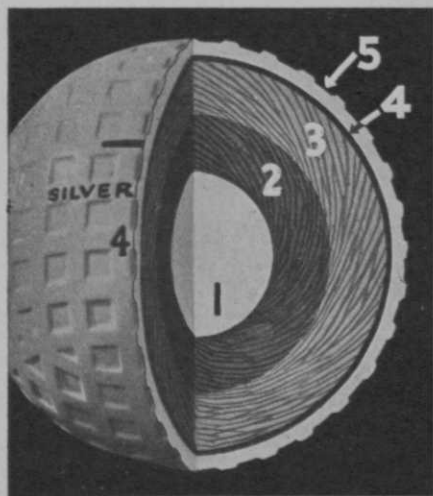


"PATENTED DISTANCE"*



This picture of the Silver King shows the patented* inner lining which adds 7 to 12 yards more distance* to the average drive.

*British Patent No. 325590.

★As shown by tests made in England.

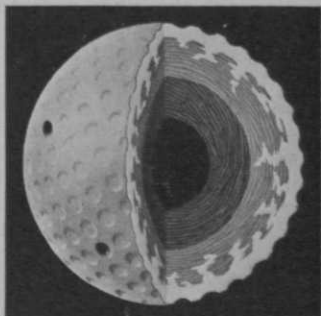
Illustrated Section of the Silver King

1. Special paste center
2. Primary winding
3. Secondary winding
4. Patented inner lining
5. Balata cover

It stops the balata cover from seeping into the elastic core... It permits the tightly wound resilient threads to unloose all of their traveling power... It insures absolute cohesion between cover and core which turns the full power of your swing into distance... It makes the cover more durable... It gives every golfer the advantage of "Patented Distance" - 7 to 12 yards more carry on every drive and full second shot.

Now see this core of an average high-grade golf ball

The balata is forced deep into the elastic core... This balata has set hard among the elastic threads, paralyzing the rubber, to a great extent destroying its elasticity, shortening distance... This condition is avoided in the Silver King by the patented inner lining, to be found only in the "King".



Because of Silver King's Patented Distance (7 to 12 yards more carry) the average golfer can now reach many greens in "two" instead of "three." • Ask your club members if this saving in extra strokes is not worth a few extra pennies? Recommend that they play the new "King." Improve your profits by improving their score from six to eight strokes a round (as shown by letters from golfers.) • You yourself still have an opportunity to win Silver King's Free trip to St. Andrews, Scotland. Mail in your answer NOW. Contest closes June 15th.

John Wanamaker, New York, Broadway at 9th St.

Sole Distributor in the United States for

The New
Silver King
(Registered Trade Mark)
 KING OF THEM ALL



Now
80¢
 Retail

Traylor for Pres. Dept.

THE NEARER it gets to the home stretch the more the forthcoming Democratic convention looks like a dark horse race.

Professional politicians have run their races and, jockeyed by selfish, limited interests, have pawed up a lot of dust as their sole contribution to the national need.

What is required to put the country back on a substantial basis is better business, and who ought to promote that any more certainly than a first class business man president of broad and successful experience? Melvin Traylor, former president of the USGA, alone among the available candidates qualifies.

Traylor has the record of seeing the threatening storm back in 1928 when public warnings of his were pronounced baloney by austere and then important gentlemen who since have had batted into them a profound respect for Traylor judgment.

But demonstrated foresight is by no means the most important of his qualifications as the Democratic presidential nominee. He has come forth with constructive ideas that are somewhat alleviating the present business miseries. He takes the cards as they are dealt him and makes the best of them. Brains, courage, independence and vigor in the Traylor make-up show him to be the man to organize and push the national recovery.

If one is disposed to give an edge over Traylor as a presidential nominee to any professional politician, a few minutes' consideration of the ruinous antics of the professional clowns now serving in Washington should suffice for conversion.

Sweepstake Premium Brings Big Ball Sales

A PRO AT an average sized club in the New York district is moving a gross of balls each Sunday by an adaptation of the time-honored ball sweepstake stunt.

Every entrant—man and woman—in the ball sweepstakes pays one dollar. For this he gets a ball and a package of tees. Profit on the balls and the 25c margin allows for prizes of shop merchandise. The usual third prize is a practice ball bag. Many of the entrants instead of buy-

ing one ball get 3 for \$2. Others have taken up the idea and are boosting ball sales by charging only 75c entry fee; the 3 for \$2 moving so much larger volume of balls they figure they can afford modest prizes and still be ahead.

