

What every Pro should Know about the 1934 line of

Golf Balls



Pursuing a long-established principle of continued improvement, "U. S." has developed for 1934 a finer line of golf balls than it has ever made before! Here they are:

The Three Star



U. S. ROYAL

Built primarily for golf professionals and expert amateurs. A supreme distance ball—several yards longer than the 1933 THREE STAR—with the type of feel and click that the expert player particularly desires. Uses a newly developed type of paste center, machine taped by a new and exclusive method. Wound at highest tension with two gauges of the finest grade rubber thread. A thin cover, beautifully finished and painted. 75¢



Four Forty-four

4 4 4

U. S. ROYAL

The 444 U. S. Royal is a distinct achievement in golf ball development. A new ball from center to cover, specially built to give the average player as much distance as he can possibly get from any ball, as well as extra durability, fine feel and click. Its remarkable toughness is secured with a slightly thicker cover and a little less tension in the winding. The same high-grade finish and paint job as the Three Star 75¢



The Fairway

Always a fine ball, the new FAIRWAY has been materially improved in distance and feel. A newly developed one-inch rubber center. Wound with highest grade rubber thread. A very durable cover made of the best quality balata. Exactly the same finish and paint job as that on our higher priced balls... The largest selling and longest driving 50-cent golf ball built.



The Nobby

Constructed throughout of the highest grade materials. An excellent golf ball for those who want to play golf economically. It cannot be outdriven by any ball in its price class. As nearly "a golf ball that cannot be cut" as it is possible to make. Wound with highest grade rubber thread. First quality balata cover, and our finest paint job and finish . . . 3 for \$1.00



Let us remind you that the entire "U. S." line is backed by the well-known one-price-to-all "U. S." Selling Policy. It's a line you can tie to with every assurance of good business and worthwhile profits.

United States  Rubber Company