

**ALWAYS
SHARP**



**DIAMOND
Steel Center
Tractor Spud**

Write!
**DIAMOND CALK
HORSESHOE CO.**
4702 Grand Ave., Duluth, Minn.

quickly available fertilizer so that it can respond during a short growing season. We also found that fertilizers containing higher food percentages are more readily available and usually more economical.

The greenkeeper of today does not have to turn his course into an experiment station. Neither does he have to ponder over methods of procedure for best fairway fertilization results. He knows.

BANZAI FOR TOM!

Miamoto, Jap Pro, Welcomed
Home from Tour

TOMAKICHI MIAMOTO, star Japanese professional who was launched on a globe-trotting tour by Bob Harlow, former impresario of the PGA tournaments, has returned home. Although the genial young Jap's appearance in last winter's tournaments and his presentation in the U. S., British and Canadian opens and summer exhibitions was the direct result of Harlow's negotiations with Japanese government officials, it seems as though the cable companies should have stood some of the financial rap as sport news sent back to Tom's homestead ran for lengthy wordage.

WAIT

for Sensational Innovation
in Golf Bags

GOLF PAX

Wait for the Tufhorse salesman to show you Golf Pax—the greatest new thing in golf equipment. Des Moines Glove & Mfg. Co., Des Moines, Iowa.

A PRIMER of GOLF INSTRUCTION

By **HAROLD SAMPSON**

For the first time a book devoted to teaching how to teach golf. It presents the methods of the most successful golf instructors.

Pro endorsement gives this book a high rating.

An eastern pro says:

Smart pros will read it and—as I am doing—recommend its use to their pupils.

From a southern pro:

It ably defines and explains the fundamentals of resultful instruction.

And a New England pro:

Every young instructor should read it. It will help both pro and amateur.

A western pro's comment:

It will mean much to pro and amateur in the advancement of golf.

PRICE \$2.50

Order direct from the author,

HAROLD SAMPSON

Professional

BURLINGAME C. C., BURLINGAME, CALIF.

CREEPING BENT

STOLONS OR SOD

**METROPOLITAN and
WASHINGTON**

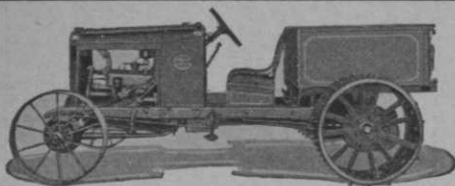
We can supply you with either, *But*—we recommend Metropolitan, because of its better resistance to small brown patch. Just ask any greenskeeper who had experience with either of them last summer.

*Metropolitan Outsold Washington
Ten to One Last Fall. That is
Something to Remember.*

We also have available this fall a small quantity of Velvet Bent Stolons and Sod.

PRICES ARE THE LOWEST THEY HAVE EVER BEEN.

THE FLOREX GARDENS
NORTH WALES, PA.



STAUDE GENERAL UTILITY TRACTOR

America's outstanding tractor value. Manufactured continuously since 1916.

Sold on a money-back guarantee. Order through any Ford dealer or write us.

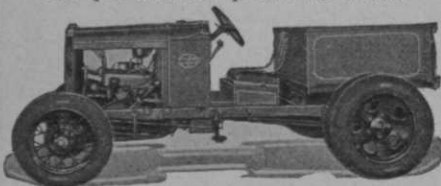
\$495

Up to \$725

E. G. STAUDE MAK-A-TRACTOR CO.
2696 University Ave., St. Paul, Minn.

PNEUMATIC TIRED WHEELS

For paved roads, remove steel tractor wheels and put on Ford pneumatic wheels.



PEORIA

ILLINOIS

500 ROOMS — 500 BATHS

Down state's largest and finest. Single rooms start at \$2.50; only \$1.00 additional for extra person. Popular priced Coffee Shop.

Headquarters hotel for P. G. A. Annual Convention, November, 1932.

Fireproof Garage in Connection

HOTEL PERE MARQUETTE

Peoria, Illinois

H. EDGAR GREGORY, Mgr.

from
\$2.50
SINGLE

3.00
DOUBLE

ROOM
and BATH

**HOTEL
PICCADILLY**
45 ST. WEST of BROADWAY
NEW YORK

NEW • MODERN • REFINED

Arrangements made by Harlow for the appearance of Miamoto and for the American showing of Jose Jurado, Argentine star, are credited with being decided factors in boosting tournament and exhibition gates. Despite Japanese war moves in Manchuria and China during earlier stages of Miamoto's tour, the pleasant and well-mannered oriental proved a popular gallery feature. Honorable Son of Sock and Putt is a good golfer with a bad hole jinx hitting him for a few eights and nines and oblivion.