USGA Compiles Public Course Statistical Data

PUBLIC Links section of the United States Golf Assn., 110 E. 42nd st., New York City has compiled statistical information on municipal golf courses in the U. S. Data is given on age of course, operating policy, number of holes, length, par, kind of greens, fee charges, rounds played in 1931, locker rental and name of professional. Operating cost, and whether course is self-maintaining or maintained by city funds also is given.

Cut Price Boosts Attendance

HERE'S a management tip: Olympia Fields C. C. (Chicago distr.) last year charged \$2.50 per plate for its opening dinner-dance and 539 members and guests attended; this season the price was reduced to \$1.50 and, with no more promotion than in other years, reservations for 856 dinners were received. At \$2.50 the club lost money; at \$1.50 it made a profit especially since all departments of the club did more business than in the year previous.

Gilbert Heads Mid-West PGA

AT THE recent Mid-West PGA election, Wilbur Gilbert was elected president, Walter Madden, 1st v.-p., and Harry Robb, 2nd v.-p. William Leonard was reelected for a second term as treas., and W. C. Rimann was returned for the fifth year to the post of secy.

INSTEAD OF assessing members, the Columbian C. C. (Chicago distr.) is handling its financial problem by having each member buy a book of 50 tickets, each good for one round of play. The price on the tickets is uniform, \$1.50, for any day.

CONSTRUCTION of an airdrome in neighborhood of Princes course, over which 1932 British Open will be played, is being rushed to increase transport services to the event.

NOW...That Old Parlor Game Comes to Life *Outdoors!*

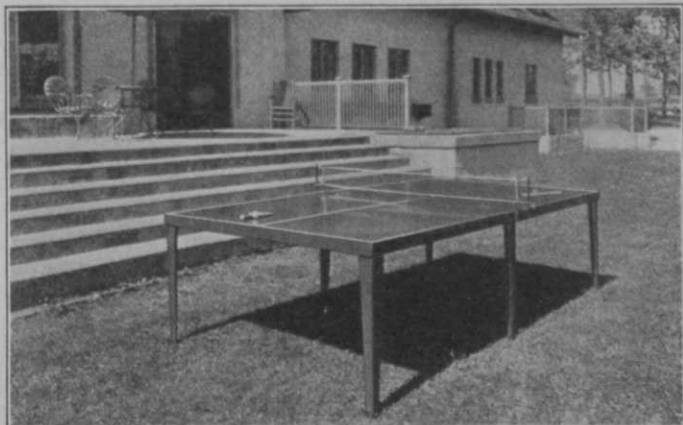


Table Tennis EIGHT POINTS of a He-Man's Game Played on **DURABILT** STEEL TOP TENNIS TABLES

BOY! Talk about speed, zip and action—these new DURABILT Steel Top Tennis Tables sure got it—and how! That old parlor game has been transformed into "Table Tennis" the he-man *outdoor* game.

DURABILT Table Tops have been tested and proven the best material for outdoor play. Can't rust or warp regardless of weather conditions. Expert Table Tennis players endorse DURABILT—improves the game, takes the chops, cuts and spins which so characterizes the modern speedy Table Tennis game.

GOLF AND COUNTRY CLUBS! Now is the time to cash in on Table Tennis popularity—bring it OUTDOORS this summer. Let your members and guests enjoy this healthful and exhilarating game of skill. Rent out your Durabilt Tables for profit, if you wish—but in any event be sure to provide facilities for all who will play Table Tennis this summer. Write us for prices and complete information.

1—Special rust-resisting treatment under baked enamel finish makes this an all-weather table.

2—Folds compactly in half—legs fold under table. May be separated in half for easy portability.

3—Resiliency—Reinforced steel top gives resiliency.

4—Attractively and durably finished in a dark satin texture green—easy on the eyes.

5—Playing Quality — takes chops, cuts and spins—Surface has correct "bite."

6—Steel construction throughout with enough weight to make it "stay put."

7—Indoor and Outdoor Table —may be used for all table purposes.

8—Strength — substantially constructed—far in excess of any table requirements. Will not warp, chip, splinter, crack, split, nor curl—a perfectly level playing surface.

