

conveniently afforded being the only reference permitted to the proposition unless by the express permission of the pro and caddie-master.

**PENFOLD MID-SEASON SALE
STIRS PROS**

New York City.—One of the most speedily completed national golf ball sales in recent years was conducted by Penfold Golf Balls, Inc., 67 W. 44th St. early in June.

To pros only were offered 250 dozen Penfold LLs of latest 1933 manufacture and 1,000 dozen Stockbridges, the 85c retail ball Penfold has discontinued. Minimum orders of 6 dozen and maximum orders of 3 gross were accepted.

Milton Heyman, general manager of Penfold's American interests, said the pros grabbed these balls so swiftly that the company was embarrassed by having to tell the late-comers that the stocks were exhausted.

**CHAPIN, PRO, TEACHES PUTTING
WITH MACHINE**

St. Paul, Minn.—Orville Chapin, pro at Midland Hills C. C., 1557 N. Cleveland Ave., St. Paul, and prominent in PGA affairs, has had interesting and successful



experience in teaching putting with a device invented by one of his pupils, Wm. E. Eisenberg. The Eisenberg device is called the Putt-Rite and consists of two grooved tracks on which run four rubber-tired wheels to which the putter blade is fixed.

SAVE for your club by purchasing acclimated, winter-hardy **BENT GRASS SEED**

Direct from the farms where it is grown.
A. N. PECKHAM, Kingston, R. I.
15 Years' Satisfactory Service
Also Fairway Mixtures

**SPRINKLES
100 foot CIRCLE**



- Spreads water evenly at any pressure.
- Speed of rotation controlled easily by thumb-screw on nozzle.
- Used in England, Ireland, Scotland, Australia, Canada, and all over the U. S.

L. R. NELSON MFG. CO.
1725 S. WASHINGTON PEORIA, ILLINOIS

**STAMP OUT
BROWN PATCH and SOIL
VERMIN**



**Prove the Double Economy of
FUNGOL on Your Own Greens!
The Test Will Pay You Well**

This newer idea of supplying a combination Putting Green Fungicide and Vermicide should interest every Greenkeeper and Club Manger who wants to save.

The dependability of FUNGOL for prevention and control of Large and Small Brown Patch is shown by the annual increase in its favor by Clubs everywhere.

The performance record of FUNGOL in past years on hundreds of Golf Courses has established this product the most advantageous one for Brown Patch and eradication of earthworms, cutworms, sod webworms, grubs, etc.

Your Fungicide dollars will go farther by using FUNGOL because of its very large covering capacity. Each pound treats not less than 3,500 square feet of Green.

Send for complete details, application schedules and free testing samples of FUNGOL and VEG-E-TONIC.

McCLAIN BROTHERS COMPANY
127 Second Street, Canton, Ohio

VEG-E-TONIC

Complete soil grass food specially for Putting Greens. Dissolves in water. No useless fillers. Extra Nitrogen, Phosphoric Acid and Potash content. Small amount keeps turf in highest playing condition at low cost.



"TONAGREN Eliminated Brown Patch and Clover"

That's what the Oklahoma City Golf and Country Club said after using TONAGREN on their greens.

Dozens of other golf clubs report similar success with this scientific product.

To prove to you that TONAGREN will stop brown patch and eliminate clover on your greens we now make this special—

TRIAL OFFER

Send \$1 for a trial package of TONAGREN—enough to treat 1,500 square feet two times. If after the second treatment, TONAGREN has not secured the results you expect, your dollar will be refunded. Take advantage of this trial offer today.

P. & M. TONAGREN COMPANY
6324 Brooklyn Kansas City, Mo.

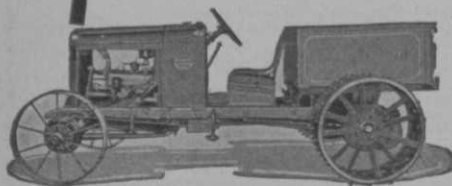
\$495
UPWARD

A remarkably efficient and dependable golf course tractor at a remarkably low price. Answers every demand for golf course work.

