

Milwaukee Journal photo.

GALLAGHER SHOWS 'EM HOW

Here's a flashlight showing Jim Gallagher, PGA traveling club-maker, demonstrating before members of the Wisconsin PGA the proper use of the tools he has developed for efficient club-making.

During the past season, Gallagher visited approximately 300 pro shops to demonstrate how bench repairs with proper tools can eliminate almost all of the delays formerly required in sending a club to the factory for repair.

but we are not in that kind of business. We are specialists and must concentrate upon high grade merchandise and hand made golf clubs. We are in a position to make, as well as repair, our own hickory shafted clubs and steel shafted clubs. In addition we have the knowledge and ability to select full finished clubs of the proper balance and quality from the lines of the leading manufacturers, who are now concentrating on giving the pros more for their money than they have ever before received.

By dispensing with the PGA trade marked balls the manufacturers have made it possible for us to enrich our treasury to the point where it will allow us to put three men on the road in the spring of the year for educational and promotional work, which work, as has already been proven, will be very valuable and instructive to the professional.

This educational program contemplates furnishing the services of three field men. Mr. Gallagher, of course, is to be one of them. One other is to be of the same high type, with the same knowledge and experience as Mr. Gallagher and to do the same work as he is now doing. The third is to be a greens expert with complete knowledge of golf course maintenance and, if possible, golf course construction. These

men are to concentrate on PGA members only and will cover every section thoroughly. In fact, Mr. Gallagher will cover the south this winter. He has already covered portions of the west and those who have seen his demonstrations are highly enthusiastic about his work and the good they have derived therefrom. They have been quite free with their expressions of approval and appreciation, which naturally leads us to believe that such work is much needed and desired.

PGA Issues Clip Sheet for Golf Writers

PUBLICITY committee of the PGA now is issuing a clip sheet of news items concerning the pros' activities and general golf news. Copies of the clip sheet are sent to golf writers on all metropolitan dailies and sports magazines and to sports departments of many of the smaller daily newspapers. PGA sectional officials also receive a copy of the clip sheet as issued. Elmer Biggs, pro at Peoria (Ill.) C. C., who is chairman of the PGA publicity committee will welcome any news tips or suggestions of national interest, for use in the clip sheet. Other members of the publicity committee are R. W. Treacy and Ed Newkirk.

PYRATONE Produces A Sensational New Material for Facings and Back Weights

It is far superior to celluloid. It is non-shrinkable, non-inflammable and hard. It is fitted on heads by fusing operations—eliminating all other means of securing; such as screws, etc. This material is hard and live—assuring you greater distance. It can be made in numerous colors and color combinations to meet your individual requirements. Mr. Pro, see that your clubs purchased this season are equipped with this new Pyratone facing and back weights. Demand the best at no extra cost.

PYRATONE PRODUCTS CORP.

1457-67 W. Austin Ave.

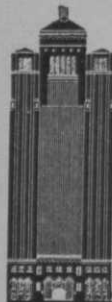
Chicago, Ill.

ANNUAL STATEMENTS WANTED

GOLFDOM would appreciate receiving annual statements from as many clubs as possible, to be used as material from which a series of articles on club finances and accounting will be written for publication shortly in this magazine.

Make New Friends at the Allerton

Horseback riding, swimming, skating, golf, bowling and many other special parties.



Complimentary house dances, bridge, parties, concerts, etc., weekly. R. C. A. radio speaker in each room. An Intercollegiate Alumni Hotel.

1000 outside soundproof rooms. 10 floors for men, 7 floors exclusively for women. A completely equipped gymnasium on the 25th floor.

RATES

Single	Double (per person)
Daily \$1.75 to \$4.00	Daily \$1.50 to \$2.50
Weekly \$10.50 to \$25.00	Weekly \$8.50 to \$12.50

PHILIP E. COBDEN, Mgr.
701 N. Michigan Ave., Chicago

ALLERTON HOTEL

IDEAL APPOINTS NEW CHICAGO DISTRICT DISTRIBUTOR

Lansing, Mich. — Ideal Power Lawn Mower Co., who have operated a factory branch at 413 W. Chicago ave., Chicago, for several years, have appointed Chicago Fence and Equipment Co. (formerly Chicago Fence & Wire Co.), 4400 Addison St., Chicago, as exclusive distributors, the new arrangement providing that the entire business as well as all of the territory formerly covered by the branch is now to be handled on an exclusive basis by the new distributor.

