MARCH, 1934

NEBRASKA SEED BIG PRODUCER OF KENTUCKY BLUE SEED

Most people sowing Kentucky blue grass seed naturally think that all the seed comes from Kentucky. This is an erroneous belief for some of the best quality blue grass seed comes from the central western states, namely Iowa and Nebraska.

The Nebraska Seed Co. of Omaha, Nebr., specializes in high quality Kentucky blue grass and is the world's largest independent gatherer, thresher and cleaner of blue grass seed.

Harvesting of the seed, generally takes place the last two weeks of June in Nebraska and Iowa. The seed is stripped or headed by a machine drawn by a team of horses. Seed is gathered from large pastures and careful supervision is given to the stripping of the seed. Every precaution is taken not to strip weedy and chaffy places in the fields, this safeguard increasing the high quality of the seed. After gathering the seed it is put into sacks and is taken to a central place, where it is dumped on the ground.

The grass seed is piled in long windrows and is kept stirred (by men with pitchforks) to allow the air to pass thru and also to allow the sun to come in contact with the grass seed. This is known as the curing stage and generally takes from 10 days to two weeks, depending on the weather.

As the seed is cured, the windrows are made larger and when thoroughly cured, it is again put into sacks, shipped to Omaha by trucks or rail.

Threshing of the seed is a separate operation and a special-built machine is necessary to thresh the seed. From the thresher, the seed passes thru several other machines, which separate the chaff and rough grass from the seed.

Then the seed passes onto the cleaners which grade the seed to the quality desired. The standard weight of blue grass seed is 14 lbs. per bushel but high grade seed offered for sale by reputable seed concerns weighs from 19 lbs. to 25 lbs. per measured bushel. The seed is graded according to weight per bushel and also its purity and germination, and then is packed in uniform bags weighing 112 lbs. each.

The Nebraska Seed Co. ships blue grass seed in carload lots from coast to coast and also exports several cars each season. Many golf clubs seed their fairways with lowa and Nebraska grown Kentucky blue grass, with the very best of results.

ITROGEN in a fertilizer encourages rank leaf growth. This may be undesirable in many farm crops, but is most important in turf development.

The Last Word in Sprinkler Efficiency

Rain King

Model E

At any given pressure, will throw more water, throw it farther and spread it evener throughout the entire circle watered than any other sprinkler we know of. Instantly set to turn at speed that is hardly perceptible or at any faster speed desired. Sturdily built, faster and will last and perform well for many a year.

Model F

Available Also Without Roller Base

Instead of roller base, the Model F has quick connection, to snap into the valve installed for the usual fairway watering.

Send for bulletin, "The Eco-nomical Watering of Fairways"

RAIN KING-the Most Practical and Economical Quick Coupling Valve.

Offers less resistance to water pressure-has less frictional surface to cut down pressure than any Unbreakother valve. able construction. Foolproof. Attaching hose or sprinkler turns on water. You'll need fewer valves if you use Rain Kings.



nection in place. Snap it into po-Made and Guaranteed by sition and tlau-CHICAGO FLEXIBLE turns toaler.

SHAFT COMPANY 5515 Roosevelt Road CHICA O, U.S.A.



44 Years Making Quality roducti



Cushions and aerates turf, retains moisture, checks harmful bacterial and fungus growths.

Easily applied. Cannot rot, dust or soil shoes and clothing.

AVAILABLE THROUGH GOLF SUPPLY HOUSES AND FEED STORES OR WRITE

WOOD CHARCOAL RESEARCH BUREAU JACKSONVILLE, FLORIDA P. O. Box 356



WHEEL SPUDS

The R. H. Golf Wheels are stronger, rims do not bend, 50% better traction, easier steering, and rounded edges. Many clubs are replacing old wheels with these stronger and better wheels.

Sold in singles, pairs or full sets. Immediate shipment. If your Ford or equipment dealer cannot supply, write direct.

R. S. HORNER (Mfrs.) Geneva, O.



HYPER-HUMUS CO. of Newton, N. J. Main Office, Morris Bldg., Philadelphia, Pa.

TOMMY ARMOUR BALL IN NEW COUNTER DISPLAY

Elyria, O.—Worthington Ball Co. maker of the Tommy Armour 50c golf balls, has an attractive new counter display for the Ar-



mour ball. The display holds a box of a dozen balls and is made so it can be washed without injury.

