geneva, Ohio

MFR. OF SPUDS, FORDSON WHEELS, ETC.



pros are making good profits on the sales. The cases all are Elgin made.

Vande Sande will send pros complete details on request.

**ACUSHNET OFFERS PROS LESSON AID BOOKLET**

New Bedford, Mass.—An attractive, well illustrated and sound instruction booklet entitled "Twelve Money Shots in Golf" has been written by Roland Wingate, pro at The Country club, Brookline, Mass., for Acushnet Process Co. The booklet's foreword makes it plain that Roland has written and illustrated the booklet as "just a wee bit of a hint". Wingate adds, "If you want to make the most of the tips in this book, ask your pro to help you—remember, 'He's the Doctor'."

Acushnet figures free distribution of this booklet by pros will help pros increase lesson business. Free copies of the booklet for distribution to members may be had by writing Phil Young, Acushnet Process Co., New Bedford, Mass., and mentioning GOLFDOM.

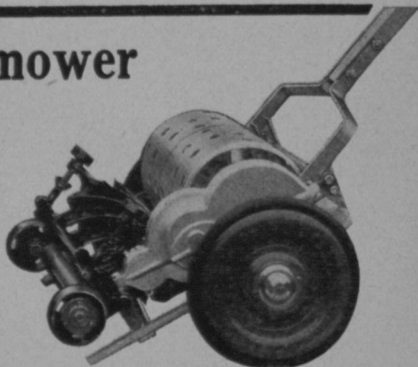
**The Toro Hand Greensmower**

A precision machine, built to close measurements. Cuts creeping bent or any grass green without special effort by the operator and without leaving corrugations or ridges. For smooth, true greens . . . use a Toro. Write for details.

**TORO MANUFACTURING CO.**

3042-3168 Snelling Ave.

Minneapolis, Minn.



**FREE OFFER**  
EXPIRING  
WITHIN 30 DAYS

## CHINCH BUG?

Most Greenskeepers recognize this peril and as usual G&O will contribute to its control to prove it can be controlled.

Send this "Ad" and \$4.35. We will send prepaid a 25 lb. drum of Rotonone—Pyrethrum-Tobacco and Nicotine Sulfate Powder mixture (No Filler) regularly priced by all G&O Dealers at \$7.25.

This contribution discount of 40% to our Greenskeepers clientele applies ONLY for the initial order.

Some clubs have already purchased 600 lb. lots at 24c per lb. It must be obvious that this is a genuine introduction cash offer. Past the experimental stage.

Ask for Greenskeepers Message. 20% Mercury Brown Patch @ 85c per lb. None better. Ball washing material—J. B. Greens Fertilizer, etc.

**GOULARD & OLENA, INC.**

CHEMICAL MANUFACTURERS  
140 LIBERTY ST. NEW YORK, N.Y.

## GULLICKSON JOINS WORTHINGTON AS OHIO BALL REP

Elyria, Ohio—Lloyd Gullickson, well-known golf teacher and tournament player, who broke into pro golf at the Jackson Park course in Chicago while an enlisted



man at the Great Lakes Station during the World War, will henceforth serve on the advisory staff of The Worthington Ball Co., at the same time acting as Ohio sales representative for them. Gullickson also will continue as a playing professional.

During the last two years Gullickson's victories have all been won while playing the Sweet Shot Golf Ball manufactured by Worthington.

## SQUARE SCREEN NOW STANDARD ON KEMP SHREDDER

Erie, Pa.—Kemp Power Soil Shredders, widely used to prepare topdressing for greens and fairways, are now equipped with a new square, revolving screen for golf course use. Experience proves that the greater agitation given this type screen prevents holes from filling up and speeds up the screening operation. For catalog describing the complete line of Kemp shredders, powered by gas or electric motor, address Kemp Mfg. Co., 2001 Peach St., Erie, Pa.

