of the club's executive have it in turn. After that I send GOLFDOM to the North Island. What happens to it up there I don't know as I have not received any back yet, so I suppose they are still travelling round. To show how these journals make trade, my triplex mower needs new cutting reels badly. It is a Worthington. As my committee could find no agent in New Zealand, they were inquiring about the possibility of getting blades made, when the first GOLFDOM came along. The vice-captain saw Worthington's ad, so wrote them re price of new reels and units and I understand if funds permit that they intend ordering 3 new reels and two units so as to make it a quintriple. So you may be sure that I am pleased.

This Is Keeping Busy

I have been going to write and thank you for quite awhile now but really I don't seem to have time to do anything, as I am working an 18-hole golf course practically single handed. I only have a man two days a week who keeps the tees cut and does a bit of scything round bunkers, banks and trees. In the growing season I cut the fairways once a week which takes two full days; the rough about once a fortnight (one day), and the greens which average between 400 and 500 square yards, twice a week; on rare occasions three times a week. As it takes me about seven hours to cut the greens so that it does not give me much time for changing holes, sharpening and fixing up machines, etc.

On top of that I have nearly 4,000 square feet of velvet bent plots at home, most of which I cut three times a week, also a large garden (2/3 acre) which I am sorry to say is at present sadly neglected. When it gets too dark to do any more outside, I have the association's business to attend to. Just at present I am making and sending out the reports of the conference. We are not financially strong enough yet to get them printed. So I am going fairly steady from about 6:30 a. m. till midnight, six days a week.

I am enclosing a copy of report just to let you see how we are progressing. It is only a bold outline but it is the best I can manage in the time at my disposal. I had over 100 to make and send out. I wish to thank you sincerely for sending me GOLFDOM and I can truthfully say that I look forward to it every month.

With kind regards, I remain

Yours sincerely,

ARTHUR BIEL.

Accompanying Mr. Biel's letter was a report of the Third annual conference of the N. Z. G. G. A. held at Palmerston, N., Jan. 22, 23, 24.



51



2. GOES TWICE AS FAR

SPECIAL SEMESAN, the new Du Bay fungicide, contains two organic mercuries — one, the same toxic ingredient long used in regular Semesan. Yet it gives you a *double saving* over the cost of regular Semesan turf treatment!

SPECIAL SEMESAN costs less per pound; goes twice as far. One pound treats 6000 square feet of turf; protects against brown patch as only *real* organic mercury can.

Order SPECIAL SEMESAN now, enough for all summer, from your supply house. Five lbs., \$10.00; 25 lbs., \$42.50; 100 lbs., \$165.00.

REGULAR SEMESAN AND NU-GREEN

All greenkeepers who wish to continue with these two dependable fungicides may obtain them at the usual prices. SEMESAN: 25 lbs., \$46.25; 100 lbs., \$180.00; 300 lbs., \$525.00. NU-GREEN: 25 lbs., \$30.00; 100 lbs., \$115.00; 300 lbs., \$330.00.

BAYER-SEMESAN CO., INC., DEPT. 1-D DU PONT BLDG., WILMINGTON, DELAWARE

Medinah Plans Charity Open Late This Month

HOPE of the promoters of the \$3,500 Open for the benefit of the Shrine Hospital for Crippled Children, to be played at Medinah CC (Chicago District) June 21-23 are highly ambitious. If this championship clicks, draws a big field and returns money to the fine charity for which it is intended, the Medinah club officials plan to make it an annual event with the biggest prize money of any of the summer tournaments.

Only about 3% of the kids in the Shrine Hospital are from Shriners' families but the Shrine in the Chicago district keeps the hospital going in good shape. Football between all-star teams has turned in a good net amount to the Shrine hospitals in other districts. This thing is something that the star golfers go for even more than for dough, skeptics to the contrary notwithstanding, so the chances are the kid charity will draw forth a great field the week end following the Western Open.