DURABILT STEEL LOCKER CO.
553 Arnold Avenue **AURORA, ILL.**

Roving Pro Is Fee Course Player Service Idea

BOB GRAY, for 2 years pro at Colony club, has been engaged as pro for the Hawthorne Valley G. C. (Detroit district) under an arrangement that will be closely watched by many pay-play course owners.

R. H. Montgomery, head of the Hawthorne courses, hired Gray to test out a theory that if the fee course player doesn't come to the lessons the lessons might be taken to the player as a constructive detail of the course's operation. Although Gray will give private lessons to those wanting them, much of his time will be spent roaming around Hawthorne's 2 courses available for tactful help to those who encounter tough shots or who feel the need of some instruction during the round.

As many of the district's younger golfers play over the Hawthorne courses, Montgomery and Gray believe this instruction experiment may help to develop some star performers. There is a large volume of women's play on the course and Gray plans to pay especial attention to developing the women's games so they will become steadier customers for the plant.

The innovation is expected to be a business builder for Hawthorne and for private instruction as well. It means all of Gray's time will be spent in making some money for the course and for himself.

GOLF PROS of the Toledo district look forward to a good year. Recognizing the necessity of having a business-like organization, the Toledo district pros met recently and laid plans to keep them busy during the 1932 season. Marty Cromb, Toledo C. C., was elected pres. and Harry Moffitt, Ottawa Park, was named secy-treas.

A new office in the association was created, Plummer Whipple, a golf writer on a Toledo newspaper, being elected recording secretary. He will take care of the correspondence, promote district tournaments and furnish publicity about the Toledo pros.

The pros drew up a schedule of 9 pro-amateur tournaments and awarded the Toledo District Open, a 54-hole medal play event, to the Catawba Cliffs G. C., Port Clinton, O., July 10-11.

A constitution and by-laws, written by the officers and patterned after the National P. G. A., was adopted.

Alex Morrison Gives Pro Lessons Boost in Book

A New Way to Better Golf, Alex Morrison's golf instruction book, published by Simon and Schuster, is a well handled presentation of the methods Alex has employed in teaching. In the introductory chapters Alex claims to have given as many lessons as any pro alive and he tells what the pro is up against in trying to correct the mistakes of fellows who have acquired stubborn faults prior to being subjected to pro instruction.

Whoever gave Alex a hand on putting the book in "literary" shape has discharged his duty nobly as the book is as readable golf instruction book as ever held the interest of the hopeful duffer or the keenly ambitious low handicap man.

Pro comment on the principles of Morrison's instruction is very favorable and those professionals and amateurs who have read his new book conceded Alex the knack of putting across his ideas in words that convey some simple, definite meaning to the reader.

The book is being extensively advertised in general magazines. It sells for \$2. Because of the encouragement of pro instruction the book sets forth as well as for soundness of the material, pros are giving "*A New Way to Better Golf*" lively endorsement.

Another Good Scotch Name in the Pirie Family

Lake Forest, Ill.—Alex Pirie, honorary president of the P. G. A., and Mrs. Pirie announce the marriage of their daughter, Grant Hamilton, to Theodore Fraser Watt, on May 7.

PRO CLINIC SUCCESS Kansas City Pros Draw Gallery of Two Hundred

By W. J. ROSENTERER

A GOLFING movement planned to create interest in the game and to combat the effect financial conditions are having on the ancient and honorable Scotch sport was instituted in Kansas City, Mo., recently. Its preliminary success has been such that inquiries from several leading

centers of the U. S. have been received concerning the details of the unique plan.

The movement, which sprang brand new, a flash of inspiration, has gradually developed from a mere exhibition, featuring four professionals, into a clinic, in which all Greater Kansas City professionals take part. The essence of the clinic, which is copied in style from medical clinics, is: All shots and golf topics are explained and executed free of charge for those who wish to attend. The experts answer any questions that arise, taking time to demonstrate how their ideas prove advantageous.

The plan originated with an 18-hole match in mid-April over the Hillcrest C. C. course. Four pros arranged the usual Monday match, and, through a news item in the Kansas City *Star*, 75 patrons of the links turned out to watch the experts perform. After that match, the pros enthusiastically spoke of their gallery.

"We should have a match like this every Monday and have much larger galleries," one commented.

