



No Swivel Chair Fertilizer

Milorganite popularity is not a matter of advertising or super salesmanship. Nor is it a matter of formula prepared to attract attention. Milorganite is not a theoretical, swivel chair fertilizer.

Milorganite has won its standing as the most dependable fertilizer for fairways and greens by the results it has accomplished year in and year out over a ten-year period...on new and established turf...in dry season and wet...on all kinds of soils...in all climates...in all parts of the United States and Canada...whether used by experts or novices.

Certain facts about Milorganite should be of interest to the practical and scientific minded: (1) It is a NATURAL ORGANIC, not a synthetic, fertilizer; (2) it is rich in LONG LASTING organic nitrogen; (3) it contains RARE ELEMENTS comparable to the vitamins; (4) it also contains phosphorous and potash in sufficient quantity for turf growth. Such things analysis discloses. But, at best, chemical analysis can only show what a fertilizer contains, not what it does. The real analysis is performed in Nature's laboratory on fairways and greens where the only acceptable evidence is thick, healthy turf. And it is on its record of results, not for one or two years, but for ten years, that golf clubs the country over vote their preference for Milorganite.

Milorganite is good for any soil

THE SEWERAGE COMMISSION, Milwaukee, Wis.

GOLF CLUBS USE MORE

MILORGANITE

THAN ANY OTHER FERTILIZER

