

Every Pro Can Profit *with* these leaders in his line

THE two new "U. S." leaders, and every other ball in the popular "U. S." line, offer the pro protected profits—business guaranteed against every form of cut-price competition, by the "U. S." Selling Policy based on an iron-bound principle of *one price to all.*


The Three Star



U. S. ROYAL

Supreme Distance Ball!

Better than even the famous 1933 Three Star! The perfect golf ball for professional and low-handicap amateurs—designed from core to cover for *extra* distance. This fine ball will establish records of performance that just naturally mean more business for the pro. And its prestige will be reflected throughout the entire "U. S." line—now a finer line than ever before, featuring another remarkable new ball, for the *average* player, described in the column opposite.

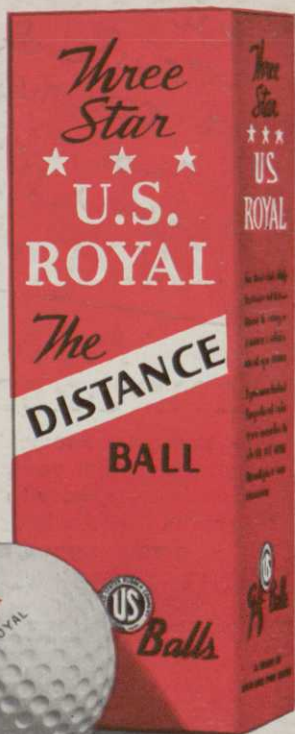
United States  Rubber Company

U. S. FAIRWAY

U. S. NOBBY



Golf Balls



four forty-four

4 4 4

U. S. ROYAL

*the longest Tough
Ball Built!*

— a high grade golf ball — identical in quality with the New Three Star U. S. Royal—giving the average golfer every foot of distance he can possibly get with *any* ball—yet tough enough to take a world of punishment.