And so they did. The following Monday 200 persons attended their match, many questioning the pros on certain strokes and certain clubs used for different shots. The next Monday, a free instruction class was held preceding the match. Those in the gallery were privileged to request any explanation or demonstration.

Free Lesson Days

Mondays, thereafter, were dedicated as "Free Lesson Days" and the gallery steadily grew. Now from 10 to 15 Greater Kansas City professionals gather each Monday and for an hour illustrate golf topics, such as the positions of the arms, wrists, clubhead, weight, etc. Following the clinics, the pros compete in their weekly sweepstakes and the spectators follow their favorite stars.

Bill Creavy, unattached, brother of Tom Creavy, the National PGA champion; George Clark, youthful Hillcrest C. C. pro; Joe Mathews, Mission Hills pro, and Harold (Jug) McSpaden, of Victory Hills in Kansas City, Kansas, are the exhibitionists who figured in the plan's origination.

Chicago is planning to arrange such a clinic, it is understood, and far western and southern cities have queried the details of such programs. It is believed the idea will spread over the entire country since it is attracting nationwide interest.

TUF HORSE

An old wolf in sheep's clothing

Golf professionals are getting some new-found "friends".

It appears that some of the very manufacturers who started and backed up the cut-rate stores in cutting into the Pro's legitimate trade are now trying to "change their spots" and get into the other camp. Why? The answer is that Professionals, working with Legitimate Manufacturers, have these "bootlegging" houses on the run.

TUFHORSE Protects the Pro

Tufhorse has always felt that it was right in selling to the Pro EXCLUSIVELY. We believe that quality goods, fairly priced, and sold only through the Pro, constitute the soundest policy. And we expect to continue this policy.

We feel that now is the time for the Professional to push his advantage to the utmost. To help him meet the PRICE appeal, we are giving the Professional this year an exceptional Tufhorse Line which gives the double advantage of PRICE plus QUALITY.

The surest way to insure profits this spring is to feature Fair Prices, products of Proven Quality, from manufacturers definitely committed to the Pro's interests. Write for special descriptive folder and price list.

**Des Moines
Glove & Mfg. Company**
1021 High Street Des Moines, Iowa

*Tufhorse Bags
Protect the
Pro's Profits*





Rhode Island Greensmen assemble for the camera at state college station

Rhode Island Greenkeepers Have Field Day at State College

THIRD ANNUAL greenkeepers' Field Day was held at the Rhode Island State College and Experiment Station on May 23rd. The day was ideal and more than 100 greenkeepers and other turf students were present.

After registration the greenkeepers visited the turf experiments at the Experiment station under the guidance of T. E. Odland and H. F. A. North. Although the season has been rather cold and unseasonal the grass plats were at their best. Various fertilizer tests, variety tests, bent grass strains from different clubs, bent grass for seed production and many other experiments and tests are under way.

From the grass plats the way led to the college dining hall where 95 were served with a dinner, the special feature of which was Rhode Island red chicken pie. After luncheon the visitors were extended greetings from the college by President Raymond G. Bressler. Director Gilbert of the Experiment station acted as chairman of the meeting and introduced a number of the greenkeepers and others present.

The chief address of the day was made by Dr. Howard B. Sprague, Agronomist of the New Jersey Experiment Station. The topic was "Soil Conditions and Plant Growth."

Following the dinner and talks the annual business meeting of the Rhode Island Greenkeepers club was held and the following officers elected:

Pres.—John Hay—Agawam Hunt club.
 V. P.—Thomas Galvin—Rhode Island C. C.
 Treas.—Martin Greene—Wannamoissett C. C.
 Sec.—Woodworth Bradley—Providence, R. I.

More than a dozen firms were represented with demonstrations of equipment from 3 p. m. to well toward 6 o'clock. The opportunity to see and compare these different types and makes of equipment is proving one of the outstanding features in these field days.

At no other time during the year is there a more genuinely interested and enthusiastic gathering at the college than when the greenkeepers have their field day, according to college authorities.

Upper Michigan Greensmen Have Short Course

MEN RESPONSIBLE for maintenance of the 26 golf courses on the upper peninsula of Michigan held a two day short course in greenkeeping at Marquette, Mich., May 23 and 24. The course was conducted by Dr. Tyson and Mr. Wells of the Michigan department of agriculture, assisted by Messrs. Bell, Churchill and Clanahan, also of the department's staff.

