

Brown Patch Danger Over?

NOT WHILE SUMMER WEATHER LASTS!



Just one hot day—one warm, muggy night—and brown patch can scar greens as badly in the autumn as it does in midsummer.

That's why hundreds of seasoned green-keepers treat turf long after summer has gone—using Semesan where the greens are well-fertilized—Nu-Green where fertility is lower. Both of these fungicides are quite harmless even to the finest turf.

Order now, from your seedsman or golf supply house. Semesan: 25 lbs., \$51.25; 100 lbs., \$200; 300 lbs., \$585. Nu-Green: 25 lbs., \$33.75; 100 lbs., \$130; 300 lbs., \$375.

PREVENT SNOW MOLD, TOO

Spring damage from snow mold may be prevented by treating turf with Semesan just before the ground freezes. Free pamphlet gives rate of application.



FREE Ask your dealer or write for new leaflet on turf diseases. Helps you recognize principal diseases; tells how to prevent them with Du Bay Fungicides. Bayer - Semesan Co., Inc., Dept. 92-A, DuPont Bldg., Wilmington, Del.

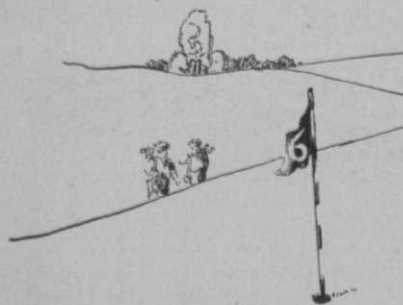
SEMESAN  **NU-GREEN**

REG. U. S. PAT. OFF.

REG. U. S. PAT. OFF.

Eliminate

**GRUBS
BETTER
WORMS**



Advertisement for DOW LEAD ARSENATE, an insecticide for golf courses. The illustration shows a golf course with a clubhouse, a green with a hole, and two golfers. The text is arranged around a central black box containing the words 'GRUBS BETTER WORMS'.

with

DOW LEAD ARSENATE

YOU can keep your greens and fairways free from grubs, beetles and earthworms with DOW Lead Arsenate. It is the most effective insecticide to use as proved by practical experience; and it is also the cheapest known means of protecting the turf.

DOW Lead Arsenate is manufactured by a special DOW process to insure maximum effective-

ness without harm to fine turf. In addition to eliminating the pests, it discourages the growth of chickweed, crabgrass, fennel and other obnoxious weeds.

Many golf courses owe their freedom from these pests to the use of DOW Lead Arsenate. Eliminate the pests that cause you work and worry. Use DOW Lead Arsenate.

Send for free literature.

THE DOW CHEMICAL COMPANY — Midland, Michigan



Help your fairways

**COME
BACK**



HOT summer sun and, in many places, severe drought have damaged fairways. What are you going to do about it? Let them go from bad to worse? or help them stage a comeback? Fall playing is here, and every golfer wants good fairways—good, strong, thick, green turf.

It's time to help your fairways. Feed them with Nitrophoska—the fertilizer that makes fairways *come back*. This concentrated, complete fertilizer thickens up turf and produces luxuriant growth. And, in these days of economy, no club can overlook the big *saving* in Nitrophoska: *one ton* is equal in plant-food to *four tons* of ordinary fertilizer. Moreover, it is soluble and quick-acting. An application of 200 pounds per acre gives you *better turf at low cost*. Order today from your supply dealer—at *reduced prices*, now F.O.B. cars New York. If he cannot supply you, write direct to us.

Synthetic Nitrogen Products Corporation
285 Madison Avenue, New York

NITROPHOSKA

TRADE MARK REG. U.S. PAT. OFF.

15-30-15

The Fairway Fertilizer

OVERCOME NATURE'S WHIMS *Rain-fresh Fairways When You NEED Them*

The way to win permanent independence from Nature's haphazard watering of your course is to install an economical sprinkling system for complete regulated irrigation. This takes the matter of alluring fairways, that will secure popularity, into your own hands. Now is the time to plan such an improvement.

Buckner Systems are the leaders for low cost highly efficient course maintenance. More Buckner Sprinklers and valves are in use on American courses than any other make. Without obligating yourself you may have the Buckner Catalog before you on your desk while you plan. *Write for it.*

BUCKNER MANUFACTURING CO., Fresno, Calif.