## CHAPMAN APPOINTS CURLEY-BATES COAST DISTRIBUTORS FOR HAGEN

Detroit, Mich.—E. E. Chapman, vice-president and general mgr. of L. A. Young Golf Co., has returned to Detroit, after a month spent on the Pacific Coast to revise the distribution plans of the company.

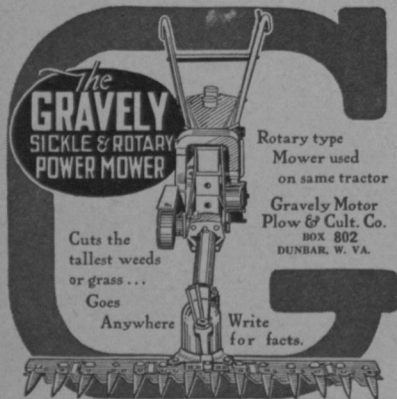
## OLD ORCHARD TURF NURSERIES

Old Orchard  
Upstanding, Hardy, Economical Maintenance  
Washington, Metropolitan

The greens are the foundation of all  
successful Golf Courses

BOX 350

MADISON, WISC.



## The New 1935 TWIN PAX

- New models—new features
- More attractive—lighter weight

Last season's bag sensation ready to repeat in 1935. Increased manufacturing facilities insure prompt filling of your order. Write, **Des Moines Glove & Mfg. Co., Des Moines, Iowa.**

# Buy with Confidence!

Whatever your needs, GOLFDOM'S advertising pages will serve as a dependable guide to reliable sources of supply. Mention GOLFDOM when you write these advertisers. If you can't find what you need, refer to the list below. Draw lines through items on which you want complete information and prices. Mail to GOLFDOM, 14 East Jackson Blvd., Chicago. It will bring you facts and figures you need in making your purchases.

## FOR THE GOLF COURSE

- Ant eradicators
- Arsenate of lead
- Bag racks for tees.
- Ball washers
- Bent grass stolons
- Bird houses
- Bookkeeping systems
- Brown-patch preventives
- Charcoal (soil conditioner)
- Chickweed eradicators
- Clamps, for pipe leaks
- Compost distributors
- Compost mixing machines
- Diesel engines
- Drinking fountains
- Dump carts
- Fencing
- Fertilizers
- Fertilizers distributors
- Flags, flag poles
- Furniture
- Hole cutters
- Hole rims (putting cups)
- Hose, water
- Hose boxes (underground)
- Humus (soil conditioner)
- Hydraulic mixers
- Insecticides
- Mole and gopher traps
- Mole and gopher poisons
- Mowers
  - putting green  tee
  - fairway  rough
- Mower blades
- Mower sharpening machines
- Peat moss (soil conditioner)
- Pipe
  - perforated for drainage
  - water
- Playground equipment
- Pumps (state capacity)
- .....
- Putting cups
- Rakes, adjustable, for traps
- Rollers
  - fairway
  - green
  - spiked
- Scythes (motor driven)
- Seed
  - fairway
  - green
  - rough
- Seeders
- Shelters (golf course)
- Skeet layouts
- Sod cutters
- Soil screeners

- Soil shredders
- Sprayers
  - barrel pump
  - power engine
- Spike discs
- Sprinklers
  - greens
  - fairway
- Sprinkling carts
- Swimming pool information
- Tee data plates
- Tee markers
- Tile, drainage
- Tractors
- Tractor tires,
  - low pressure
  - pneumatic
- Tractor wheel spuds
- Water systems
  - for greens
  - for fairways
- Water system engineer
- Weed killers
- Worm eradicators

- Movie cameras, projectors
- Practice clubs
- Practice driving devices
- Practice nets
- Prizes
  - cups
  - trophies
- Rain jackets
- Score cards
- Shafts
  - hickory
  - steel
- Shoes
- Shoe spikes
- Shoe trees
- Sockettes
- Sweaters
- Sweat shirts
- Tees
  - wood  celluloid
  - rubber
- Trap-shooting  traps
- shells  targets
- Underwear

