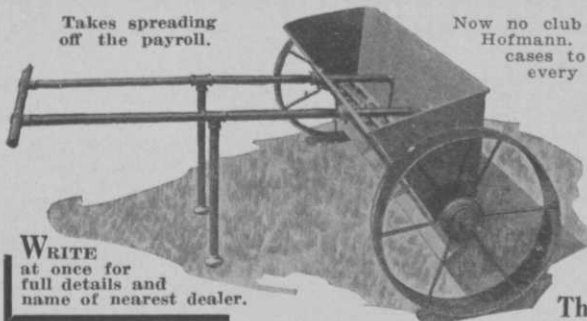


NEW Lower Prices—NEW Sizes—NEW Features

Takes spreading off the payroll.

Now no club need put up with a substitute for the Hofmann. Radical price reductions amounting in cases to 33 1/4%, and a range of 4 sizes enable every club to own a



WRITE at once for full details and name of nearest dealer.

HOFMANN, SR. DISTRIBUTOR

Always a good buy, today it's a great buy—with its many outstanding features, improved construction and new Automatic Control feature which automatically stops the feed when the machine stops. No club should be without it.

The Salem Tool Co. - Salem, Ohio



Schavolite office force, with William Curtis, v. p. and sales mgr., in the center.

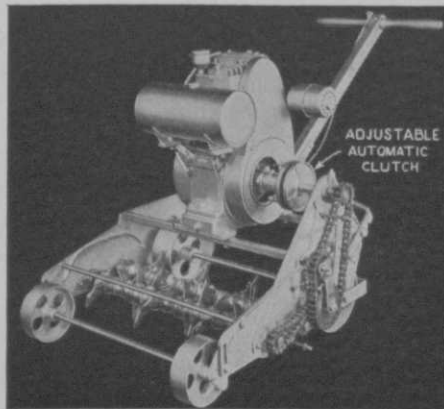
SCHAVOLITE PLANS BIG DRIVE ON NEW CLUBS

Long Island City, N. Y. — Schavolite Golf Corp., through an arrangement with the General Electric Co., is making drivers, brassies and spoons of G. E.'s Textolite, a new material made especially for golf club heads. This material is molded under intense heat and pressure and is impervious to heat, cold and warping, Schavolite states. The shafts are molded directly into the clubheads. Uniformity of the molding operation is claimed to result in perfectly matched sets.

Two prices of clubs are in the line: the

popular priced woods, selling at \$6 for single clubs and \$20 for a set of driver, brassie and spoon. Wm. Curtis, vice-president of the company, states that a policy of price maintenance is being strictly adhered to, so the pros can make use of the line in caring for the lower price demands of the trade without being burnt by the price-hacking of stores using the line as a bargain lure.

Schavolite and General Electric also are working on a line of iron clubs to have inserts of Textolite in the faces. Preliminary showing was made at the Chicago sporting goods dealers' convention.



ADJUSTABLE AUTOMATIC CLUTCH

A Hand Propelled power operated double reel machine for renovating, cultivating, disking and conditioning GREENS and FAIRWAYS

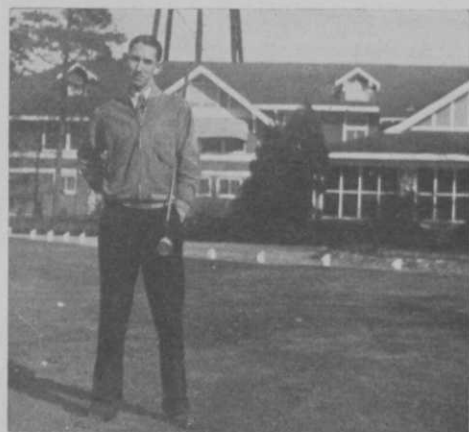
2 sizes, 12 in. and 20 in. cut, capacities, 1 and 3 acres cut and cross cut a day.

EFFICIENCY LAWN TOOL CO., Inc.
453 Towne Ave. Phone 1258
POMONO, CALIFORNIA

Wide Awake Assistant Big Aid To Busy Pro

By DON MURPHY

Assistant to H. C. Hackbarth,
Country Club of Little Rock, Ark.



Don Murphy, who tells in this article how a good assistant pro can keep busy.