It's an attractively colored job that stands out in pro shop display and will help sell balls. It is supplied free to pros.

LEROY GETS GOOD START ON YEAR'S GOLF TRADE

Hammond, Ind.—Leroy Printing Co., 570 State St., reports a brisk start of 1934 business in its score cards; house, course and pro shop accounting, and other printed forms for golf clubs.

The Leroy outfit has an extensive array of stock forms for golf club use and does much special printing for clubs. Details of its supplies are shown in a catalog the company will send free on request.

Greens flags, poles and swivels also are in the Leroy line and are getting good early season business.

U. S. RUBBER HAS FREE MATCH AND MEDAL PLAY CARDS

Providence, R. I.—United States Rubber Co. will furnish pros, free on request, match and medal play cards for their, season's requirements.

Requests may be made of the U. S. Rubber salesmen or mailed to the Golf Ball Sales Dept. at Providence.

MARCH, 1934

TRUE TEMPER ANNOUNCES TWO NEW STEEL SHAFTS

Geneva, O.—Robt. H. Cowdery, Director of the Sporting Goods division of The American Fork & Hoe Co., says:

"For 1934 True Temper is offering the trade two new steel shafts in addition to the regular line.

"The True Temper Semi-Flex shaft is one of the new types. While very flexible, this shaft is a happy medium between the extremely whippy shafts that were in vogue last summer, and the standard True Temper shafts. The diameters have been decreased from tip to butt from the standard design, and this affords more feel under the hands and the compensating thicker cushion of leather and windings further deaden any shock effect.

"The Semi-Flex shaft is made for both woods and irons and offered in many finishes including chrome and colored lacquers. The True Temper Reverse Taper shafts have been artistically designed for players who prefer the large diameter at the hosel of the club. It likens the shaft to hickory. This construction throws the action still further up the shaft and affords unusual feel under the grip.

"These shafts are made in three different degrees of stiffness so that this may be controlled and varied in each different club in a set."

SILVER KINGS TO RETAIL AT 75c THIS YEAR

Philadelphia, Pa.—John Wanamaker's wholesale golf department announces that the Silver King and Silver King Plus will retail at 75c each this year.

The balls will have many construction selling points and energetic efforts will be made to bring King business, with American production, back to its former ranking position.

GOLF SCORE CARDS

Match and Medal Play Score Sheets
 Charge Checks

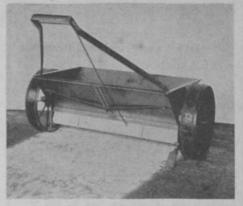
 Tags
 Starting

 Sheets

 Record Sheets for the Manager,
 Greenskeeper and Pro
 Guest Registers
 Stationery
 Caddie Cards
 Greens
 Flags
 Paper Towels
 Toilet Tissue.

Write for Free Literature

LEROY PRINTING CO. Exceptional Quality, Service and Price. 570 State Street, Hammond, Ind., U. S. A.



ALL PURPOSE SPREADER For economy and perfect application of all materials on greens and fairways the All Purpose Spreader is unexcelled. Manufactured by THE ROOT MFG. CO. 1051 Power Ave., Cleveland, Ohio

Don't tear your turf!

Cut it Clean with BRUNITE CUTTING BLADES

You'll get more mowing done, faster and cleaner, by putting BRUNITE BLADES on your present equipment. Easily dulled blades not only tear your turf but wear out your mowing units. BRUNITES are made of specially processed Swedish steel to insure a lasting, clean-outting edge . . . and the thrifty greenskeepers are all adopting them.

All sizes for all power, gang or hand mowers.

Hand mower blades.....\$2 Light power blades.....\$3 Heavy power blades.....\$4

Grass is tender in Spring - Order now!

Daniel Payne Organization, Inc.

Cleveland, O.

Western Reserve Bldg.

Daniel Payne Organization, Cleveland, O.

GOLFDOM



Joliet, III.

IDEAL HAS NEW MODEL POWER **GREEN MOWER FOR 1934**

Lansing, Mich .- Ideal Power Lawn Mower Co. recently announced addition of a new power putting green mower to its line of golf course equipment. In the past Ideal has only produced a power putting green mower in the 18-in. size. The new model has increased capacity, having been designed with cutting width of 21-in. This new 21-in. machine has been thoroughly tried out in various sections of the country on greens of practically every character to determine first its ability to handle the very heaviest kind of cutting, its ease of handling, also to determine that a machine of this wider width could be used on sharp contours and undulations without possibility of scalping or injuring the turf.