Details of the arrangement have been so completed as to assure all Ideal users in this particular territory the same service as in the past; the new distributors have taken over practically all of the personnel that has been connected for years with the Chicago branch, both salesmen and mechanics.

GRANBY MFG. CO. REPLACED BY DELAY MFG. CO., INC.

Keene, N. H. — Granby Manufacturing Co., distributors of "Peg" celluloid golf tees, has been sold to the Delay Manufacturing Co., and beginning Jan. 1st, distribution of this popular tee will be handled throughout the U. S. by the latter named company. The Delay firm has always made the Peg tee, Granby merely acting as selling agents. N. E. Clouston, formerly with Granby, will join the Delay organization as sales manager.

"MOLES AND HOW TO CONTROL THEM"; HELPFUL PAMPHLET

Portland, Ore.—C. E. Grelle, maker of the Acme Mole Trap, has published a valuable little pamphlet on mole control. Habits of moles and effective trapping of these pests, as set forth in this pamphlet, give the greenkeeper useful information that will help him to rid the premises of some destructive pests. A copy of the pamphlet will be sent free by Mr. Grelle.

The newest thing in
1933 Golf Bag Equipment

Golf Pax

A sensation wherever shown.
Ask the Tufhorse salesman to
show you Golf Pax and their
remarkable sales features.

Des Moines Glove & Mfg. Co.
DES MOINES, IOWA

U. S. RUBBER HAS NEW PRO SHOP SALES CARDS

Providence, R. I.—A new series of 6 bright looking selling cards for pro shop display has been issued by the United States Rubber Products Co. They are free to all pros. They'll help to sell lessons and



clubs as well as balls. Only on one of the cards, that mentioning the new Three Star Royal is there specific mention of the U. S. people being responsible for the production of these cards.

The cards are 5 in. high by 8 in. long and attractively lithographed so they fit right into any pro's plan for dressing up his shop with some material having a

Save Money in 1933

PREPARE top-dressing with a KEMP Power Soil Shredder. Save money in first cost, labor, fertilizer and upkeep. A complete machine, it shreds and sifts in one operation—the finished product ready for use. Different sizes



with built-in gas or electric motor, or without power for operation with tractor. Write now for details. KEMP MANUFACTURING CO., Dept. 1985, Erie, Pa.

KEMP Power SOIL SHREDDERS

Club Managers' Association of America

ANNUAL CONVENTION

Hotel Sherman

Chicago, Illinois

February 27, 28, March 1, 2

All Club Managers invited to attend whether members or not of the Association.

Cut out the notification slip if you can be there.



F. H. MURRAY, *Secretary*,
Club Managers' Assoc. of America,
5 So. Wabash Ave.,
Chicago, Ill.

I will attend the Club Managers' Convention in Chicago.

NAME

ADDRESS

CLUB



RONEY PLAZA hotel

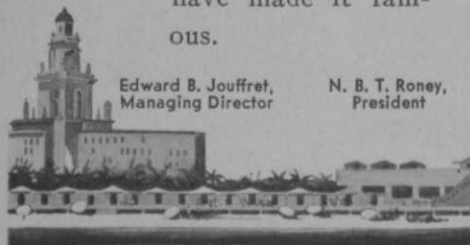
and CABAÑA SUN CLUB

MIAMI BEACH, FLORIDA

In these capricious times, there are still those who cherish their sense of values . . . who establish limits beyond which they refuse to sacrifice their standards of personal living. Of such is the Roney Plaza clientele. Experienced in the good things of life, they prefer America's finest ocean-front hotel, because, while it has adjusted its rates commensurately with present overhead costs, it has not lowered those high standards of guest comfort, extraordinary service and interesting social life that have made it famous.

Edward B. Jouffret,
Managing Director

N. B. T. Roney,
President



cheery selling "punch." Any of the U. S. salesmen will supply the cards.

MERITS OF VELVET BENT ARE PRESENTED

Hyper-Humus Co., in a recent release tells the following about velvet bent grass (*Agrostis canina*):

Velvet bent is *not* a trade name for bent grass, but is the name of an entirely distinct species. It produces a fine textured turf. Velvet makes a profuse growth of narrow basal leaves, thus producing a dense turf. The fine-leaved velvet does not blend with the coarser foliage of the other bents. Two pounds of pure velvet bent seed will plant 1,000 square feet.

