



"U. S." ROYAL

*For the man
who plays good golf*

A distance ball — true in flight — fine feel and click!

A great putting ball that holds the line and helps to prevent three-putt greens!

These facts explain why the "U. S." Royal is one of the largest-selling golf balls on the market.

Good golfers everywhere have found the "U. S." Royal an economical ball to play because:

1. It has the most durable cover of any distance ball made.
2. Its finish and paint job are the finest science can produce.
3. It stays round throughout its entire life.

Sell "U. S." Royals and make friendly customers.

● "U. S." ROYAL — For Distance. 75c each. 3 for \$2.

● "U. S." PRO ROYAL — For Super Distance. 75c each. 3 for \$2.

● "U. S." QUEEN ROYAL — For Women Golfers. 75c each. 3 for \$2.

● "U. S." 444 — For Toughness. 75c each. 3 for \$2.

● "U. S." FAIRWAY — Largest selling 50c ball.

● "U. S." NOBBY — 3 good balls for \$1 — or 35c each.

● "U. S." TIGER — For Practice. 25c each.



"U. S." TRUE CENTER Golf Balls

A PRODUCT OF THE UNITED STATES RUBBER COMPANY