The anti-scalping roller on this machine is so placed ahead of the reel that while it has no rolling effect on the grass, it does prevent scalping. This machine can be run over a ridge so sharp that the front casters are an inch or two off the ground, yet the anti-scalping roller will protect the turf from any damage, according to Ideal.

The new model is equipped with hand lever starter and larger capacity gasoline tank. The standard 18-in. power putting green mower as well as the new 21-in, can



Ideal's new 21 in. power putting green mower, mounted on rubber-tired carrier.

both be supplied with special wire brush. a very valuable feature, particularly on bent greens where frequent light brushing of the grass prevents the grass leaves from becoming so badly tangled and matted.

For transporting the Ideal greens mower is furnished with a special pneumatic tired cart. Wheels of this cart are of a large enough diameter so that they ride easily over rough spots, across ditches and bad bumps without any possible injury to the mower and without undue effort on part of the operator.

Don't Buy Blindly!

Use this page in planning for spring

Check the items on which you want complete information and prices. Mail to GOLFDOM, 14 East Jackson Blvd., Chicago. It will bring you facts and figures you need in making your purchases for 1934. [Please draw lines through items interested in.]

FOR THE GOLF COURSE

FOR THE GOLF COURS Ant eradicators Arsonate of lead Bag racks, tee Ball washers Bent grass stolons Bird houses Brown-patch preventives Charcoal (soll conditioner) Chickweed eradicators Compost distributors Compost mixing machines Drinking fountains Dump carts Fencing Fertilizers Fertilizers Fertilizer distributors Flags, flag poles Flood lights ☐ for putting greens ☐ for driving range ☐ for parking spaces Furniture Hole cutters Hole cutters Hole rims (putting cups) Hose—water Hose boxes (underground) Humus (soil conditioner) Hydraulic mixers Insecticides Lawn sweepers Mole—Gopher traps Mole—Gopher poisons Mowers □ putting green □ tee □ fairway □ rough ☐ fairway ☐ rough Mower blades Mower sharpening machines Peat moss (soil conditioner) Pipe perforated for drainage
water Playground equipment Pumps (state capacity) Putting cups Rollers fairway green spiked Scythes (motor driven) Seed fairway green rough Seeders Shelters (golf course) Sol cutters Soll screeners Soll shredders Club

Spravers barrel pump
power engine Spike discs Sprinklers □ greens □ fairway Sprinkling carts Swimming pool information Tee data plates Tee markers Tee mats Cocoa Drubber Tile, drainage Tractors Tractor wheel spuds Water systems Water system engineer Weed killers Worm eradicators

. FOR THE PRO SHOP

Amusement tables Archery golf supplies Bags canvas leather Balls .25 .35 .50 .65 .75 1.00 Ball marking machines Belts Bookkeeping system Buffing motors A.C. D.C. Caddie badges Caddie uniforms Calks for golf shoes Caps Clubs
 Brassies
 Drivers

 Irons
 Matched sets

 Putters
 Spoons

 Weighted practice
 Women's Club racks for pro shop Garters Gloves Grip dressing Grip Wax Handicap I racks Cards Hoslery Knickers | linen

Leather jackets Motion picture cameras Practice nets Prizes cups trophies Rain jackets Score cards Shafts hickory steel Shoes Shoe trees Slacks Sockettes Sweaters Sweat shirts Tags for bags Tees 🗆 wood 🛛 celluloid Trapshooting equipment | shells | traps | targets Underwear

FOR THE CLUB HOUSE

Ales Bar equipment Bath slippers D paper wood Bars fixed portable **Bath** towels Beer Deodorants Disinfectants Electric systems Ginger ale Health scales Kitchen equipment Laundry equipment Liquors Linens Lockers Mineral waters Rugs-runners for aisles Showers Soda fountains Water coolers Water softeners

By..... Club Position..... Address State Town Date • IMPORTANT - FILL OUT FORM ON REVERSE OF THIS PAGE •

"NO OFFICIAL

76

... with grounds, clubhouse or pro-shop duties should be without GOLFDOM every month." So, in substance, read scores of letters in our files. And we thoroughly agree! GOLFDOM is sent FREE! If any of the officials listed below are not getting

GOLFDOM at your club, please send us their names by filling in this page, tearing it out and mailing to GOLFDOM, 14 East Jackson Blvd., Chicago.