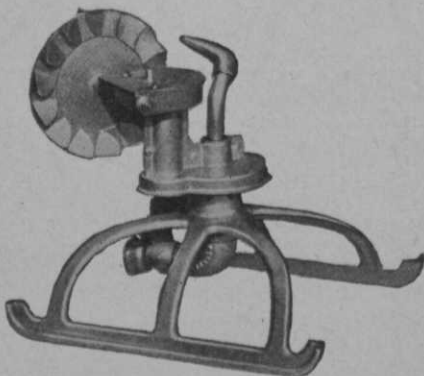
Factory Representatives:

P. L. Baldock, 2240 Casitas Street, Pasadena.
Gordon Buckner, Athens Athletic Club, Oakland.
Buckner Irrigation Co., 4970 Milwaukee Ave., Chicago,
and Bayside, Long Island, N. Y.

Eastern Engineering Representatives:

Wendell P. Miller and Associates, Bayside, Long Island,
N. Y.

BUCKNER ONE-MAN SPRINKLER SYSTEMS



Toro Rotary Sprinkler

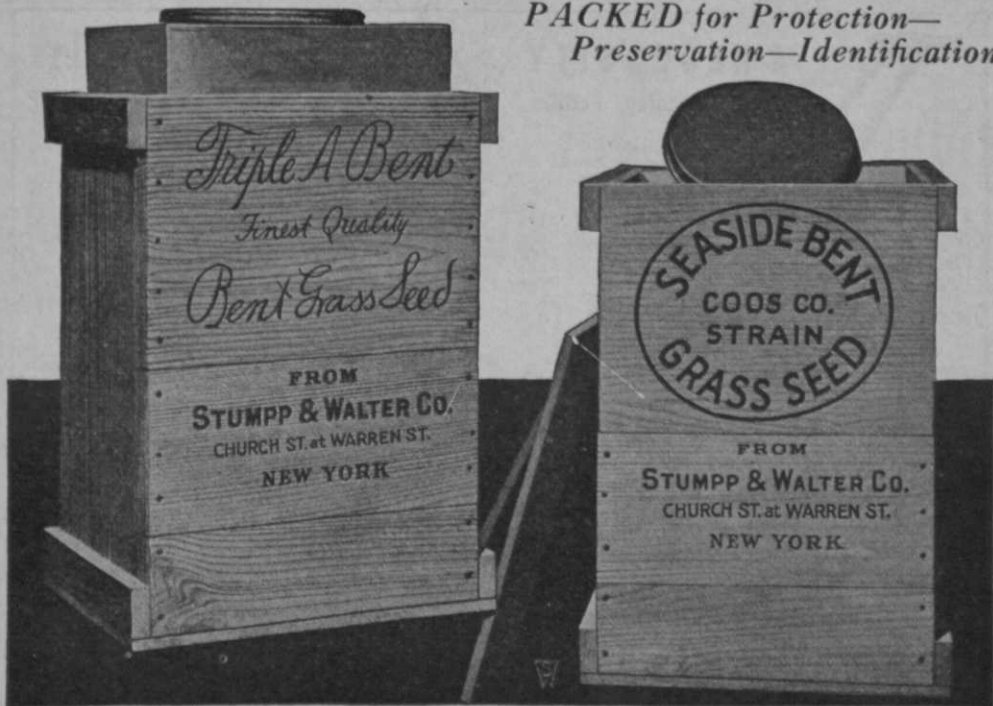
Highly efficient for putting greens and large lawns, especially with low pressure. Breaks up water completely and assures uniform coverage. Adjustable for circular spread from 20 to 70 feet diameter. High grade construction throughout. Write for Toro catalog.

Toro Manufacturing Co.

3042-3168 Snelling Ave.

Minneapolis, Minn.

PACKED for Protection—
Preservation—Identification



Two of our Bents packed in 50 lb. tin canisters, enclosed in strong wooden boxes

Two Outstanding Bents

Triple A Bent A stoloniferous type of *Agrostis capillaris* which produces turf of the deep apple-green color and fine silk-like texture of Velvet Bent. The seed has been processed so thoroughly for the removal of weeds that it consists of over 99% pure seed.

