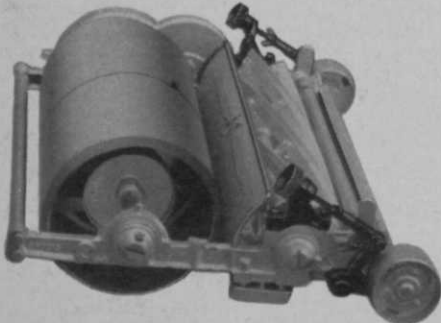


You Will Want Improved Toro Hand Greensmowers in 1934

Here is some real news for every progressive Golf Course Superintendent. Always a fine mower, for 1934 the Toro Hand Putting Green Mower contains a number of new and worth while improvements which greatly increase its operating efficiency.

Chief among the improvements is a new graduated finger tip adjusting gauge for regulating the height of cut. Easily accessible and absolutely accurate, it provides a correct adjustment without the need of using a straight edge. True, even cutting is insured.

New automatic self-adjusting ball bearings on the reel shaft with screw type covers provide longer life and less friction in operation. A very important feature.



These and other improvements will make you want new Toro mowers for next year.

You can see these mowers at the sales room of your nearest Toro distributor. By all means, include them in your 1934 budget.

Toro Manufacturing Co.
Minneapolis, Minnesota

Whenever the golf field discusses
FAIRWAY IRRIGATION
 the first name that comes to mind

- . . . is the name that appeared on the first equipment especially designed and built for hoseless golf course sprinkling.
- . . . is the name that today appears on the majority of green and tee sprinklers and more than 80% of the fairway irrigation equipment.
- . . . is the one name that assures dependable performance—maximum efficiency—and utmost water and operating economy in golf course irrigation.

BUCKNER

SPRINKLERS *and* VALVES

A GAIN, this past season, fairway watering rated first as a business builder for golf clubs—in attracting new members and in encouraging more frequent patronage from them all.

An adequate, efficient watering system for fairways can be properly installed for a reasonable sum these days. For the same amount, or what may appear to be less, an inadequate, inefficient system, can be had. So, if you are planning to water your fairways, now is the time to look into every phase, thoroughly.

BUCKNER pioneered and developed golf course sprinklers and valves to their present day high point of efficiency. In the complete BUCKNER line you'll

find equipment exactly suited for every condition of golf course water supply and pressure.

BUCKNER sprinklers have no delicate parts; the sturdiness with which they are built assures longest possible life. Exclusive features give even, wasteless distribution of water under positive slow speed control . . . and by delivering maximum coverage they reduce to a minimum the number of outlets required.

Whether it be the installation of a fairway system, additions to your greens and tee equipment, or the purchase of labor-saving Snap Valves, we can show you how to make your budget go—the limit in buying power.

Experimenting is costly
 in golf course irrigation.
 We can give you reliable guidance
 based on years of specialized study
 and experience. WRITE

There's a BUCKNER SPRINKLER and VALVE for every requirement of FAIRWAY, GREEN AND TEE.

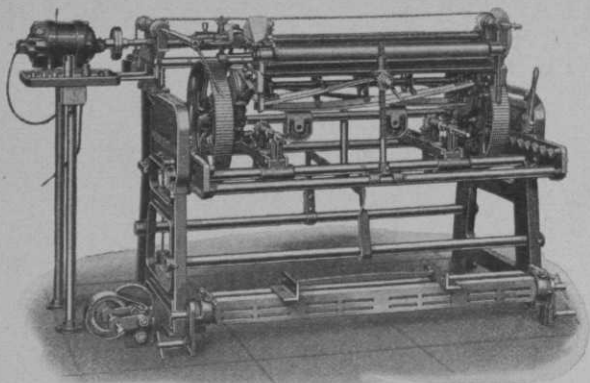
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FRESNO, CALIF.

33 West 60th Street, New York, N. Y.
 P. L. Baldock, 2240 Casitas St., Pasadena, Calif.

A NEW MOWER SHARPENER

at a new **LOW PRICE** “ “ “ “



PEERLESS Jr. MOWER SHARPENER

A real mower sharpener that meets the demand for a high-grade sharpener at an unusually low price. Grinds all makes of power mowers and tractor units with blades up to 36 inches wide, as well as putting green and hand lawnmowers, without removing wheels or reel knives. Equipped with reconditioner for "lapping in" with emery paste. Free descriptive folder and prices sent upon request.