Velvet bent turf produces a root system that is fully as extensive as that of any other species of bent grass, according to root studies reported by the New Jersey State Agricultural Experiment station. In its native habitat, the species occurs on well drained soils that are inclined to be rather *dry*, rather than on swampy or soggy soil. Velvet bent will tolerate a limited supply of moisture as well or better than related species.

Velvet bent produces tough and hard turf when fertilizer is used sparingly. Excessive soil acidity is undesirable for velvet bent as well as for other species of bent grass, but the grass will flourish over a wide range of soil conditions.

Velvet bent is a relatively inexpensive putting green grass for the following reasons:

1. There are approximately ten million seeds to the pound, about twice as many as for other species of bent grass. The rate of seeding need not be more than 2 pounds per 1,000 sq. ft. on properly prepared seed beds. The cost of seeding velvet bent is less than for planting creeping bent from stolons.
2. No special care is required at the time of planting. Simply use the ordinary precautions as for sowing other small seeded grasses. No unusual attention, such as the careful covering with screened soil and careful watering need be given to velvet bent planted from seed.
3. Velvet bent requires less topdressing to maintain a true putting surface.
4. Velvet bent is hardy, persistent and durable. It will hold its own against the encroachment of weeds, *poa annua*, and clover as well as any other putting green

TO YOUR OWN CLUB BE TRUE AND IT WILL FOLLOW—that before ordering Charge Checks, Score Cards, Guest Registers, Caddie Cards and other forms you will first see our line of standardized golf printed matter.

JOHN H. VESTAL COMPANY
703 South La Salle Street . . . Chicago



For Better Turf

use Genuine
**Cocoos Creeping
Bent Seed and**

Lecco, the complete grass food

Leading greenkeepers, men who know, urge the use of these essential products. We also market Cocoos and Washington Bent Sod in putting green length.

For literature and prices address

LYMAN CARRIER PRODUCTS
GRANGER, INDIANA

CORROSIVE SUBLIMATE for Snow Mold

PFIZER MIXTURE

2/3 Calomel - 1/3 Corrosive Sublimate

for Brown Patch

Made and Marketed by

CHAS. PFIZER & CO., Inc.

Manufacturing Chemists

444 West Grand Ave.
Chicago, Ill.

81 Maiden Lane
New York, N. Y.

grass. Moreover, it is better able to do so with limited feeding than other bent grasses.

5. Savings in costs are not made at the expense of quality. Pure velvet bent produces fine turf. Impure velvet seed containing 5 per cent or more of other species of bent grass will not produce a uniform smooth textured turf, but pure velvet bent will do so.

6. Production of pure velvet bent seed has been placed on a permanent basis in New Jersey with the assistance of the State Agricultural Experiment station, and seed of the same high quality as that now available will be placed on the market year after year.

HELMS INTRODUCING MARVEL TURF CONDITIONER

Lima, O.—Walter B. Helms, formerly with Nitrate Agencies Co., New York City, has perfected in company with Ralph R. Root of Cleveland a new turf conditioner which, according to Helms, will "revolutionize the care of golf greens."

Helm observed that holes made in a green to receive topdressing or fertilizer often closed up or were closed by workmen's feet before the dressing could be injected. He states his new machine eliminates this; the machine spikes to a depth

WHEEL SPUDS



Quickest to put on and take off. Doubles traction. Durable and low priced.

All sizes for all purposes. Samples and circulars sent free on request. Advise make of tractor and purpose intended.

If your Ford or equipment dealer cannot supply, write direct.

Immediate shipment. Prices reduced.

Golf wheels and all Fordson parts on hand.

R. S. Horner, Mfr.
Geneva, Ohio

STAUDE General Utility TRACTOR

**\$495
AND UP**

Manufactured continuously since 1916 and sold on a money-back guarantee. Buy through Ford dealers or write us for details.

E. G. STAUDE MAK-A-TRACTOR CO.

2696 University Ave., St. Paul, Minn.

The Most Sensational Machine Ever Introduced to Golfdom!

- A Revolutionary Method which for the First Time Concerns Itself with Causes Rather Than the Cure of Greens Troubles.
- A Timely Answer to the Perplexing Question of How to Maintain Golf Greens on a Reduced Budget.

Get Full Details on "THE MARVEL TURF CONDITIONER" at the Golf Show

WALTER B. HELMS, INC.