STAUDE GENERAL UTILITY TRACTOR

Powerful! Speedy! Light weight! Manufactured since 1916 and sold on a money-back guarantee. Buy from local Ford dealers or write direct to us.

E. G. Staude Mak-A-Tractor Co.
2696 University Ave., St. Paul, Minn.



Either a blade or aluminum putter may be used.

The arc of the tracks is one that has been determined after extensive study of the methods of the pros and amateurs who are most dependable putters.

Much interest is aroused by the device when placed on practice putting greens and Chapin says that as a member-service to build pro good-will and business the Putt-Rite has worked out fine. It has helped him greatly in instruction as well as improved his own putting.

Arrangements have been made to manufacture the device and a retail price of \$10 has been put on it. There is a nice margin in it for the pro. To get the golfing public acquainted with the Putt-Rite, Chapin and Eisenberg have made a price on the initial order to any pro that barely covers cost of manufacturing. Chapin will be glad to send complete details of the Putt-Rite to any pro who writes to him.

THORP AND FLOYD, SPALDING MEN, DIE SUDDENLY

New York City.—Ed. Thorp, noted football authority and official who for a number of years was the A. G. Spalding & Bros. staff man in charge of that company's football activities died after a brief illness June 23. June 26 the company again suffered a sad loss in its official family by the sudden death of Percy H. Floyd, one of its directors and president of the A. J. Reach, Wright & Ditson Co.

They were two grand men and their passing is a personal loss to many hundreds in the field of sport.

Thorp was with Spalding's more than 20 years. Prior to the Spalding connection he was with Alex Taylor & Co. of New York. He was stricken while preparing to play golf and although apparently the picture of health and vigor prior to being afflicted, survived for only 14 days.

For 36 years Percy Floyd was in the sports business, 30 of which were in the Spalding service. He started in the business in 1898 as sales manager of the Victor Sporting Goods Co. and went with Spaldings when Victor became affiliated with the Spalding organization. When the consolidation with A. J. Reach, Wright and Ditson was effected Floyd was made president of the Reach division and a director in Spaldings.

In the company bulletin on Mr. Floyd's death, Julian Curtiss paid the following tribute to a well-beloved fellow:

"He was the warm friend and thoughtful advisor of every man in the organiza-

tion. No one could come in contact with his vibrant, lovable personality without being under its spell.

"He was a most important figure in the sporting goods industry. Every competitor had absolute confidence in him. His word once given was never doubted. At all our meetings his joyous spirit lightened its problems. No member of the Manufacturers' association was more beloved."

W. F. CARTER, EQUIPMENT MAN, DIES IN NEW YORK

W. F. ("Bill") Carter of Arthur D. Peterson's force at New York died suddenly in New York, June 1, of appendicitis. Bill worked Friday morning and at 4 that afternoon was subjected to an emergency operation, but it was too late. He is survived by a wife and daughter, age 12. He was 35 years old and was a native of New Rochelle.

Carter was a very popular fellow of long experience in the equipment and seed business and is said to have known everyone in the golf course maintenance field in Westchester. He was a grand, big man and knew his business. His circle of acquaintances in golf was very wide as he had been active at all of the greenkeepers' national conventions.

GRAHAM NOW REPRESENTS THOMPSON COURSE EQUIPMENT

New York City.—O. E. Thompson & Sons, Ypsilanti, Mich., manufacturers of Thompson lawn and golf course equipment, spreaders, seeders, distributors, sweepers, etc., have arranged to market their product through John H. Graham & Co., Inc., 113 Chambers St., New York, manufacturers' representatives, who will handle this favorably known line in connection with the other equipment they are offering to the golf supply trade.

The Graham organization is well known to the trade as representatives for Wilder Strong Co., makers of Spike Disc lawn and green cultivators and Dunham lawn rollers.

