

E. L. McEnroe, Supt., San Francisco Golf and Country Club

Men Who Really Know Machinery... **BUY TORO!**

GO around to any section and ask the most prominent Superintendents just what machinery to buy. Three out of four will answer "Toro".

There is a reason for this, because for fifteen years the Toro name has been associated with progress in high quality construction and courtesy in dealing with users.

That is why today the vast majority of able Superintendents will answer your request in two simple words—"Buy Toro".

Shop around if you wish. You will find cheaper machinery, but if you follow the judgment of experienced men, your choice will be Toro.

Write for 1934 catalog

TORO MANUFACTURING CO.
3042-3168 Snelling Ave., Minneapolis, Minn.
Sales-Service Stations in leading distribution centers.





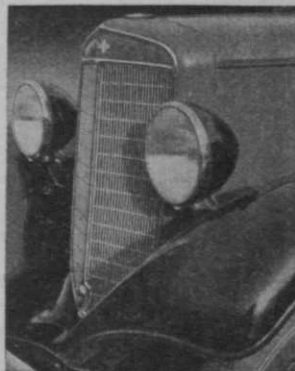
INTERNATIONAL HARVESTER Presents $\frac{1}{2}$ -ton Unit

THIS new Half-Ton International, the Six-Cylinder Model C-1, is a unit of serviceable distinction and beauty, combining new qualities of utility, comfort, performance, and economy. You will find it an outstanding value in the low-price field.

The new Half-Ton International is a fast and sturdy unit, with chassis and engine built for lasting performance, like every International, and styled as you see it above. See and drive this latest product of International engineering, now on view at International Branch and Dealer showrooms.

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606 So. Michigan Ave.,

OF AMERICA
(Incorporated)

Chicago, Illinois



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BENTS AND FESCUES OVER 99% PURE
Samples re-cleaned to conform to
our high standards pay for them-
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Seaside Bent and Triple A Bent packed
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wooden boxes for protection, preserva-
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| Triple A Bent | Chewing's N.Z. Fescue |
| Rhode Island Bent | Rye Grasses |
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We are able to refine other varieties
almost to this wonderful standard of
quality.

Also South German Mixed Bent over
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Putting Green and Fairway Formulas of
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Such tested seed will reduce labor cost
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Your Private Lawn—Write us for expert
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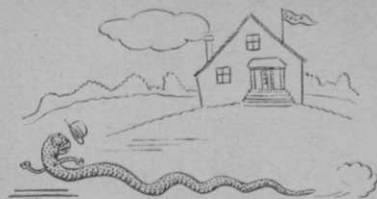
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*Prompt shipment can be made from
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"1934 Golf Turf Supplement," containing informa-
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of Golf Requisites, Fertilizers, Insecticides, Sprin-
kling and Irrigation Equipment, free on request.

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DIWORMA Prevents Worm Casts

The quickest worm eradicator on the mar-
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—sprinkle this solution on the green—rake
up the worms. Less than 45 minutes to
worm an entire green.

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BAN—The Sudless cleaner for ball washers.

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Dolge Weed Killer and a full line of sani-
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Write for details on the Dolge line.

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MAKERS OF QUALITY PRODUCTS FOR COURSE AND CLUBHOUSE



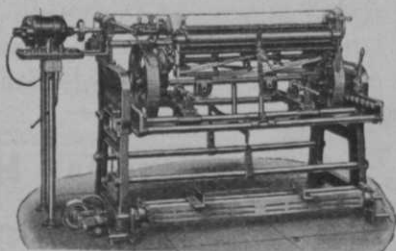
SHARP MOWERS and
BEAUTIFUL GROUNDS
GO HAND IN HAND
AND I DON'T MEAN
" MAYBE! "

THE PEERLESS

KEEPS MOWERS SHARP

Beautiful greens and fair-
ways and dull mowing
equipment simply don't
go together. But with a
Peerless Mower Sharp-
ener you can keep your

mowers in perfect condi-
tion for years and years
to come. Very low in
price. No upkeep. Write
for free catalog and
prices.



