

Seventeen Years Ago

New York, February 8, 1915.

Percival Schmuck, Esq.,
26 Foster Avenue,
Mount Vernon, New York.

My Dear Percy:

I am delighted to learn that you have taken up the Royal and Ancient game and that you are holding so important a post as membership on the Green Committee.

At Baltusrol the total expenditure by the Green Committee varies from \$7,000 to \$9,500 each year, this including, however, construction of new bunkers, of which no separate account is kept. The cost of each bunker of course varies, but I should think the outside limit for new construction would be \$500. May I venture a suggestion which, if you accept it, the members of your club will bless you for many a generation? Pipe the fair green so that a system similar to the Boston system may be used in watering the fairway in summer. Do it at once and you will save the club money in seed, which, as you know, is one of the largest items in the Green Committee's budget. We have such a system at the National and at Garden City and the pleasure one has in playing over both courses in the summer time is as great as that one has in the spring or fall. Baltusrol is impossible in the summer, and I have no doubt yours is as well.

I hope to see you at the Amherst dinner on the 24th.

Yours always faithfully,

(Signed) CORNELIUS J. SULLIVAN.

The able, eminent J. C. Healy, manager at Siwanoy C. C., Mount Vernon, N. Y., sent us a copy of a letter from the late Cornelius J. Sullivan to Percival Schmuck, more than 17 years ago. This letter is reproduced in the accompanying box.

Shrewd Sullivan! If that suggestion of yours about fairway watering had been adopted earlier by golf clubs their members would be debtors to your memory.

As many will recall, Cornelius Sullivan was a golfer of keen enthusiasm and in his home club official capacities, as well as in his official connection with the USGA, he had ample opportunity to study the needs of the game. It's the game's own tough luck that it took at least 13 years for his advise on fairway watering to be generally appreciated.

Healy comments that Siwanoy's experience has checked perfectly with the advice in Sullivan's letter. He remarks: "The dry summers we have been experiencing in recent years have made everybody realize that at last we have come to the necessity of piping our fairways. At Siwanoy we went to this expense 2 years

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ago. It certainly has been warranted by the added pleasure given to members, and the extra inducement it offers has helped to fill up our membership."

Healy further reflects that the mention of a maximum of \$9,500 required 17 years ago for the maintenance of a championship course like Baltusrol, compared with the present-day costs is going to make a lot of us think about the exacting standard of maintenance now insisted on and its cost.

It has taken many golf clubs plenty of time to catch up to Sullivan's vision but none can deny that the prevailing realization of fairway watering's necessity to high standard of course condition thoroughly checks with the lamented sportsman's tip to his pal, the then neophyte on a green-committee.

MACGREGOR IS PREXY

Elected to Head NAGA

as Successor to

John Morley

JOHN MAC GREGOR, formerly vice-president of the National Association of Greenkeepers, was elected to the presidency of the organization at an executive committee meeting held Sept. 26 and 27 at Hotel Statler, Cleveland, O. John Morley, president of the greenkeepers' association, was made president emeritus.

Morley was the leading spirit in bringing the greenkeepers into a national association five years ago and has been president of the body since its organization. Demands made on Morley's time by organization activities has been so great they have retarded complete recovery from a severe illness more than a year ago.

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The veteran Morley, greenkeeper at the Youngstown (O.) C. C., is a little man but wiry and with plenty of capacity for work. Night after night Morley has spent in handling executive correspondence of the association and deserves the undying gratitude of greenkeepers for the efforts he has put forth in unselfish service to the cause. During the past 5 years, golfers' opinion of greenkeepers has changed from regarding them as mower jockeys to considering them highly as able, practical scientists responsible for the satisfactory maintenance of valuable investments in golfing facilities. The greenkeepers have gained recognition as highly prized superintendents of expensive properties and many of them credit a large part of that transition to the earnestness of Morley in making the fellows think well of themselves.

MacGregor, who takes up the active leadership of the organization, is superintendent at Chicago G. C., former president of the Midwest Greenkeepers' assn. and rated as one of the ranking course experts of the country. He is a direct, sincere and competent Scot and takes up the duties Morley resigned at a time when harmony and ambition are high in the organization. These are trying times, in more ways than one, for the course superintendents, but with the assurance of co-operation MacGregor has received from his associates in official capacities and in the rank and file, it is confidently expected that his administration will be one of rich achievement.