Seaside Bent (Coos Co. Strain)—A true strain of *Agrostis palustris* (formerly known as *Agrostis maritima*) which has produced some of the finest greens in America. Quick to grow and strongly creeping, it yields a closely matted bluish green turf of very uniform texture, similar in appearance to a fine vegetative turf.

Other Turf Producing Grasses

Grass Seed of Known Quality

South German Bent Colonial Bent Chewing's N. Z. Fescue Fancy Red Top Kentucky Blue
Special Putting Green Bent Formula Superfine Fairway Formula (With Bent)

Remember:—All our seeds are of the highest quality, obtained direct from the most reliable sources of supply and are botanically true to name. All seeds are new and are cleaned and re-cleaned until they are brought up to the highest possible state of purity and germination, special care being given to the elimination of weed seeds.

Write for our Special Prices to Golf Clubs—Favorable crops and lower costs of harvesting and remachining make it possible for us to offer most grasses at lower prices than for many years.

Stumpp & Walter Co.

Specialists in Golf Grass Seed, Fertilizers and Equipment

132-138 Church St. (at Warren St.) New York

A NECESSITY

from Reseeding, Fertiliz-



for **BEST RESULTS**
ing and Top Dressing

**For
Greens**
Single
Handle
(Illus.)
\$25.00

Two-
Handle
\$30.00



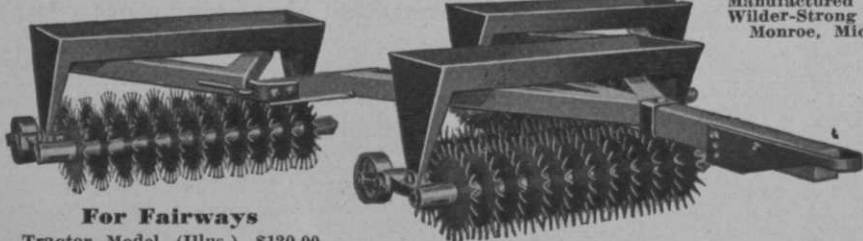
A Spike Disc Cultivator doubles the effectiveness of reseeded and fertilizing. Seed and fertilizer settle in the close perforations made by the knife-like blades and are not blown or washed away. No ugly holes with hardened edges as made by old-style implements equipped with round or square spikes. Spike Discs are used on leading courses throughout the season to aerate the turf and produce a moisture retaining mulch that offsets the effects of drought and hot sun. Order now and gain full returns on the necessary Fall work.

Write for Details and Prices to Your
Golf Equipment Dealer or:

JOHN H. GRAHAM & CO., INC.
Sales Agents

113G Chambers Street, New York, N. Y.
268 Market Street, San Francisco
565 W. Washington Street, Chicago

Manufactured by
Wilder-Strong Co.,
Monroe, Mich.



For Fairways
Tractor Model (Illus.) \$120.00

ASK THESE CLUBS ABOUT *True* Washington Strain CREEPING BENT!

Country Club,
Detroit, Michigan
Milwaukee Country Club,
Milwaukee, Wisc.
Cincinnati Country Club,
Cincinnati, Ohio
Lake Forest Golf Club,
Hudson, Ohio
Aronimink Country Club,
Philadelphia, Pa.
Purchase Country Club,
Purchase, N. Y.
Ruth Lake Country Club,
Chicago, Illinois
St. Charles Country Club,
Winnipeg, Manitoba
Essex Country Club,
Essex, Ontario

The enthusiastic endorsement of **True** Washington Strain Creeping Bent, wherever used, is evidence of its utility and economy. It provides a fine, true putting surface. In addition, because of its vigorous growth and resistance to disease, **it lowers upkeep costs very materially.**

Ask for information and names of clubs
in your vicinity that have purchased **True**
Washington Strain Bent Grass from me!

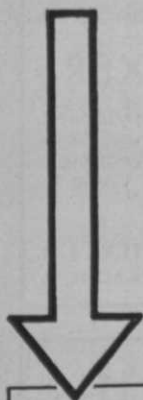
HIRAM F. GODWIN

Box A, Redford Sta.,
Detroit, Michigan

Box 51
Wayne, Penna.