A GOLF professional is a very busy man. Especially is this true if he happens to be one of those who is professional, manager of the club, and superintendent of grounds, all in one. At any rate his time is too valuable to always be in his shop, even though it is one of the most important factors in determining the amount of his income.

Most professionals employ an assistant. That is, the young fellow employed accepts

the position of assistant and too often merely performs the duties of club maker or shop-boy. The success a young fellow will make as a professional is relative to

HOTEL HARRISON

CHICAGO'S NEWEST
DOWNTOWN HOTEL

RUNNING ICE WATER
IN EVERY ROOM
\$2.50 AND \$3.00
WITH BATH
NO HIGHER

RADIO
IN EVERY
ROOM

NO
PARKING
WORRIES

DIRECT ENTRANCE
FROM HOTEL TO
HARRISON PARKING
GARAGE



HARRISON STREET JUST OFF
MICHIGAN BOULEVARD

CHICAGO

HEADQUARTERS FOR SPORTSMEN

HOTEL SHERMAN

DRIVE

Your Car
Right Into
Hotel
Sherman



Single Room
with Bath
\$2.50 a day
and up
Double Room
with Bath
\$4.00 a day
and up

RANDOLPH · CLARK · LAKE · LA SALLE · STREETS

CHICAGO

the interest he shows in his work as assistant. There is a routine of work to be followed but the wide-awake assistant is not satisfied with barely performing routine duties; he is always on the lookout for means of making the shop more attractive, for ways of selling more merchandise, or doing additional small jobs which make the players better pleased with the service he is rendering.

Professionals usually charge each member a small fee (a dollar at my own club) every month for taking care of their clubs. This is most frequently called a charge for cleaning clubs but I think it would be well to consider the cost is for servicing clubs, as the interested assistant does more than clean the heads of iron clubs. He watches for loose strings and replaces any that may have become untied by new ones. About once a month he oils and shellacs all wooden shafts. He cleans the faces of wooden clubs when they need it and shellacs the heads when they become dry. All other minor repairs are included in this charge for servicing clubs. In other words he takes care of the clubs in such a way that players say, "Well, my game is not quite up to par but my clubs certainly are."

Building Business.

There are some players who do not have their clubs serviced regularly but who would be glad to pay a nominal fee every now and then to have their clubs cleaned and put into better playing condition if the assistant would make such a suggestion as this:

"Mr. Smith, those wooden shafts of yours need oiling," or,

"Mr. Smith, in looking over your clubs I noticed a number of strings loose. Shall I clean and service those clubs for you?"

Such a suggestion will nearly always bring the reply:

"Sure, Don, fix them up, I am glad you noticed that."

The golf shop must be kept clean. The best bit of advertising for any goods is the fact that it is free from dirt. Clubs

GOLFERS GET AWFULLY HOT AND DRY

For those "hot" days
—for all golfing days
—provide Outdoor
Drinking Fountains.

MURDOCK

OUTDOOR BUBBLE FOUNTAIN
Best for Golf Courses

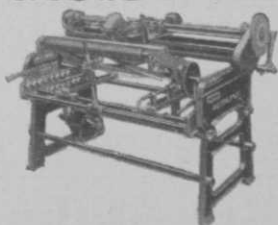
Write for Booklet

MURDOCK
426 Plum St., Cincinnati, O.



THE PEERLESS MOWER SHARPENER !

PROTECT your turf against damage with a Peerless Mower Sharpener that grinds and reconditions by "lapping in" all makes of power, horse, or hand tools as only a Peerless can — scientifically — quickly—perfectly. Operated by 3/8 H. P. motor. Pays for itself in no time. Write for catalog and list of users.



The Fate-Root-Heath Co., 888 Bell St., Plymouth, Ohio

DIAMOND Steel Center TRACTOR SPUDS

Long wearing and sharp until completely worn out—because of hard tool-steel center—outside wears away faster. Made in all sizes to fit any size or make of tractor. If your dealer can't supply you, write direct for sample or literature

DIAMOND CALK HORSESHOE CO.
4702 Grand Ave.,
Duluth, Minn.



Golf Prizes

Cups, Silverware, Plaques, Medals, Trophies—an unusually complete array of appropriate awards for all golf events. The best makes, prices and qualities. Prompt, intelligent attention to all orders.

