

Golf Offsets Modern Cares

(Continued from page 58)

"I have followed eagerly the development of Philadelphia's golf clubs, and it has been my pleasure to watch the older generation avail itself of the health benefits of golf. It can be safely said that during the years covered by my observations over a million men throughout the country have participated in the health profits obtained through the game.

"Let us hold and encourage the American disposition to play. Let us not lose it through short sightedness. Many problems may be solved with the fresh energy derived from the repose which follows proper exercise with its pleasantly tired aftermath. There is all to gain and nothing to lose in diverting our minds from the pessimistic view of present surroundings. Let us forget present difficulties and establish new courage, better blood and a pushing back of the advancing years!"

RATING OF LABOR is an interesting part of one middle western golf organization's maintenance plan. Each job has standards which, when met or exceeded by an employe, entitle him to consideration in matter of pay increase. The idea does away with standardization of jobs by flat pay rate agreements and gives employees incentives. The method is in the experimental stage.

IF THE PRO shop is not located in the clubhouse proper, it should be located somewhere along the line between the locker room and the first tee. Shop sales increase considerably when golfers are not required to walk out of their way when needing some item of playing equipment.

Any club with its pro-shop disadvantageously located will find it profitable to the pro and to the club to lift the shop from its present foundation and skid it to a better spot.

PFIZER MIXTURE

2/3 Calomel—1/3 Corrosive Sublimate

Economical—Effective

for

BROWN PATCH

Corrosive Sublimate—Calomel

Made and Marketed by

CHAS. PFIZER & CO., Inc.

444 West Grand Ave.
Chicago, Ill.

81 Maiden Lane
New York, N. Y.



PHOENIX RED TIP TRACTOR SPUDS

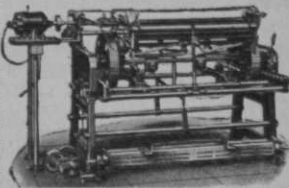
Extra Long Service

Made of a special analysis steel, hardened by the latest scientific heat treating methods. Sizes from 3/8 in. to 1/2 in. Also Mower Spuds. Inquiries invited.

PHOENIX MANUFACTURING COMPANY
Joliet, Ill. Catasauqua, Pa

The New PEERLESS JR. Mower Sharpener

A high-grade Mower Sharpener of ample size and capacity at a very low price. Grinds all makes of power mowers and tractor units with blades up to 36 inches wide, as well as putting green and hand lawnmowers, without removing wheels or reel knives. Equipped with Reconditioner for "lapping in" with emery paste. Write for descriptive folder and price.



THE FATE-ROOT-HEATH COMPANY
133-169 Bell St. Plymouth, Ohio

CREEPING BENT TURF

Illinois Grass Co.'s True Washington Strain Creeping Bent is used by hundreds of greenkeepers, golf and country clubs, etc., in solid turf form. Furnished in rolls ready to lay down like a carpet. Withstands heat wave. Guaranteed quality. Available in stolons also. We grow Blue Grass Sod, too.

Write today for prices and samples.

ILLINOIS GRASS CO. Homewood, Illinois
J. A. Carter Sls. Agt., 75 E. Wacker Dr., Chicago

SCORE CARDS

Coupon Score Cards—(2 Kinds)
Regular Score Cards—(2 Kinds)
Decimal Par Score Cards (1.)

SCORING and HANDICAPPING

GRAPHIC
HANDICAPPING CARDS
and
CABINETS

TOURNAMENT CARDS

Medal Play Cards—(4 Kinds)
Match Play Cards—(2 Kinds)
Plain or Imprinted Club Name

CLUB TOURNAMENT RECORD BOOKS — CLUB GRAPHIC RECORD BOOKS

Write for Catalogue and Article on "Decimal Par"

—THE GRAPHIC SCORE BOOK CO. PARK RIDGE, ILLINOIS—

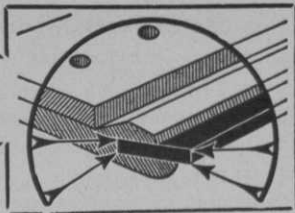
Plant and Sales—6544 Northwest Hwy., Chicago

Cut Expenses While Cutting Grass

"Budd" gives you four cutting edges to every blade. You attach the Budd as easily as the old-style blade and change in a moment. For Better Service!—Less Expense!—Long Life for every mower!—switch to the Budd now.