Tommy Armour is pro at the Medinah club where the tournament is being



played. Tommy remarks that if any of the fellows could see the kids who will benefit from the pros' draw of dollars through the gate, there would be pros entering this event if they had to hitchhike. That is probably true as the pros are the finest, softest guys in the world when a kid charity is concerned.

Ryder Cup Golf Stars Plan Exhibitions

BRITISH Ryder Cup team will arrive in Quebec, Sept. 26, according to present plans, and will entrain without delay for New York. The team will be in the United States until the middle of October.

Probably some exhibition matches will be played in this country. Number of matches depend on terms American clubs will pay and Britishers will accept as the difference between the asking and paying price for exhibition matches requires plenty of negotiation.

Japanese tour to date has been hard work for the tourists with the gates smaller than expected. Cold, wet weather went against the team's draw at the gate until after the St. Louis appearance. The Japs have given a surprising exhibition of shot-making and scoring. They are pleasant, polite and punctual fellows. Their performances indicate that they are going to provide some serious threats in National Open title competition here and in Britain.

FROM LEONARD LOOS, pro at Westward Ho (Chicago district), this remark that gives you something to think about: "When I sell a member some high quality merchandise I never have a comeback from him."



Thank you for buying from GOLFDOM advertisers; they are O K

PGA In Michigan Helps Pros Get Square On Bills

A frank, helpful treatment of the pro credit situation is presented in a bulletin recently issued by the PGA Michigan section:

CREDIT

That the question of credit is a delicate one is well known to all of us. Nevertheless, few will dispute the fact that it is the backbone of sound business. It has been forcibly brought to bear on our profession during the depression years that without credit one cannot go very far.

This letter is not intended to be a criticism of anyone, but merely a reflex as to how the manufacturers and men in our own ranks feel towards the professional's credit situation of today.

When a professional gets in the red it should be his duty to explain immediately to his creditors how matters stand. Damage will result by ignoring statements and letters. A letter of explanation may save an expensive lawsuit.

Return of merchandise at the end of the season is one of the problems of manufacturers. The salesman as a rule is a good fellow, but you owe it to yourself not to be oversold. Buy according to your ability to pay, and when an order is placed there should not be the feeling that it can always be cancelled.

Do not listen to gossip about your brother professional. Come to his defense whenever possible; it may be your turn next. Our time will be fully occupied if we pay strict attention to our own business.

The opinion has often been expressed within our own ranks, that professionals who have owed money over a period of years should not attend tournaments, especially if they have little chance of bettering themselves financially. We do not wish to offer any opinion of this, but leave that to your better judgment.

To possess a title has been the goal of most golfers. This spirit is what has made the game great. Fame is fickle. Conquests are soon forgotten, but the stigma of debt lingers.

Vinnie Richards, Dunlop's Pro Head, Accident Victim

VINCENT RICHARDS, head of the Dunlop Tire & Rubber Co. sports dept., was badly injured in an automobile accident homeward bound to Bronxville, N. Y., the night of May 10.

Richards suffered a smash radius bone



• Over the tough tire-like body of "U.S." Royal Cord Golf Course Hose is a specially compounded cover that defies the hottest summer sun-long-lasting, superdurable rubber that will not harden or check through season after season of exposure to the weather.

No other golf course hose is built like "U.S." Royal Cord – exactly like a tire, ply-upon-ply, with layers of stout cotton cords extending spirally throughout its length.

Investigate "U.S." Royal Cord, the extremely tough, durable hose with the smooth, flush, non-gouging couplings... The "U.S." trade mark behind this hose is your guarantee of dependability and value. All lengths up to 500 feet.





do a good clean job of cutting grass at operating speeds up to 9 miles an hour. The Toro 30-inch Super Mower for speeds up to 6 miles an hour. Toro Trojan Mowers are sturdy, light-running, built up to the highest mechanical standards . . . America's finest. Write for catalog.