FEATURE WRITERS HELP SELL GRIP-RITE SHOE SPIKES

Hartford, Conn.—The North and Pfeiffer Mfg. Co., makers of Grip Rite removable Shu-Spikes for golf shoes have some interesting publicity material available for pro use in pushing Shu-Spike sales. Joe Glass, golf newspaper syndicate writer who keeps the pro season medal score standings, has written some instruction features showing the benefits of properly spiked shoes. John

LEWIS GOLF BALL WASHER

("Standard thruout the World")

As necessary as the "tee itself" Lewis Washers are durable, economical and priced for even the smallest club. See your golf equipment dealer now.

Lewis Washers in lots of 1 to 10 \$6.00
—in lots of 11 to 20. \$5.50
Complete tee ensemble — washer, tee stake, towel, waste container, tee data plate \$10.50
Lewis Bag Rack and other equipment.

G. B. LEWIS COMPANY
Dept. GD 734 Watertown, Wis.



Showing Portion of Tee Ensemble

The Last Word in Sprinkler Efficiency

RAIN KING Model E

At any given pressure, will throw more water, throw it farther and spread it even through-out the entire circle watered than any other sprinkler we know of. Instantly set to turn at speed that is hardly perceptible or at any faster speed desired. Sturdily built, and will last and perform well for many a year. Available as shown and also with quick connection to snap into valve installed for the usual Fairway watering.

WRITE FOR
BULLETIN
Economical
Watering of
Fairways



The Most Practical and Economical Quick-Coupling Valve is RAIN KING

Offers less resistance to water pressure—has less frictional surface to cut down pressure than any other valve. Unbreakable construction. Fool-proof. Attaching hose or sprinkler turns on water. You'll need fewer valves if you use Rain Kings.

Made and Guaranteed by
Chicago Flexible Shaft Co.
5515 Roosevelt Road, Chicago, U.S.A.
44 Years Making Quality
Products



Snap hose
into valve
connection
—turns on
water auto-
matically.

OLD ORCHARD BENT GRASS NURSERY

Largest Commercial Creeping Bent
Nursery in the U. S.

OLD ORCHARD BENT

Hardy—Upstanding—Economic Care
Also Six Acres Washington Metropolitan
P. O. BOX 350 MADISON, WIS.



Grass Seed

of "Known Quality"

"1934 Golf Turf Supplement," containing information on turf maintenance, as well as a complete list of Golf Requisites, Fertilizers, Insecticides, Sprinkling and Irrigation Equipment, free on request.

Stump & Walter Co

132-138 Church Street (Cor. Warren St.), New York

Cut your costs on BROWN PATCH CONTROL

without damage to turf

COMPARE
THESE PRICES
25-lb. pail... \$ 37.50
100-lb. drum. \$145.00

CUREX is safe—an organic mercury compound that *does not burn!* Contains 20% mercury—substantially higher than other organics. Best possible control at low cost.

W-B CHEMICAL CO., INC.
521 Fifth Ave., New York, N. Y.

CUREX

PHOENIX RED TIP TRACTOR SPUDS

Extra Long Service

Made of a special analysis steel, hardened by the latest scientific heat treating methods. Sizes from $\frac{1}{8}$ in. to $\frac{3}{8}$ in. Also Mower Spuds. Inquiries invited.

PHOENIX MANUFACTURING
COMPANY
Joliet, Ill. Catasauqua, Pa.



● BENT GRASS ●

BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box A, Redford Sta.,
Detroit, Mich.

Box 51,
Wayne, Penna.

Hix, author and writer of the "Strange As It May Seem" daily newspaper feature, has prepared for North and Pfeiffer a series of illustrations on "Oddities in Golf."

Pros interested in making use of this material may secure complete information by writing to North and Pfeiffer.

JOHNSON TO SELL CUREX

Chicago.—J. Oliver Johnson, Inc., Chicago, has been appointed exclusive distributor by W-B Chemical Company of New York for their "Curex" turf disinfectant. Johnson's territory on "Curex" covers southern Wisconsin, Illinois, northern Indiana and Michigan.