237 SO. PINE STREET

LIMA, OHIO

Grass Seed

of Known Quality

TESTED for PURITY and GERMINATION

Stump & Walter Co

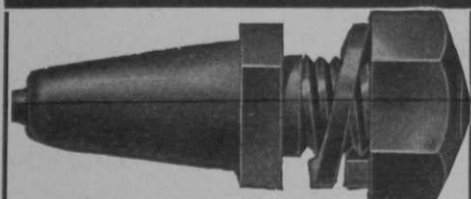
Specialists in Golf Grass Seeds, Fertilizers and Equipment
132-138 Church St., New York

Now on the Market

Hyper-VELVET[®]-bent
94% Pure - Germ. 88%
SEED
"ten million to the pound"

Produces a lush green velvety turf, compact, upright and fine. True in purity of species and consistent in color and texture. Spreads above and below ground with vigorous creeping stems. Costs less in quantity required to sow, top-dress and water. Sold only through reliable seed houses in United States and Canada. Grown only and warranted pure as advertised when packed by

Hyper-Humus Company of Newton, N. J.
Write us for name of nearest dealer.



DIAMOND

Steel Center Tractor Spud is sharp until completely worn away. Will not harm turf. Write for details.
DIAMOND CALK HORSESHOE CO.
4702 Grand Ave., Duluth, Minn.

from
\$2.50
SINGLE

3.00
DOUBLE

ROOM
and **BATH**

HOTEL
PICCADILLY
45 ST. WEST of BROADWAY
NEW YORK

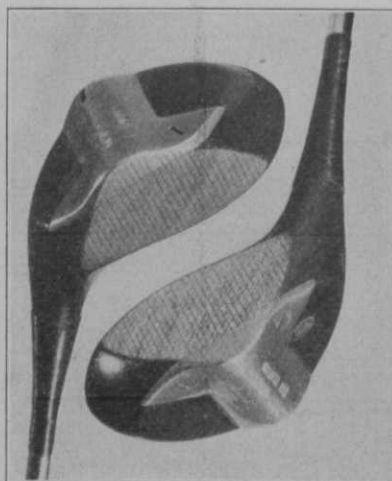
NEW · MODERN · REFINED

adjustable from 2 to 5 inches and the holes are immediately filled from a hopper; play can be resumed on a green immediately after treatment, as there is no material on the surface, all of it having been injected into the holes.

The machine treats a strip 2 ft. wide the length of the green and the only attention needed is to turn it for a return trip at the end of each strip. The machine is said to be simple in construction and accurate in operation.

FULL CONTACTOR WOOD PRO'S NEW IDEA

Chicago, Ill.—Golf Supply Service, 23 E. Jackson Blvd., has a new wood called the "Full Contactor." The design of the head is shown by the accompanying illustration. It is the idea of Ted Smith, pro, and



brother of Paul of the Golf Supply Service. The new head goes right down after close lies and has received hearty approval from pros. Ted served his apprenticeship as a clubmaker with Jack Schmidt at Seaview about 10 years ago. He also has been at Pasadena with Eddie Loos. Ted knows his stuff and in his new club has something the pros figure will sell well and find frequent valuable use in play.

LAWN EDGER NEW TOOL FOR CLUB WALKS

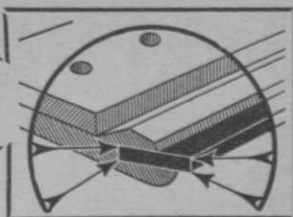
Kansas City, Mo.—Lawn Specialties Co. is marketing the Duplex lawn edger for edging lawns by walks, roads, etc. The device cuts a lawn edge 1 1/4 in. deep by 1 1/4 in. wide. Depth may be changed with its adjustable plow blade. The device is flanged to provide alignment. The sod disc is gear driven. Wheels have rubber tires. Weight of the device is 13 lbs.

GOOD NEWS TO PRESENT OWNERS

All you need to make your Budd Bed Blades as good as new are the separate blades (indicated by the arrows). Mail your order now with the shipping date indicated. The blades will be there when you want them.

THE BUDD MFG. CO., Dept. G, Ravenna, Ohio

BUDD-BED-BLADES



F. B. Padgett, pro at East Palestine (O.) C. C., who for several years has been marketing a swizzleboard as a side line, has just perfected a new marble game "for children from 6 to 96." The board measures 14x28 inches and is substantially made of 5-ply fir. Game consists of playing 9 shots and par is 36. It sells for \$1.75, postpaid.