## FOR THE PRO SHOP

- Archery golf supplies
- Bags
  - canvas
  - leather
- Balls
  - .25  .35  .50
  - .65  .75  1.00
- Ball marking machines
- Belts
- Bookkeeping system
- Buffing motors
  - A.C.  D.C.
- Caddie badges
- Caddie uniforms
- Calks for golf shoes
- Caps
  - Brassies  Drivers
  - Irons  Matched sets
  - Putters  Spoons
  - Women's
- Club racks for pro shop
- Garters
- Gloves
- Grip dressing
- Grip wax
- Handicap
  - racks  cards
- Hats, duck with vizor
- Leather jackets

## FOR THE CLUBHOUSE

- Ales
- Bar equipment
- Bath slippers
  - paper  wood
- Bars
  - fixed
  - portable
- Bath towels
- Beer
  - bottle
  - draught
- Beer cooling equipment
- Cash registers
- Cheese
- Deodorants
- Disinfectants
- Kitchen equipment
- Laundry equipment
- Liquors
  - gin
  - whiskey
  - wine
  - mixers
- Linens
- Lockers
- Mineral water
- Refrigerators
- Rugs—runners for aisles
- Showers
- Soda fountains
- Water coolers
- Water softeners

Club.....

By..... Club Position.....

Address.....

Town..... State..... Date.....

● IMPORTANT — FILL OUT FORM ON REVERSE OF THIS PAGE ●

# DOES GOLFDOM HELP YOU?

If you get good from these pages, how about your fellow officials? Are they on our mailing list so they too can keep posted through GOLFDOM? Perhaps we haven't been notified of your organizations latest elections or appointment. Better do them a favor by tearing out this page and mailing it, filled in, to GOLFDOM, 14 East Jackson Blvd., Chicago.

*Please PRINT plainly. Home or business addresses preferred.*

President .....

Address .....

Green-chairman .....

Address .....

Manager .....

Address .....

Professional .....

Address .....

Greenkeeper .....

Address .....

Club .....

Town ..... State .....

Number of Holes .....Is Course Private, Daily Fee or Municipal? .....

*Please give us this additional information for our records:*

Swimming Pool?.....How Many Tennis Courts?.....Trapshooting or Skeet?.....

For several years past the L. A. Young Golf Co. has been operating its own branches in Los Angeles, San Francisco and Seattle. The Curley-Bates Co., which for years has been one of the leading distributors of golf equipment on the coast, maintaining branches also in the same cities, as a result of Chapman's visit becomes Young's west coast distributor.

Chapman after investigation: "Never before have I found a sporting goods distributor whose reputation with their clientele excelled that of the Curley-Bates Co. Everyone with whom I talked—golf professionals, dealers and competitors—had excellent things to say of them."

B. R. E. Poinsett who has been Young's Pacific Coast mgr., for some time past, remains on the coast as a direct factory representative of the company, working with the Curley-Bates field representatives.

J. R. Duvall who had charge of Young's Seattle branch will make his headquarters in Oshkosh, Wisc., from which city he will work the Wisconsin and Minnesota territories. Gordon Goyette who previously represented Young in those states, moves into the Ohio, Indiana and Kentucky territory.

Representing Young out of the Los Angeles office of the Curley-Bates Co. will be N. F. Schaefer and B. J. Humphreys. Wally Bates and Mike Shahan will preach the Hagen gospel from San Francisco, while out of Seattle Bob King and Elmer Fredericks will be the new Hagen representatives.

**HAWTHORNE WATERING AND FERTILIZING DESCRIBED**

Dearborn, Mich.—An interesting description of the combination fairway watering and fertilizing system worked out at the Hawthorne Valley GC, and now being marketed by an organization headed by R. H. Montgomery of that club, now is available to club officials and greenkeepers who will address requests to Montgomery at Dearborn, Mich.