Send for Catalog.

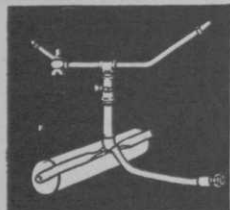
THE TROPHY SHOP
55 E. Washington St., Chicago, Ill.

Plant material for landscape, Horticultural and Forestry Projects. Choice line of Strong Perennial Plants, Trees, Shrubs, Vines and Evergreens, Lining Out Stock, Native Plant Material

ROCK GARDEN PLANTS

Catalog Upon Request

NAPERVILLE NURSERIES
Naperville, Illinois



ECONOMY SPRINKLERS

make all water systems efficient. Sturdy and wear-proof, they distribute water evenly without waste.

ECONOMY IRRIGATION CO.

INC.

21 Spokane Street, Seattle, Wash.

Distributors in leading American and Canadian Cities.

Racks HANDICAP Cards

John Willy Handicap Racks and Cards are standard with practically all the leading American golf clubs. Write for booklet.

JOHN WILLY, INC. 443 S. Dearborn St.
CHICAGO, ILLINOIS

Brie-Johnson GOLF ARCHITECTS

Construction — Remodeling — Maintenance

310 S. Michigan Ave., Chicago

Phone—Dearborn 3438



Tractor Wheel Spuds

The R. H. wheel spuds save time installing and removing, they are made in many sizes for any type tractor or purpose. Low price and quality have been welcomed by Golf Clubs, in use on more than one-half the clubs in U.S. and Canada.

Sample spud and circular on request; advise make of tractor and purpose used for.

(If your Ford or equipment dealer cannot supply, write direct. Immediate shipment.)

R. S. HORNER

GENEVA, O.

Manufacturer of Wheel Spuds, Golf Tractor, Golf Wheels for Fordson and Trucks.

covered with dust are not alluring to the players' eyes. Bags filled or clouded with dust are not attractive even though they be made of the best leather and are being sold at moderate prices. It is not a simple task to keep a shop clean but it can be done and an assistant who is sufficiently interested in his position will not shirk this part of his work.

Displays should be arranged in the shop in as attractive manner as possible. In this matter, any assistant would do well to get suggestions from the professional.

One satisfied customer is worth more to a golf shop than a dozen sales where the purchasers never come back; therefore, professional and assistant should make it a point to see that all their sales give satisfaction. The smart assistant will ask players their opinions of any new equipment they may be using. He will let them know that he is interested in their viewpoints and in their game. Any golfer has enough conceit to appreciate that.

Lauds His Chief.

The greatest boost for any employer is the fact that his employees respect him. An assistant should speak well of his own pro. I can honestly say that my employer, the professional of the club where I am assistant, is in my opinion the best in the United States. Oh, I know there are better golfers than he but as instructor, manager, salesman and all around pro, he is my ideal.

Right here I want to say something to the professionals. In my opinion the most unjust thing you can do is to employ any young man in your shop who you know is not fitted for that work and has no chance to make a success in the golfing field. You know how varied are your own duties, so in employing an assistant keep in mind that in all probability this young fellow will some day be a professional himself. Employ one whom you know is anxious to make golf his life's profession; one whom you know is willing and capable of handling your shop as near as possible to the way in which you yourself would take care of it. Golf is a field in which there is a great future for the right persons. There are capable fellows for every assistants' job in the country. Employ them and help them to make a success but do not employ or keep the young man in your employment who would be unsuccessful or unhappy as a golf professional but who might attain contentment in some other line of work.

Buy Your GRASS SEEDS
from experienced seedsmen!

A record of more than 20 years
service to golf clubs.

THE PHILADELPHIA SEED CO.
103-105 ARCH ST. PHILADELPHIA, PA.

This Helps Your Buying

Use this page to notify GOLFDOM of your club's requirements for course, clubhouse and pro shop, and you will get prompt and complete details from leading manufacturers.