WHERE THE ground is available, it is a good plan to build a large and deep sand trap from which members can practice explosion shots. Most golfers badly need practice in recovering from traps, but most clubs prohibit their members from practicing in the regular traps of the course.

Classified Ads.

Rates: 10 cents a word per issue. Minimum charge \$2.50

An advertisement in GOLFDOM saves the club officials time and money by getting responses from the best men available. The club department heads who advertise for positions in GOLFDOM obviously identify themselves as men who go after their problems in the right way. They are good men for you to give preference.

Wanted—Position as Pro or Pro-Greenkeeper. With present club 8 years with full charge of all golf activities. Record for keeping 36 holes in wonderful condition at minimum cost. First-class teacher, club maker and player. Member P.G.A. A-1 credit rating. Age 36; married. Highest references. Moderate salary. Address: Ad 1211, % *Golfdom, Chicago.*

Locker man with over 15 years' club experience, 10 at Chicago club, seeks position where top notch service and efficiency are demanded. Can furnish excellent references. Address: Ad 1209, % *Golfdom, Chicago.*

Manager with highest record here and abroad desires new location because of change in club policies. Has been responsible for entire operation of prominent club for past six years. Club profit for 1931 \$3,000; for 1932 \$6,000. Operates famous restaurant department at profit. Supervises all other departments. Moderate salary with chance for raise dependent on profits desired. Highest recommendation. Address: Ad 1104, % *Golfdom, Chicago.*

Manager with broad experience would like to correspond with country club that needs efficient management. Experience covers construction, maintenance, catering and business administration. Highest references. Address: Ad 1006, % *Golfdom, Chicago.*

Expert greenkeeper, who successfully maintained course in 1932 on greatly reduced budget, available for club demanding results from minimum budget. Can produce A-1 references covering past 15 years. Moderate salary; go anywhere. Address: Ad 1113, % *Golfdom, Chicago.*

Golf Course for Sale—Nine-hole course situated short distance from a large city and on a prominent highway. Located in one of the most beautiful spots to be found anywhere. Has splendid clubhouse; also creeping bent greens; well watered. Location excellent for catering and week-end parties. Surplus land of about 60 acres which could be used for pasturage or other purpose. Good reasons for desiring to sell. Will sell on reasonable terms; splendid opportunity for right party. Address: Ad 1210, % *Golfdom, Chicago.*

Pro-Greenkeeper, thoroughly experienced in all phases of profession, seeks position where ability to "sell" players on advantages of club are important. Finest references as to teaching, merchandising and course maintenance abilities. Address: Ad 1025, % *Golfdom, Chicago.*

Successful greenkeeper, New Englander, trained in thrift, desires new club for 1933. Understands depression maintenance and construction. Middle-aged, married and reliable. Address: Ad 1003, % *Golfdom, Chicago.*

Pro—Young, active and on the job, wants new location for 1933 where man with experience and hustle can improve club's membership position and member interest. Excellent instructor. Has made good on every job and advanced in each change. Highest recommendations. *Address: Ad 1208, % Golfdom, Chicago.*

Wanted—Professional who can take charge of golf course, clubhouse and act as manager. Prefer man with financial backing who could purchase stock in the company. Write, advising fully of experience, amount of salary expected and send copies of testimonials. *Address: Ad 1207, % Golfdom, Chicago.*

Well-known pro-greenkeeper desires position. Authority on maintenance, design and construction. References, ability and integrity unquestionable. Will go anywhere. *Address: P. O. Box 486, Hawley, Penna.*

Assistant pro-greenkeeper whose record shows continuous advance at first-class golf clubs, wants new position. Present club hard hit by depression. Highest recommendations. Acknowledged one of the country's best teachers. Performance in course maintenance at low cost is an outstanding job. *Address: Ad 1205, % Golfdom, Chicago.*

Pro at exclusive country club wants new job. Fine teacher, holder of several championships. All-around hard worker. Services at present location are highly satisfactory but club's condition does not afford chance to make living for family and self. *Address: Ad 1206, % Golfdom, Chicago.*

Professional and wife to manage club. Resultful instructor and player with 25 years' experience. Wife splendid cateress and manager with 20 years' experience. Highest references. Good team for any club. *Address: Ad 1203, % Golfdom, Chicago.*