GOLF REGISTER PRACTICE DEVICE NOW ON SALE

Pittsfield, Mass.—The Golf Register, a practice device developed by engineers of the General Electric Co., now is being marketed direct from the company's offices in the Chamber of Commerce Bldg. here and through leading golf equipment houses.

For more than a year the device has been subjected to tests by prominent pros



and amateurs and has been pronounced a practical and helpful contrivance.

The Golf Register consists of a ball anchored to a strap that follows down an aluminum channel when the ball is struck. If the ball is pulled or pushed the channel moves to the left or right on a cross bar at the far end. The ball has an outside section which rotates around a cylindrical center section, and which indicates hook or slice. If the club comes in across the ball in a manner to produce a slice, it is so registered by arrow markers on the inside and outside sections of the ball. A hook is registered when the clubhead pushes outward across the face of the ball.

Retail price of the Golf Register is \$10. A good pro margin is in the device.

WHAT DO YOU NEED?

FIRST look through the advertisements in this issue! They tell about equipment and supplies to improve your operating practices, increase club patronage and income—all are reliable sources of supply—all anxious to serve you. If you can't find what you need, refer to the list of items below. Check the items on which you want complete information and prices. Mail to GOLFDOM, 14 East Jackson Blvd., Chicago. It will bring you facts and figures you need in making your purchases. (Please draw lines through items interested in).

FOR THE GOLF COURSE

- Ant eradicators
- Arsenate of lead
- Bag racks for tees.
- Ball washers
- Bent grass stolens
- Bird houses
- Bookkeeping systems
- Brown-patch preventives
- Charcoal (soil conditioner)
- Chickweed eradicators
- Compost distributors
- Compost mixing machines
- Drinking fountains
- Dump carts
- Fencing
- Fertilizers
- Fertilizer distributors
- Flags, flag poles
- Flood lights
 - for putting greens
 - for driving range
 - for parking spaces
- Furniture
- Hole cutters
- Hole rims (putting cups)
- Hose—water
- Hose boxes (underground)
- Humus (soil conditioner)
- Hydraulic mixers
- Insecticides
- Mole—Gopher traps
- Mole—Gopher poisons
- Mowers
 - putting green tee
 - fairway rough
- Mower blades
- Mower sharpening machines
- Peat moss (soil conditioner)
- Pipe
 - perforated for drainage
 - water
- Playground equipment
- Pumps (state capacity)
-
- Putting cups
- Rollers
 - fairway
 - green
 - spiked
- Scythes (motor driven)
- Seed
 - fairway
 - green
 - rough
- Seeders
- Shelters (golf course)
- Sod cutters
- Soil screeners
- Soil shredders

- Sprayers
 - barrel pump
 - power engine
- Spike discs
- Sprinklers
 - greens
 - fairway
- Sprinkling carts
- Swimming pool information
- Tee data plates
- Tee markers
- Tile, drainage
- Tractors
- Tractor tires,
 - low pressure
 - pneumatic
- Tractor wheel spuds
- Water systems
 - for greens
 - for fairways
- Water system engineer
- Weed killers
- Worm eradicators

- Practice balls for driving
 - ranges
- Practice driving devices
- Practice nets
- Prizes
 - cups
 - trophies
- Rain jackets
- Score cards
- Shafts
 - hickory
 - steel
- Shoes
- Shoe spikes
- Shoe trees
- Sockettes
- Sweaters
- Sweat shirts
- Tags for bags
- Tees
 - wood celluloid rubber
- Underwear

FOR THE PRO SHOP

- Archery golf supplies
- Bags
 - canvas
 - leather
- Balls
 - .25 .35 .50
 - .65 .75 1.00
- Ball marking machines
- Belts
- Bookkeeping system
- Buffing motors
 - A.C. D.C.
- Caddie badges
- Caddie uniforms
- Calks for golf shoes
- Caps
- Clubs
 - Brassies Drivers
 - Irons Matched sets
 - Putters Spoons
 - Weighted practice
 - Women's
- Club racks for pro shop
- Garters
- Gloves
- Grip dressing
- Grip Wax
- Handicap
 - racks cards
- Leather jackets
- Motion picture cameras
- Motion picture projectors

