

Clean Up During Construction

Clean up as you go along and, in addition, have a thorough clean-up campaign prior to the opening of the course and regularly thereafter. If you remove leaves, small stones, roots, etc., all through your course boundaries, the caddies, small boys and even some players with whom I am familiar will not be tempted to litter the course with them and many a fairway mowing blade will not be ruined. Heavy rains, too, will pile up the refuse unless you yourself carry it all away once.

Trim all the deadwood out of trees bordering the course while construction is going on. You can haul away ten loads of it at this time cheaper than you can one after the course has been opened. Insist, too, on a serviceable road for you to move your maintenance equipment and, last of all, don't recommend the purchase of any kind of equipment unless it is of the best.

Volunteer Member Labor Cuts Costs at Lakefield

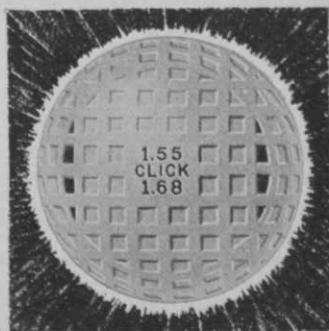
THERE are close to 6,000 golf courses in the United States, among which can be found layouts of all degrees of pretentiousness from the million dollar establishment, with luxuries and services on all sides, to the humble little cross-roads club whose links consist of little more than nine tin cans spotted about a pasture. Yet one fortunate thing about the game of golf is the fact that the elaborateness of the layout has little to do with the members' enthusiasm for the game. Be it ever so humble, there's no game like golf.

As an example of how inexpensive yet satisfactory golf can be, consider the Lakefield (Minn.) Golf Club with its 9-hole course laid over 40 acres of rather rolling and hilly terrain. Lakefield charges its members only \$10 annual dues, \$5.00 for women, and manages to meet all expenses without serious assessments. The answer lies in the fine co-operation the members give whenever there is work to be done about the club. In a letter to GOLFDOM, George A. Payne, secretary of the Lakefield club, tells of this, as follows:

"We hire a man to work afternoons only for \$50 per month. He keeps our grounds mowed and finds time also to take care of our sand greens. We rigged up an old Ford and have a 3-section mower.

"When this man finds he is running be-

HERE'S A SURE THING IN GOLF BALL PROFITS



CLICK COLONELS!

CLICK COLONELS sell easily and sell fast! For over 25 years golfers everywhere have acclaimed COLONELS for their splendid all 'round performance from tee to green—in accuracy.... distance.... durability. Our national newspaper advertising starts this month. It will send people into your store to buy CLICK COLONELS. Be ready for them!

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The entire line of
Colonel Golf Balls is
made in the new,
official 1.55-1.68 size.

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hind in his work on the greens, etc., he notifies the chairman of the grounds committee, and the chairman of the grounds committee in turn issues a call for members to help. He tells them to be on hand at a certain hour, generally after supper.

"For example, last year we decided to build a new green. So the chairman asked the members to turn out at 6:30 p. m. on a certain evening with shovels, rakes and other tools. About twenty of us responded to the call and the green and an accompanying bunker were finished that evening. It is surprising what a bunch of men can do in a couple of hours—besides having a mighty good time doing it!

"In like manner we cleaned off all the rocks and stones one evening with a bunch of men and a truck. You can figure up for yourself how much this donated labor

saves the club in even one season. We haven't the best course in the country, *but we have as much fun as though we were sane.*"

Many a reader of GOLFDOM, particularly those who are officials in clubs where the more done for the members the less the members seem to appreciate the management's efforts, will envy Mr. Payne's last sentence above.

Rhode Island Greenkeepers' Day, May 25 at Kingston

ENTHUSIASTIC support given last year to the Rhode Island experiment station's "Greenkeepers Field Day" has prompted T. E. Odland, agronomist of the station, to repeat the demonstration this season. The date set is Monday, May 25, at Kingston, R. I.

The morning will be devoted to an inspection of the experimental turf plots, a number of which have been added since the meeting last year, including several new bent grass strains and varieties. The visitors will also inspect the old lawn plots established almost thirty years ago and the plots on which different methods of fertilization are tried.

Following the inspection tour, greenkeepers will lunch in the dining hall of Rhode Island State College, where they will be addressed by Daniel A. Clarke, local nurseryman and landscape architect, on "Trees and Shrubs for the Golf Course." This talk, which promises to contain much of practical value, will be followed by a general discussion of golf course problems, in which everyone present is invited to join.

The balance of the day will be given over to exhibits and demonstrations on the college campus by manufacturers of golf course equipment, who as last year have been invited to display their wares.