THE FATE-ROOT-HEATH CO., 333-369 Bell St., PLYMOUTH, OHIO

What You Want in a
Big Sprinkler -- You
Get in This Sensational

MODEL T

Rain King

The Best Sprinkler Made

Even saturation throughout the sprinkled surface. A throw of water ranging from 60 feet sprinkled diameter at 20 pounds up to 150 feet with increasing pressures. Oversize phosphor bronze bearings. Unbreakable construction throughout. No adjustments necessary, making up the most wonderful big job sprinkler you have ever used or seen. Priced very low.

The Lower First Cost is Your Last Cost for the Rain
King Quick Coupling Valve



A simple pressureless one-quarter turn of the detachable hose connection turns on the water. Cannot be accidentally disconnected. Unbreakable, will not wear, and a lower first cost are features that should interest anyone responsible for playing and upkeep conditions. Write for complete information.

For Greens, Fairways,
Parks, Estates and
All Big
Sprinkling
Jobs



CHICAGO FLEXIBLE SHAFT CO.
5515 Roosevelt Rd., Chicago, U. S. A.
43 Years Making Quality Products

GOLFDOM is sent you free. Repay us by mentioning GOLFDOM to advertisers.

The F. & N.
UNBREAKABLE
"Quintet"
Fairway Equipment



FOR truly smooth cutting—fast, easy running—trouble-free service—unusually long usefulness—put the famous F. & N. "Quintet" to work on your course.

F. & N. All-Steel TITAN Mowers used in this equipment are designed and built especially for this rugged service. These are the only mowers made using the patented, interlocking frame and cutter bar construction which keeps them in rigid and perfect alignment.

Gears are CUT from drop-forged steel, heat-treated—and revolve on Timken Roller Bearings in a constant bath of oil.

SIX blades are made of special analysis chrome vanadium steel.

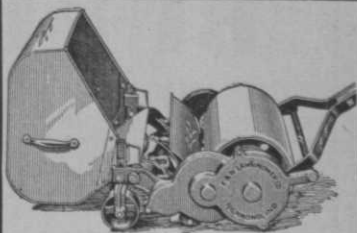
Every part is accurately machined and fitted.

Guaranteed positively unbreakable. . . . Best of all, the TITANS are equipped with the genuine, patented, self-adjusting device—another exclusive feature.

Our 1934 mowers will be equipped with a demountable reel and cutter bar whereby these parts can be taken out of the frame of the mower without tearing the mower down.

The new all-steel gang frame is stronger, lighter, more flexible, more convenient and efficient than ever. It handles mowers in gangs of THREE, FIVE or SEVEN and fits any tractor. Fully guaranteed throughout.

Write for catalog, special prices and discounts today.



The F. & N.
Putting Green Mower

On smoothest and most velvety greens everywhere you will find F. & N. Putting Green Mowers. Greenkeepers say it is the finest mower they have ever used. Self-Adjusting reel bearings with eight revolving blades—Alemite oiling, etc. Rubber-tired carriage for transporting. Write for particulars and special prices.

They're
Self-
Adjusting!

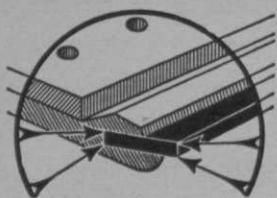
Smooth operation is permanently assured with F. & N. *Unbreakable All-Steel TITAN* Fairway Mowers and with F. & N. Putting Green Mowers—every one is equipped with the genuine, patented F. & N. Self-Adjusting Device in the revolving reel. No difficult hand adjusting or poor mowing with these.

THE

F. & N. LAWN MOWER CO.
Richmond, Indiana, U. S. A.

THE WORLD'S LARGEST LAWN MOWER MANUFACTURERS

Advertisers like to know their ads are being read. Tell them so when writing them.



Arrows point to the 4 cutting edges

You're Paying More
by **NOT** having

BUDD BED BLADES

...so decide now to
make them standard
equipment in 1934
and — **SAVE!**

The Budd Bed Blade has 4 cutting edges—it can be changed in a jiffy, just like a razor blade. Many units installed in 1929 and 1930 are still in satisfactory use—just a new blade now and then. It cuts—doesn't pinch off the grass. It ends blade sharpening—merely switch it for a new, sharp edge (there are 4 of 'em you know). It ends bed knife warping, and reels going out of round. That's why hundreds of clubs all over the country have switched to Budd and are today enjoying radical savings on cutting expenses—yet doing a better job! Plan right now to put the Budd to work on your course in '34. Send at once for the valuable facts. A postcard to Dept. G will bring them to you by return mail. Write today.