This is especially important if YOUR club has recently held an election. We want the new officials to begin receiving GOLFDOM immediately!

Please PRINT plainly. Home or business addresses preferred.

President	
Address	
Greenchairman	
Address	
Manager	
Åddress	

Professional	
Address	
Greenkeeper	
Address	
CLUB TOWN. NUMBER OF HOLES IS COURSE PRIVATE, DAIL	STATE
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IMPORTANT: SEE BUYING AID ON OTHER SIDE OF THIS PAGE

MARCH, 1934

EDDIE DUFFY IS WANAMAKER'S HEAVY MAN IN R. I., CONN.

Boston, Mass.—Eddie Duffy of the Boston office of John Wanamaker is the lad who still will be handling the Rhode Island and Connecticut pro business for Wanamaker. The Wanamaker Boston office at 115 Federal St., has the New England territory sales for the Silver Kings clubs, bags and other golf equipment handled by the J. W. outfit.

Duffy formerly was with Winchester's of Boston and Abercrombie and Fitch and Spaulding at New York. He has been in the athletic goods business for 17 years and is one of the best known salesmen calling on the pros from New York territory north.

He is figuring golf prospects for 1934 look so good he will have a hell of a time keeping from becoming a millionaire this year, because of his genial robust personality, his energy and selling ability, which amount to genius. (Out of town papers and Eddie's lawyers please copy.)

BRUNSWICK HAS PORTABLE COCKTAIL BAR

Chicago, Ill.—A new portable "Bantam Bar" has been announced by The Brunswick-Balke-Collender Co., 623 S. Wabash Ave. This bar is a practical and convenient piece of equipment for the Golf Club. It is attractive. Prices range from \$115 to \$185. The bar is suitable for use as a table service unit in the main dining room, for parties, lawn service or in locker rooms.

This Bantam Bar, which comes in three models, is exceedingly compact. Although it is just 3½ ft. long, every convenience is at hand. The top of the bar is stainless steel, with a heavy aluminum moulding on the workside, a stainless steel splash back on each end and along the back. In the front of the bar there are six round set-up rack openings and a square container for muddler, spoons, squeezer and strainer. There is an open space for seltzer bottlesa fruit tray for fresh cut fruit that sits above the ice cube compartment and slides out of the way to reach cube ice or shaved ice below. This also provides cooling for bottles, seltzer and fruit tray.

Right next to the bottle rack and ice compartment is the workboard of stainless steel—at a two-inch drop in level for easy working height. Under this is the slidein maple cutting board and a generous sized drawer directly underneath for refuse, scraps and left-overs. Underneath are two fresh fruit drawers.

There is also a round bottom metal-

lined sugar drawer with two compartments and underneath are two open utensil shelves with raised edge. A convenient little metal-lined egg drawer with space for 16 eggs is located opposite the utensil shelves. A towel ring is conveniently attached to the work side apron.

Down at the bottom there is a commodious shelf for all the bottles needed for special drinks. Above this is a wide, roomy shelf for the storage of glasses. For convenience there is a cap puller and a



Brunswick's new Bantam Bar, for smart, convenient service at golf clubs.

removable cap receptacle mounted right on the work side of the bar, and at the end there is a combination push bar and towel rack with two stainless steel cocktail shaker ring brackets.

The bar is mounted on rubber tired rollers, so that it can be moved anywhere.

COLO PLANS INCREASED SALES OF GRIP WAX

Oak Harbor, O.—The Colo Mfg. Co., 218 East Water street, makers of the new type grip-wax, Colo, is preparing for its busiest season in 1934, Mel Foreman, president, announces.

Demands for the product have made advisable plans for better distribution on a national scale. Foreman reports that patent application has been filed and the production schedule quadrupled for 1934. Pro shop business in 1932 was excellent and a number of pros made considerable sales of Colo.

EVANS IMPLEMENT, ATLANTA, HAS PRACTICAL CATALOG

Atlanta, Ga.—Evans Implement Co., 569 Whitehall St., has a new catalog of golf course equipment and supplies that has practical value as a buying guide for golf clubs in the southeastern territory that Evans serves so well.