Local problems of course maintenance are such that the upper peninsula men felt they needed a conference designed especially for the soil and weather problems with which they contend during their short and crowded season. Almost complete representation from the upper peninsula's courses featured the initial conference and practical results were so satisfying it is planned to hold the short course annually.

A tour was made of the Marquette G. & C. C. course where Percy Cook, one of the organizers of the short course, ably presides as pro and course superintendent.

Short time of the course allowed only summaries of the problems and mimeographed data covering the highlights of the subjects were distributed to those attending the affair, for later review.

N.-E. N. Y. Greenkeepers Elect John Melville President

FIRST MEETING of the Northeastern New York Greenkeepers assn. was held May 11 in Albany. F

George Pulver, McGregor Links, Saratoga Springs, acted as temporary chairman of the gathering, and Jack Gormley, greenkeeper at Van Schaick Island C. C. and district v.-p. of this section, was the first speaker. He pointed out the benefits to be derived by organizing and helping one another to thrash out the problems confronting greenkeepers today, and showed how necessary such co-operation was in the face of present economic conditions. He read the by-laws of the national association, which were enthusiastically received and adopted for the local body as read.

John Melville, builder of the Troy Country Club, was to have been the next speaker but illness prevented him from being present.

Jim Thompson of Mohawk Golf Club, Schenectady, N. Y., was very sincere in his remarks on co-operation among greenkeepers.

Otto J. Swenonson, Toro Manufacturing Co., also made a few remarks.

It was then voted to name this new branch the Northeastern New York Greenkeepers' Association, and to hold periodical meetings at least once a month.

John Melville of the Troy Country Club was elected the first president.

Jack Gormley, first vice-president.

T. Roy Smith of Stamford C. C. 2nd vice-president.

C. S. McBride of Edison C. C., secretary-treasurer.

Others present included John Lord of Antlers Club, Amsterdam; E. A. Nash, McGregor Links; M. A. Newton, Schulyer Meadows; Bill Bowman, Schalren C. C.; Jack Aussiker, Mohawk G. C.; George Clewes, Catskill C. C.; Alec McIntyre and Bob Mitchell, Edison C. C.; R. J. Cullen, Albany Muni. Cse.; Alex Tallman, Schalren C. C.; Floyd Nelson, Sacandaga Park; Jerry Stack and W. J. Collier, Cobleskill C. C.; Scott North, Normandside C. C., and Tom Goodman.

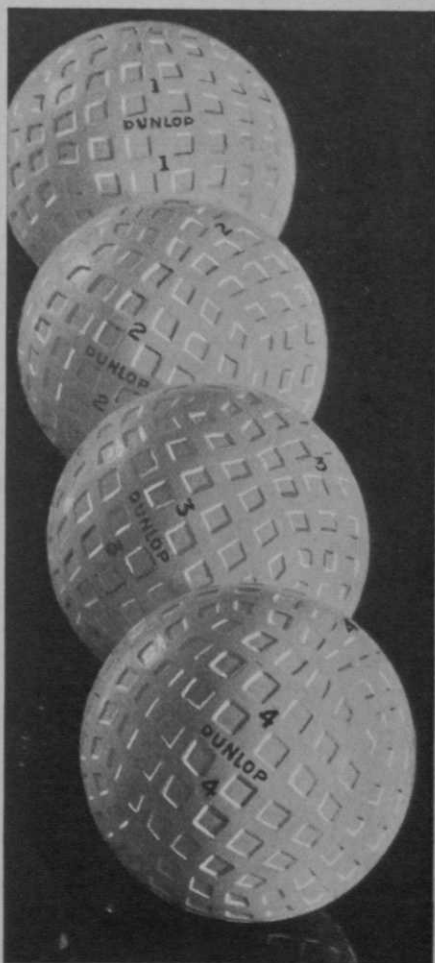
Other greenkeepers who have signified their intention of joining the new body are: J. Louis Gregory, Wolferts Roost; Mike Onkosh, Mechanicville G. C.; Eddie Brown, Shaker Ridge; Tim O'Connell, Luzerne Villa; Leo Gill, Columbia C. C., and R. C. Blase, Schenectady C. C.

DUNLOP'S

imported ball

NOW 85¢

FOR years the famous Imported Dunlop has been immensely popular at one dollar. Today, in tune with the times, it retails for *just 85¢!* Marketed through professionals as always. Backed by a complete advertising program. If our representative hasn't called, write the Dunlop Tire and Rubber Company 3111 Empire State Building, New York City.