Toro Manufacturing Co. 3042-3168 Snelling Ave., Minneapolis, Minn. in his right arm, a dislocated hip and cuts requiring extensive needlework on his forehead, nose and knees. He is recovering rapidly despite the seriousness of his injuries. Richards was a founder and first president of the Professional Tennis association and is credited with being primarily responsible for the strong condition of the tennis pros' organization. His playing career, one of the most spectacular in tennis, was ended by the accident.

Of late he has not been playing much tennis due to the demands of the growing Dunlop sports business. Following the success with Dunlop's tennis line, Richards, Mac Smith, Craig Wood and a great staff of sales representatives have been going ahead in the golf field.

TOLEDO PGA IN BUSY COMPETITIVE SEASON

Toledo, O.—The Toledo District PGA under the leadership of Norman Hall, Heather Downs CC pro, is entering the busiest competitive season of its history.

Besides the usual number of proamateur competitions, Hall, has lined up the annual Toledo Open, which this year will be at 54-holes, at Heather Downs.

The pros will again play a pro-lady tournament, which proved highly successful last year when it first was tried. In addition the pros are trying a matched play two ball Scotch foursome event to be stretched over four Sundays and four courses. The Toledo pros are also pointing for the Ohio Open championship which will be played at Inverness July 23-24.

PRESS IS RECOGNIZING PUBLIC COURSES ARE NEWS

NEWSPAPERS are starting to give space to muni course operation. "Around the Sport Cycle", brisk and informative sports column of the Paterson (N. J.) Call, is written by "The Dean", who positively glows in writing about the work Clint Bradley, greenkeeper, Myron Kniffin, pro, and Richard Kearney, manager, are doing at the Passaic County GC.

Tip-off to why these three birds work so hard and so well, seems to lie in the Park Commission headed by G. A. Hobart, and the engineer and supt., Fred Loede, jr. They appear to inspire their department heads. Play at the Passaic County 27-hole muni course is running 12% ahead of the best previous year. Tribute is paid to condition brought to the course by Bradley, the free lessons to adult beginners given by Kniffin and the development of private club spirit and

interest Kearney has worked up by clubhouse operations.

GOLFDOM has observed from rather extensive close-ups of muni course operations that when a park board is permitted to have a course operated right by competent men who get reward for their work, in checks instead of cheers, the public gets a bargain in muni recreational facilities. The tough part of the muni course set-up is that too many officeholders still figure the course should be run as the usual political racket, so long as the public doesn't squawk.

HOW greenkeepers do it, we still can't understand; but then, we can't understand why they don't get credit for what they have done, so it's all even. The fact remains that the standard of course conditions attained by greenkeepers the past few years' with budgets down to the thinnest point is nothing short of miraculous.

You see municipal and fee courses now with greens up to the standard of the best private clubs eight years' ago, and the first fellows to tell you so are the expert veteran greenkeepers of those deluxe private clubs, who themselves are doing marvelous jobs of getting by on little.

Back-of-the-scenes answers probably are the sectional greenkeeper association meetings, the short courses and the Green Section.

A N EXECUTIVE of a leading golf manufacturing company says something worth pro thought: "When a pro takes on a private brand ball in his shop stock, he adds to the confusion that exists in the golfer's mind. There are enough standard brands today to meet any golfer's price demand.

"The more local brands there are, the less will be the public's confidence in and patronage of leading national brands, and the easier it will be for cut-price stores to put over any cheap ball, due to the fact that price and not name will become the controlling factor in buying."







TONAGREN—A TRIED and PROVED PRODUCT

When you use TONAGREN you are using a product that has been proven successful by many of the finest golf courses in the country. TONAGREN not only destroys clover but also has a double acting effect that controls and stops brown patch at the same time. It is a scientific—inexpensive—effective preparation.

Write Today Drop us a line today for complete illustraded circular, prices and the name of the nearest jobber handling TONA-GREN. P. & M. TONAGREN COMPANY 6324 BRODKIYN. KANSAS (ITY, MO. TONAGREN

Thank you for buying from GOLFDOM advertisers; they are O K

Premier Poultry Manure

will give you greens and fairways your members will crow about

The surest way—the thriftiest way to get, and hold, healthy turf on your greens and fairways is to *feed a natural grass food*. That's why Premier Poultry Manure is used, has been used for years, on hundreds of America's fine courses.