All interested greenkeepers, green-chairmen and other club officials are urged to attend.

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we have sold

Simplex Nine Hole Golf Tees

exclusively to them—
protecting their profits!



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BARRASMENT. Always Sell—
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HIGHEST QUALITY
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made in four sizes to meet all
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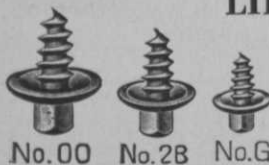
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Golf Tourney to Feature Legion Convention

A NATIONAL golf tournament among members of the American Legion will be one of the principal entertainment features at the Legion's national convention to be held in Detroit, Mich., September 21 to 24. Several different classes of competition are being arranged in order that the dubs as well as the stars may participate. Two trophies, valued at \$500 each, are the major prizes.

A sterling silver cup with an engraving of a soldier, mounted on a marble base, has been donated by Patrick J. Hurley, Secretary of War. A trophy of similar de-

sign but with the engraving of a sailor, is being given by Charles Francis Adams, Secretary of the Navy. The Adams trophy will be awarded to the Legionnaire, who was a sailor or marine during the world war and who makes the lowest score in the tournament among former sailor and marine entrants. The Hurley cup goes to the Legionnaire who served in the army during the war and who makes the best score among the former soldier contestants.

Further information concerning the tournament may be obtained from the Golf Tournament Committee, National American Legion Convention Headquarters, 603 Barlum Tower, Detroit, Mich.

Pros . . . here's a self-selling profit-maker

DUR-O-LITE TALLY-TEE

Points to Par

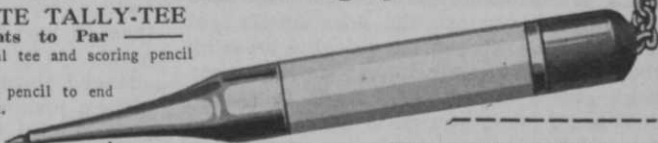
. . . a permanent, practical tee and scoring pencil combination.

Insert the Tee and extend pencil to end of chain in line with shot.

Easily used and retrieved.

DUR-O-LITE TALLY-TEES in their special Pro Shop display boxes and easels offer you one of the liveliest "automatic sellers" you can find.

Send coupon today for details of our liberal proposition to Pros.



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Gentlemen:

Kindly send full information on Tally-Tees

To

Address

Sales Value of Greens Boss' Title Is Lively Debate Subject

B. R. LEACH and JOHN MacGREGOR

THE world is full of bozos who walk down the middle of the sidewalk and the only lads who step off the sidewalk nowadays are the colored boys in Mississippi, Alabama, Georgia and points south. Dukes and Earls don't amount to a tinker's dam nowadays and it's their own fault. They had a good racket but they admitted too many chiselers. *MORAL.*—Never share your big red apple with the open-mouthed mob. Throw the core down the sewer.

Of course, we have to admit that some professions are making more dough and making it easier than certain other professions. Attorneys, doctors, stock brokers, etc., make big jack whereas undertakers, greenkeepers, real estate agents and horse doctors are just as brainy but they have to work dog-goned hard for their money and never seem to get in on the real big dough.

Take the medical profession for instance. When I feel under the weather and pay a visit to our local pill-dispenser what happens? I sit down in a hard uncomfortable chair, he gives me the fishy eye and inquires as to what the hell ails me. If I complain of a pain in my tummy he reaches up on the top shelf, and gives me eight and a half cents worth of pills out of bottle No. 17. For a headache I get nine cents worth of pills out of bottle number 22. That's all I get except the final curt demand for "two bucks, please!" I can remember the time when a doctor only charged a dollar and gave you a prescription and you got a pint bottle of dope from the druggist for two bits with the privilege of having it refilled. My mother is still using prescriptions that she got way back in 1897. Of course the docs finally got wise that the women were double crossing them on these prescriptions so now they don't give prescriptions. When the medicine is all gone, you gotta go back to the doc and pay him two bucks for another ten cents worth of pills. Doctoring is a nice, dignified profession with a six hundred per cent margin of profit on the pills.

On the other hand take horse doctors.

A successful horse doctor has to have more in his dome than applesauce. Why? Well, if my horse gets sick and I take him to a horse doctor can the doctor ask the horse where it hurts? No! Consequently a horse doctor has to be able to look a sick horse in the eye and correctly diagnose the trouble as colic, heaves or spavin.

It's an art and it takes brains, but in the old days a horse doctor never got rich. He drove ten miles in a buggy to doctor a farmers' sick horse and then waited until the wheat was threshed to collect a dollar and fifty cents.