Jurado gave evidence of easily being among the best 4 or 5 of all imported scoring talent. His light frame couldn't stand the grind of the heavy booking of the exhibition dates with Hagen. However, he sails for Buenos Aires early in September with the L. A. Young Golf Co. guarantee of \$5,000 for his American trip very comfortably exceeded by the sparkling Argentine's gate "take" and prize money.

ICELY SEES SUNSHINE

Wilson Western Chief Reports Late

Season Spurt—Hol-Hi Ball

Sales 35% Better

Chicago, Ill.—Two official communiques from the Wilson-Western Sporting Goods Co. quote L. B. Icely, president of the company to the effect that happy days, if not actually here again, are exhibiting the first rosy tints of dawn.

Pros ought to be cheered by the Icely remarks about the higher priced goods going better as the higher priced merchandise is plainly the pro field.

Closely following on a story in GOLF-DOM about golf's great merchandising opportunity being an extension of the playing season into the fine weather of the fall instead of the traditional drop shortly after Labor day, comes this first Wilson statement:

"A 6 weeks' extension of the newspaper advertising campaign of the Wilson-Western Sporting Goods Co. has been authorized by the company's officials, according to L. B. Icely, president. The campaign, inaugurated early this spring was originally planned to end in July. It is now to be carried through the middle of September.

"With the sale of our super compression Hol-Hi ball and our Sarazen trade-marked golf clubs showing marked increase this season over last year and reports from our field organization and dealers indicating, so far as our line is concerned, an increase

rather than tapering off is to be expected at this time of the year, we have therefore authorized an appropriation extending our newspaper advertising campaign into the latter half of September," said Mr. Icely.

"Our experience," continued Mr. Icely, "which shows our high price golf clubs and balls selling in better volume this year than they did last season, seems to refute the statement heard so frequently that today's buyers are only interested in bargain merchandise. There are still great numbers of people financially able to purchase quality products and who recognize the intrinsic value of the better grade of merchandise in all lines. It is to this class that we have directed our advertising appeal in the past and to whom we are going to continue to address our appeal."

Comment on the increase in Hol-Hi ball sales and improvement in sales of quality clubs is made as follows:

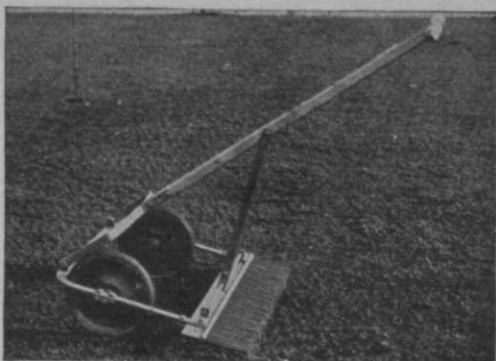
"Sales of Wilson-Western Sporting Goods Co. higher priced golf clubs, balls, and equipment for the current season show a substantial gain over last year," says L. B. Icely, president of the company.

"Remarking on the sales results to date and the outlook for the balance of the season Mr. Icely said, 'We have carried on a most aggressive merchandising and advertising campaign since the first of the year. In our newspaper advertising we have stressed our higher priced clubs and balls, particularly our Hol-Hi ball which retails at 75c. As a result, up to date the sale of this ball shows an increase over last year of better than 35 per cent. Our higher priced golf clubs also show a gain in sales.

"Since Gene Sarazen, who is a member of our advisory board, won the British and American open championships, in which he played with clubs and balls of our manufacture, we have experienced a decided impetus in the demand of our matched set of clubs which he designed and used and which we market under the Sarazen name.'

"With a number of industries and commodities showing a decided strengthening as reflected in retail sales and an upward trend in prices during the past several weeks, Mr. Icely anticipates Wilson-Western business will carry through August and September on a basis which will hold the sales gains made up to the present time through to the end of the present season."

Milwaukee, Wisc.—V. K. Kadish, sales manager of Milwaukee Sewerage Commission, recently completed a six-week tour of the Atlantic coast, during which his ports of call extended from Miami, Tampa and Jacksonville to Boston and on to Montreal. As a result of the jaunt, which was made



The TORO Del Monte Greens Rake

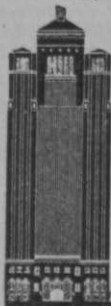
To maintain a true putting surface, use the Del Monte Rake regularly for removing the grain from creeping bent or Bermuda grass putting greens and for raking up matted grass for proper cutting. Write for full information.