Write for name of nearest dealer

PremierPoultryManureCompany327South La Salle Street,Chicago

A DD to strong signs of returning prosperity: Alderwood CC, Portland, Ore., doubled its Saturday and Sunday green fees this year.

Says the club: "With Alderwood's membership now completely filled and the course comfortably used by the membership, this increase in guest dues is frankly to discourage regular use of the course by non-members."

MAC GREGOR INCREASES FACILITIES AT CHICAGO OFFICE

Chicago, Ill.—Personnel at the Chicago office of The Crawford, MacGregor & Canby Co. at 23 E. Jackson Blvd., recently has been increased and office space tripled. Paul Smith, manager of the office, says increased was forced by big sales of the Tommy Armour clubs and Dry Ice-center balls, as well as healthy increase of rest of the line.

NATRIPHENE FOOT BATHS PREVENT INFECTION

Detroit, Mich.—Midwestern golf club managers are spreading news of a new inexpensive way to prevent foot and skin infections such as athlete's foot and ringworm. This material, Natriphene, comes in the form of a tablet which dissolves in foot bath water and is said to relieve as well as prevent transfer of foot infections. Water tracked out of foot baths sterilizes the floors.

Natriphene is secured from hospital supply houses, drug stores or from the Natriphene Co., 3310 Book Bldg., Detroit, and is in wide use in the Middle West by golf and athletic clubs, recreation centers and universities. Natriphene is also said to be excellent as a deodorant and disinfectant.

RAMSAY BACK IN CHICAGO FOR WANAMAKER

Chicago, Ill.—Bob Ramsay, formerly with the Chicago office of John Wanamaker wholesale golf and for the last year travelling out of Dallas, Tex. for Wanamaker, has been put in charge of the company's Chicago territory.

PUTS UP FOR PENFOLD SCOTTISH OPEN AT GLENEAGLES

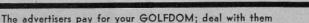
New York City—New York office of Penfold Golf Balls, Inc. has been informed that Albert E. Penfold is donor of the trophies and prize money for the Scottish Open which will be played at Gleneagles, June 17-19. Penfold is putting up approximately \$3,700 cash in addition to the winner's cup and medals.

Penfold has been having a big business in Britain as well as in the U. S. notwith-

The Toro Hand Greensmower

A precision machine, built to close measurements. Cuts creeping bent or any grass green without special effort by the operator and without leaving corrugations or ridges. For smooth, true greens . . . use a Toro. Write for details.

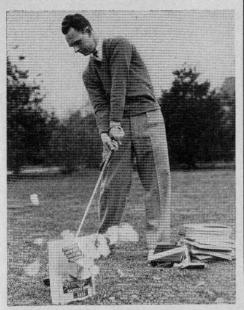
TORO MANUFACTURING CO. 3042-3168 Snelling Ave. Minneapolis, Minn.





Send for "7 Reasons" . . . it tells the how and why of Better Turf.

standing weather handicaps here this spring. Among foreign victories scored with the ball was Archie Compston's triumph at Roehampton. Compston was medalist and beat Padgham 3 and 1 in the final.

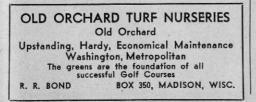


Alex Ednie, pro at Shelter Rock on Long Island, drives a Spun Latex ball through a Queens phone book almost an inch thick. The U. S. Rubber ball hit the cover at about 114 miles per hour, muddled through some 500 pages of wrong numbers and covered 100 yards beyond.