Stewardess with 20 years' club experience wants position as manager of good club. Successful in service, food preparation and menus, 8 years with last club. Highest references. Available now. *Address: Ad 1204, % Golfdom, Chicago.*

JACK ELPHICK open for engagement as present club may close. Record for past 17 years—Hartford Golf Club, Hartford, Conn., 5 years; Grosse Ile Golf Club, Grosse Ile, Mich., 3 years; Hawthorne Valley Golf Club, Dearborn, Mich., 9 years; thorough knowledge of teaching, club-making and upkeep of course. Specialty: "Real service to members." *Address: 3011 Grindley Blvd., Dearborn, Michigan.*

One of the best greenkeepers in the United States available now; 19 years' experience metropolitan area. If you are seeking a conscientious, capable man, who can produce results economically, please write *Ad 1202, % Golfdom, Chicago, for further particulars.*

Opportunity for pro with \$2,000 investment to complete and operate fee course in live Wisconsin town. Ten towns surrounding and no course within 25 miles. Much golf interest in territory. *For full details write Ad 1201, % Golfdom, Chicago.*

Well known greenkeeper with best of recommendations and thorough experience in maintenance and construction at low cost, is open for position in prominent club at moderate salary. *For full details address: Ad 1200, % Golfdom, Chicago.*

Greenkeeper wishes location, seventeen years' experience first-class maintenance at minimum cost. Thorough knowledge soils, construction, mechanics, water systems, etc. Age 39, married. Moderate salary. References. *Address: Ad 1010, % Golfdom, Chicago.*

Fully experienced greenkeeper, highest recommendations and thorough experience in excellent maintenance at low cost, is available for new location. Thoroughly versed in every detail of maintenance and construction work. Can be employed at moderate salary. *For full details write: Ad 7003, % Golfdom, Chicago.*

Wanted—Assistant for 1933 season. Must be expert club maker and teacher of good appearance and address. Give references and where apprenticeship served. State wage expected. *Apply to George Sayers, Merion Golf Club, Ardmore, Penna.*

Greenkeeper desires position, experienced in all branches of maintenance and construction. Five years in former position. At present employed in the metropolitan district. Available now; reference. *Address: Ad 1109, % Golfdom, Chicago.*

Professional—Desires connection with first class club. Age 32, American of highest integrity. One of the most resultful instructors in the West; has developed several champions. P. G. A. member. Best of references. *Address: Ad 1105, % Golfdom, Chicago.*

California Sales Manager with extensive following among greenkeepers, will act as representative for manufacturer desiring to introduce maintenance equipment or supplies. References. *Address: Ad 1110, % Golfdom, Chicago.*

One of golf's foremost teachers and winner of several state championships, 20 years' experience, seeks southern club for winter or all year position. At present employed. Would consider teaching at fee course during winter season. 37 years old. Highest references. *Address: Ad 8006, % Golfdom, Chicago.*

Before You Buy

Tear out this page, check the listed items your club is about to buy and mail the page to GOLFDOM. We will request leading manufacturers of each item to send you complete information and prices. Mail to GOLFDOM, 205 W. Wacker Drive, Chicago.