Check this page and mail it to
GOLFDOM, 236 N. Clark St., CHICAGO

- | | | |
|---------------------------------|---------------------------------------|--|
| Announcement boards | Furniture—Clubhouse, Ground, Porch | Score cards |
| Architects—Course; Landscape | Garbage incinerators | Scythes, motor-driven |
| Arsenate of Lead | Handicap racks | Seed—Fairway, Green |
| Awnings | Handicap cards | Seeders |
| Bags (golf) | Harrowes | Shafts—Hickory, Steel |
| Balls | Heating Systems—Clubhouse, Water | Shelters, Course |
| Ball markers | Hedge trimmers | Shoes |
| Ball washers | Hole cutters | Showers |
| Bath Slippers—Paper | Hole rims | Shrubs, Trees |
| Bath Towels | Hose | Silverware |
| Benches, tee | Indoor putting surfaces | Sodcutters |
| Bent stolons | Insecticides | Soda fountains |
| Beverages | Kitchen equipment | Soil screeners |
| Bird houses | Landscaping material | Soil testers |
| Brown patch preventives | Laundry equipment | Sprayers |
| Buffing Motors | Lawn sweepers | Spreaders (arsenate of lead) |
| Caddie badges | Linens | Sprinklers |
| Caddie time clocks | Lockers | Sprinklers (automatic) green, fairway |
| Calks—for golf shoes | Miniature Golf Courses | Sprinkling carts |
| Chickweed eradicators | Mole traps | Swimming pools |
| Clubs | Motion Picture Cameras, Projectors | Tags, Tickets |
| Club racks | Mowers—Fairway, Green, Rough, Tee | Tanks—Elevated, Gasoline, Underground |
| Compost distributors | Mower blades | Tea room equipment |
| Compost mixers | Mower overhauling | Tee boxes |
| Coolers, water | Mower sharpeners | Tee markers |
| Discing machines | Organizing service | Tee umbrellas |
| Dish washers | Peats of Various Kinds | Tees—Patented |
| Display cases | Phonographs, automatic | Tennis court equipment |
| Drags | Pipe—Drainage, Water | Tile—Drainage |
| Drainage engineers | Playground equipment | Time recorders |
| Dryers | Plumbing supplies | Tractors |
| Dump carts | Pumps (shallow—deep—) | Trophies |
| Electric systems | Putting cups | Water softeners |
| Fencing | Restaurant Checks | Water systems |
| Fertilizer | Refrigerators | Water system engineer |
| Fertilizer distributors | Refrigerating Machines | Weed killers |
| Flags | Renovators, turf | Weed stingers |
| Flag poles | Rollers—Fairway, Green, Spiked | Worm eradicators |
| Flood lights | | Yardage Markers |
| Fountain—Drinking | | |

(PLEASE PRINT SIGNATURE AND ADDRESS PLAINLY)

Club

By

Position

Address

Date1931

Classified Ads.

Where the Man and the Job Get Together

Rates: 10 cents a word per issue. Minimum charge \$2.50

GET THE RIGHT MAN FOR THE JOB HERE

There is no charge for help wanted advertisements in GOLFDOM. We want to make it as easy as possible for a golf club to get the right man for the job, so if you are considering applicants for a position as greenkeeper, pro or manager, your advertisement in GOLFDOM will put you in immediate touch with the best available talent.

Manager-Steward, pleasing personality; trained for modern country club service desires position. Good reference and records—eighteen years' experience. Write to: Ad 1103, % *Golfdom, Chicago.*

For Sale—Going Nine Hole Golf Course, hotel seventeen rooms, nine baths; cottage eight rooms. Adirondack Mountains. A Gentile proposition. \$3,500. Balance same as rent. Address: Ad 1105, % *Golfdom, Chicago.*

Golf equipment salesman with extensive experience and highly successful record in central states is available for new connection. Widely known to pro trade and energetic developer of pro merchandising outlets. For full details of qualifications Address: Ad 1107, % *Golfdom, Chicago.*

Greenkeeper desires position with progressive club. Six years' experience with one of the oldest clubs on Long Island. Understands machinery, upkeep of golf course, and handling of men to the utmost. Address: Ad 1108, % *Golfdom, Chicago.*

Expert greenkeeper with long and successful experience in metropolitan districts and resorts desires new connection. Is competent construction man and has unusual record of first-class maintenance at low expense. Reasonable salary. Address: Ad 1106, % *Golfdom, Chicago.*

Greenkeeper would like position with progressive club. Have had four years' experience in golf work; understand golf course machinery. Can give good references. Address: Ad 1113, % *Golfdom, Chicago.*

