

the **BALL** *with*
a million friends

U.S. FAIRWAY

FOR YEARS the U. S. Fairway has been the largest selling fifty-cent golf ball in the country. It has been a consistent profit maker for golf professionals everywhere and it offers today greater possibilities than ever . . .

New center; new, longer high-compression windings; and new air-traction markings have given the 1933 U. S. Fairway greater distance. A tough new cover contributes remarkable new durability. And higher grade materials and workmanship throughout result in a sharper "click" and a better "feel" than have ever been known in a fifty-cent ball before.

Quality has made the reputation of the Fairway. Its outstanding quality has won the favor of a million golfers. Men and women everywhere buy and play the U. S. Fairway because they know it to be the best fifty-cent ball on the market—and one of the best made, regardless of price!

United States  Rubber Company
makers of

The NEW Three Star



U.S. ROYAL

The *NEW* U. S. ROYAL The *NEW* U. S. FAIRWAY
The *NEW* U. S. NOBBY The *NEW* U. S. TIGER