BUDD MFG. CO., Dept. G, Ravenna, Ohio

BUDD·BED·BLADES



SCORING SYSTEM TO HELP PLAYER IMPROVE GAME

Detroit, Mich.—"How many and what holes have you made in par?" "What is adding strokes to your score—your long game, approaches or putting?" "Do you know, or do you just think you know?" "Where can the pro do me the most good?" The golfer can answer such questions accurately if he will keep records of his game in "The Goddard Permanent Record Golf Score Book and Guide to Better Golf," according to the publishers, Jay Publishing Co., 1214 Maccabees Bldg.

Pros. and club officials can secure a sample copy of Goddard book by writing to the publishers at the above Detroit address.

IDEAL ISSUES NEW PRICE LIST

Lansing, Mich.—The 1933 price list of the Ideal Power Lawn Mower Company's line is now available at any dealer's office or from Ideal direct. Substantial reductions are given on many supplies and items of equipment.

McGREGOR HAS NEW STEEL SHAFT "SHOCK ABSORBER"

Dayton, O.—"We tried some 23 different devices as steel shaft shock absorbers," says George W. Mattern, v.-pres. of Crawford, McGregor and Canby Co., "before we were willing to adopt one for general use on our clubs.

"We finally perfected what since has come to be known as the 'Neutralizer.' The MacGregor Neutralizer is a section of tough, springy hickory that fits inside the shaft where it joins the club head. This gives us three all-important benefits. First, it distributes the flexure of the shaft. Sec-

ond, it gives strength at the point of greatest strain. Third, it insures absence of all sting and vibration just as do hickory shafted clubs."

Mr. Mattern states that this improved construction was tested in several thousand clubs for two years. Results were that all the new 1933 MacGregor Woods and Irons are equipped with it except the least expensive models.

DESCRIBES NEW BRISTOL CLUBS

Bristol, Conn.—Bristol "individualized" golf clubs, made by the Horton Mfg. Co., are fully described in an attractive and informative catalog recently issued. The Bristol people, as well known makers of steel shafts, now are making the complete clubs in their factory and call particular attention to the feature of the clubhead and shaft being "geared together." Eleven models of woods ranging in retail price from \$12 to \$2.50 a club, and 8 iron models from \$8 per to \$3.50 are described. Leading iron has a head with "pyramid" weight distribution.

COLLEGE RATES FUNGOL HIGH FOR WEBWORM CONTROL

Canton, O.—"Tests made by the Rhode Island State college rank Fungol as one of the two leading products for the control of sod webworm. They applied Fungol successfully at the rate of one-third of a pound in 20-gallons of water which was used as a spray." McClain Brothers Co., makers of Fungol add: "Fungol controls many soil pests for the greenkeeper in addition to the sod webworm. Sufficient applications to kill the webworm will also take care of brown-patch and other vermin such as grubs, beetles, snails, earthworms, etc."

The research department of McClain

ROSEMAN MOWERS

ROSEMAN STANDARD FIVE-GANG MOWER REDUCED \$155

Write for literature describing the most modern of fairway mowers

11 West 42nd Street,
New York City

ROSEMAN TRACTOR MOWER COMPANY

800 Davis Street,
Evanston, Ill.

Brothers Co. has made a complete study of lawn and greens maintenance and recommends most strongly that regular spray applications be made. Looking toward a control of these troubles rather than waiting until trouble develops before taking action, a systematic control chart has been worked out which can be had free by addressing McClain Brothers Co., Canton, Ohio.

REDDY TEE BUSY AT NEW JERSEY HEADQUARTERS

Newark, N. J.—Reddy Tee Co. has moved from New York and now has headquarters located at 241 Springfield ave., Newark. Telephone is Essex 3-2971. All lines other than the Reddy tee have been discontinued by the company which now is putting plenty of heat on Reddy tee sales. New retail price of two boxes of Reddy tees for 25 cents—15 cents a box—have been established. Stickers announcing the change in retail prices have been sent to the pros.