A few years ago the horse doctors got sick and tired of having the ungrateful public make jokes about their profession so they changed the name from horse doctor to Veterinarian. Nowadays a veterinarian charges 15 cents a mile for his gasoline buggy and five bucks for diagnosing the horse.

Years ago any man who took the job of town dog-catcher was ruined for life. The name of dog-catcher just naturally lacked dignity and poise and a dog-catcher's children just naturally lost out in the social swim. What happened? Well, last November when I marked my ballot at the local election I voted for Sam Dinkelputt for Superintendent of Sanitation. Of course Sam's principle duty consists in rounding up the town's surplus mongrels just like the dog-catcher did in the old days. Sam gets \$3,000 per annum whereas the old time dog-catcher was lucky to get 12 bucks a week, with a bog-bite now and then to keep him on his toes.

Take undertakers. The public used to have a lot of sport making jokes about them. It hurt their dignity and knocked the profits. So the undertakers up and changed the name to Mortician. Try and make a joke about a mortician. You might just as well try to swallow a pineapple.

Right Title Good Business.

In the same way we find real estate agents becoming Realtors, plumbers becoming Heating and Sanitary Engineers,

Divot diggers can be reformed



but **BROWN PATCH**
MUST BE
KILLED!



THERE'S always some hope for the divot digger. Another season may find him lifting his ball—not *your turf*—with the club head. You can afford to let him live.

But brown patch is a different matter. When it appears it must be killed. Quickly and completely. At such a time rely on control methods that leading greenkeepers have found effective, and bring Semesan or Nu-Green to your aid. Never risk your costly greens to new and unproved chemicals.

Through years of nation-wide use, Semesan and Nu-Green are now recognized as the standard fungicides for both the prevention and control of brown patch. Last season at least 533 golf clubs, from Maine to California, used these fungicides with excellent results.

A New York greenkeeper says: "I have tried most of the products on the market for control of brown patch and . . . Nu-Green stands out the best of them all for my own use." Another New York greenkeeper says: "I recommend Semesan without reservation." From Missouri comes this statement: "I have tried Semesan . . . and wish to report very fine results." From Alabama: "Used Semesan last year and are now using it. . . have been very successful in curing the disease." A Pennsylvania greenkeeper says: "I consider Semesan one of the greatest achievements toward the preservation and upkeep of golf courses that has been made available in recent years."

Semesan prevents and controls brown patch under all conditions. It is particularly recommended where soil is highly fertile. Nu-Green is advised where soil fertility is lower. Neither fungicide will injure turf.

You can buy both Semesan and Nu-Green from your golf supply house or seedsman. Mail a post-card request now to the Bayer-Semesan Co., Inc., Dept. 169, 105 Hudson St., New York, N. Y., for free fungicide pamphlet.



SEMESAN

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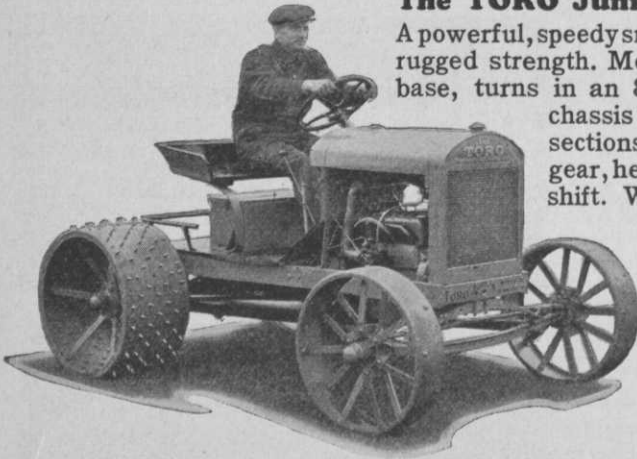
NU-GREEN

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Good Machinery is the Foundation

The TORO Junior Tractor (Model A)—

A powerful, speedy small tractor of light weight but rugged strength. Model A30 has a 71 inch wheel base, turns in an 8-foot radius. Strong, rigid chassis of four-inch steel channel sections. Rear axle of enclosed bevel gear, heavy duty type. Standard gear shift. Will pull five mowers over any hill where golf can be played satisfactorily. Ford standard Model A motor. Standard equipment includes self starter, generator, battery and full length muffler for quiet operation.



