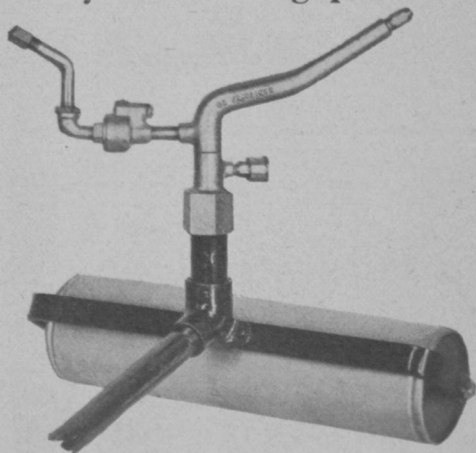


bring before the greenkeeper some of the fundamentals upon which the production and maintenance of desirable turf depend. To me there has been one discouraging feature—the seeming lack of interest in this enterprise on the part of the officials of a majority of golf clubs. I am willing to concede that probably the greenkeeper is most largely concerned but the golf club is also concerned. I think it should cooperate with the greenkeeper to the extent of helping him meet at least a part of the expense in his attendance upon such a course. A short course is not a holiday, it's real work. It's a mighty poor course or an unusually dumb greenkeeper that would not pay a profit to the club in a single year even though it paid all the legitimate expense its greenkeeper incurred in attending such a course.

As the first method in self education of the average greenkeeper I would advise attending a short course. Can reading bulletins, and periodicals or studying books substitute for it? In my opinion they cannot. First of all there is the stimulation which comes from association with others having like interests. Then there are the questions which arise in the consideration of every subject, possibly little points not made fully clear. Who answers them when you read an article or a book? At the course there's the man who has specially considered the subject and has the explanation or the brother greenkeeper whose experience enables him to give just the needed bit of information. Don't get the idea that the instructional staff are the only ones who contribute knowledge at these courses. Not an inconsiderable amount of it is furnished by the greenkeepers. But whatever the source of knowledge the discussion following the presentation of the subject matter is a feature which can only be had when there is a group.

Being a pedagogue you would expect that my next suggestion would be text books. Now unless I'm mistaken you are going to find advice in them which you are confident you know perfectly well "won't hold water." The chances are that you may be right. But are you sure you are right? Quite likely that advice is based upon certain underlying principles with which you are not familiar. Well, what are they and has the author made the right deductions concerning them? Immediately you want other authority and doubtless what you need is not to be found in books on golf at all but in a treatise on soils, drainage, plant nutrition, or fertilization. At once your book horizon widens. If you pursue the quest, the number of books and the variety of subjects treated will continually broaden and in their study your knowledge of subjects treated will continually broaden and in their study your knowledge of the principles underlying greenkeeping will also broaden.

Let this **BUCKNER RAINER** end your watering problems



- Dependable, slow, even rotation is essential to proper golf course watering. Buckner's simple, positive drive and control insures slow, even rotation and uniform coverage. The Buckner perfect "Curtain of Water" is characteristic of all Buckner sprinklers.

- Buckner Rainers can be depended upon to solve all sprinkler problems. Send for complete new irrigation catalog and prices.

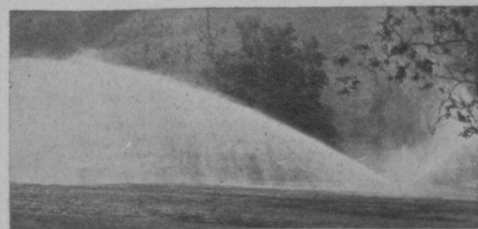
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Columbus 5-4565

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Rowan Building, Los Angeles, Calif.

P. L. Baldock, 527 West Mariposa, Altadena, Calif.
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BUCKNER



The Buckner Perfect "Curtain of Water"

Grass Seed

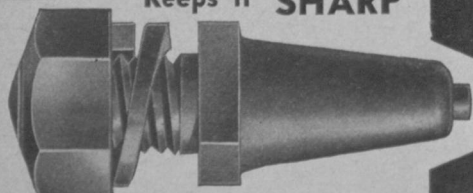
of Known Quality

"1935 Golf Turf Supplement," containing information on turf maintenance, as well as a complete list of Golf Requisites, Fertilizers, Insecticides, Sprinkling and Irrigation Equipment, free on request.