NEW WEIGHT (1.68-1.62)

PROS AND STORE JOIN Illinois PGA and Marshall Field Make New Sales Hook-up

A NEW DEVELOPMENT in golf goods merchandising was heralded to the Chicago district May 25 when the initial advertisement, four complete columns in size, announced a tie-up between the Illinois PGA and Marshall Field & Co., one of the world's greatest retailers. The opening advertisement was part of a \$2,000 advertising campaign. The move is being watched with close interest by pros, reputable stores and manufacturers as the first time a united front has been presented against the gyp-price hit-and-run retailers who have been active in demoralizing the golf goods business.

Pros especially are interested in seeing how the sale turns out because they have been wondering for some time whether the old notion of all stores being a menace to pro business isn't being dissipated by changed conditions which have made the pros both the victims of the price hatchet men. Fields, so GOLFDOM is informed, were harder to sell on the deal than were the pros and their recognition of the pros as a controlling factor in golf goods merchandising must have a far-reaching effect in reaffirming substantially the power of the pro in golf selling.

The tie-up was the idea of L. B. Icity, president, Wilson-Western Sporting Goods Co., who discussed its details with James Wilson, president, Illinois PGA, Ed Newkirk, secy., members of the association's business relations committee, and Albert R. Gates, business administrator of the PGA of America. An agreement was reached and the Illinois PGA sent out, May 19, details of the deal whereby discontinued "PGL" line of Wilson clubs would be sold exclusively by the pros who were members of the Illinois PGA and by Fields. Arrangements were made for stocking the pros with the clubs as demonstration sets in sufficient quantity to care for the expected business.

Three days before the advertising on the sale appeared, Wilson had the line on display for pro selection. Wilson-Western, in advising Illinois PGA members of details of the plan, stated that it was based on the ambition of giving the pros an opportunity to meet all competition during a period of price readjustment.

No comparative prices, it will be noted, are given in the advertisement which is headed, "For the first time in the history of golf the great centralized buying forces

FOR THE FIRST TIME in the History of Golf

The Great Centralized Buying Forces of

MARSHALL FIELD & COMPANY

HAVE COMBINED WITH THE ENTIRE MEMBERSHIP OF

ILLINOIS PROFESSIONAL GOLFERS ASSN.

To Give You this Unprecedented

GOLF SALE

Some of the finest professional merchandise ever built
AT HALF PRICE AND LESS

The merchandise in this sale has been designed for highly discriminating buyers of equipment. Heretofore it has been sold only through professional channels. It is made up of 1931 models built by Wilson, one of the nation's greatest golf equipment manufacturers, and varies only slightly from the latest models.

FIFTH FLOOR, STORE FOR MEN—FOURTH FLOOR, MAIN STORE

Model 111 Driver, Brassy and
lustrous... made with plane
hatched face, precise raw base
flaps, set to work plane. 4-1/2
inches, titanium plated, rose
margin and chrome and black
cut grip.

\$4.45
EACH



AT American Irons... made with
chromium plated heads, con-
cave head, sand-bank head,
chromium plated cut-back
cut shaft and black cut grip.

\$3.75
EACH



ALSO SOLD IN MATCHED
SETS OF 6 and 9 CLUBS

Two especially selected wood models that are
priced exceptionally low. Model 111 woods made
with plane hatched and chrome chrome covered
heads, model 111 woods made with plane hatched
heads and chrome plated, rose margin and
chrome and black cut grip.

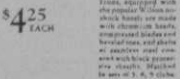
\$4.95
EACH



PRO SPECIAL IRONS
with Stainless Steel Heads

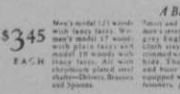
Factors Pro Special
Irons, equipped with
the popular Wilson
chrome head, cut-back
cut shaft, chrome and
black cut grip, chrome
and black cut grip.

\$4.25
EACH



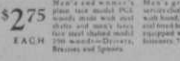
Men's model 111 woods
with chrome heads, cut-
back cut shaft, chrome
and black cut grip, chrome
and black cut grip.

\$3.45
EACH



Men's and women's
plane hatched woods
made with chrome
heads, cut-back cut
shaft, chrome and black
cut grip.