Barbak proves its economy and effectiveness in survey of 200 Golf Clubs



You needn't take our word for it Mr. Greenskeeper. Here's what 200 of your colleagues report about fighting Brown Patch. According to a recent survey, each application of Barbak is effective just about twice as long as any other fungicide. That's because it's formulated with slowly-soluble organic mercury.

You know what a saving in labor that means . . . especially since the fungicide must be on guard *throughout the season* to protect your greens from the ever-threatening Brown Patch. No fungicide can indefinitely prevent attacks but a good fungicide lessens the severity of violent attacks and wards off light attacks.

Try Barbak now. You'll find economy isn't its only virtue. It's odorless, easy to apply, doesn't cake in the can. It won't burn your turf, whether watered in or applied dry with sand or soil.

If you don't know where to buy Barbak, write us for the name of your nearest distributor.

200 golf clubs using Brown Patch Fungicides found that:

One application of	Lasts	Average
Inorganic Mercury	2-14 days	6 days
Quickly-soluble Organic Mercury	2-13 days	6 days
Slowly-soluble Organic Mercury*	2-27 days	10 days

*Barbak

AMERICAN CYANAMID & CHEMICAL CORP. NEW YORK CITY
535 FIFTH AVENUE

211 Barbak XX



TWO ELEVEN
USE WHERE THE SOIL
FERTILITY IS LOW

DOUBLE XX
USE WITH A BALANCED
FERTILIZER PROGRAM

TURF DISINFECTANT



THE experience of more than 1300 golf courses puts that notation on your memo pad.

Expressed more fully, it says, "Buy only pure, weed-free grass seed and the way to make sure is to buy Scott's."

Fall planting produces the hardiest turf and prices now are lower than in years.

*Write, Wire or Phone
for Quotations*

G. M. SCOTT & SONS
COMPANY



MARYSVILLE
OHIO

The real proof is the buyer's proof

// Cincinnati, Ohio.
Three men will put 50 to 60 yards through the machine daily. I have used others, but have never seen its equal.

Camargo Realty Company,
Chas. H. Neal, Supt. **//**

ROYER

COMPOST MIXERS

save time—save materials—save labor...
all of which means saving money! Send for literature on compost economy.

SOLD THRU LEADING GOLF
EQUIPMENT DEALERS

ROYER FOUNDRY & MACHINE CO.
158 Pringle Street (Kingston Station) WILKES-BARRE, PA.

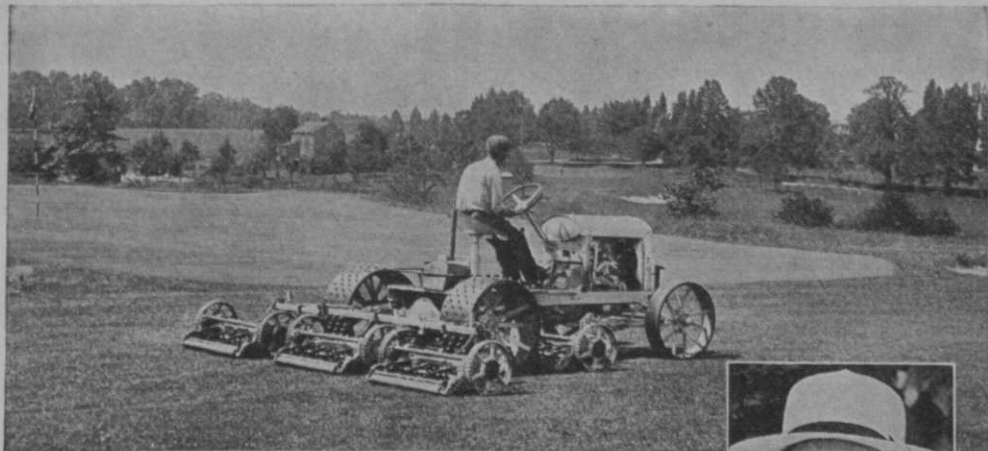
Portraits of the Champions

Exclusive, actual photographs of more than 40 Open and Amateur champions, made by the expert who covers every major championship. Perfect for locker-room, grill and pro-shop decoration.