Stump & Walter Co.

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Steel Center
Keeps it **SHARP**



DIAMOND Tractor Spud
keeps sharp until completely worn away.—Softer outside steel wears first leaving harder center.
DIAMOND CALK HORSESHOE CO.
4702 Grand Ave. - Duluth, Minn.

Mr. Greens Chairman!

ANTUBE

Gave you the first practical ant control, a one drop ant killer.

Many of your greenkeepers will tell you this is true. We call it to your attention that when he asks for your money to

STOP ANTS

you will know it's
spent right with



12 — NO RISK — \$9.25

If not satisfied with results in 30 days
return 11 Antubes and owe nothing.

Thru your own jobber or direct.

Manufactured by

Buckeye Chemical & Specialty Co.
131 E. 23rd St. New York City

CIRCELLI'S 64 WITH STREAMLINE BALL NEW ROCKWOOD RECORD

Tarrytown, N. Y.—Pat Circelli, Rockwood Hall CC pro, cut 4 strokes off previous course record to set new mark of 64. Pat wasn't off the fairway. He set the new record with a Burbank Streamline ball and says his straight line performance was a demonstration of the merit of Streamline marking, which is designed to reduce hooks and slices.

SEAGRAM NAMES QUARTETTE FOR CHICAGO CLUB BUSINESS

Chicago, Ill.—Bill Evans, formerly manager of Ridgemoor CC, has joined Seagram Distillers Corp. A. Richard Moulin, formerly manager of Maillard's restaurant has been appointed manager of Seagram's sales and service to clubs and institutions in the Chicago district. Messrs. Burke and Fox are the other team-mates on Seagram's Chicago district club staff.



Edward Canby, Sr., 84-year-old vice pres. of The Crawford, McGregor & Canby Co., scores in the low eighties and plays at least three times a week. He still scores better than par as a salesman. Tommy Armour and the senior Canby played hookey from a recent McGregor sales session to work out on the golf course. The Senior Canby has been doing so well with his new McGregor-Armour clubs that Tommy argued with the old gentleman about who would give strokes to whom.

SPALDING PUBLICIZED AMATEUR AND OPEN VICTORIES

New York City—Rush action with leading newspapers in New York, Chicago, San Francisco, Boston and Pittsburgh again enabled A. G. Spalding & Bros. to advertise use of Spalding equipment in National Open and British Amateur victories this year. In the case of the British triumph of course the name of Lawson Little could not be used in the advertisement, due to amateur proprieties. The fact was brought out that the Spalding ball has had 9 wins out of the last 15 British Amateurs.

The National Open ad told that both the

winner and the runner-up played the Spalding ball, Jones irons and Spalding woods and wore Spalding golf shoes. It states that of the 157 players in the field 83 played the Spalding ball, 74 the Jones irons and 51 the Spalding woods and that with two exceptions, the US National Opens since 1913 have been won with the Spalding ball.

HAGEN COMPANY OFFERS BARGAIN IN PRACTICE TEE DEVICE

Detroit, Mich.—Remainder of the supply of the Green Tee, a practice tee device that supplies balls for easy practice, has been acquired by the L. A. Young Golf Co., 6545 St. Antoine ave. While these tees last they will be sold at a special price of \$2 each.



U. S. golf ball sales cabinet has become a feature of pro shop displays. It is 12 in. wide, 15 in. deep and 23 in. high, has a glass front and reserve stock compartment so the pro can sell from reserve stock instead of disarranging the display. The cabinet goes with original orders for two dozen each of Spun Latex U. S. Royal, 444 U. S. Royal, Fairway, Nobby and Tiger. Reserve space stocks 12 dozen balls. It is proving to be a strong sales-maker.

NEW CADDIE RAKE ANSWER TO TRAP PROBLEM

New York City—Arthur D. Peterson, golf course equipment and supply dealer of 420 Lexington ave., has a light bamboo caddie rake, sturdily assembled and wired, which is helping many clubs to keep traps in good condition.

