

Get Best Prices

Tear out this page, check the listed items your club is about to buy and mail the page to GOLFDOM. We will request leading manufacturers of each item to send you complete information and prices. Mail to GOLFDOM, 205 W. Wacker Drive, Chicago.

- | | | |
|---|---|--|
| Announcement boards | Furniture—clubhouse, lawn, porch, grounds | Seed—fairway, green |
| Ant eradicators | Gloves | Seeders |
| Arsenate of lead | Ginger ale | Shafts—hickory, steel |
| Archery supplies | Handicap cards, racks | Shelters, course |
| Bags—canvas, leather | Health scales | Shoes |
| Bag racks, tee | Hole cutters, rims | Shoe trees |
| Balls—what price? | Hose—water | Showers |
| Ball markers | Hose boxes, underground | Shower nozzles |
| Ball washers | Hosiery | Shrubs, trees |
| Barrel pumps | Humus | Silverware |
| Bath slippers—paper, rubber, wood | Hydraulic mixers | Soap—bath, flakes, laundry |
| Bath towels | Insecticides | Sockettes |
| Benches—locker, tee | Kitchen equipment | Sod cutters |
| Bent stolons | Knickers—linen, wool | Soda fountains |
| Bird houses | Laundry equipment | Soil screeners |
| Bookkeeping systems | Lawn sweepers | Soil shredders |
| Brown-patch preventives | Leather jackets | Soil sterilizing equipment |
| Buffing motors, supplies | Linens | Sprayers—power, hand |
| Caddie badges | Lockers | Spike discs |
| Caddie time-clocks | Mineral waters | Spreaders |
| Caddie uniforms | Mole traps, poisons | Sprinklers—portable, automatic |
| Calks (for golf shoes) | Movie cameras, projectors | Sprinkling carts |
| Caps | Mowers—green, fairway, tee, rough | Sweaters |
| Charcoal | Mower blades | Swimming pools |
| Chickweed eradicators | Mower sharpeners | Tags, tickets |
| Clothes dryers | Peats | Tanks |
| Clubs—irons, putters, women's, wood, matched sets | Pipe—drain, water | Tea room equipment |
| Club racks | Playground equipment | Tees—wood, celluloid |
| Compost distributors | Practice balls—knit, rubber | Tee boxes |
| Compost mixers | Practice driving devices | Tee data-plates |
| Deodorants | Practice nets | Tee markers |
| Dishwashers | Practice putting devices | Tee mats—cocoa, rubber |
| Disinfectants | Prizes, trophies | Tee umbrellas |
| Drinking fountains | Pumps | Tennis court equipment |
| Dump carts | Putting cups | Tractors |
| Electric systems | Rain jackets | Tractor wheels, wheel spuds |
| Fencing | Rollers—fairway, green, spiked | Uniforms—waiters', maids', caddies', bus-boys' |
| Fertilizers | Rugs | Water coolers |
| Fertilizer distributors | Runners—corridors, locker | Water softeners |
| Flags, flag poles | Score cards | Water systems |
| Flood lights | Score card pencils | Water system engineer |
| Fly and insect sprays | Scythes—motor driven | Weed killers |
| | | Worm eradicators |

Club

By

Position

Address

Date.....1933.

PLEASE do us a FAVOR!

We are glad to send GOLFDOM free to Club Officials . . . BUT, we hate to think copies are going to the wrong man! So we spend lots of money keeping our mailing list up-to-date.

Will you help us correct the names at YOUR club by filling in this page, tearing it out and mailing to GOLFDOM, 205 W. Wacker Drive, Chicago.

This is especially important if YOUR club has recently held an election. We want the new officials to begin receiving GOLFDOM immediately!

Please PRINT plainly. Home or business addresses preferred.

President

Address

Greenchairman

Address

Manager

Address

Professional

Address

Greenkeeper

Address

CLUB

TOWN..... STATE.....

NUMBER OF HOLES..... IS COURSE PRIVATE, DAILY FEE or MUNICIPAL?.....

BILL LIVIE TELLS ABOUT HIS PRO BOOKKEEPING

Cleveland, O.—W. H. (Bill) Livie, veteran pro who is manager of the Willowick C. C., Lakeshore Blvd., Wickliffe, O., tells about his pro bookkeeping system which he now has for sale. Any pro who wants to get prices and other information may obtain this data by writing Livie.

He says about his system:

Having been 20 years in the golf business, part of it at private clubs, and most of it at Pay-As-You-Play courses, I have had to devise simple professional bookkeeping methods, to keep my records of business each year, and to enable me to compare my records back a number of years. I have had to design daily-fee course records on play, daily receipts, weather conditions and other information.

During this time I have found out many leaks. Many professionals have lost heavily because of not watching the merchandising end. When business was good, they just put most of the money in their pockets, with no record of what profit they were receiving. I know I did it myself a number of years back, but with serious business conditions the past four years I had to give this end lots of study.

I have compiled professionals' ledger with a simple method of keeping stock, and a perpetual daily inventory on sales, receipts, and everything pertaining to a professional's business. I have used this system the past three years. Last year GOLF-DOM had a story on my system which brought in many inquiries and orders. I have been able to get the prices down to where a professional can buy them.

This system of keeping books will save pros many dollars. It will tell at a glance what business is being done and how much stock is on hand every day. Whenever a pro-shop burns, that is the first thing the adjuster wants to know, and I have heard of many pros who could not give this information and had to be satisfied with what the insurance company offered them.

Today professionals realize that it pays to hire some assistant with a good education. Any boy with a knowledge of simple figures can keep this system up to date with a few minutes' time every evening.



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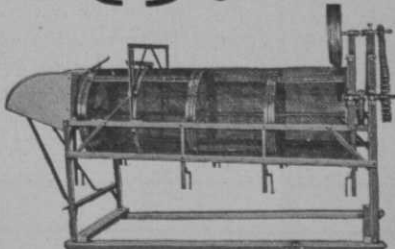
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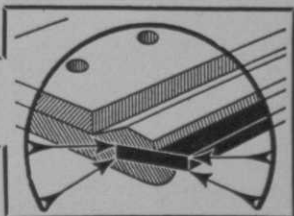
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BUDD·BED·BLADES



MARCH
1933

Golfdom

Vol. 7
No. 3

Editor
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Eastern Representative
ALBRO GAYLOR
20 Vesey St., N. Y. City
Tel. Cortlandt 7-4031

Published 1st of each month
205 W. Wacker Drive
Chicago, Ill.
Tel. STate 3160-1

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100 N. LaSalle St., Chicago
Tel. CENTral 4158

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Los Angeles, Cal. Tel. TuckeR 6428

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