Toro Manufacturing Co.

3042-3168 Snelling Ave. Minneapolis, Minn.

Make New Friends at the Allerton

Horseback riding, swimming, skating, golf, bowling and many other special parties.



Complimentary house dances, bridge parties, concerts, etc., weekly. R. C. A. radio speaker in each room. An Intercollegiate Alumni Hotel.

1000 outside soundproof rooms. 10 floors for men, 7 floors for women and 4 floors for married couples.

RATES

Single	Double (per person)
Daily \$1.75 to \$4.00	Daily \$1.50 to \$2.50
Weekly \$10.50 to \$25.00	Weekly \$8.50 to \$12.50

PHILIP E. COBDEN, Mgr.
701 N. Michigan Ave., Chicago

ALLERTON HOTEL



Bag Rack, \$5.50

LEWIS WASHERS, TEE BENCHES and TEE EQUIPMENT

Tee Data Plate
\$1.50Showing Portion
of Tee Ensemble

Tee Ensemble—lots of 1 to 10 \$10.25
" —lots of 11 or more \$9.75

G. B. LEWIS CO.

Dept. GD932 Watertown, Wis.

DURABILT All-Weather Steel TENNIS TABLES

Strong, rigid, precise-surfaced steel tennis tables for indoor or outdoor use are standard equipment at leading country clubs. Fold compactly in half for easy handling and storage. Quiet in play. Lively bounce makes faster game. Table tennis is highly popular at the clubs. With DurabilT steel tennis tables and accessories you get ideal equipment at moderate price.

Write for full details.

DURABILT STEEL LOCKER CO.

553 Arnold Ave.

AURORA, ILL.



WHEEL SPUDS

Quickest to put on and take off. Doubles traction. Durable and low priced.

All sizes for all purposes. Samples and circulars sent free on request. Advise make of tractor and purpose intended.

If your Ford or equipment dealer cannot supply, write direct.

Immediate shipment. Prices reduced.

Golf wheels and all Ford-son parts on hand.

R. S. Horner, Mfr.
Geneva, Ohio

Racks HANDICAP Cards

John Willy Handicap Racks and Cards are standard with practically all the leading American golf clubs. Write for booklet.

JOHN WILLY, Inc., 950 Merchandise Mart
222 North Bank Drive, CHICAGO, ILLINOIS, U. S. A.

**TO YOUR OWN CLUB BE TRUE
AND IT WILL FOLLOW**—that before ordering Charge Checks, Score Cards, Guest Registers, Caddie Cards and other forms you will first see our line of standardized golf printed matter.

JOHN H. VESTAL COMPANY
703 South La Salle Street - - Chicago

in the interest of the commission's special, temporary offer on milorganite, Kadish says 1932 will set a new record for tonnage sales in the golf field.

KROYDON "PRO PROTECTION" TO BE CONTINUED NEXT SEASON

Maplewood, N. J.—The fall of 1931 was a trying time but the Kroydon Co., deciding it was a propitious time to inaugurate a progressive step announced a new sales policy to pros. In effect, this sales policy meant that Kroydon ceased distributing clubs through large volume retail outlets. In 1932, a year when all golf manufacturers were anxious for sales, the Kroydon Co. tied themselves up almost exclusively with the pros.

What has been the result? The policy guaranteed the pro a profit. During the time that has elapsed since this policy was inaugurated, Kroydon has received the wholehearted support of the golf pros and has cemented their relations and today enjoys a more cordial regard than has heretofore existed.

In 1932, pros everywhere were disturbed by standard lines of merchandise dumped on the market at cut prices. Notwithstanding this tendency, Kroydon prevented any such sales of their goods except on discontinued models and where sales on discontinued models have been run over the name of a local store, names of the local pros have also been inserted in all advertisements so that players of a club could, if they chose, go to their own pro and buy the same merchandise at exactly the same prices as it would cost at the store. Thus the pro was protected in the matters of price and profit.

So well satisfied are Kroydon with the results of their new pro policy that they have decided to enlarge it still further and will shortly announce what Kroydon considers one of the most progressive policies the golfing world has ever seen—something

TRUE METROPOLITAN and WASHINGTON CREEPING BENT STOLONS

Cheaper than you can grow them. I will have a supply of excellent Stolons of the Metropolitan and Washington Strain of Creeping Bent, which will be ready for fall delivery, beginning about the middle of August. Let me book your order now. Special Prices.