5" x 8"—black and white...\$1
7" x 11"—sepia\$3
11" x 14"—sepia\$5
16" x 20"—sepia\$10

Write for complete details

GEORGE PEITZCKER
5646 Clemens Ave. St. Louis, Mo.



"We have used Toro Grass Cutting Machinery since 1923 with highly satisfactory service"

*Says Robert Scott,
Supt. Baltimore Country Club*

ROBERT SCOTT, Superintendent of the Baltimore Country Club ranks as one of the foremost authorities of turf maintenance.

It is no wonder, then, that he recommended the purchase of a new Toro Master Tractor mower which will cut an eighteen hole golf course in eight hours or less.

The new Augusta National Golf Club sponsored by R. T. Jones, Jr., the Olympia Fields Country Club, Congressional Country Club, Keller Golf Course, and scores of other well known clubs have recently purchased Toro Master outfits.

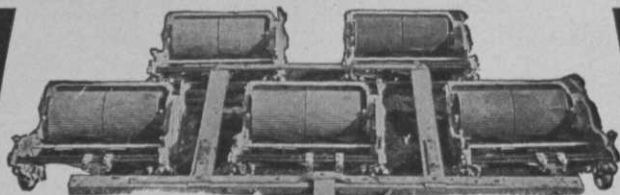
It will pay you to investigate the new Toro Master outfits and see what they will do for you in helping to cut costs and improve maintenance.

Write today for catalog.

TORO MANUFACTURING CO.

3042-3168 Snelling Ave., Minneapolis, Minn.

TWO OPERATIONS combined for ECONOMY



1. MOWING

You can't beat Roseman Mowers for economy of operation and clean-cut work And altho their first cost is greater than most mowers, Roseman's last much longer and therefore are more economical. With cheaper mowers, you spend money on repairs or have to buy a new set of mowers after a few years. Roseman Mowers save this expense and after three or four years you are money ahead. Many of our owners can testify to steady service for eight or ten years.

2. ROLLING

Without a cent of extra expense Roseman Mowers also give your course the benefits of LIGHT ROLLING. Every greenskeeper knows from experience how poor turf can be improved by a frequent light rolling massage. It presses loose top turf down on the nourishing subsoil; it seals heat cracks; it "plants" loose surface runners. The rich, verdant fairways so popular with players are greatly encouraged by Roseman Mowing, because ONLY Roseman Mowers ROLL while they mow.

Roseman Construction Features:

- Timken Tapered Roller Bearings on Cutter.
- Hyatt British Tank Roller Bearing on Rear Axle.
- Alemite Forced Feed Lubricators.
- Guaranteed Non-Breakable Malleable Iron Side Frames, Gear Cover, Bed Knife Shoes and Caster Wheel Forks.
- Drop Forged Machine Cut Gears.
- LIGHT ROLLER DRIVE, for better Traction and turf development.
- Eliminates separate Rolling, and Brings Denser Turf Growth, Healthier Root Development, Prevents Scalping, Eliminates Cuppy Lies, Seals Heat Crevices, Retains Moisture in Soil.

(Our patents give us the exclusive right to all ganging of Roller Type Mowers)

ROSEMAN MOWERS

ROSEMAN TRACTOR MOWER CO.,
Evanston, Ill.

Please send without obligation: Name _____

List of Roseman users. Address _____

Catalog and Prices. City _____ State _____

Golfdom

The Business Journal of Golf

REG. U. S. PATENT OFFICE

Vol. 6

SEPTEMBER, 1932

No. 9

Question Tradition That Outlaws Year's Best Golf Months

By HERB GRAFFIS

AS THE GOLF season in the northern and central states draws near its traditional mid-September close, thoughtful club officials are beginning to appraise the tradition that has been responsible for the curtain dropping on the season while some of the finest playing weather remains.

Examination of weather statistics of representative central and eastern states territories for the last three years shows that for temperature, rainfall and sunshine the latter part of September, October and the fore part of November are the ideal golfing days of the year. Then, why should the bulk of the play sign off shortly after Labor Day, leaving the course to a few habitual players who have discovered the charm of the latter months of the season?

In some cases the answer has been a simple one; leaves and lost balls. It is not costly or difficult to remedy this. On the west coast an ingenious course operator has a huge motor driven vacuum sweeper that takes care of the leaves. Planting of evergreens has been a feature of course landscaping for the past 4 or 5 years. This, of course, has helped to reduce the leaf problem.