Ideal and Gravely equipment is featured.

WEST AND LINK ADVANCE WITH WILSON-WESTERN

Chicago, Ill.—Harry West, formerly pro dept. national sales manager of Wilson-Western Sporting Goods Co., has been promoted to a general sales executive position as assistant to Wm. King, Wilson's general sales manager.

Al C. Link has been named as West's successor in the pro dept. sales management job.

JIMMY McGONAGILL IN TEXAS FOR HAGEN

Dallas, Tex.—Jimmy McGonagill, one of the bumper crop of the state's star young amateurs, has returned to Dallas as his headquarters for handling the L. A. Young Golf Co. sales in Texas, Louisiana and Arkansas. Jim's address in Dallas is 2658 Rieger avenue.

He was with the Chicago branch of the Young company for some time and then served at the Detroit headquarters of the Hagen line's makers. Jimmy is a fine kid. He knows his stuff and is a worker. He is a brother of Francis, pro at Parkdale, Dallas.

PRICES REDUCED ON LIVIE'S PRO BOOKKEEPING SYSTEM

Willoughby, O.-Wm. Livie, 321 E. 320th street, veteran professional who devised a simple and practical bookkeeping system for pro shops, is making special offer on these systems to get pros to adopt them in time to benefit from them all during the season.

Last year Livie sold a number of his systems to pros and was told by users that some inducement should be given the fellows so they would start the year's business with the close and convenient control over pro department operations made possible by the Livie method.

HORNER HAS PNEUMATIC-TIRED BARROW WHEEL

Geneva, O.—R. S. Horner has a new single tube tired steel disc wheel for wheelbarrows; a new idea that makes it possible for loads to be wheeled across turf without damage. Loads up to 450 lbs. can be handled on these tires. Pressure of the tires is a 35-lb. limit.

The wheel handles heavy load with minimum of effort and rolls freely over rough or uneven surfaces.

Complete details, including prices, will be furnished on request.

Classified Ads. Rates: 10 cents a word per issue. Minimum charge \$2.50

For Sale-9 holes; clubhouse warrants improving, Secluded. Beautiful view. \$3,000 cash required. 60 to 250 acres available. Address: Ad 2410, % Golfdom, Chicago.

Manager-Extensive and successful experience. especially good catering man who will make your club's food service famous, and keep costs down. Proven executive ability. Competent in all departments of house management. Pleasing personality. Young, energetic and conscientious. Location secondary. For full details of qualifications, write: Ad 2411, % Golfdom, Chicago.

Greenkeeper with extensive and successful experience at highly regarded clubs now is available for a position. Previous club in bad financial shape. Provides first-class maintenance at low cost. Dependable, hard worker. Best of references and will work for very low salary. Address: Ad 2412, % Golfdom, Chicago.

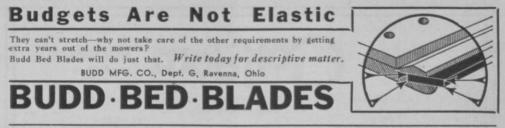
Want to rent-Equipped COURSE or operate on per cent; our plan gets big results. Write for interview. Address: Ad 2413, % Golfdom, Chicago. Greenkeeper wants position. Thorough knowledge up-to-date maintenance, construction, equipment, water systems, soils, etc. Seventeen years' experience. Married. Age 40. Will go anywhere. Moderate salary. 'Excellent references. Address: Ad 2304, % Golfdom, Chicago.

Novel Golf Club-Remarkable accuracy possible with new one-hand putter. Ten to fifteen foot putts rarely missed. Also very accurate with two hands. Dr. Charles B. Warner, Port Henry, New York.

Assistant Pro-desires position. Seven years' experience in clubmaking, shop salesmanship and instruction. Age 24; good education. Best reference. Will go anywhere. Address: Ad 2400, % Golfdom, Chicago.

Experienced club Manager and Greenkeeper wants position. Will go anywhere. References. Married. Address: Ad 2401, % Golfdom, Chicapo.

Greenkeeper wishes connection with reliable club as greenkeeper or manager. Nine years' experience at course construction and maintenance, past four years as manager of club. Address: Ad 2402, % Golfdom, Chicago, III.