The rakes sell to the clubs at \$1.75 a dozen. They weigh only 4 ounces and are issued to caddies as they start on their

BROWN PATCH

EFFECTIVE, ECONOMICAL CONTROL assured with PFIZER MERCURIAL MIXTURE. 2/3 Calomel, 1/3 Corrosive Sublimate, endorsed by foremost Clubs and Leading Turf Authorities.

PFIZER MERCURIAL MIXTURE

CONTAINS 81% MERCURY

Write for Circular

CHAS. PFIZER & CO., Inc.

444 W. Grand Ave. 81 Maiden Lane
CHICAGO, ILL. NEW YORK, N. Y.

LEWIS GOLF BALL WASHER Standard Everywhere

You will find Lewis Washers wherever you go—So be sure YOUR course has a Lewis Washer at every tee—They are now available in 5 colors in addition to White—for an extra charge of 25 cents. See your golf equipment dealer.

- Lewis Washers in lots of 1 to 10\$6.00
- In lots of 11 to 20.....\$5.50
- Complete tee ensemble—washer, tee stake, towel, waste container, tee data plate\$10.50
- Lewis Bag Rack and other equipment.

G. B. LEWIS COMPANY

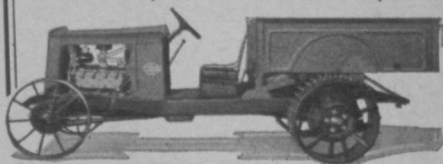
Dept. GD 735, Watertown, Wis.



STAUDE General Utility Tractor \$495 to \$795

Attachments only \$155 and up for Ford models T, A, B, and V-8. Money back guarantee. Write for details.

E. G. Staude Mak-A-Tractor Co.
2696 University Ave. St. Paul, Minn.



Joe KIRKWOOD GOLF'S GREATEST ONE MAN SHOW

Now back from his world tour.

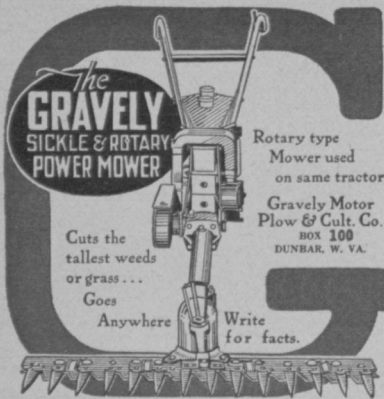
New and amazing trick shots—playing and group instruction demonstrations—golf travelogue.

The most interesting, best drawing feature of your club's year's program will be a Kirkwood appearance.

For details and dates, write

JOE KIRKWOOD

Care of GOLFDOM, 14 E. Jackson Blvd.
CHICAGO



Cuts the tallest weeds or grass . . . Goes

Anywhere Write for facts.

Rotary type Mower used on same tractor
Gravelly Motor Plow & Cult. Co.
BOX 100
DUNBAR, W. VA.

R. H. Tractor Wheel SPUDS

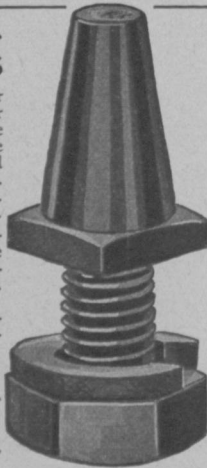
quickest to put on or take off. Increase tractor efficiency and cultivate turf . . . that's why more than half the U. S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes.

Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
Geneva, Ohio

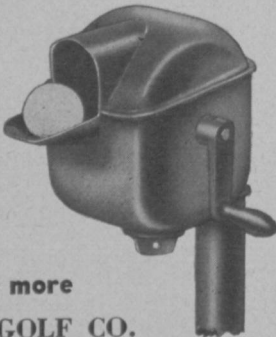
MFR. OF SPUDS, FORDSON WHEELS, ETC.



Par

the NEW
Ball
Washer

\$7 ea. 1 to 10
\$6.50 ea. 11 or more



BILL LIVIE GOLF CO.

3904 ST. CLAIR AVE.

CLEVELAND, O.

● BENT GRASS ● BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box A, Redford Sta.,
Detroit, Mich.

R. F. D. No. 3,
Pottstown, Pa.

rounds. With these rakes the caddies smooth over traps after shots have been played.

Clubs have ordered from 5 to 15 dozen and have found that the boys use the rakes. Some clubs charge the boys with a dime when a rake is taken out, to make sure that the rake comes back, but this practice seldom is required after the caddies realize the rakes are to be returned to the caddie-master.



