



"U. S." ROYAL — for distance and accuracy

"U. S." 444—toughest distance ball made

FAIRWAY — world's most popular 50¢ ball

The best in the new size

Your recommendation of golf balls will mean more this year than ever—because of the new size. So you'll want a ball that will safeguard your word.

We invite you to inspect "U. S." True-Center Golf Balls from the paint job to the famous "center-pill."

Measure them, weigh them, hit them, putt them. You'll find them not only true center, but true in weight, size, roundness, flight and putting—in every "U. S." ball—not just one, or one dozen.

In the Royal, you can offer distance equal to any ball made. The 444 gives you extreme toughness, and distance too. The Fairway, golf's largest-selling 50¢ ball, completes a line-up that gives you every quality looked for in golf balls.

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"U.S." TRUE CENTER Golf Balls