DR. H. B. PACK, Post Office and Telegraph Address,
Pamplin, Va.

OLD ORCHARD CREEPING BENT

HARDY — SOFT — UPSTANDING
Economical to care for
OLD ORCHARD BENT GRASS NURSERY
Box 350 - - - Madison, Wis.

that will mean more money for every pro and something that never before has been done by any manufacturer of golfing equipment.

The Kroydon Co. are tying themselves tighter and tighter up to the goodwill and to the future success of the pro in the distribution of their merchandise.

LEWIS TEE EQUIPMENT NOT TAXABLE

Watertown, Wis.—On July 21 the Commissioner of Internal Revenue of the Treasury dept. at Washington, D. C., wrote the G. B. Lewis Co. informing that Lewis golf ball washers and other tee equipment as shown in their regular folder is not taxable under section 609 of the Revenue Act of 1932.

EVER GREEN CUTS WEBWORM ELIMINATION COSTS

McLaughlin Gormley King Co., makers of Ever Green pyrethrum spray for elimination of sod webworm call attention to an important revision in estimated costs of sod webworm elimination as estimated in August GOLFDOM.

Cost of pyrethrum treatment given in the GOLFDOM article was estimated on pyrethrum at \$17.50 a gallon, 3½ cents a sq. ft., or \$19.50 for a green of 5,000 sq. ft.

Ever Green, its compounders point out, costs only \$9.00 a gallon and dilutes in a proportion of one gallon of the Ever Green material to 510 gallons of the treating mixture.

The correction is happy news to plenty of the greenkeepers who have been having hell's own time with webworm but have been scared to death to give adequate treatment because of fear of expense involved in face of strict orders to stick to monthly budgets approved by their directors last winter when webworms were taking advantage of mild weather by raising unusually large families.

MOST EFFICIENT ON THE MARKET
 SAFE :: SURE :: SMALL
 EASILY SET :: RUSTPROOF

THE "CME" MOLE TRAP

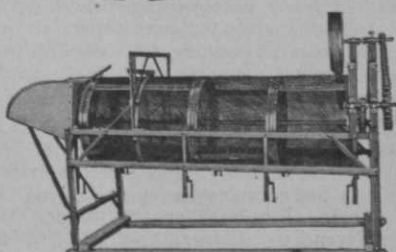
AT \$2.00 EACH
 postpaid

MY SPECIAL OFFER IN JULY GOLFDOM IS GOOD BALANCE 1932
 Manufactured by
 C. E. GRELE, Green Hills, PORTLAND, ORE.



COMPOST-**Rotary Screens**-SOIL

CONVERSE



F. S. CONVERSE CO. Box B, JOHNSON CITY, N. Y.

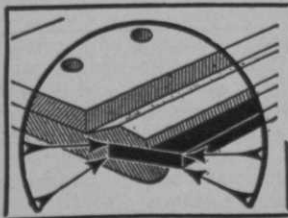
LYMAN CARRIER PRODUCTS

GRANGER, IND.

GENUINE
 COCOOS BENT SEED
 LECCO
 COMPLETE GRASS FOOD
 WASHINGTON
 STOLONS and SOD



Prices and literature upon request.
 Write today.



All Can Have Them Now!

"Would like to have them but can't afford it" is a thing of the past. Increased production and decreased manufacturing cost bring this efficient, 4 cutting edge blade within the price of all. Write for new Price List "GG" and full details. A postal will do. BUDD MFG. CO., Ravenna, Ohio

BUDD·BED·BLADES

Team proposition — I am an experienced greenkeeper; wife is cateress; brother-in-law fine pro. We would like complete charge of operations of golf club anywhere. Hard workers; can furnish fine references. *Address: Ad 8008, % Golfdom, Chicago.*

Club Manager—17 years' experience as steward, accountant or secretary, desires position. Highest testimonials for character and competency. *Address: John Benson, 315 West 94th Street, New York City.*

General Manager successful Northern club seeks Southern golf club for winter operation. Specialist in building memberships, increasing patronage, adjusting finances, augmenting income, balancing budget, maintaining course and developing good will. *Address: Ad 6002, % Golfdom, Chicago.*

Veteran greenkeeper, highest recommendations and thorough experience in excellent maintenance at low cost, is available for new location. Thoroughly versed in every detail of maintenance and construction work. Can be employed at moderate salary. *For full details write: Ad 7003, % Golfdom, Chicago.*