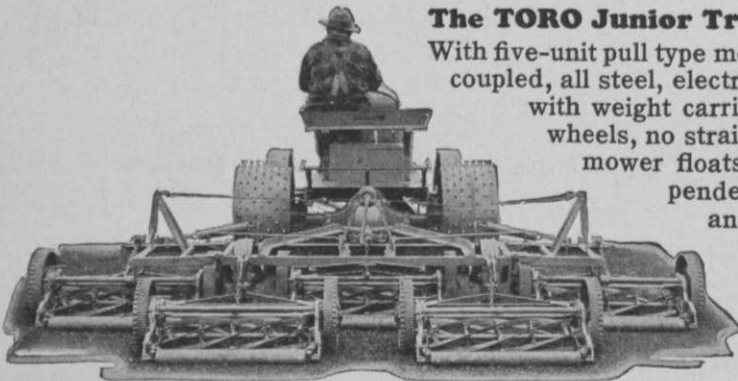
TORO Junior Tractor with Dump Box (Model B).

A handy, efficient general utility tractor adapted to a wide range of work . . . mowing, hauling, dirt moving, construction work, etc. Indestructible steel body with reinforced bottom and end gate.



The TORO Junior Tractor (Model A)—

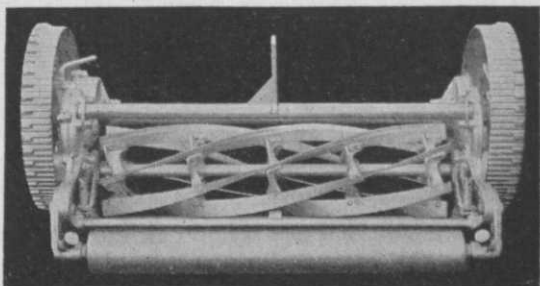
With five-unit pull type mowing outfit. Close-coupled, all steel, electrically welded frame with weight carried on wide-rimmed wheels, no strain on mowers. Each mower floats over ground independently, cutting ridges and hollows. Hoisting device for raising two end mowers.



of Lower Maintenance Costs . . .

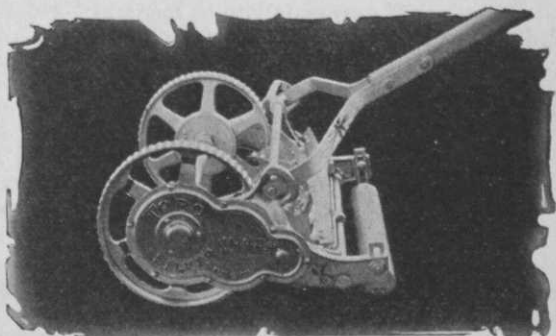
The new Trojan Mower

—America's finest fairway mower—sturdy, light-running—built up to the finest mechanical standards of the present day. The good features of the old Toro Super Mower have been combined with many tested new features which set up a new standard of cutting efficiency.



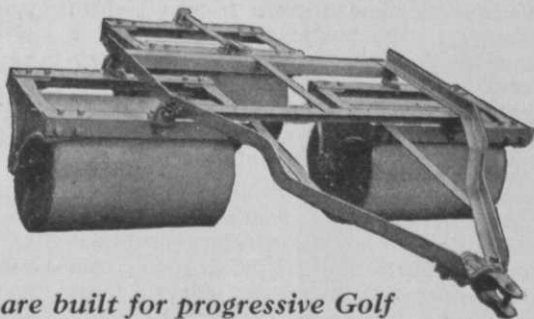
Silver Flash Hand Mower

For small areas and close work around flower beds, shrubs, trees and other places where a hand mower is required, the Silver Flash is the "sweetest" little mower ever put on the market. But like a watch, light weight, light running, clean cutting and easy to handle.



TORO Fairway Roller

The efficient TORO Roller has been improved with a new heavy duty frame. The flexibility of this frame is retained, so that each roller follows closely the contour of the ground. This prevents creasing of the turf.



These new Toro Products are built for progressive Golf Course Superintendents. Write for new catalog.

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Toronto, Ont., Can.
Winnipeg, Man., Can.
Calgary, Alta., Can.
Buenos Aires, S. A.
Hamburg, Germany

and so on. You can bet your bottom dollar that these changes in names aren't being made just to be smart or funny. Not by a jugful. They are being made because it's good business to have a dignified, high-sounding title to which the general public will kowtow in humble obeisance. It pays and it pays big.

One of the healthiest signs of the times is the very evident and dissatisfied attitude toward the term *greenkeeper* in the rank and file of the profession. The word is the lousiest possible word-description of a man entrusted with the upkeep of a modern golf course. The term *greenkeeper* doesn't mean a thing to the world at large. The name of greenkeeper has done more to hold back the profession during the past ten years than all other factors put together. It needs desperately to be modernized with a new name that carries dignity and an accurate indication of the scope, importance and standing on the job. I conservatively estimate that a *class* title in place of the present misnomer would result in an average increase in earnings of at least \$500 per annum within the next 5 years.

