

CRASHING THRU



with still more distance for Pros and good Amateurs

From all parts of the country we're receiving enthusiastic letters from pros—praising the new "U. S." Pro Royal—made by the United States Rubber Company for professional golfers and better-than-average players.

From Colorado: "I personally believe the Pro Royal to be the finest and longest ball I have ever played."

From Missouri: "I got more distance with the new "U. S." Pro Royal than with the — —, and as you know I am partial to the — — ball.

From Florida: "Have played a number of matches with pros, and when they walk out to their drives and see my ball (Pro Royal) beyond them, they can't seem to understand it."

The "U. S." Pro Royal was originally intended for pro play only. But news of its extra distance and greater accuracy spread. Today more and more good amateurs are playing the "U. S." Pro Royal.

If you haven't played the "U. S." Pro Royal yourself, try it on your next round. Then when you discover the extra yards in every ball, tell your better-than-average members about it. *Pro Royal is sold by Pros only.*

● "U. S." PRO ROYAL—For Super-Distance and Accuracy. 75c each. 3 for \$2.

● "U. S." Royal—For Distance. 75c each. 3 for \$2.

● "U. S." QUEEN ROYAL—for Women. 75c each. 3 for \$2.

● "U. S." 444—For Toughness. 75c each. 3 for \$2.

● "U. S." FAIRWAY—Largest-selling, 50c ball.

● "U. S." NOBBY—3 good balls for \$1, or 35c each.

● "U. S." TIGER—For Practice. Its price is surprisingly low.



"U.S." TRUE
CENTER Golf Balls