

# Plan a RECOVERY BUDGET for 1934

PLAYERS... GREENS FEES... HOUSE PATRONAGE... every source  
of club income  
will profit from

## Better Turf

### 7 REASONS Why:

- 1 —It is a natural grass food and stimulant.
- 2 —It is a balanced manure containing 6% Ammonia, 2.50% Phosphoric Acid and 1 to 2% Potash.
- 3 —It contains no live weed seeds.
- 4 —Being organic, it aids humus and aids bacterial action.
- 5 —It can be applied with a minimum of labor and expense.
- 6 —Being more soluble than other manures, it is more available.
- 7 —Being finely pulverized, it is quickly absorbed into the soil.

WHEN planning for 1934, take a tip from 1933 . . . the condition of your course will be the key to the whole situation. No other preparations you can plan will mean so much to your club income as a program to get your course in attractive condition . . . and to hold it there. Your biggest job is to lure more players out, more frequently . . . more liberal patronage of the clubhouse will follow.

It takes healthy turf to produce a healthy club income . . . and it takes a natural grass food to produce the healthiest golf turf—

## PREMIER Poultry Manure

Premier is a natural grass food and stimulant containing, in perfectly balanced proportions, the elements needed for developing healthy, hardy turf grasses. For years PREMIER has been accepted as "the old reliable" for producing better greens and fairways on hundreds of the finest conditioned courses in the country.

Plan a Recovery Budget for 1934

— Use PREMIER!

Write for facts and figures you should have handy when planning your new greens budget.

PREMIER POULTRY MANURE CO.  
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