BUDD
MANUFACTURING CO.
RAVENNA OHIO

Frankly...

isn't it time you got away for awhile?

SOMETHING'S going to crack if you don't look out—your nerves, your disposition, your whole career. You've been following the beaten path too far, nose at the proverbial grindstone too long. A change is in order, a complete, exhilarating change!

Come on down to French Lick, just an overnight trip from Chicago, but a million miles from everything you've been doing and thinking. Here you'll find the sort of people you like to be with, the kind of sports that set you up, the sleep you've been missing, the carefree life you knew as a boy. There are golf courses and excellent horses, famous mineral waters, equally famous climate, and grand food. Come for a week-end—and spend a week or two! Bring the whole family—but leave all worries at home.

Attractive autumn rates, including meals, are in effect. Room with private bath, \$10 a day; room with toilet room and running water, \$9 a day; room with running water only, \$8 a day; lower rates for double occupancy. A special \$5 a day rate for children, nurses, maids and chauffeurs.

Drive down over paved highways in eight hours—or take the Monon at 9 a. m. or 9 p. m.—or fly direct to the French Lick Springs Hotel Airport. Write, wire, or phone for reservations.

**FRENCH LICK SPRINGS
HOTEL**

French Lick, Ind. "Home of Pluto Water"
T. D. TAGGART, Pres. H. J. FAWCETT, Mgr.

Planning for Bigger Income in 1934?

*.. More Players is the Problem
Better Greens is the Answer*

SOIL TEXTURE
*is the basic factor
in making and
maintaining*
GOOD TURF



Of all the things you want your new budget to do, **consider first** that which will have the most favorable influence on players and income—the condition of **the golf course.**

TO create and economically maintain good turf the soil must be put into the proper **physical** condition . . . friable, fertile and moisture retaining.

G P M Peat Moss breaks up clay, changing it to friable soil; it adds body to sand, giving it adequate moisture retention. It absorbs eight to ten times its weight in moisture without puddling—contributes active humus to soil and is guaranteed to hold more moisture and contribute more humus over a longer period than any other similar medium. Almost pure organic matter—no adulterants added to increase cellulose content. Use **G P M** for greens and fairway construction and maintenance—and in compost.

Driconure, the all-organic fertilizer, contains the three main food elements—nitrogen, phos-

phoric acid and potash—plus a liberal quantity of **G P M Peat Moss**. Finally granulated, it gets right down to the roots and builds up the soil for future use as well as stimulating immediate growth. **Driconure** is the best all-around natural feeding turf builder for long-lasting results.

Sorbex is a new moss peat 25 times finer than any peat moss. It penetrates from the top down to the roots much more effectively than the finest sand. For packed-down and worn-out greens **SORBEX** has demonstrated amazing qualities as a rehabilitating medium and saved golf clubs vast sums in bringing greens back into good condition. It's something you want to provide for in your 1934 budget because it does a job for which reconstruction previously has been the only answer.

**Planning for
BETTER INCOME?**

**Provide for
BETTER TURF!**

Complete information and prices sent on request

ATKINS & DURBROW, INC.

G-165 John Street, New York, N. Y.

SORBEX

PEAT MOSS

DRICONURE
PEAT MOSS

If you don't see what you need advertised in **GOLFDOM**, write us.



Ask For This Free Booklet

Every greenkeeper and club official needs a copy of "The Putting Green". It has 40 illustrated pages of unbiased information on grasses, construction, care and planting of greens.

G. M. SCOTT & SONS
COMPANY



MARYSVILLE
OHIO

Put a ROYER on the job

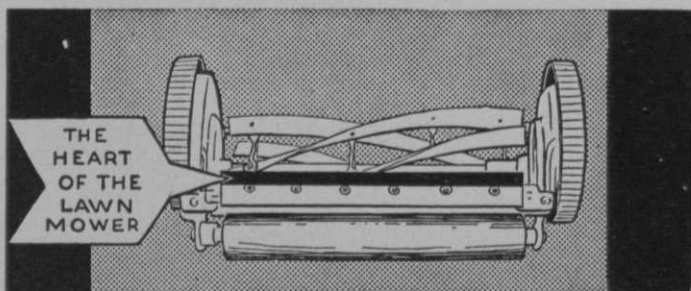
- Uses ALL of the raw materials
- Lumps or Sod--Wet or Dry
- Grinds, Mixes and Loads
- Makes better compost, faster
- Saves 70 per cent to 90 per cent

Improve your course if you want to increase your income for 1934. Your greenkeeper, with a ROYER, will show you the thrifty way.