Mild, invigorating fall weather is ideal for golf. Why, then, do so many golf clubs schedule the end of their tournament and entertainment programs for Labor Day? Properly promoted, departmental business can easily be held up in satisfactory volume to the end of October.

But back of the premature discontinuance of steady play in previous years has been a factor that no longer should worry the officials—clubhouse losses. Formerly it was thought that extensive operation of the clubhouse must be in order from the start of the season to the finish. During two years of economic pressure club officials, members and managers have learned to exist without big clubhouse operating staffs, with a servant or two ready to break an Olympic sprint record at the slightest indication of a member's wish.

Simple Service Problem

Buffet lunches, simplified to the point where the club is bound to make money at low prices and where perishable foods and serving expenses are minimized, now can be served to the autumn trade with-

out arousing member protest. Luncheons usually prove sufficient as the early dusk drives the players off the courses in plenty of time to get home for dinner.

Grass growth is not active so the mowing and other maintenance costs are cut to the quick. Members are not so exacting. They are playing for greatly-needed exercise and pure pleasure rather than for a startling score. There may be some disturbance due to construction work, but not a lot of it this fall except for installation of fairway watering systems.

There need be no worry about injury to the course, so maintenance and turf experts assure.

Prolonging the golf season would be beneficial to the club members because it would give them more for their investment in club membership. It would keep the band together enough longer to somewhat cut-down the membership problem of the following spring which owes part of its severity to the long gap between September and the following May with resultant lack of contact and loss of interest among members.

The Ritzy Thing

It will be noticed at the more exclusive clubs in almost every central and eastern district there is a far larger proportion of the "snow birds" playing than there is at the average club. Perhaps when this fact begins to be generally noticed by the average golfers they will follow the leaders in usual American fashion.

One factor that may be noticeable in extending the length of the golf season is the gradually diminishing interest in college football. Last season the gate at college games showed a marked drop. Undoubtedly part of this was due to the economic situation—taking in a big college game is an expensive pastime. But for a greater part of the football season the weather was unseasonable warm and the lament that the afternoon wasn't devoted to golf instead of the vicarious athletics of football attendance was frequently heard from the football spectators.

Pros' Opportunity

It is very much up to the pros to consult with their club officials and see what assistance the pro can offer in extending the period of the club's service. Many professionals have related that August this year saw a quickened pace in shop

business. Undoubtedly this must have been partially due to the stores getting fed-up with high pressure and unproductive advertising of liquidation sales and to the slow but certain process of disposing of surplus stocks. However the generally improved tone of locker-room business chatter by the members which reflected general business conditions, gave the pros a chance they want to nurse before the season folds on them.

Tom Boyd, pro notable, who is at Fox Hills, G. C., Stapleton, L. I., tips off the clubs and the pros to what can be done by developing golf interest in the beautiful weather of autumn by remarking that his busy season is from Sept. 1 to Nov. 15. Tom says, "Of course this is caused by keeping our tournaments going. One of the biggest tournaments we have is on Election Day. The pro can keep up this interest around his club if he will get busy and see that the week-end tournament schedule is maintained."

Jerry Glynn, clever Celt who presides over the pro department at gigantic Olympia Fields C. C., says the club officials and pros ought to be able to put over an extension of the season this year because of the novelty of such extension. He notes that the novelty Thursday night parties at Olympia Fields have accounted for record crowds this year. One thing he suggests that is well worthy of consideration is more attention to mixed foursome events later in the season. Glynn makes the further timely suggestion that this year it is especially smart to be thrifty and for that reason people would be inclined to play longer and get more for their dues than they have done in years past.

With the weather permitting, it seems entirely logical that 1932's golf season could have one more merry month that would be greatly to the advantage of the members, club and pros.

Prolonging the season with a lively program of events assuredly will be one of the important matters discussed at many clubs' meetings of directors during September, and there's no good reason why the idea should not work out well.

UNEMPLOYMENT has increased attendance of adults and children at outdoor municipal playgrounds, golf courses, etc., 17% since 1929, according to *Yearbook of the National Recreation Assn.*