Need capital? Golf club operator with record of many years' experience in developing profitable club income, wishes to invest in daily fee or non-equity membership proposition needing finances and well qualified operator. *Address: Ad 1505, % Golfdom, Chicago.*

Golf professional at exclusive hotel course for 14 years desires winter position in South. Has very fine contacts with people going South for winter. Fine teacher and player. Highest references. *Address: Ad 6001, % Golfdom, Chicago.*

Pro-Manager—Expert teacher, high credit standing, long experience, excellent references. Would consider assistant's berth. Prefers opportunity where economical management of course and clubhouse is appreciated. *Address: Ad 7007, % Golfdom, Chicago.*

For Sale—Nine hole public fee golf course located in central Indiana. Bent grass greens, wonderful fairways, six years old. Good business. Six room modern home and clubhouse combined. Population of 600,000 within fifty-minute drive. Suitable for chicken dinner business. Natural gas well. Place and equipment valued at \$40,000 with \$6,000 mortgage. Will sell right for cash if sold direct. Other business interests reason for owner wanting to sell. Literature sent upon request. *Address: E. A. Maple, Owner, Tri-County Golf Club, Waldron, Ind., R. R. No. 1.*

Professional, competent, trustworthy, 20 years' experience, desires winter location or year round position. Excellent teacher, club maker, knowledge of course maintenance, ability to increase club interest. Available October 1st. *Address: Ad 8005, % Golfdom, Chicago.*

Greenkeeper — Desires position anywhere. Expert in all departments of maintenance and new construction work. Ability and integrity unquestionable. Moderate salary. Available immediately. *Address: Ad 8007, % Golfdom, Chicago.*

One of golf's foremost teachers and winner of several state championships, 20 years' experience, seeks southern club for winter or all year position. At present employed. Would consider teaching at fee course during winter season. 37 years old. Highest references. *Address: Ad 8006, % Golfdom, Chicago.*

Club Manager—In times like this you need a man who can handle all departments. I have several patents on golf course equipment. Have designed and constructed golf courses and have a practical knowledge of landscaping. Was superintendent in one of best clubs in the country. Have had several years' experience in high class hotels and club catering. *Address: Ad 8001, % Golfdom, Chicago.*

Stewardess, with extensive club experience, wants position as manager of good club. Successful experience in service, food preparation and menus. Available November 1st. *Address: Ad 8002, % Golfdom, Chicago.*

22-year-old assistant desires position for the winter months or would consider right change for next season. Was raised in the shop of one of the best known English professionals in America since the age of 12. Good club maker and excellent player. The highest references one can get anywhere. *Address: Ad 8003, % Golfdom, Chicago.*

Golf club manager desires connection with southern club. Can assume all pro duties except teaching. Increased membership 22% this season in present connection. Capable of sponsoring large or small tournaments. Several tri-state tournaments to credit. Prefer course where competition is keen, but whose physical layout is equal to competing courses. Consider salary or concession. Sober and reliable. References. Available after December 10th. *Address: Ad 8004, % Golfdom, Chicago.*

For Rent—1933, the Ocean City Golf Club, Ocean City, Maryland. Daily greens fee, semi-public club golf course. Beautifully located along bay overlooking Atlantic Ocean. Fully equipped. No competition, nearest course 32 miles. Convenient sized clubhouse. Bathing, fishing, boating. Winter sports consisting of duck and goose shooting. Quail and fox hunting. All year round business if desired. Rent reasonable. A very attractive proposition. *Address: David L. Johnson, Ocean City, Md.*

Club Manager now connected with private club in Chicago district, seeks position with southern club. First class caterer and efficient manager with 25 years' experience. Present chairman can give references as to character, ability and record of successful management. Will work for moderate salary. *Address: Ad 8010, % Golfdom, Chicago.*

This Helps Your Buying

Use this page to notify GOLFDOM of your club's requirements for course, clubhouse and pro shop, and you will get prompt and complete details from leading manufacturers. Mail to GOLFDOM, 205 W. Wacker Drive, Chicago.

