



**This is the ball with EVERYTHING
the average player wants**

You know what the average golfer wants in a ball. He wants the greatest possible *distance*, and he wants the utmost *accuracy*—then along with these he wants a ball *tough* enough to take a *lot* of hard play.

It is not easy to make a good ball with a full measure of *all* these qualities. But we have outdone ourselves in the New U. S. Royal. Never before in one ball has there been so supreme a combination of *everything* the average golfer wants . . . And the New U. S. Royal is but one of the famous, fast-selling, profit-making U. S. line—a line that features a fine ball for every player and every pocketbook. Ask about it.

United States  Rubber Company

Makers of

NEW THREE STAR U. S. ROYAL • NEW U. S. ROYAL
NEW U. S. FAIRWAY • NEW U. S. NOBBY • NEW U. S. TIGER