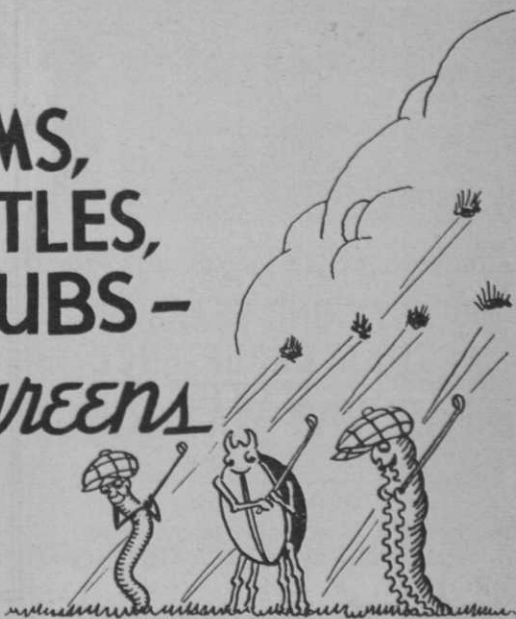
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434-470 Bell Street

Plymouth, Ohio

Don't let
**WORMS,
 BEETLES,
 GRUBS -**
ruin your greens

Worm casts are both mental and physical handicaps to good golf. It takes worms to make worm casts. So why not eliminate the worms and beetles? You can save your greens for golfing by using Dow Lead Arsenate, early and often. It will save the greenskeepers' sanity too, and maybe his job.



You might as well turn an army of dubs loose with niblicks as to give the vermin free rein to wreck the putting greens.

Dow Lead Arsenate is the most effective insecticide to prevent damage by worms, grubs and beetles. It plays their funeral march in jig time. It also discourages the growth of chickweed, crab grass, fennel and other obnoxious weeds. Get your supply of Dow Lead Arsenate NOW.

THE DOW CHEMICAL COMPANY
 MIDLAND, MICHIGAN



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DOW LEAD ARSENATE



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**TWENTY-ONE YEARS OF
 ACTUAL EXPERIENCE**
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Vital information gained in installing the great majority of fairway watering systems is available to guide you in establishing your **WATERING PROJECT**.

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 INVENTED HOSELESS
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 IN 1913—

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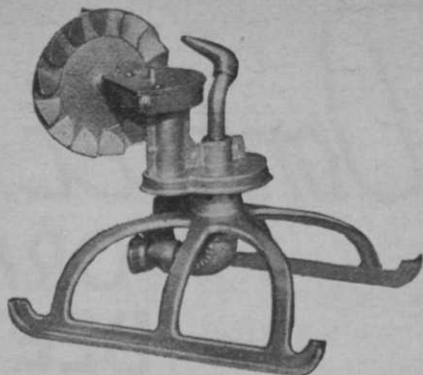
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Rotary Sprinkler

Highly efficient for putting greens and large lawns, especially with low pressure. Breaks up water completely and assures uniform coverage. Adjustable for circular spread from 20 to 70 feet diameter. High-grade construction throughout. Write for Toro catalog.

Toro Manufacturing Co.

3042-3168 Snelling Ave., Minneapolis, Minn.

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turf
builds up **play!**

Hungry turf can't help but show its poor condition. You can't conceal it—it's right there to smack the players between the eyes.

But, you can correct it—with

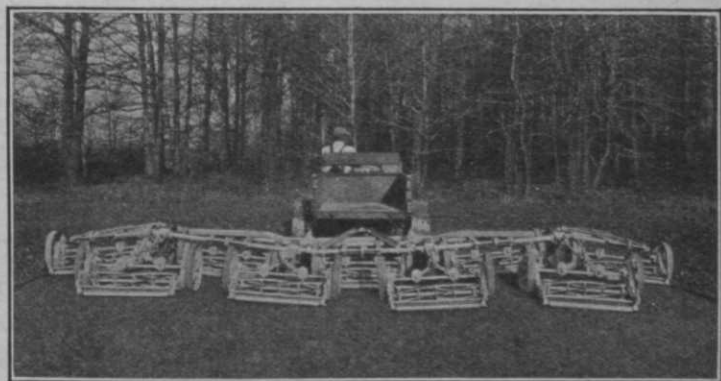
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A natural grass food and stimulant that has proven its effectiveness and thrift on hundreds of America's finest courses.

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PREMIER POULTRY MANURE CO.
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PENNSYLVANIA **FAIRWAY MOWERS**



Many Clubs have operated them two years without any expense for upkeep.

They are constructed of steel and malleable iron, therefore, unbreakable even under severest mowing conditions, of fairways, or the "rough."

The Units are precision built to automotive standards, insuring an extremely low maintenance cost.

PENNSYLVANIA Fairway mowers are furnished with two sizes of Units, 30-inch and the Giant 36-inch. A Giant Quint cuts $14\frac{1}{2}$ feet, or only two feet less than a 7-Gang of 30-inch Units. It costs \$160.00 less, is easier to handle, and the upkeep is considerably less.