- Announcement Boards
- Ant eradicators
- Athletes foot preventives—
Absorbine Jr. Foot-Rub
- Arsenate of lead
- Awnings
- Bags—canvas, leather
- Bag Racks, tee
- Balls—what price? ()
- Ball markers
- Ball washers
- Bath slippers—paper, rubber, wood
- Bath towels
- Benches—locker, tee
- Bent stolons
- Bird houses
- Bookkeeping systems
- Brown-patch preventives
- Buffing motors, supplies
- Caddie badges
- Caddie candy bars
- Caddie time-clocks
- Caddie uniforms
- Calks (for golf shoes)
- Caps
- Cheese
- Chickweed eradicators
- Cigars, Cigarettes
- Clothes dryers
- Clubs—irons, putters, women's, wood, matched sets
- Club racks
- Compost distributors
- Compost mixers
- Deodorants
- Dishwashers
- Dishwashing powder
- Disinfectants
- Drinking fountains
- Dump carts
- Electric systems
- Fencing
- Fertilizers
- Fertilizer distributors
- Flags, flag poles
- Flood lights
- Floor, furniture wax
- Fly and insect sprays
- Furniture—clubhouse, lawn, porch, grounds
- Garters, Gloves
- Ginger ale
- Handicap cards, racks
- Health scales
- Hole cutters, rims
- Hose—water
- Hosiery
- Humus
- Ice-cube machines
- Insecticides
- Kitchen equipment
- Knickers—linen, wool
- Laundry equipment
- Lawn sweepers
- Leather jackets
- Linens
- Lockers
- Meats, tinned—chicken, ham baked, ham boiled
- Mineral waters
- Mole traps, poisons
- Movie cameras, projectors
- Mowers—green, fairway, tee, rough
- Mower blades, sharpeners
- Peats
- Pipe—drain, water
- Playground equipment
- Playing cards
- Practice balls—knit, rubber
- Practice driving devices
- Practice nets
- Practice putting devices
- Prizes, trophies
- Pumps
- Putting cups
- Rain jackets
- Refrigerators
- Restaurant checks
- Rollers—fairway, green, spiked
- Rugs
- Runners—corridors, locker aisles
- Score cards
- Score card pencils
- Scythes—motor driven
- Seed—fairway, green
- Seeders
- Shafts—hickory, steel
- Shelters, course
- Shoes
- Shoe trees
- Showers
- Shrubs, trees
- Silverware
- Soap—bath, flakes, laundry
- Sockettes
- Sod cutters
- Soda fountains
- Soil analysing service
- Soil screeners
- Soil shredders
- Soil—Sterilizing equipment
- Sprayers, power, hand
- Spike Discs
- Spreaders
- Sprinklers—portable, automatic
- Sprinkling carts
- Sweaters
- Swimming pools
- Tags, tickets
- Tanks
- Tea room equipment
- Tee boxes
- Tee data-plates
- Teeing devices
- Tee markers
- Tee mats—cocoa, rubber
- Tees, patented
- Tee umbrellas
- Tennis court equipment
- Tractors
- Tractor wheels, wheel spuds
- Uniforms—waiters', maids', caddies', bus-boys'
- Water coolers
- Water softeners
- Water systems
- Water system engineer
- Weed killers
- Worm eradicators

Club

By

Position

Address

Date.....1932.

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1932

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No. 9

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Feed your *turf*

this fall with a natural grass food...

PREMIER POULTRY MANURE

...and your fairways and greens will be *better—earlier—* next spring. A safe, sane turf diet that has proven its effectiveness on hundreds of America's best kept courses. *Now's the time to plan fall feeding.*

PREMIER POULTRY MANURE CO.
327 S. La Salle St. Chicago, Illinois

Best for turf because—

¶ It is a natural grass food and stimulant. ¶ It is a balanced manure containing 6% Ammonia, 2.50% Phosphoric Acid and 1 to 2% Potash. ¶ It contains no live weed seeds. ¶ Being organic, it aids humus and aids bacterial action. ¶ It can be applied with a minimum of labor and expense. ¶ Being more soluble than other manures, it is more available. ¶ Being finely pulverized, it is quickly absorbed into the soil.

Write for name of your nearby dealer.

Soils? Grasses? Insects? Diseases?

... find your solution to these and other problems of modern maintenance in

GOLF COURSE COMMON SENSE

By G. A. FARLEY

THIS valuable and practical guide to successful greenkeeping explains in detail, the methods of the country's foremost greenkeepers.

Partial Table of Contents

Soils, Fertilization and Growth.
Grasses. Fairways. Hazards.
Weeds and Diseases.
Equipment and Supplies.
Greenkeeping in the South.
Golf Course Trees.
Drainage and Water Systems.
Tees. Putting Greens.
Topdressings and Turf Repair.
Birds, Animals and Insects.
Keeping Course Records.
Growing Choice Flowers.

The price, postpaid, **\$4.00**

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205 W. Wacker Drive CHICAGO