Wm. J. Sansom was made first v.-p. of the organization at the executive meeting. Fred Burkhardt is secy.-treas. of that organization. Burkhardt also is chairman of the exhibition committee of the greenkeepers' annual affair which will be held at Hotel Sherman, Chicago, starting Jan.

31, 1933. Burkhardt will have space contracts for the show in circulation soon. A reduction of 50 cents a foot from previous rental prices will be made in the 1933 show rates.

Preliminary plans for the conference were approved at the Cleveland meeting. The tentative program gives definite promise of an intensely practical and valuable meeting.

SOME daily-fee courses offer caddies playing privilege tickets in return for labor on traps under supervision of the greenkeeper. Work is done from 7-10 A. M. and 6-9 P. M. One club reports 500 hours of work done during 1932 under this plan.



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PRO LABEL CURTAILED

PGA and Manufacturers Decide to Curb Use of Pro O.K.

THE PGA and the Club and Ball Manufacturers association have come to an agreement eliminating the indiscriminate use of "pro" brand titles from golf equipment.

Ways and Means committee of the PGA considered the action at its New York meeting the middle of the month and from the manufacturers' end action was decided on at a meeting held at Palmer House, Chicago, September 30. The press release handed out by the manufacturers reads:

The Committee of Appeals of the Athletic Goods Industry has decided that the use of

the words PROFESSIONAL—PRO—P.G.A.—or any initials having a similar significance when used on golf equipment, is an unfair trade practice unless such equipment has been approved or endorsed by the P.G.A., and for the reason that the public is deceived into believing that it has been so endorsed by such designations.

It is understood that both manufacturers' associations—National Association of Golf Club Manufacturers and the Golf Ball Manufacturers' Association—acquiesce in this ruling.

Further development in restricting use of any pro label is expected, but no official statement has been approved for publication.

The move has been recommended by some of the pros for the past several years due to the complications involved in allotment and distribution of PGA merchandise.

Action on the matter indicates a closer harmony between the pro organization and the manufacturers than ever before has existed. Apparently the manufacturers and pros are reaching a platform of unity in operation for the purpose of assuring both of them a reasonable profit and strength to curb market disturbances.

One of the angles discussed on the fringes of both meetings was the manufacturers' energetic functioning in the promotion of tournament golf along with the PGA. Although officials of both pro and manufacturers' organizations are reluctant to give definite confirmation to the belief, it is expected that the manufacturers will give the pros a helping hand with one of their impending problems, the financing of the Ryder Cup 1933 team.

As the manufacturers who agreed to the elimination of the pro reference in labels compose the greater part of the golf goods production and wholesale distribution organization of the country, their agreement means that any material bearing unauthorized pro labels after the present stocks and contracts are disposed of, is the product of a lesser manufacturer.

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Noer, Dickinson, Horsfall Address New Yorkers

A THREE-STAR presentation of expert talent gave the fourth meeting of the Northeastern New York Greenkeepers' assn. semblance to a national gathering. Dr. L. S. Dickinson of Mass. A. C., O. J. Noer of Milwaukee Sewerage commission

and Dr. E. M. Horsfall of American Cyanamid and Chemical Corp. spoke before an audience of 45 greenkeepers and chairmen.

Noer, who certainly sees America first in turf development work, said that the former bugaboo of over-feeding of golf grasses no longer exists. During his extensive observation of courses this season he has noted evidences of turf starvation for which clubs ultimately will pay dearly. He mentioned excessive watering and faulty drainage as two other major troubles he has viewed.

Horsfall discussed quantities and time between applications of mercuric compounds in citing the degree of protection against brown patch that could be expected from the preventive treatments. He also spoke on arsenate of lead control of grubs.

Dickinson pointed out that for the first 15 days the grass seedling lives on the nourishment encased in the seed, therefore was unable to use additional available fertilizer. He said that providing fertilizer to young seedlings too early makes them inactive and root systems thin and shallow.

JOE LE DUC WILSON-WESTERN RECRUIT

Chicago, Ill.—Joseph Le Duc, widely known to mid-western pros through his 25 year active connection with amateur golf, has signed with the Wilson-Western Sporting Goods Co. Willie Hoare, who with Tom MacNamara, makes up the Wilson old-guard of the pro business, has had Le Duc as a team-mate, making his pro trade debut in the Chicago territory. Le Duc's territory will be the south.