**BETTER BUY LATEX BALL OR YOU MAY HAVE TWINS**

New York City—Ed. Conlin, golf ball sales manager of the United States Rubber Co., whose press agents have been helping to spread the glad tidings of the new US Latex ball, comes up with a statistical news story that will see more newspaper space than the great tales out

**● BENT GRASS ●  
BOTH SOD AND STOLONS**

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

**HIRAM F. GODWIN**

Box A, Redford Sta.,  
Detroit, Mich.

R. F. D. No. 3,  
Pottstown, Pa.

**PREVENT  
BROWN PATCH**

MERCURY is the active ingredient which controls BROWN PATCH.

Leading Turf Authorities have found Fungicides are effective in proportion to their MERCURY CONTENT and endorse a Mixture of 2/3 Calomel and 1/3 Corrosive Sublimate for EFFECTIVE and MOST ECONOMICAL RESULTS.

PFIZER MERCURIAL MIXTURE contains 81% MERCURY and has proved most satisfactory to Foremost Clubs.

WRITE FOR CIRCULAR

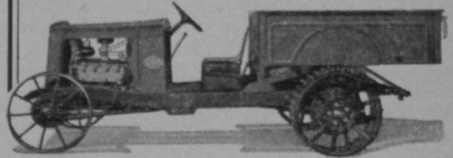
**PFIZER MERCURIAL MIXTURE  
Corrosive Sublimate  
Calomel**

**CHAS. PFIZER & CO., Inc.**  
444 W. Grand Ave. 81 Maiden Lane  
Chicago New York

**STAUDE** General Utility **Tractor**  
**\$495 to \$795**

Attachments only \$155 and up for Ford models T, A, B, and V-8. Money back guarantee. Write for details.

**E. G. Staude Mak-A-Tractor Co.**  
2696 University Ave. St. Paul, Minn.

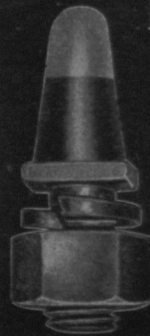


**PHOENIX  
RED TIP  
TRACTOR  
SPUDS**

*Extra Long Service*

Made of a special analysis steel, hardened by the latest scientific heat treating methods. Sizes from 3/8 in. to 3/4 in. Also Mower Spuds. Inquiries invited.

**PHOENIX MANUFACTURING COMPANY**  
Joliet, Ill. Catasauqua, Pa.



—THERE'S PROFIT IN THIS SERVICE—

# GRIP-RITE SHU-SPIKES

PREVENT SLIPPING

PROS. prefer GRIP-RITES because

- easily, quickly inserted or removed.
- Can be fitted to any shoe ● 8 sizes
- flat or pointed ● self-selling service
- that brings profit and good-will.

—LOOK FOR OUR LABEL ON THE BOX—

50

"GRIP  
RITE"

3

SHU-SPIKES

Made Solely by  
North & Pfeiffer Mfg. Co.  
Hartford, Conn., — U.S.A.

of Pinehurst, details of the spun liquid latex "natural milk of the rubber tree", and the new and improved Tjipetir cover, discovered "in far away Java."

Eddie, between visits to pros, whiles away his time on trains by figuring out golf statistics. His latest finding is this: "You have 1,229 more chances of becoming the papa of twins than you have of sinking one of those tee to cup putts. All is not lost however. You should make 531 aces before you have one of those blessed events involving quintuplets.

"The odds against a hole-in-one are 107,510 to 1. Averaging 18 holes of golf per weekend from April 1 to November 30, you will make 630 tee shots at which rate it will take you 170 years to make your ace. (Editor's note: How about the par-4 and par-5 holes, Eddie?) Or you can play a spun latex golf ball, which should bring your hole-in-one 21,877 drives nearer.

"The explanation is that of 107,510 shots, one-fourth will be to the left of the hole, one-fourth to the right of the hole, one-fourth over the hole and one-fourth short of the hole. By playing the five to seven yard longer spun latex ball, the shots which are short should be up and in or there is no excuse for this story. Of course you may make your ace on your first drive and save a lot of trouble."