Alongside the pro shop and back of the scoreboard at Oakmont, Wilson had a tent in which was exhibited the company's line of golf supplies. Orders were taken only from pros. Pittsburgh men's and women's stores also had displays at Oakmont.

TEMP-URD WOOD TREATMENT NEW FOR CLUB HEADS

Chicago, Ill.—Pyratone Products Corp., 319 St. John's court, has developed the Temp-Urd wood impregnating process for wood which reports indicate is O. K. for giving wood heads immunity to expansion and contraction, warping and abrasion and to preserve resilience and maximum hardness.

GOLF'S BLACKSMITHS BUSY MAKING GOLFERS NON-SKID

Hartford, Conn.—North & Pfeiffer's Phil Feiner reports a big increase in orders from pros for "Grip-Rite" Shu-Spikes. Phil is furnishing the pros with shop cards and cartoons which remind members how quickly the pro can install spikes to prevent slipping shoes, and that lessons will improve their game.

N. E. MUNY TOURNEY MEDALIST TO WIN G & O PRIZE

New Haven, Conn.—Medalist trophy for the New England Public Golf assn. championship, to be played at muny course here, is a chime clock presented by Goulard and Olena, Inc., golf course supply house of New York City.

The championship is becoming a major event on the New England calendar. G & O's prize is a real "big time" award.

DIAMOND TRACTOR SPUD SALES BOOM IN GOLF

Duluth, Minn.—That business in golf is out of the rough and rolling smoothly is evidenced by optimistic reports from Diamond Calk Horseshoe Co. The company

Buy with Confidence!

Whatever your needs, GOLFDOM'S advertising pages will serve as a dependable guide to reliable sources of supply. Mention GOLFDOM when you write these advertisers. If you can't find what you need, refer to the list below. Draw lines through items on which you want complete information and prices. Mail to GOLFDOM, 14 East Jackson Blvd., Chicago. It will bring you facts and figures you need in making your purchases.

FOR THE GOLF COURSE

- Ant eradicators
- Arsenate of lead
- Bag racks for tees.
- Ball washers
- Bent grass stolons
- Bird houses
- Bookkeeping systems
- Brown-patch preventives
- Charcoal (soil conditioner)
- Chickweed eradicators
- Clamps, for pipe leaks
- Compost distributors
- Compost mixing machines
- Diesel engines
- Drinking fountains
- Dump carts
- Fencing
- Fertilizers
- Fertilizers distributors
- Flags, flag poles
- Furniture
- Hole cutters
- Hole rims (putting cups)
- Hose, water
- Hose boxes (underground)
- Humus (soil conditioner)
- Hydraulic mixers
- Insecticides
- Mole and gopher traps
- Mole and gopher poisons
- Mowers
 - putting green tee
 - fairway rough
- Mower blades
- Mower sharpening machines
- Peat moss (soil conditioner)
- Pipe
 - perforated for drainage
 - water
- Playground equipment
- Pumps (state capacity)
-
- Putting cups
- Rakes, adjustable, for traps
- Rollers
 - fairway
 - green
 - spiked
- Scythes (motor driven)
- Seed
 - fairway
 - green
 - rough
- Seeders
- Shelters (golf course)
- Skeet layouts
- Sod cutters
- Soil screeners

- Soil shredders
- Sprayers
 - barrel pump
 - power engine
- Spike discs
- Sprinklers
 - greens
 - fairway
- Sprinkling carts
- Swimming pool information
- Tee data plates
- Tee markers
- Tile, drainage
- Tractors
- Tractor tires,
 - low pressure
 - pneumatic
- Tractor wheel spuds
- Water systems
 - for greens
 - for fairways
- Water system engineer
- Worm killers
- Worm eradicators

- Movie cameras, projectors
- Practice clubs
- Practice driving devices
- Practice nets
- Prizes
 - cups
 - trophies
- Rain jackets
- Score cards
- Shafts
 - hickory
 - steel
- Shoes
- Shoe spikes
- Shoe trees
- Sockettes
- Sweaters
- Sweat shirts
- Tees
 - wood celluloid
 - rubber
- Trap-shooting traps
- shells targets
- Underwear