FOR THE CLUB HOUSE

- Alca
- Bar equipment
- Bath slippers
 - paper wood
- Bars
 - fixed
 - portable
- Bath towels
- Beer
 - bottle
 - keg
- Beer cooling equipment
- Cash registers
- Cheese
- Deodorants
- Disinfectants
- Ginger ale
- Health scales
- Kitchen equipment
- Laundry equipment
- Liquors
 - gin
 - whiskey
 - wine
 - mixers
- Linens
- Lockers
- Mineral waters
- Refrigerators
- Rugs—runners for aisles
- Showers
- Soda fountains
- Tomato juice
- Water coolers
- Water softeners

Club

By..... Club Position.....

Address

Town..... State..... Date.....

• IMPORTANT — FILL OUT FORM ON REVERSE OF THIS PAGE •

"NO OFFICIAL

. . . with grounds, clubhouse or pro-shop duties should be without GOLFDOM every month." So, in substance, read scores of letters in our files. And we thoroughly agree! GOLFDOM is sent FREE!

If any of the officials listed below are not getting GOLFDOM at your club, please send us their names by filling in this page, tearing it out and mailing to GOLFDOM, 14 East Jackson Blvd., Chicago.

This is especially important if YOUR club has recently held an election. We want the new officials to begin receiving GOLFDOM immediately!

Please PRINT plainly. Home or business addresses preferred.

President

Address

Greenchairman

Address

Manager

Address

Professional

Address

Greenkeeper

Address

CLUB

TOWN..... STATE.....

NUMBER OF HOLES..... IS COURSE PRIVATE, DAILY FEE or MUNICIPAL?.....

CLASSIFIED ADS

Greenkeeper and construction superintendent—have worked under all leading architects. Been with present club 7 years; looking for new position because present club has gone into bankruptcy. Willing to work anywhere. Address: Ad 2803, % *Golfdom, Chicago.*

FOR SALE—18 hole course, 7 years old, beautiful 2 story clubhouse; 160 acre tract. Clubhouse has all conveniences of highest class private club; also is paying night club, 10 miles from Louisville, Ky.; 6 smaller cities within ten mile radius. Will sell at sacrifice on convenient terms. Write for folder, and all details. Address: Wm. Moore, % *Jeffersonville C. C., Prather, Ind.*

FOR SALE—18 Hole Golf Course, Sporty, Beautiful, Well Equipped Club House, Machinery. In Wisconsin, near Bay, in Resort District. Real buy and investment. For particulars, Address: Ad 2801, % *Golfdom, Chicago.*

REPRESENTATIVES to sell golf Colo as a side line. In reply describe your territory and give references. Colo provides a natural grip and checks perspiration. *The Colo Mfg. Co., Oak Harbor, Ohio.*

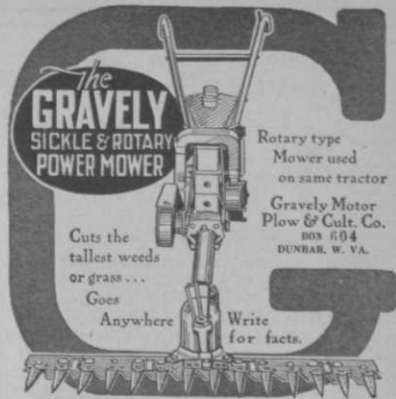
VETERAN PROFESSIONAL, greenkeeper and architect wants position. Highest references and long and satisfactory record with clubs in this country. His pupils are champions. Wife can take charge of clubhouse. Prefers permanent position with small club. Reason for change is financial plight of present club. Address: Ad 2802, % *Golfdom, Chicago.*

PRO-MANAGER wants change. Will go anywhere. Prefer year round proposition but will go south for winter. Best references. Member P. G. A. Salary reasonable. Address: Ad 2800, % *Golfdom, Chicago.*

Lawn Day at Massachusetts State College July 24

ANNUAL LAWN day at Massachusetts State College, Amherst, is to be held July 24 this year. The event is of state-wide interest and has been a good thing for greenkeepers, not alone because of subjects handled that concern golf turf but because of the build-up it gives greenkeepers as turf experts.