## KOVEN CO. MARKETING STEEL SWIMMING POOLS

Jersey City, N. J.—An interesting answer to many clubs' prayer is the announced steel swimming pool perfected recently by the L. O. Koven Co., 154 Ogden ave. Its advantages are said to be speed

of erection, low maintenance cost, easy cleaning, complete sanitation, and lower first cost. Steel pools can be painted any color desired to make them inviting to swimmers. The cost of the standard length (75 ft.) is in the neighborhood of \$5,000, more or less according to distance from the factory and local conditions.

## NEW TYPE RAIN JACKET SHOWN BY JACKMAN

Chicago, Ill.—A clever new rain jacket that weighs only three ounces, including a pouch, is scoring among golf enthusiasts. The garment is made of oiled silk, which is waterproofed under a new patented process. The cloth will not stick together when wet, even if rolled into a small ball. If need be, the cloth can be ironed out with a moderately warm iron.

This blouse pulls over the head, has raglan shoulders, is cut long to protect the seat, and has a large pocket with a flap to keep the rain out. It sells, complete with the pouch, at a low price. Sizes are small, medium and large, the small size being about right for women.

Jackman Sportswear Co. Inc., 218 S. Wabash ave. is the originator and exclusive seller of this garment. Jackman also reports unusual popularity of a gabradine jacket for rain and general wear. The firm carries a complete line of sport apparel for golf pro sale.

## IGLOO IKE SELLS DRY ICE GOLF BALLS

Dayton, Ohio—When Crawford, McGregor & Canby Co. developed its dry ice center ball, it immediately began searching



For better greens and fairways at less cost, use this miracle machine. A complete unit, it shreds and sifts in one operation. Mounted on wheels—easily moved about. Used by golf clubs everywhere. Write for catalog, prices. Kemp Manufacturing Co., Dept. G, 1919 Peach St., Erie, Pa.

**KEMP POWER SOIL SHREDDERS**



Always  
Sharp  
Extra  
hard steel  
core keeps  
spud sharp  
until complete-  
ly worn away.  
Softer outside  
steel wears first,  
leaving harder center.  
Will not harm turf.

DIAMOND CALK HORSESHOE CO.  
4702 Grand Ave., Duluth, Minn.

Write  
for  
Details.





CREEPING BENT

TURF

Our true Washington Strain Creeping Bent in solid turf form makes model greens. Also in stolon form. Withstands drouth like nothing else. Fully guaranteed. Used by hundreds of clubs. Comes in rolls ready to lay down like a carpet. Nursery grown blue grass sod also sold. Write for prices and samples now.

**ILLINOIS GRASS CO.** Telephone  
Homewood (Ill.) 746  
18455 Reigel Road (near Chicago) Homewood, Ill.

for a method of presenting it to the public in a way that would be as different as the ball itself. After weeks of considering and discarding ideas a character known as Igloo Ike was born.

Igloo Ike is a humorous appearing Eskimo boy who tells the public in his own words about the dry ice center.

The purpose behind this interesting little trade character is to attract attention to the advertisements that are being run on the ball—to give the series of ad-

## Don't stymie your members with **WORM CASTS**

Cautious, experienced greenkeepers by the hundreds will tell you that the quickest, surest and safest way to eliminate this unnecessary nuisance is to use READE'S—

### "ELECTRIC" Worm Eradicator

"ELECTRIC" is the original worm eradicator— a forty year record of results is your guarantee of satisfaction. Full information on request.

**READE MFG. CO. INC., JERSEY CITY, N. J.**

vertisements the continuity of a complete campaign—and to permit the facts about the ball to be brought out in a light manner which invites reading, but which nevertheless does a good selling job.

MacGregor has a lively advertising program centered in the golf publications and national magazines. They anticipate that sales on the ball, already very gratifying, will be greatly accelerated by the advertising and merchandising program now well under way.