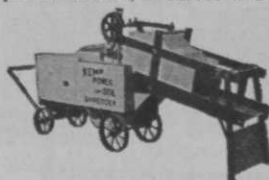
Joe Le Duc

For 2 years Le Duc was treasurer of the Western G. A. and was a semi-finalist in that association's 1914 championship. He has been winner of many invitation tournaments. Recently he was elected a director of the Illinois G. C.

Le Duc was born in Bradford, Ont. For the last 15 years he has been active in the automobile business. He was in charge of sales for Locomobile, Mercer and Wills Ste. Claire in Chicago territory

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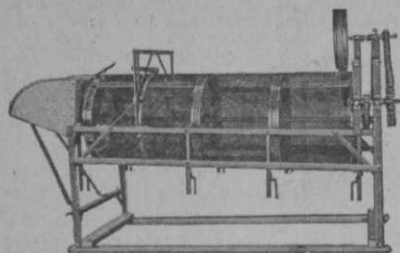
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during the earlier stages of his career in the automobile industry and for the last 10 years has had one of the active branches of the Nash company.

FIRESTONE PRODUCING LOW PRESSURE TRACTOR TIRE.

Golf course superintendents who have done some experimenting with low-pressure rubber tires on tractors will be interested in a new tractor tire recently placed on the market by the Firestone Tire and Rubber Co. The tire is large in cross section and diameter. It carries only 12 lbs. air pressure. It is worked out, so



Firestone says, with consideration given to clearance, over-all contact, ground contact and other factors. Its design is claimed to make the tractor stable and eliminate wobble.

Among claims advanced for tractor operation with this tire are decreased fuel consumption, increased versatility, improved traction on soft turf or fields, higher operating speed, increased comfort for operator and longer life of equipment due to cushioning protection of the low air pressure.

Firestone says the new tire makes possible operations in high gear that previously have been possible only in second gear. One claim for the new tire that will especially interest greenkeepers is that of the tire not picking up or throwing dirt. Detachable weights are supplied for use in heavy work where maximum traction

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Professional and wife will take charge of nine hole course and clubhouse. Fifteen years' experience; southern states preferred. *Address: Ad 333, % Golfdom, Chicago.*

Greenkeeper—Up-to-date with long experience and good references desires position. Lifelong grass grower and soil tester for economical fertilizing as well as grass disease control. *Address: Ad 9011, % Golfdom.*

Caddie Master—With 13 years' experience handling boys and members, desires position at club where real training of caddies is badly needed. Can guarantee results. *Address: Ad 9008, % Golfdom, Chicago.*

Competent, live and resourceful young professional wants position where effective work will produce income. Acquainted with details of supervision of course and clubhouse to extent that entire operation of club in good smaller size town could be satisfactorily handled. Thoroughly dependable, well trained. Highest recommendations. Unmarried. *Address: Ad 9006, % Golfdom, Chicago.*

Club in small southern city wants combination pro and club manager, preferably unmarried. Small salary, all concessions. Quarters with light and water. Live man can work up social and playing side of club to a point giving him excellent income. *Address: Ad 9005, % Golfdom, Chicago.*

Golf Professional—Desires winter connection with western golf course. Public fee or private club. At present located in central Michigan. 14 years' experience from ground up. Age 31; married. Available October 15th. *Address: Ad 9002, % Golfdom.*

Experience, 7 years' building and maintenance, age 31, B. Sc. degree in Agriculture; efficient, diplomatic. Excellent reference; available now. Salary \$150. *Address: Ad 9003, % Golfdom, Chicago.*

Western golf club wants pro-manager. Desires man competent in instruction, promoting tournaments and other activities. Prefer married man whose wife is caters and can take charge of clubhouse. Club has 175 members. Living quarters provided. Year-round position for the right couple. Only competent, thoroughly dependable people considered. Submit proposition, qualifications and references in first letter. *Address: Ad 9004, % Golfdom, Chicago.*

Competent professional, Scotch born, 8 years with present club, desires change. Wants position as professional at medium size club or assistant at large club. Excellent teacher, clubmaker, first-class player. Single. Thoroughly dependable. A fine man for live services to club. *Address: Ad 9012, % Golfdom.*

Club Manager or accountant desires position. 17 years' experience in restaurant, house and office management. Highest testimonials. *Address: John Benson 315 West 94th Street, New York City.*

