

The new Spun-Latex U. S. Royal is certainly selling! Right now sales are 98% ahead of last season's popular U. S. distance ball. Exclusive materials—including the now-famous Power Thread spun from liquid latex—make this the greatest distance ball of all time . . . Here's a sensational national sales success that will put plenty of worthwhile profits in your pocket!

ESTABLISHED BRAND NAMES assure you of SATISFIED CUSTOMERS

444 U. S. ROYAL... tough cover ... 75 cents. U. S. FAIRWAY... the best 50-cent ball built.

U. S. TIGER... A fine ball for 25 cents.

U. S. NOBBY ... the leading ball of its class ... 3 for \$1.

For every type of golfer, a well-known ball with a reputation

United States Rubber Products, Inc.



1790 Broadway, New York, N. Y.

United States Rubber Company