## Classified Ads

Rates: 10 cents a word per issue. Minimum charge \$2.50

### To GREEN-CHAIRMEN, GREENSKEEPERS and GUARDIANS OF CLUB TREASURIES.

You can produce perfect turf of deep color, throughout the season with 'Terre' LAWN-SPUR and 'Terre' TOP-DRESSING. Prominent Golf Clubs in the metropolitan area (names on request) have proved the value of these products after exhaustive tests. LAWN-SPUR (8-6-5) is a special turf fertilizer developed after years of scientific plot tests. Its plant food is supplied from 12 sources, each becoming available at different periods. Thus, continuous feeding is provided with a minimum of loss from leaching. 'Terre' TOP-DRESSING is a scientific blend of organic matter produced especially for golf greens. It is perfect for spreading drier, finer, weed-free and more economical than home-made topsoil. In combination with Lawn-Spur, it has produced amazing results on courses and worth-while savings on club treasuries. As soil, turf and fertilizer experts to many well-known golf clubs, we invite your inquiry.

**MACMULLEN-TERHUNE COMPANY**  
Fertilizer-Grass Seed Headquarters

Rochelle Park New Jersey

**Manager**—course superintendent of municipal or fee course now open for position. Recently completed construction and opening of one of Florida's best conditioned new municipal courses. Thoroughly experienced as club operator, course constructor and greenkeeper. Successful organizer. Hard worker, dependable. Moderate salary. Will go anywhere. For complete details write: Ad 11,001, % *Golfdom, Chicago.*

**Wanted**—Products to sell to pros, public golf course and driving range owners. I travel from Florida to New England selling my own products and think I can help you if you have a sales problem in the eastern seaboard territory. References exchanged. Will work on commission or jobbing basis. Address: Ad 11,000, % *Golfdom, Chicago, Ill.*

The Scotch are a thrifty hard-working race. Have you an opening at your club for a Scotch born professional or pro-greenkeeper who is *really* qualified as such? If so we are both in luck and don't need a course in correspondence. I am 37 years old; married; 15 years' professional experience. Member PGA. Highest references on request. Address: 11,003, % *Golfdom, Chicago.*

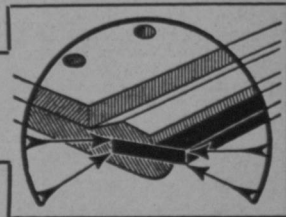
**For Lease**—Nine Hole, all grass, daily-fee golf course. Clubhouse and all course equipment, including fairway watering system. In Texas City, population 25,000. Lease rental \$60 monthly, payable six months advance. Address: Ad 11,002, % *Golfdom, Chicago, Ill.*

**Wanted**—10,000 used golf balls. Cash waiting. Barney Lucas, Oakland Avenue Golf Club, Highland Park, Michigan.

## TYPICALLY SCOTCH

Greenkeepers warm up instantly to the Budd with its 4 edges. It shows a thriftiness in expense, work and time that will gladden the cockles of any true Scotchman's heart. See for yourself—try it on ONE unit; when convinced, put it on ALL. For details, write **BUDD MFG. CO., Dept. G, Ravenna, Ohio.**

## BUDD • BED • BLADES



MAY, 1935

# Golfdom

The Business Journal of Golf

VOLUME 9, No. 5

PUBLICATION OFFICES: 14 E. JACKSON BLVD., CHICAGO, ILL.  
Tel.: HARRISON 5942

Editor  
HERB GRAFFIS

Adv. Mgr.  
JOE GRAFFIS

Managing Ed.  
JACK FULTON, JR.