\$2.75
EACH



A Bag Value!

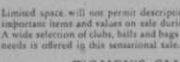
Wilson and specially
designed Wilson
clubs, complete bag-
set, cut-back cut shaft,
chrome and black cut
grip, chrome and black
cut grip.

\$5.45
EACH



Men's and women's
plane hatched woods
made with chrome
heads, cut-back cut
shaft, chrome and black
cut grip.

\$2.75
EACH



Men's and women's
plane hatched woods
made with chrome
heads, cut-back cut
shaft, chrome and black
cut grip.

\$6.95
EACH



Men's and women's
plane hatched woods
made with chrome
heads, cut-back cut
shaft, chrome and black
cut grip.

MARSHALL FIELD & COMPANY

Persons of the equipment shown
in this advertisement can be purchased
at about one-sixth of the price
usually offered from the shops
of the following professionals:

ADAMS, HARRY
Baltimore Country Club
ANDERSON, JACK
Trotter Fidelity Country Club
ARLINGTON, ILL.
AROLD, GEORGE
Chicago Country Club
BIGGS, BLAKE
Chicago Country Club
DEAN, EARL
Chicago Club Golf Club
DARBY, JACK
Chicago Club Golf Club
FELTZ, H.
Hendricks Golf Club
FISHER, JAMES
Rich Lake Country Club
GARR, LOUIS
La Grange Country Club
GRAY, S.W.
Atlanta, Ga.
GAY, W.L.
Chicago Country Club
HARDINSON, BILL
Chicago Country Club
HEAD & HEAD
North Shore Country Club
HUTCHISON, JOHN
Chicago Country Club
KARL, TOM
Lester Valley
ANKER, GEORGE
Columbia Country Club
LIMBERG, AL
Edgewater Country Club
MILLER, LOUIS
St. Charles Country Club
NEELY, TOM
Chicago Country Club
HESTER, JOHN
Chicago Country Club
MC DON, PAUL
Chicago Country Club
MC GANN, CHARLES
Chicago Country Club
MC MURRAY, JOE
Chicago Country Club
NAYLOR, AL
Chicago Country Club
NORRIS, G.F.
Chicago Country Club
NELSON, GUNNAR
Chicago Country Club
NEWMAN, ED
Chicago Country Club
ROGNAN, JAMES
Chicago Country Club
Lester Valley
ROGNAN, JOE
Chicago Country Club
NALL PARKER
Chicago Country Club
PATTERSON, JACK
Chicago Country Club
PIHRE, ALEX.
Chicago Country Club
ROGNAN, JOE
Chicago Country Club
SMITH, G.F.
Chicago Country Club
SMITH, NORTON
Chicago Country Club
WILSON, JIM
Chicago Country Club
WALSH, FRANK
Chicago Country Club

THE STORE FOR MEN

Also Fourth Floor, Main Store

of Marshall Field & Co. have combined with the entire membership of the Illinois Professional Golfers' Assn. to give you this unprecedented golf sale."

AND NOW—by request
“BONNIE”



**A CELLULOID TEE TO
 SELL FOR 10c A PACKAGE**

In ordinary times 25c would seem to be about the right price to pay for celluloid tees. This year, however, we received such a shower of letters from Pros asking us for tees to sell at 10c that we decided to make one.

We felt that we could produce celluloid tees cheaper than anyone else but were surprised ourselves at what good value present conditions enable us to put into this “BONNIE” Brand.

You may have a sample to see it for yourself.

Most Golfers prefer the clean, smooth feel of a celluloid tee. If you find that tees do not now move rapidly at 25c a package in your shop, we suggest that you try “BONNIE” at 10c.

You may order direct from us to be billed through your favorite jobber.

GRANBY MFG. CO. Inc., KEENE, N. H.



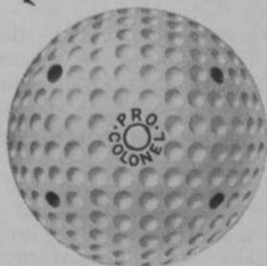
PRO COLONEL

TEE-UP with PRO COLONELS. Play the sure-driving game . . . straight down the fairway to profits.

Over thirty years of experience have created and maintained COLONELS' reputation for accuracy . . . distance and durability—that combination you know every golfer wants.