FOR THE PRO SHOP

- Archery golf supplies
- Bags
 - canvas
 - leather
- Balls
 - .25 .35 .50
 - .75
- Ball marking machines
- Belts
- Bookkeeping system
- Buffing motors
 - A.C. D.C.
- Caddie badges
- Caddie uniforms
- Calks for golf shoes
- Caps
- Clubs
 - Brassies Drivers
 - Irons Matched sets
 - Putters Spoons
 - Women's
- Club racks for pro shop
- Garters
- Gloves
- Grip dressing
- Grip wax
- Handicap
 - racks cards
- Hats, duck with vizor
- Leather jackets

FOR THE CLUBHOUSE

- Ales
- Bar equipment
- Bath slippers
 - paper wood
- Bars
 - fixed
 - portable
- Bath towels
- Beer
 - bottle
 - draught
- Beer cooling equipment
- Cash registers
- Cheese
- Deodorants
- Disinfectants
- Kitchen equipment
- Laundry equipment
- Liquors
 - gin
 - whiskey
 - wine
 - mixers
- Linens
- Lockers
- Mineral water
- Refrigerators
- Rugs—runners for aisles
- Showers
- Soda fountains
- Water coolers
- Water softeners

Club.....

By..... Club Position.....

Address.....

Town..... State..... Date.....

● IMPORTANT — FILL OUT FORM ON REVERSE OF THIS PAGE ●

DOES GOLFDOM HELP YOU?

If you get good from these pages, how about your fellow officials? Are they on our mailing list so they too can keep posted through GOLFDOM? Perhaps we haven't been notified of your organizations latest elections or appointment. Better do them a favor by tearing out this page and mailing it, filled in, to GOLFDOM, 14 East Jackson Blvd., Chicago.

Please PRINT plainly. Home or business addresses preferred.

President

Address

Green-chairman

Address

Manager

Address

Professional

Address

Greenkeeper

Address

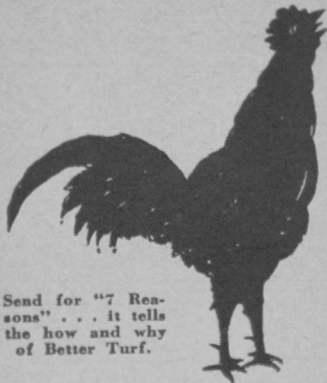
Club

Town State

Number of Holes Is Course Private, Daily Fee or Municipal?

Please give us this additional information for our records:

Swimming Pool?.....How Many Tennis Courts?.....Trapshooting or Skeet?.....



Send for "7 Reasons" . . . it tells the how and why of Better Turf.

Premier Poultry Manure

*will give you greens and fairways
your members will crow about*

The surest way—the thriftiest way to get, and hold, healthy turf on your greens and fairways is to feed a natural grass food. That's why Premier Poultry Manure is used, has been used for years, on hundreds of America's fine courses.

Write for name of nearest dealer

Premier Poultry Manure Company
327 South La Salle Street, Chicago

makes a steel center tractor spud for golf course work, which has been constantly boosting its sales record, they report.

The spud serves the double purpose of providing traction for tractor wheels and of aerating the turf. It is so tapered that it punches clean, small holes and it keeps this shape until worn away because of an extra hard steel core that out-wears the softer outer steel. This exclusive feature gives longer life to the Diamond spud, according to the manufacturers. The spud

is equipped with a thin shoulder that gives ample grip to a wrench and yet does not damage turf. A split washer keeps the spud locked firmly to tractor wheel.

The Diamond Calk Horseshoe Co. has recently issued a series of catalogs covering the complete Diamond line, including a section on tractor spuds. Other catalogs are: Diamond Tools (Wrenches, Pliers, etc.), Pitching Horseshoes, Drop Forgings (Hooks, Picks, Mattocks, Clevises), and Horseshoes and Calks.