The term Golf Course Manager would seem to be the best title of those proposed to date. The words are short and easily pronounced. The general public knows what a golf course is, whereas most of them don't know a green from a piebald alley cat. The public also knows that a "manager" sits in the shade while the laborers tread the hot sands. Whatever the new title may be when ultimately adopted it cannot fail to be an improvement on the archaic, outworn title of *greenkeeper*.

EDITORS NOTE.—That's what Leach has to say about the tendency of greenkeeper organizations to adopt titles that more accurately define and advertise the scope and importance of their members' work. Now read what John MacGregor, a leader in Midwest greenkeeping circles, has to say on the other side of the case:

"Greenkeeper" O. K., Says Mac.

DURING the past few months several of the sectional greenkeepers associations have changed their titles to Golf Course Superintendents.

I should like to know what we are to gain through changing our title. When the National Association of Greenkeepers of America was started it seemed natural that the title *greenkeepers* be used. It was

the accepted title for over 30 years. We have been organized now for nearly five years. The officials and members of golf clubs and the U. S. G. A. officials have, during the past few years, been acquainting themselves with the title and now recognize the greenkeeper as a man with a profession, and responsible for the condition of the golf course. If the title is changed it will take just that much longer to get acquainted with the new title, and to what end?

I cannot see anything wrong with the title "greenkeeper." It is the merits of the man which appeal to the officials of the club, not the title. The title *superintendent* is not going to gain a man more prestige with his club officials if he cannot deliver the goods. I have been arguing this point for four years and will continue to do so until someone can show me very good reasons for a change. The New England Greenkeepers Association is the oldest organized association in the country, having been organized several years before the organization of the N. A. G. A. It seems that it was also natural that they should choose the title "greenkeeper," and have made no effort to change.

We shall leave the greenkeeper for a minute, and take the green-chairman. This title is and has been recognized as the original and correct title by the green-chairman; it was natural, then, that the word *greenkeeper* be coined.

Midwest Stands Pat.

At a meeting of the Executive committee and Board of Directors of the Mid-West Greenkeepers Association, April 20th, after much discussion and debate, it was decided to recommend at the next regular meeting of the association that no change be made in the title of that body. The vote of eight members present was unanimous. It is now up to the membership to accept or reject the committee's recommendation. This decision was not made impulsively; the situation was studied and argued from every angle.

I would like to see some answers pro and con on the advisability of keeping our adopted title or of changing to some other more suitable name.

Canton, O.—Canton Culvert and Silo Co., makers of corrugated culverts and other drainage pipe of Toncan metal, has changed its name to The Canton Culvert Co.



Give that hook a break

A CLEAN, slick ball has a minimum of air friction, greatly reducing that disappointing fadeaway at the end of a long slice or hook. Lewis Golf Ball Washers quickly and thoroly clean the ball. No sand is used; which might mar or roughen paint.

Equip your club thruout, with two at the first and tenth and the short water holes. Members like their appearance, their quick operation, and the fact that better scores are possible with a gleaming, white ball.

Write today for sample washer

PRICES

1 to 10 Washers.....	\$5.50 each
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The ball is inserted in an oblique slot in the hard maple paddle. A few easy strokes scrub it clean between two stiff brushes. The oblique slot causes the ball to rotate on each stroke, cleaning every side thoroly. Only pure soap and water are used, no sand. A simple, sure, quick, method of washing golf balls. Will clean 300 balls per hour. "Best after six-year test."



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GOLF BALL WASHER

And in fungicides too,
DAVIS has set a
remarkable sales record!

Less than four months ago . . .

BARBAK 211

TURF DISINFECTANT

. . . was introduced to the golf field as the latest development in effective, economical Brown Patch preventives. **Today** -- one-third of the original, annual **BARBAK 211** sales quota for the entire country has been sold by DAVIS! . . . and this represents initial requirements only.

The prompt acceptance of **BARBAK 211** by the golf fraternity reveals the buying confidence behind Davis recommendations, and that of the maker—American Cyanamid Sales Co. Inc.

BARBAK 211 sales are certain to make history in the golf field. Why? Simply because this better fungicide saves from 30% to 40% over former means in the cost of preventing and curing brown patch.

BARBAK 211 applications protect your turf as long as 42 days; checks fungus immediately and quickly restores a normal stand of turf.

Are you taking advantage of this substantial saving and protection? It means thrift in your budget and peace of mind to you.

When DAVIS recommends a product the endorsement is based on the kind of investigation you would make of anything likely to effect the good-will and growth of your own business.

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