

# Two Great New Balls

*That Bring You Business*

**T**O satisfy *all* your customers *all* the time you need *two* best balls. "U. S." has given the pro a new opportunity to please *every* kind of player, with these two outstanding balls that lead the popular "U.S." line.

*four forty-four*  
**444**

**U.S. ROYAL**

*The Toughest Long Ball Built!*

A brand new ball—with a brand new combination of distance *and* toughness. Here's every bit of yardage the average player can get from *any* ball—and with it the downright durability to take any kind of treatment and still give the golfer his money's worth. It's bound to be one of the most popular balls of the year. It's certain to be a great sales success. The average player just naturally takes to the 444 because it gives him everything he can possibly look for in a golf ball.

**United States**  **Rubber Company**

**U. S. FAIRWAY**

**U. S. NOBBY**



*Golf Balls*



*The Three Star*



**U. S. ROYAL**

**Supreme Distance Ball**

The longest ball in golf! A supreme manufacturing achievement that gives the expert player a ball worthy of his skill! The Three Star is designed primarily for *extra* yardage and particularly fine "feel." It is recommended for the professional and low handicap amateur who know how to benefit by its special advantages.