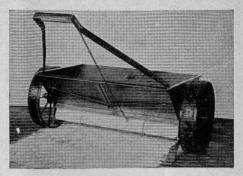
AL LINK JOINS MAC SMITH AND LYON AT NASHVILLE

Nashville, Tenn.—A. C. Link, for more than 25 years prominent in the golf industry as pro and as factory clubmaking authority and manufacturing and selling executive, has joined with Macdonald Smith and N. C. Lyon in the club manufacturing business formerly known as Lyon, Inc., but which has been reorganized as Link-Lyon, Inc.

Under the plan adopted when Link became associated with the company, the well equipped and modern plant of the company will be devoted to turning out several lines of high grade steel-shafted clubs of Mac Smith's supervising design

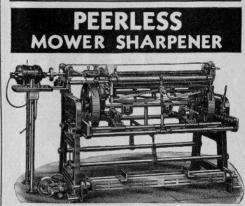


ROOT ALL PURPOSE SPREADER



TOP-DRESSING, FERTILIZING, SEEDING CUT your LABOR COST with this machine. For speed, economy and perfect application it is unexcelled.

THE ROOT MANUFACTURING COMPANY 1051 POWER AVE., CLEVELAND, OHIO



For beautiful greens, keep your mowing equipment sharp on the Peerless Sharpener. Fast and accurate. Simple to operate. Sharpens all types of power and hand mowers. Grinds blades up to 36" wide. Reconditioner for "lapping in." Low in price. Send for illustrated bulletin.

THE FATE-ROOT-HEATH COMPANY 835 BELL STREET -:- PLYMOUTH, OHIO



57

GOLFDOM advertisers know the golf field; they'll help you





Instantly set to turn as slow as one revolution per minute for good drenching downpour—or faster, for lighter spray on seeded plots, etc. Can't stall on any speed, even on slopes or in high winds. New adjustable 2-jet brass nozzle. Rugged. Substantial. Good looking. Will weather any kind of usage and last a lifetime. New easy-to-move disc-type base. Height 11½ ins. Made and guaranteed by Chicago Flexible Shaft Co., 5512 Roosevelt Rd., Chicago, Ill. 45 years making Quality products.

Sold by All Golf Course Supply and Wholesale and Retail Hardware Houses

LEWIS GOLF BALL WASHER IN 5 COLORS

G. B. LEWIS COMPANY

Dept. GD 635, Watertown, Wis.



and trade name. Output will be on a restricted basis, almost all of it being designated for pro shop sale. Upper and popular price numbers will constitute the line. There will be no clubs of the cheap and store grade made.

Details of the new organization and its plans are being mailed to pros.

BIRDIES IN TEE MARKERS



Ben Knight, golf pro of Winona, Minn. has designed tee markers of birds in cast iron, painted in natural colors. Price of Ben's birdié tee markers is \$1.75 a pair.

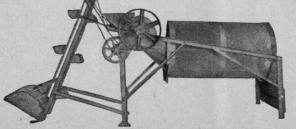
CLAIMS CLUBS CAN CUT COSTS BY DOING OWN WASH Chicago—H. C. Keel Co., 700 W. Cermak

Chicago—H. C. Keel Co., 700 W. Cermak Rd., reports even small clubs save considerably by using the Keel laundry unit which reduces weekly expense, avoids losses and damage to linens and avoids the inconvenience of "sending it out." As most organizations own monogrammed towels or linens, this unit is of vital importance in operation.

Electrically operated without overhead belting, the washer, extractor and dryer unit can be easily installed in ordinary locations. The Keel company staff will suggest the most economical plant for your needs.

WORLD'S SMALLEST SET OF REGULATION SPALDING CLUBS Israel Rogoff, a Chicago insurance man, ordered a special, made to order, registered set of the new Bobby Jones form grip

The Toro Compost Machine



Grinds and screens in one operation. Handles the material as fast as your men can shovel it in. Nearly a thousand of them in use at very small upkeep cost. Write for full information.

Toro Manufacturing Co. 3042-3168 Snelling Ave., Minneapolis, Minn.

