



Announcing *the* New
U. S. ROYAL
Golf Balls

The Three Star

★ ★ ★
U. S. ROYAL
 THE DISTANCE BALL
 The longest ball in golf...
 Designed primarily for extra yardage and fine "feel"; recommended for the professional golfer or expert amateur skillful enough to take advantage of its special properties . 75 cts.

Four forty four

✦ ✦ ✦
U. S. ROYAL
 TOUGH COVER
 A ball identical in quality with the *Three Star* providing all the distance the average player can possibly attain with *any* golf ball—yet so tough it will render long service under most severe punishment . 75 cts.

United States Rubber Company

THE FAIRWAY



THE NOBBY

... and in 1934 as in 1933 every pro who sells
 "U. S." Golf Balls will be protected by the
 famous "U. S." Selling Policy—one price to all!