You'll find the ROYER service record interesting in planning your budget . . . why not write for it—now!

ROYER FOUNDRY & MACHINE CO.
158 Pringle St. (Kingston Station),
Wilkes-Barre, Pa.

Don't
tear your turf
... cut it
clean with



THE
HEART
OF THE
LAWN
MOWER

BRUNITE Cutting Blades

Proven Value

Experts in the care of fairways have placed their stamp of approval on "Brunite Blades."

These quickly attached blades are made of special processed Swedish Steel designed to insure a lasting, keen cutting edge.

Brunite Blades are furnished in all sizes for any type of Power, Gang or Hand Mowers.

A New Deal in Blades

Minimum wage rates and limited working hours create a new problem for the greenkeeper. Faster work and cleaner cutting with your present equipment can be assured by installing

BRUNITE BLUE STEEL BLADES

Folder and prices on request.

Now's the time to plan economy and turf improvement for 1934 write today.

THE BRUNITE COMPANY, Inc.
Western Reserve Bldg. Cleveland, Ohio

What

do you expect for your money
in a *fairway mower?*

- *Do you expect a mower that cuts cleaner, prevents scalping, eliminates cuppy lies?*
- *Do you expect a mower that will help retain moisture in the soil, build dense turf by promoting root development and encourage turf to spread and cover bald spots?*
- *Do you expect a mower that will cut both fairway and rough, do it right and keep on doing it for many years to come without interruption for replacements and costly repairs?*

If you want to keep your fairway turf in the best possible condition, at the lowest cost

then insist on a **ROSEMAN**

for it is the only hollow roller fairway mower made and it alone will deliver the complete service you have a right to expect.

ROSEMAN FEATURES: Alemite Forced Feed Lubricators. Timken Tapered Roller Bearings on Cutter. Hyatt British Tank Roller Bearings on Rear Axle. GUARANTEED Non-Breakable Malleable Iron Side Frames. Gear Cover, Bed Knife Shoes and Caster Wheel Forks. Drop Forged Machine Cut Gears. LIGHT ROLLER DRIVE for better traction and turf development.

*Write for a copy of the Roseman Service Record
and the new low price list for 1934*

ROSEMAN TRACTOR MOWER CO.
800 Davis Street
EVANSTON, ILLINOIS

11 W. 42nd Street
NEW YORK, N. Y.

ROSEMAN HOLLOW ROLLER MOWER

(Our patents give us the exclusive right to all ganging of Roller Type Mowers)

SINCE 1876



For those who make Living a Fine Art

People who brighten their existence with the good things of life quite naturally include BUDWEISER in their scheme of living. They, as the generations before them, recognize in BUDWEISER the symbol of perfect brewing... the companion of good food, good sport and good times. One sip explains why BUDWEISER year after year has outsold any other bottled beer on Earth. Brewed and thoroughly aged in the world's largest brewery. *Visitors Cordially Invited to Inspect Our Plant*



Budweiser
KING OF BOTTLED BEER

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Advertising makes it possible to send GOLFDOM to you free.

Golfdom

The Business Journal of Golf

REG. U. S. PATENT OFFICE

Vol. 7

OCTOBER, 1933

No. 10

"Let Us Handle Code" USGA Advising Member Clubs

ON THE GOLF club Code question, the best advice still remains, "take it easy." The USGA is handling the matter for its members without charge and competently, so there is no need of hasty action in signing any code or agreement that may seriously interfere with some clubs' chances for survival until the course of action has been determined definitely.

It is still the opinion of the USGA that golf clubs not operated for profit will be exempt from operation under the NRA, but if it is found advisable to have a code for such golf clubs it will have to be elastic as to hours of work and wages. Otherwise there will be golf clubs going back to corn and oats and further complicating the farm relief problem.

Government policy expressed in allotting funds to municipalities has favored use of some of this money for recreation plants in order that leisure hours extended under general code operation will have better play facilities available. It is not unreasonable to expect that such a policy be mirrored in government action protecting golf clubs against code developments that will drive them out of business. That is one strong element in the private golf club's hope for consideration. Another is the tax item. Heavy taxation on golf clubs has been salvation to many communities where the golf clubs pay, but from 40 per cent to 50 per cent of total real estate taxes are delinquent.