Display PRO COLONELS in your shop. Keep them in your showcase . . . on your counter. PRO COLONELS are easy to sell . . . golfers *know* them.

[SOLD EXCLUSIVELY BY PROS]



Here's a PRO COLONEL Sales Booster
 On a purchase of one dozen or more PRO COLONELS, if requested, we will impress the name of your customers, without extra cost.

COLONEL GOLF BALLS

Manufacturing Golf Balls for Over Thirty Years

ST. MUNGO MFG. CO. OF AMERICA
 121 Sylvan Avenue . . . Newark, N. J.

Harlow 3-Ring Circus Brings Hagen, Jurado, Miyamoto to Town

ROBERT E. HARLOW, premier impresario of pro exhibition golf, has joined the L. A. Young Golf Co., 6545 St. Antoine avenue, Detroit, as manager of exhibition and tournament golf promotion.

Bob's opening act was to sign Jose Jurado, colorful Argentine star, for Jose's first visit to the U. S. International tinge is given to the Harlow initial booking by Jurado, Hagen and Tom Miyamoto, Jap star. Dates are being signed up rapidly, confirming the Harlow judgment on the peppy lad from the Pampas and the clever Oriental as added gallery attractions. According to present indications the Harlow stable will constitute the foreign entrants of consequence in the National Open.

Bookings are being made on a basis that gives the home club and pro opportunity to put on a show at a price "well within the reach of the humblest citizen," according to the barking in front of Harlow's main tent. Jurado steadfastly refused to visit the U. S. previously. In bygone years the picking was pretty in England where he was the pet of the Prince of Wales and others of the sporting gentry as well as a nice boy to play up because of British trade interests in the Argentine. When it's snow-time in the Argentine it is dough time in the states for the magnetic and spectacular Jose and what with fiscal things as they are around Senor Jurado's native pastures, the winsome tango strummed by Harlow on L. A. Young's cash register was too much of a guarantee to resist.

Jose's performance in the 1931 British Open during which he made some uncomfortably close slashes at the conquering plaid of dashing Tommy Armour, marks him as a Firpoesque menace to the tranquillity of our own playboys at Fresh Meadow.

Smiling Miyamoto in these parts as a competent good-will emissary of the Japanese government, is one of those mysterious little gents with everything in the bag except a score. He is good with the woods, irons and putters, but to see him run up a total is as baffling as to figure out where the rabbit and the silk hat disappeared under a conjurer's Japanese fan. Maybe it's one of those old tricks he learned when he was a boy, but if he starts putting them together at the right time, he may become positively irritating

to the home guard. As an exhibition attraction he is a natural. He could shoot an 88 and be worth the customer's dough as he is stated to be the only visiting Japanese who has landed on these shores and wandered over the hinterland without a camera. Mr. Harlow, the globe trotter and linguist, boasts of having quickly taught Tom that Tom was his first name and also given the visitor a comprehensive and sufficient vocabulary, consisting of "O. K.," "No O. K.," "Steak," "Ham and Eggs" and "My change, please." Mr. Harlow can translate "steak" and "ham and eggs" in all languages including the Scandinavian and some hieroglyphics dug up from ancient ruins.

Hagen, anchor man of the Congress of Nations, regains his old cunning every time he is given a chance for five hours' sleep. Time, however, is something that leaves the brown brow of Walter unwrinkled. He runs on Hagen standard time, which, according to the officials in charge of entries for the British Open, can be as much as five days later than Greenwich standard.

Watching him casually bat his way around a difficult course recently it was obvious that he still is master of the ability to fire up and steam away when necessary. He hit shots into parts of the course where the foot of white man never before had trod and bobbed up with a birdie at the eighteenth for a 73. Hagen draws people like a run on a bank, and with a supporting cast of Jurado and Miyamoto, should play a heavy part in the 1932 revival of exhibition golf.

WHEN TOPDRESSING, remember these two precepts: Don't apply too thick. Work the dressing well down into the turf.

Armour and Sarazen Team in New Tour Act

TOM ARMOUR and Gene Sarazen have teamed for a tour of Midwestern states during the last two weeks in July. Chances are that the alliance of the gallant Scot and the sparkling Gene will play a lot of dates in other parts of the terrain, as it's a team of teams for showmanship and golfing ability.

For years Gene and John Farrell constituted the major brother act on the golf circuit but with Johnnie a recent benedict and dead set on sticking around the rose-