

\* FEELS RIGHT

\* STAYS

# Announcing

## The New \* Three \* Star \* U. S. Royal Golf Ball



Marked with Three Stars of Merit, we are proud to present the new Three Star U. S. Royal—the finest ball U. S. has ever made -as an even better ball than the Pro Royal it replaces.

## U. S. GOLF BALLS all improved for 1933 THREE STAR U. S. ROYAL U. S. ROYAL 75¢ a dozen U. S. FAIRWAY 50¢ U. S. NOBBY 3 for \$1 U. S. TIGER 25¢

## with Three New Important Features –

#### \* LONGER FLIGHT

Made possible by radical changes and improvements in construction, materials, winding and design of cover marking.

#### \* FEELS RIGHT

A combination of the "sweetest feel" and sharpest "click" ever developed in a ball.

#### \* STAYS WHITE

Its pure white balata cover, finished with three coats of specially prepared white U. S. golf ball enamel, properly applied, makes the ball smooth and prevents discoloring. Paint helps a golf ball-lack of paint harms it.

### The New Three Star



Golf Balls

UNITED STATES RUBBER COMPANY