Eastern Rep., ALBRO GAYLOR  
20 Vesey St., New York City  
Tel.: CORtlandt 7-4031

Central Rep., RAWLINS & HUNT  
333 N. Michigan Ave., Chicago  
Tel.: RANdolph 6225

## EDITORIAL CONTENTS

Clubs Work Out Their Relief, by Herb Graffis.....	19
Today's Conditions Make New Job, by Alvah Pierce.....	24
What is Golf News?, by Bob Godley.....	27
Anderson Argues Into the Answers.....	30
Do Pro Shops Show a Profit?.....	36
Davies Is Pro Radio Star.....	39
Price-Cutter in Red Hysteria, by Herb Graffis.....	44
Pro Watch Their Credit.....	48
Grooming Course for Tourney, by Howard D. Farrant.....	54
Drought Forces Water System on Club, by Leny Calderwood.....	60
Supply Dealers Deserve Club Support.....	62
You Must Spend to Save Course.....	64
What Heat Taught, by Chester Mendenhall.....	67

## ADVERTISERS' INDEX

American Fork & Hoe.....	31	Lytton Building Corp.....	14
American Radiator.....	11	Mallinckrodt Chemical Works.....	17
Bayer-Semesan Co., Inc.....	71	McClain Brothers.....	8
Buckeye Chemical & Specialty Co.....	16	National Mower Co.....	Third Cover
Buckner Mfg. Co.....	4	Nelson Mfg. Co., L. R.....	15
Budd Mfg. Co., The.....	79	North British Rubber Co., Ltd.....	63
Burke Golf Co., The.....	47	North & Pfeiffer Mfg. Co.....	78
Canvas Products Corp.....	64	Old Orchard Turf Nurseries.....	74
Chicago Flexible Shaft Co.....	17	Paracord Company, The.....	68
Crawford, McGregor & Canby Co.....	37-57	Peckham, A. N.....	70
Curex, Inc.....	15	Penfold Golf Balls, Inc.....	56
Davis, George A.....	Third Cover	Pennsylvania Lawn Mower Co.....	9
Des Moines Glove & Mfg. Co.....	74	Perfection Sprinkler Co.....	Third Cover
Detroit Harvester Co.....	12	Pfizer & Co., Inc., Chas.....	77
Dolge Co., C. B.....	Third Cover	Phoenix Mfg. Co.....	77
Dunlop Tire & Rubber Co.....	49	Pietzcker, George.....	62
Diamond Calk Horseshoe Co.....	78	Porcelain Products, Inc.....	4
Dow Chemical Co., The.....	7	Premier Poultry Manure Co.....	4
Fate-Root-Heath Co., The.....	6	Professional Golfers' Assn.....	69
Flexible Mower-Blade Co., Inc.....	8	Reade Mfg. Co., Inc.....	79
Florida Humus Co.....	10	Root Mfg. Co., The.....	73
Fort Shelby Hotel.....	59	Royer Foundry & Machine Co.....	70
Fraser Publishing Co.....	16	St. Mungo Mfg. Co.....	55
Fulname Company, The.....	62	Scott & Sons Co., The O. M.....	4
Godwin, Hiram.....	77	Sewerage Commission, The.....	58
Gould & Olena.....	74	Skinner Irrigation Co.....	6
Graham & Co., Inc., John H.....	12	Smith, Kenneth.....	68
Gravelly Motor Plow & Cultivator Co.....	74	Spalding & Bros., A. G.....	32-33
Grell Club Corporation.....	64	Standard Mfg. Co.....	8
Hillerich & Bradsky.....	51	Stauder Mak-A-Tractor Co., E. G.....	77
Heddon's Sons, James.....	18	Stowe-Woodward, Inc.....	53
Horner, R. S.....	73	Stump & Walter.....	16
Ideal Power Lawn Mower Co.....	13	Tonagen Co., P. & M.....	10
Illinois Grass Co.....	79	Toro Mfg. Co.....	Second Cover, 10-15-73
International Harvester Co.....	1	U. S. Rubber Co.....	12-Fourth Cover
Jackman Sportswear Co.....	58	Vestal Co., John H.....	17
Johnson, Inc., J. Oliver.....	5	Wanamaker, John.....	65
Kemp Mfg. Co.....	78	Wilson Sporting Goods Co.....	35
Kroydon Company, The.....	40-41	Worthington Ball Co.....	45
Lewis Co., G. B.....	68	Worthington Mower Co.....	2-3
Livie Golf Co., Bill.....	62	Young Golf Co., L. A.....	43