- | | | |
|---|---|--|
| Announcement boards | Furniture—clubhouse, lawn, porch, grounds | Seeders |
| Ant eradicators | Garters, Gloves | Shafts—hickory, steel |
| Arsenate of lead | Ginger ale | Shelters, course |
| Archery supplies | Handicap cards, racks | Shoes |
| Bags—canvas, leather | Health scales | Shoe trees |
| Bag racks, tee | Hole cutters, rims | Showers |
| Balls—what price? () | Hose—water | Shrubs, trees |
| Ball markers | Hosiery | Silverware |
| Ball washers | Humus | Soap—bath, flakes, laundry |
| Bath slippers—paper, rubber, wood | Insecticides | Sockettes |
| Bath towels | Kitchen equipment | Sod cutters |
| Benches—locker, tee | Knickers—linen, wool | Soda fountains |
| Bent stolons | Laundry equipment | Soil analysing service |
| Bird houses | Lawn sweepers | Soil screeners |
| Bookkeeping systems | Leather jackets | Soil shredders |
| Brown-patch preventives | Linens | Soil sterilizing equipment |
| Buffing motors, supplies | Lockers | Sprayers—power, hand |
| Caddie badges | Mineral waters | Spike discs |
| Caddie time-clocks | Mole traps, poisons | Spreaders |
| Caddie uniforms | Movie cameras, projectors | Sprinklers—portable, automatic |
| Calks (for golf shoes) | Mowers—green, fairway, tee, rough | Sprinkling carts |
| Caps | Mower blades | Sweaters |
| Chickweed eradicators | Mower sharpeners | Swimming pools |
| Clothes dryers | Peats | Tags, tickets |
| Clubs—irons, putters, women's, wood, matched sets | Pipe—drain, water | Tanks |
| Club racks | Playground equipment | Tea room equipment |
| Compost distributors | Playing cards | Tees—wood, celluloid |
| Compost mixers | Practice balls—knit, rubber | Tee boxes |
| Deodorants | Practice driving devices | Tee data-plates |
| Dishwashers | Practice nets | Tee markers |
| Dishwashing powder | Practice putting devices | Tee mats—cocoa, rubber |
| Disinfectants | Prizes, trophies | Tee umbrellas |
| Drinking fountains | Pumps | Tennis court equipment |
| Dump carts | Putting cups | Tractors |
| Electric systems | Rain jackets | Tractor wheels, wheel spuds |
| Fencing | Rollers—fairway, green, spiked | Uniforms—waiters', maids', caddies', bus-boys' |
| Fertilizers | Rugs | Water coolers |
| Fertilizer distributors | Runners—corridors, locker aisles | Water softeners |
| Flags, flag poles | Score cards | Water systems |
| Flood lights | Score card pencils | Water system engineer |
| Floor, furniture wax | Scythes—motor driven | Weed killers |
| Fly and insect sprays | Seed—fairway, green | Worm eradicators |

Club

By

Position

Address

Date.....1933.

JANUARY
1933

Golfdom

Vol. 7
No. 1

Editor
HERB GRAFFIS
Eastern Representative
ALBRO GAYLOR
20 Vesey St., N. Y. City
Tel. Cortlandt 7-4031

Published 1st of each month
205 W. Wacker Drive
Chicago, Ill.
Tel. STate 3160-1

Advertising Manager
JOE GRAFFIS
Western Representative
DWIGHT H. EARLY
100 N. LaSalle St., Chicago
Tel. CENTral 4158

Pacific Coast, HALLETT COLE, 218 Haas Bldg. Tel. Tucker 6428
Los Angeles, Cal.

EDITORIAL CONTENTS

How About 1933? By Guy C. West	5
Golf a Rich Man's Game. By W. P. Ista.....	7
Pays Pro to Nurse Golf's Future Stars. By Maureen Orcutt.....	9
Winter Open's Ad Value Justifies Increases. By H. P. Farrington.....	11
Fine Program Promises Worthwhile Greens Show. By John McGregor.....	13
Pro's University Golf Class Draws Big. By Les Heon.....	18
Managers to Air Woes and Hopes at Meeting.....	25
GOLFING New Magazine Widely Welcomed.....	29

ADVERTISERS' INDEX

Allerton Hotel, The.....	32	McCullough's Sons Co., The J. M.....	3
Armour Fertilizer Works.....	3	Milorganite	Third Cover
Buckner Mfg. Co.....	Third Cover	Nelson Mfg. Co., L. R.....	2
Budd Mfg. Co., The.....	37	Pfizer & Co., Inc., Chas.....	35
Carrier, Lyman	35	Piccadilly Hotel, Inc.....	36
Club Managers' Assn. of America.....	33	Premier Poultry Manure Co.....	26
Converse Co., Inc., F. S.....	Third Cover	Pyratone Products Corp.....	32
Des Moines Glove & Mfg. Co.....	32	Roney Plaza Hotel	34
Diamond Calk Horseshoe Co.....	36	Scott & Sons Co., O. M.....	27
Graham & Co., John H.....	2	Sewerage Commission, The.....	Third Cover
Helms, Inc., Walter B.....	35	Sherman Hotel	Third Cover
Horner, R. S.....	35	Spalding & Bros., A. G.....	20, 21
Hyper-Humus Co.	36	Staude Mak-A-Tractor Co., E. G.....	35
International Harvester Co.....	1	Stumpp & Walter.....	36
Kemp Mfg. Co.	33	U. S. Rubber Company.....	Fourth Cover
Kroydon Company.....	Second Cover	Vestal Co., John H.....	34
Lewis Company, G. B.....	2	W. G. Mfg. & Sales Co.....	3
		Worthington Mower Co.....	4