The company now is supplying the pro trade through jobbers so the pro can centralize his buying.

The new deal gives the pros a better profit on Reddy tees, say its makers, who

also point out that it has been the "in-fringers" and not the original Reddy tee makers who have played the devil with the pro business and profits on tees.

McGREGOR PLANT RECOVERS QUICKLY FROM HURRICANE

Dayton, O.—A hurricane which caused a property loss of a million dollars in Dayton on May 9th struck the plant of The Crawford, McGregor & Canby Co. with an estimated damage of \$150,000. The seasoning sheds in which are stored thousands of persimmon heads going through the seasoning process were completely razed but without harm to the contents.

In spite of this damage, the McGregor organization resumed manufacturing operations the following day and regular shipments were leaving the factory 48 hours later. H. B. Canby, president of the company, said, "The most disheartening thing about this storm is that it completely destroyed a number of fine old trees around our plant. Today they lay stricken and dead and all the tornado insurance in the world cannot bring them back. If you have ever lost a tree you can appreciate our feelings."

Classified Ads.

Rates: 10 cents a word per issue. Minimum charge \$2.50

An advertisement in **GOLFDOM** saves the club officials time and money by getting responses from the best men available. The club department heads who advertise for positions in **GOLFDOM** obviously identify themselves as men who go after their problems in the right way. They are good men for you to give preference.

WANTED SALES REPRESENTATIVES

Men who know the pro trade and are calling on it are wanted on a commission basis to sell the Swingmaster, which is strongly endorsed by foremost golf instructors as the best teaching and practice introduced for years.

Many pros are selling dozens of Swingmasters monthly at a good margin of profit.

Interesting proposition for sales representatives but we will tie up only with workers who really know the pro trade. Tell details of your connection with pro trade, plans for making your territory and furnish references in first letter.

B. W. KNIGHT MFG. CO.
450 East Ohio St. Chicago, Ill.

Professional and wife want to manage country club. Both have had over 20 years' experience. Prefer year round position and can furnish highest references. Address: Ad 1703, % **Golfdom**, Chicago.

Greenkeeper with 17 years' experience construction, maintenance and mechanics at minimum cost, wants location with up-to-date club. Highest references. Will go anywhere. Address: Ad 1702, % **Golfdom**, Chicago.

For Sale—Used McGregor Top Dresser, Fairway Mower, Gravely and Jacobsen Power Mowers, Laing Ball Washers and stands. George A. Davis, Inc., 5440 Northwest Highway, Chicago, Ill.

Pro and Greenkeeper desires new connection. 19 years' experience and fine record. Excellent teacher, also clubmaker; 40 years old, married; 13 years in present position. Best references. Address: Ad 1701, % **Golfdom**, Chicago.

Position Wanted—Seven years last place in charge nine hole private estate course. Tennis courts, gardens, cattle, automobiles, etc. Book-keeping. American, age 39, married, no children, healthy, energetic. Size, age and location of place immaterial. Address: Ad 1700, % **Golfdom**, Chicago.

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Chicago's Capitol of the GOLF BUSINESS

The Lytton Building

14 EAST JACKSON BOULEVARD

At State and Jackson, handy to all transportation, parking space, and leading hotels, there are more golf company offices than at any other location in the world.

The Lytton Building made this section the heart of Chicago's golf business. Large, light offices and thoroughly high-grade maintenance of the building are combined at rentals in line with today's golf income.

Among the noted names in golf having the Lytton Building address are Burke, Hagen, Kroydon, Golfdom, Golfing, Chicago District Golf Association, Chicago Golfer and the World's Fair Golf Registration Bureau. A few steps away from the Lytton Building headquarters are practically all of the other big names in the golf business.

For complete details of spaces and rents, write L. E. Eaton, Manager.

LYTTON BUILDING, 14 E. Jackson Blvd.
CHICAGO