Classified Ads

10 cents a word per issue. Minimum charge \$2.50

Profitable golf and tennis store in great metropolitan sporting community must be sold within 60 days for \$5,000 cash. The store borders the busiest municipal golf course and tennis courts in the middle west. Rent and operating expenses low. In addition to big golf and tennis business store has five ping-pong tables with intake of \$1,600 a year. Bicycle rental showing net profit of more than \$2,000 a year. Chicago location. Great chances for a real business man. Enterprise now operating at good profit but owner must sell due to other interests. Address: Ad 13,549 % *Golfdom, Chicago, Ill.*

For Sale—Nine hole all grass daily fee golf course, A-1 condition. All equipment; clubhouse with living quarters. Over 200 acres on ten year leased land with renewal option. Wonderful land and beautiful course, along river front. Real bargain, goes for \$6,000; down payment \$2,500. Balance convenient notes. Please do not answer this ad unless you mean business. Address: Box 333, San Angelo, Texas.

Experienced western golf professional desires to locate position in the east. High class player, renowned teacher, and capable man in golf course maintenance. Can furnish excellent references from all previous employers. For information address: Ad 13,005, % *Golfdom, Chicago.*

Salesmen—Wanted for complete line of golf balls in Detroit, St. Louis, Cincinnati and Louisville districts. Excellent commission basis proposition. Write advising of experience. Address: Ad 13003, % *Golfdom, Chicago.*

General Manager—Located in summer at flourishing eastern resort seeks winter club connection in the south. Experienced and active man in all details of clubhouse operation, business promotion and supervision of outside work. Highest recommendations. Available at moderate figure. Address: Ad 13004, % *Golfdom, Chicago.*

Couple—Thoroughly experienced in club management, desires connection either as managers or concessionaires. Best of references. Capable and dependable. Would consider percentage—location optional. Address: Ad 13002, % *Golfdom, Chicago.*

Competent—Hustling young professional capable of good instruction of individuals and groups and a first-class business man wanted by a municipal course in Illinois. Send complete details and copies (not originals) of recommendations. Address: Ad 13001, % *Golfdom, Chicago.*

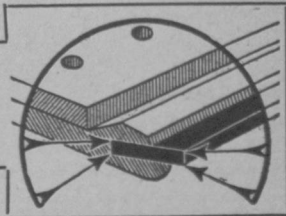
Pros—GRIP-RITE removable Shu-Spikes will improve stance and prevent slipping. Your members and all golfers will benefit with "grip-rites" in their soles. A profit to you and a service to the golfer. Ask for our sales helps. North & Pfeiffer Mfg. Co., Hartford, Conn.

Golf Equipment Wanted—Royer Compost Mixer, Fairway mowers, power trimming mowers. Toro Greens mowers. Must be in good condition. Henry C. Glissman, 98th & Center Street, Omaha, Neb.

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No more costly layups—no more frequent-sharpening expenses—no more wasted time—no more partially productive labor. They're all behind you the moment you equip your mowers with the BUDD. 4 edges mean 4 savings, and faster, better cutting. Try Budd's NOW—on just one mower, if you wish. See for yourself! Write for details. BUDD MFG. CO., Dept. G, Ravenna, Ohio.

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JULY, 1935

Golfdom

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VOLUME 9, No. 7

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Editor
HERB GRAFFIS

Adv. Mgr.
JOE GRAFFIS

Managing Ed.
JACK FULTON, JR.

Eastern Rep., ALBRO GAYLOR
20 Vesey St., New York City
Tel.: Cortlandt 7-4031

Central Rep., RAWLINS & HUNT
333 N. Michigan Ave., Chicago
Tel.: RANdolph 6225

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A Practical Program

For this reason sufficiently generous quantities can be applied in **ONE FEEDING** to last through the entire season and build dense sod, without danger of burning. . . . It is a practical program because you can afford it. Years of consistently dependable results on all soils in all climates prove that it is scientific.

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MILORGANITE

THAN ANY OTHER FERTILIZER



New Low Prices On TONAGREN

Due to the great demand for TONAGREN throughout the country we have been able to increase our production and lower our manufacturing costs. This increased demand has made possible a new low schedule of prices.

USE TONAGREN

Take advantage of this offer. Use TONAGREN to eradicate clover and stop brown patch on your greens. Write today for prices, full information and the name of the dealer nearest to you.

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6324 BROOKLYN KANSAS CITY, MO.



HAVE YOU SENT Your Subscription For "LAWN CARE"

SCOTT'S timely house organ to help you with turf maintenance problems? It is free to every golf course official.



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