Only reliable companies are allowed to advertise in GOLFDOM

clubs. Rogoff, who measures only 3 ft. 11 inches high, shoots in the 90's and takes his golf very, very seriously. Rogoff won



his clubs in a selling contest conducted by the insurance company for which he works.

SPIKE DISC CULTIVATORS NOW STANDARD EQUIPMENT

New York City—Excellent results obtained by turf aeration with the Spike Disc cultivator and the wide need for the device's work has put the Spike Disc into the class of standard equipment at leading golf clubs, according to reports made by greenkeepers to John H. Graham & Co., 113G Chambers St., distributors of the discer.

Especially with play in the wet spring tending to compact the soil, use of the Spike Disc will be frequent this season, say greenkeeping authorities. Winter short course sessions on turf troubles tended to convince greenkeepers and chairmen that Spike Discers are essential equipment. The college turf experts and practical men who analysed troubles of previous seasons decided that lack of proper aeration is the basis for considerable difficulty with greens.



PREVENT BROWN PATCH

MERCURY is the active ingredient which controls BROWN PATCH.

Leading Turf Authorities have found Fungicides are effective in proportion to their MERCURY CONTENT and endorse a Mixture of 2/3 Calomel and 1/3 Corrosive Sublimate for EFFEC TIVE and MOST ECONOMICAL RESULTS.

PFIZER MERCURIAL MIXTURE contains 81% MERCURY and has proved most satisfactory to Foremost Clubs.

WRITE FOR CIRCULAR

PFIZER MERCURIAL MIXTURE Corrosive Sublimate Calomel CHAS. PFIZER & CO., Inc.

444 W. Grand Ave. 81 Maiden Lane Chicago New York



Use GOLFDOM'S advertising pages as your safe buying guide

GOLFDOM



60

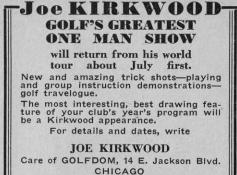
The Spike Disc cultivator is made in one- and two-handle sizes for greens work and in a tractor model for fairway work. Operation is such that the soil is aerated in the greens without unsightly holes that may deflect putts.

MICHIGAN PROS HAVE DINNER WITH UNCLE WALTER HAGEN

Detroit, Mich.—May 8, at Detroit-Leland hotel, pros of Michigan gathered at a dinned to honor dear old Uncle Walter Hagen, on the occasion of Uncle Walter having performed the historic feat of practicing for an hour that afternoon.

Uncle Walter showed the boys a blister he'd worn on his thumb from practicing. Dear old Uncle Al Watrous testified that dear old Uncle Walter really had acquired the blister from practicing, whereupon the group of Uncle Walter's pals, overcome by surprise, rushed to recover from shock by the internal application of fraternal beverages. Everyone recovered promptly and did well.

Uncle Walter told the young ones many interesting things, as is his wont when the happy throng gathers by the fireside. The guys all repeated their many previous statements about Uncle Walter being one of the grandest fellows who ever lived.



Chappie, sales manager of the Hagen line. explained to the boys that the only idea of the party was just to be good neighbors and L. A. Young, in a brilliant burst of oratory made one of the finest public addresses to which the pros ever have listened when he, as a post-prandial Demosthenes said, "Waiter, bring me the check."

PAR WASHERS NOW ON VOLUME PRODUCTION BASIS

Cleveland, Ohio—Delivery on Par Ball Washers, manufactured by Bill Livie Golf. Inc., was delayed last month due to labor troubles. The miseries are now all ironed out and Bill expects to be caught up on his back-orders by the time this issue reaches readers.

Livie is enthusiastic over the reception given the Par by golf clubs and forecasts the placing of several thousand before this season ends.

MAC GREGOR IN AIR-TIGHT POLICY ON ARMOUR CLUBS

Dayton, O.—H. B. Canby, pres. of The Crawford, MacGregor & Canby Co. has issued the following instructions concerning distribution of Tommy Armour clubs, to which rules all MacGregor branch man-



When you need safe buying advice, ask GOLFDOM'S advertisers