For economy with satisfaction, buy the PENNSYLVANIA GIANT. It will serve you faithfully, and for its years of service at hard labor it will require only the reasonable care due any piece of machinery.

PENNSYLVANIA Super Roller mowers have a world-wide reputation for smooth, easy running, producing matchless greens for accurate putting.

*Send for catalog with prices of Fairway and
 Rough Mowers, Tractor, Greens and Tee Mowers, etc.*

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PRIMOS, DEL. CO., PENNA.

“Golfers are funny that way!”

You can tell them a million dollars' worth about your club—but, if your course is not in good condition, they won't buy a cent's worth.

Experienced club operators will tell you that praise of the golf course means profit to every department of the club.

Good compost is vital for getting, and keeping, greens and fairways in prime condition.

ROYER COMPOST MIXERS

are drawing praise and play for courses from coast to coast . . . and building up profits from increased play. Your greenkeeper has a big job—give him the helping hand of a ROYER and he will show you how to step-up play and step-down maintenance costs.

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Complete details of the ROYER will be supplied by leading supply house nearest you.

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WILKES-BARRE, PA.

NO PRICE INCREASE



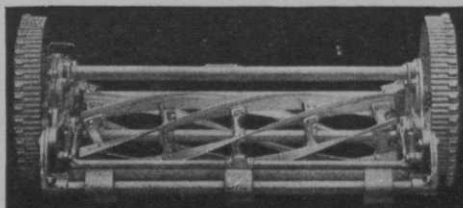
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STANDARD MFG. COMPANY
Cedar Falls, Iowa



Toro Trojan Fairway Mowers

The 1934 High-Speed Model will do a good clean job of cutting grass at operating speeds up to 9 miles an hour. The Toro 30-inch Super Mower for speeds up to 6 miles an hour. Toro Trojan Mowers are sturdy, light-running, built up to the highest mechanical standards . . . America's finest. Write for catalog.

Toro Manufacturing Co.

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Greenkeepers

Have You Seen Them?
You Will!

It is the MOWER you asked me to BUILD

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Many of our famous golf courses have purchased Crown gang mowers for their 1934 season.

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REMOVABLE Fly Knife Reel.
Patent Pending.

GEAR SHIFT for Fairway or
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SINGLE central hand adjust-
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Solid Steel Wheels with RE-
MOVABLE Spuds.

The first GREASELESS
Machine.

Unit INTERCHANGEABLE
with standard makes of
side wheel mowers.

SPRING SHOCK ABSORB-
ERS for Bed Knife. Patent
Pending.

Heavy STRUCTURAL TIE
BAR locks unit into a rigid
frame.

New Gang Frame with IN-
TERCHANGEABLE Sec-
tions. Patent Pending.

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168 E. 74th Street, New York, N. Y.

FACTORY: PHILADELPHIA, PENNSYLVANIA

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SPEED! SERVICE!**



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FOR A BIGGER DAY'S WORK—AND MORE YEARS OF SERVICE

Bulldog 3-gang, 5-gang, 7-gang and 9-gang Fairway Mowers are faster because they pull easier...turn short without scarring...stick to hillsides...cross narrow bridges...back out of tight corners...lift units off the ground for transporting.

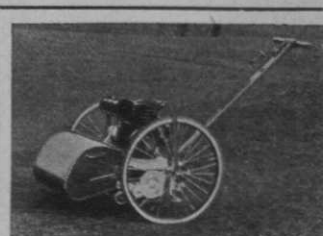
Two seasons have proved the advantages of Ideal's new Trans-Pull frame for gang mowers.

The Bulldog Cutting Units are low-wheeled, close coupled, compact. They wear longer...stick to the ground better. Seven-blade...they cut smoother.

By keeping weight down, and providing a flexible frame, Ideal has made practical the use of a 9-gang mower—cutting a 20-ft. 6-inch swath.

Any good golf tractor will pull it. Does the work of two 5-gangs. Mows 18 fairways in a day. Thoroughly practical—can be stripped down to 7-gang, 5-gang or 3-gang quickly where cutting is particularly difficult.

Send today for catalog, prices and terms on Bulldog Fairway Mowers, and Ideal Power Greens Mowers—built by Ideal—builders of the world's largest line of mowing equipment.



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Guaranteed to equal or surpass the finest hand cutting—the Ideal Power Greens Mower can reduce costs by 30 to 50%. Two sizes—21" weighs only 160 lbs. 18" weighs only 142 lbs.

Guard prevents scalping over even the sharpest ridges. Power applied direct to cutting reel so that roller cannot spin and burn the turf.

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