Greenkeeper—Experienced, highly successful man with great record needs new position be-cause present club is in bad financial shape. Wants location in middle west. Has done outstanding job of maintaining course in fine con-dition on remarkably low budget. Highest recommendations. Address: Ad 2406, % Golfdom. Chicago.

Professional and Wife—Open for engagement to manage country club, 22 years' experience as instructor and clubmaker. Wife experienced as hostess and cateress. With last club 4 years. Excellent references furnished. Address: Ad 2404. % Golfdom, Chicago.

Professional—Assistant to well-known pro-fessional for 9 years, desires position as head pro anywhere. Is courteous, honest and ener-getic. Can handle tournaments, etc. Moderate salary and best of reference. P. G. A. member. Age 26. Address: Ad 2405, % Golfdom, Chicago.

Pro-Greenkeeper—20 years' experience in all phases of profession desires position. Expert instructor; thorough knowledge of soils, con-struction, etc. Can furnish best of references. Address: Ad 2407, % Golfdom, Chicago. Professional seeks job as assistant, first-class instructor and clubmaker. 20 years' experi-ence. Man not a boy. Give full particulars as to length of season and salary. Address: Ad 2408. % Golfdom, Chicago.

2408, % Golfdom, Chicago.

Business-getter wanted by one of the best fee courses in the country. New York metropol-itan location. Man must act as cashier, help take care of players and get new business. Pro shop and clubbouse concessions already are satisfactorily filled. Man we want will receive a small salary and percentage of the increase over last year's business. Must be a real busi-ness man and hustler with highest recommen over last year's busiless. And the over the and ness man and hustler with highest recommen-dations, otherwise don't waste our time and yours. Address: Ad 2409, % Golfdom, Chicago. Experienced Club Manager desires position. Excellent record for results. Will take public course on percentage basis or will consider leasing. Wife experienced cateress. Address: Barney Lucas, 1976 LaBelle, Detroit, Michigan. Greenkeeper desires position on 18-hole golf course; 15 years' experience construction and maintenance. Expert on all soils and turf. Will go anywhere. Address: Ad 2214, % Golf-

dom, Chicago.

Sale or lease—Fee course, 6 years old, central Indiana; 9 holes, bent greens; adequate club-house suitable for chicken dinner business or ancing: established clientele: 500,000 people within 35 miles, no competition. Reason for offer—owner's other business interests. Want deal closed before season opens. Address: Ad 2403, % Golfdom, Chicago.

Patents and Trade Marks—Patent, protect and profit by your inventions. Register your trade marks. For expert personal service, address Lester L. Sargent, Regist. Pat. Atty., 1115 K. St., N. W., Washington, D. C.

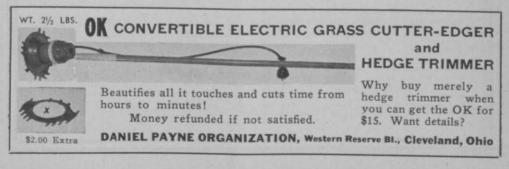
Stewardess with 20 years' experience will take charge of medium size club. Can furnish best of references. New England preferred. Ad-dress: Ad 333, % Golfdom, Chicago.

Pro-assistant desires position for season of 1934. Six years of practical experience. Trust-worthy and dependable. Excellent references: will work for small salary and expenses. Will go anywhere. Address: Ad 2301, % Golfdom, Chicago.

Experienced, highly successful manager's serv-ices are available to golf clubs for survey of clubbouses and outside plants with expert, imclubhouses and outside plants with expert, am-partial report and recommendations submitted to club officials. Have been successful "trouble shooter" at golf clubs for past 15 years. My surveys result in plans that put clubs on smooth, profitable operating basis. Service highly endorsed by club officials, managers and other department heads. Cost is moderate. For complete details write: Ad 2313, % Golf-dom Chicago dom. Chicago.

Well-known greenkeeper with best of recom-mendations and 19 years of thorough experi-ence in maintenance and construction is open for position in prominent club at moderate sal-ary. Go anywhere. For full details address : Ad 1200, % Golfdom, Chicago.

Salesmen calling on Pros. and Sporting Goods Stores can make some extra money by taking along our samples as a side-line. These sam-ples require less than one square foot of space. This is a nice, clean proposition and the com-mission is substantial. Give full particulars as to previous experience when applying to Ad 2212, % Golfdom.



GOLFDOM

1934

No. 3

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