

The U. S. GOLF BALL *Selling Policy*

1 Not to sell U. S. Golf Balls at trade prices to anyone but golf professionals and legitimate dealers in golf equipment.

2 Not to sell U. S. Golf Balls to our customers in other lines for their personal use or for the use of their friends.

3 Not to sell U. S. Golf Balls to our employees for their own use or for the use of their friends.

4 Not to give money, or golf balls, or anything of value to anyone for playing or promoting the sale of U. S. Golf Balls. We have not and will not subsidize.

5 No to give U. S. Golf Balls to amateur players of any rank.

6 Not to sell U. S. Golf Balls to any retailer at any price lower than the one we make to all golf professionals and dealers. We have a **ONE PRICE POLICY.**

7 Not to sell U. S. Golf Balls knowingly to price cutters.

8 Not to sell U. S. Golf Balls to anyone who violates these selling policies.