Greenkeeper desires position, 14 years' experience maintenance and construction, can handle all equipment. Scotch, age 30, single. References. *Address: Ad 9001, % Golfdom.*

Fully experienced greenkeeper, highest recommendations and thorough experience in excellent maintenance at low cost, is available for new location. Thoroughly versed in every detail of maintenance and construction work. Can be employed at moderate salary. *For full details write: Ad 7003, % Golfdom, Chicago.*

Lady desires position as hostess-manageress in club. Capable and tactful. Experienced in club work. Can furnish A-1 references. Am not a floater. *Address: Ad 9000, % Golfdom, Chicago.*

Greenkeeper, age 35, married, with splendid experience in supervision. Course maintenance and construction. Desires position with club located in New Jersey. Available immediately. Excellent references. *Address: Ad 9009, % Golfdom, Chicago.*

Position as executive manager on salary or percentage basis at fee course wanted by man with successful business experience and close-up knowledge of fee course operation. Qualifications of business experience, character and acquaintance with fee course requirements recommend services to fee course needs that would benefit from capable operation. *Address: Ad 9010, % Golfdom, Chicago.*

General Manager successful Northern club seeks Southern golf club for winter operation. Specialist in building memberships, increasing patronage, adjusting finances, augmenting income, balancing budget, maintaining course and developing good will. *Address: Ad 6002, % Golfdom, Chicago.*

One of golf's foremost teachers and winner of several state championships, 20 years' experience, seeks southern club for winter or all year position. At present employed. Would consider teaching at fee course during winter season. 37 years old. Highest references. *Address: Ad 8006, % Golfdom, Chicago.*

Golf professional at exclusive hotel course for 14 years desires winter position in South. Has very fine contacts with people going South for winter. Fine teacher and player. Highest references. *Address: Ad 6001, % Golfdom, Chicago.*

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HERB GRAFFIS

Eastern Representative
ALBRO GAYLOR

20 Vesey St., N. Y. City
Tel. Cortlandt 7-4031

Pacific Coast, HALLETT COLE, 218 Haas Bldg. Tel. Tucker 6428,
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205 W. Wacker Drive
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Advertising Manager
JOE GRAFFIS

Western Representative
DWIGHT H. EARLY

100 N. LaSalle St., Chicago
Tel. CENTRAL 4158

EDITORIAL CONTENTS

I Worked My Way In—and Out. By Henry McKeen, Jr.....	5
Simple Maintenance Cuts Costs.....	8
Fresh Look at Old Jobs. By Tom Dougherty.....	10
Town Size No Limit to Pro Market. By Al Hollern.....	14
Pros and Makers Now in Harmony.....	18
Open Season for Playing Dollars.....	26
New Pool Puts Cash Into Inverness. By Plummer Whipple.....	27
Watered Fairways Essential. By Carl Kohl.....	29
MacGregor Is NAGA President.....	32
PGA Label Use Is Curtailed.....	34

ADVERTISERS' INDEX

Acme Mole Trap, The.....	36	Milorganite	2
Allerton House	2	Pack, Dr. H. B.....	34
American Fork & Hoe Co., The.....	19	Piccadilly Hotel, Inc.	35
Buckner Mfg. Co.....	2	Pietzcker, Geo.	32
Budd Mfg. Co., The.....	37	Premier Poultry Manure Co...Third Cover	
Converse Co., Inc., F. S.....	36	Pyratone Products Corp.....	33
Des Moines Glove & Mfg. Co.....	34	Roseman Tractor Mower Co.....	4
Diamond Calk Horseshoe Co.....	35	Royer Foundry & Machine Co.....	36
Durabilt Steel Locker Co.....	37	Sampson, Harold	32
Florex Gardens, The	35	Scott & Sons Co., O. M.....	31
Godwin, Hiram F.....	36	Sewerage Commission, The	2
Golf Course Commonsense....Third Cover		Spalding & Bros., A. G.....	16, 17
Horner, R. S.	37	Staudt Mak-A-Tractor Co., E. G.....	2
International Harvester Co.....	3	Stumpp & Walter.....	32
Kemp Mfg. Co.....	35	Synthetic Nitrogen Prod. Corp.....	30
Kroydon Company	25	United States Rubber Co....Fourth Cover	
Lewis Co., G. B.	37	Vestal Co., John H.....	34
Lexington Hotel	33	Willy, John	34
		Wilson-Western Sporting Goods Co....	23
		Young Company, L. A.....	20, 21