Competition by private clubs for mem-

bers and for business properly belonging to daily-fee courses is growing less and with the passing of these practices among the enlightened, substantial clubs the USGA case based on private golf clubs not being operated for profit becomes much stronger.

Data is being compiled by the USGA for the specific presentation of the private golf club case, if necessary. In some districts the leading daily-fee operators are attempting to secure responses to questionnaires for code purposes. These efforts have revealed an inability of the fee-course owners to co-operate. Not much response has marked this business-like and necessary action to start the fee-courses on their way out of misery, which indicates to some that there are fee-courses that must not be operated on a business-like basis for profit either. It looks, in some quarters, like the refusal of fee-operators to get together is going to hasten taps for certain of the lone-wolf layouts.

The USGA questionnaire is being sent only to member clubs and is being filled out and returned at a rate which gives early indication that business-like methods prevail at many of the private clubs.

Although the questionnaire which is given herein, has been sent only to USGA member clubs, there could be no objection to non-member clubs supplying the information to the United States Golf Assn., 110 E. 42nd St., New York City, inasmuch

This issue consolidates the October, November and December numbers of GOLFDOM into one big Planning and Budgeting guide. The contents have been designed to assist club officials and department heads in their important duty of forecasting 1934 club incomes and planning operations accordingly.

By combining three issues in one, we make certain the articles reach club officials before their budget meetings are held. If we spread this same information over the next three months, some of it might arrive too late to be useful.

The next issue of GOLFDOM will be the January, 1934, number.

as the USGA needs all the facts it can get to handle the golf clubs' interests effectively.

The USGA questionnaire:

September 25, 1933.

To the Members of the United States Golf Association:

In order to be ready for contingencies if it is determined that Golf Clubs must operate under an NRA Code, will you please fill in and send at the earliest possible moment to the United States Golf Association the following information:

Name of club. Did you operate at a profit or loss for 1931? for 1932? (If possible submit copies of Treasurer or Auditor's Reports of operations for those two years).

What is your authorized membership? Was it full in 1929? What is it now? Did you have a waiting list in 1930? Have you one now?

What are your annual dues? What is your initiation fee? Could either of these be increased at present without substantial loss of membership?

How many House Employees have you? What are their wages? How many Ground Employees have you? What are their wages?

Are your Real Estate Taxes paid? If not for what years are they in arrears? Have you interest bearing obligations outstanding? If so, has your interest been paid? If not, for what period is it in arrears?

What is your opinion regarding the effect of a Code upon your Club and its operations? Do you feel that Public Opinion in your Community requires you to operate under the NRA?

Green Section's Experts Have Busy Summer

WIDELY SEPARATED golf districts have been visited this summer by John Monteith, Jr., and Kenneth Welton of the Green Section. From St. Louis, where Monteith conducted a well-attended summer meeting at Westwood C. C. on August 9, Monteith jumped to the Pacific Coast and has been visiting clubs from Southern California to Oregon, sometimes at the rate of three a day. He expects to return to Washington in mid-October.

Meanwhile, Welton has been traveling in a wide swing through the Middle West and back East, holding meetings at Kenwood C. C., Cincinnati, Sept. 14; Canterbury G. C., Cleveland, Sept. 18; Detroit G. C., Sept. 20; Wakonda C. C., Des Moines, Sept. 22; Tulsa C. C., Sept. 25, and Charles River C. C., Newton Centre, Mass., Oct. 10.

The meeting at Cincinnati was held at the time of the Amateur, with Ganson Depew presiding, and William Harig, chairman of the Cincinnati Golfers League, Green Section, also present. There were over 30 at the meeting, including a number of chairmen of green-committees.

The Cleveland and Des Moines meetings were largely for the purpose of planting new demonstration turf gardens laid out along entirely new plans which are an advancement after a consideration of the results obtained on the other gardens for five years. At these meetings most of the local greenkeepers turned out to assist in the planting.

There was a good crowd at Tulsa and there was a great deal of interest in drainage and soil structure as they are commencing to go in for bent greens strong in that part of the country. At present a big drawback to more perfect greens is mostly due to the poor soil conditions on the putting greens. The soil in the greens at present is good enough for Bermuda but hardly of proper structure for bent.

The meeting at Detroit was very successful. According to the Detroit people it was the largest turnout they have had in that section. More than 80 of the boys met at the golf club for lunch. President Curtis, of the Detroit District Golf Association, and some of the other officers were present; also many chairmen and a number of pros.