On the program are A. M. Davis, Prof. L. S. Dickinson, Prof. J. W. White and Robert Pryde. The state establishment's turf plots will be inspected.



DIAMOND

Steel Center Tractor Spud



Diamond Calk Horseshoe Co. 4702 Grand Ave., Duluth, Minn.

Write for details.



CREEPING BENT TURF

Illinois Grass Co.'s Bent withstands drought like nothing else. Used by hundreds of golf and country clubs, greenkeepers, etc. in solid turf form. Furnished in rolls ready to lay down like a carpet. Guaranteed quality. Furnished in stolons also. Write today for prices and samples. We grow Blue Grass sod, too.

ILLINOIS GRASS CO.

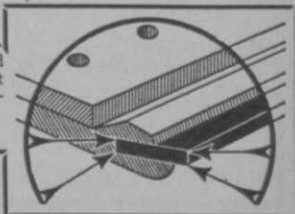
18455 Reigel Road, HOMEWOOD, ILL. Phone Homewood 746

SPEAKING of OPERATIONS

—here's a four-edged blade that cuts twice at the same time—grass and budgets! If your own budget isn't insisting on it—transpose the first three letters—and then you have "GET BUD(D)." Convincing? Yes!—but wait till you see the Budd at work!

BUDD MFG. CO., Dept. G, Ravenna, Ohio

BUDD · BED · BLADES



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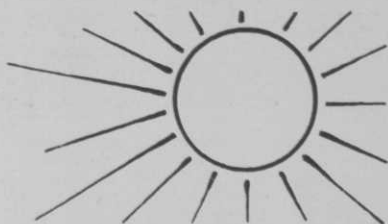
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DROUTH WARNING



IN most sections drouth has already caused so much damage that no matter how much rain fairways may get between now and fall the tender grass plants that have not been killed outright will face winter's ravages in a weakened condition. Water alone cannot now restore your turf. At best, an abundance of fall rains without adequate fertilization, will only result in the spread of clover. Your only hope of building up your fairways for next year lies in a fall fertilizing program.

Prepare now to Milorganize your fairways early this fall. Milorganite will restore vitality to damaged root systems, help the spread of desirable grasses this fall and what is not consumed in the fall lies dormant during the winter to give the grass plants an early start next spring.

THE SEWERAGE COMMISSION, Milwaukee, Wis.

GOLF CLUBS USE MORE

MILORGANITE

THAN ANY OTHER FERTILIZER



Beat **BROWN PATCH** to the punch!

The surest, and safest way to keep Brown Patch from knocking your greens out is to "beat it to the punch" with these proven preventatives:

Semesan—25-lb. pail	\$46.25	Calomel—25-lb. drum	\$33.00
Nu-Green—25-lb. pail	30.00	Corrosive Sublimate—25-lb.	
Calo-Clor—25-lb. pail	40.00	drum	22.25

PRYETHRUM SPRAYS FOR SOD WEB WORM

New Ever-Green—5 gal.	\$42.50	Red Arrow—1 gal.	\$15.00
-------------------------------	---------	--------------------------	---------

SPRINKLERS HOSE

WORTHINGTON EQUIPMENT

OVERGREEN - FAIRWAY MOWERS - LAWN TRACTORS

Immediate Delivery from Complete Stocks

J. OLIVER JOHNSON ^{INC.}

World's Largest Golf Course Equipment House

940-960 W. Huron St., Chicago, Ill.

Phone Monroe 6580