Professional or assistant pro. Age 26, capable instructor, first-class club-maker. Six years' experience as assistant professional. Best references. Address: Ad 1109, % *Golfdom, Chicago.*

Club Manager—Pro, grounds superintendent. Courteous, tactful; gentlemanly in membership contacts. Fifteen years' experience. Wife caterer; pleasing personality. High class references. Open for engagement. Pacific Coast or Southwest preferred. Address: Ad 1101, % *Golfdom, Chicago.*

Daily fee 9-hole course in Massachusetts opening June 1st wants young pro of pleasant personality, instructing and business-getting ability and dependable character. Earnings will depend on his own efforts and ability. Man should be on job earlier than opening in order to develop the situation. Address: Ad 1100, % *Golfdom, Chicago.*

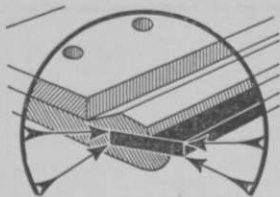
Professional desires position in the middle west or south. One of the best known competent instructors in the east, with extensive outdoor and indoor school experience. Hard worker, good business man and on the job all the time. Advise details of location available. Address: Ad 1104, % *Golfdom, Chicago.*

Professional—Open for position at medium-sized club, also expert greenkeeper if desired. Good player and instructor. Man who tends to his duties. Four years at last position. Can furnish A-1 references; married. Willing to go anywhere. Address: Ad 800, % *Golfdom, Chicago.*

Greenkeeper with 10 years' experience would like course in middle west. Can give best of reference. Expert on care and upkeep of equipment. Address: Ad 1102, % *Golfdom, Chicago.*

Pro-greenkeeper who has constructed several courses would like to make change. Up-to-date on scientific methods; familiar with drainage and fairway watering. Will take anything north of Bermuda grass belt. American; age 35, married. Address: Ad 1110, % *Golfdom, Chicago.*

ARCHITECT and Greenkeeper—now available to serve with reliable club. My ability and knowledge, based on many years' experience as architect, supervisor, contractor and maintenance expert, should prove of value to any club which is satisfied only with the best in modern construction and upkeep. Ample evidence of ability and references. If interested, please briefly outline proposition and salary you contemplate paying. Address Ad. 1111, care of GOLFDOM, 236 N. Clark St., Chicago, Ill.



BUDD MOWER BLADES

ATTACH AS EASILY AS YOUR PRESENT BLADES—
CHANGE IN A MOMENT
FOUR EDGES TO EVERY BLADE

Write for Price List G

BUDD MFG. CO.

RAVENNA, OHIO

Professional Wanted—Pro, with wife, for semi-public course near Chicago. Pro to also assist as starter and in running tournaments. All concessions, serving sandwiches and short orders. State age, salary and experience. *Address: Ad 1112, % Golfdom, 236 N. Clark St., Chicago.*

Pro-Greenkeeper, age 43, married, 28 years' experience on Northern and Southern courses. Experienced teacher and club manager. Open for position 1931. *Address: Ad 1116, % Golfdom, Chicago.*

Greenkeeper with seven years' experience and fine record of performance desires connection with club seeking man of ability and action. Ample references as to character and responsibility. *Address: Ad 1115, % Golfdom, Chicago.*

Successful veteran professional desires position with metropolitan district golf club. Fine record as teacher, merchant and promoter of interest in club activities. Best of references from previous connection. *Address: Ad 1114, % Golfdom, Chicago.*

High Class Recommended Professional, 25 years' experience in all phases of professional duties. Very expert instructor, has coached many champions and medalists, including National Open and Amateur Champions. At present club for years. Desire change for more activity. Always on the job to look after members' interests. Don't use alcohol. *Send details of proposition to Ad. 1118, % Golfdom, Chicago.*

Professional—Age 30, with highly successful experience of nine years as pro, wants location with club where hard-working, conscientious and able man of the younger school can serve club and himself to mutual profit. Has job at present but desires to be advanced. Absolute tee-totaler. Highest of references. *Address: Ad. 1119, % Golfdom, Chicago.*

Binoculars, field glasses, telescopes. New: used. \$1.00 up. 8X binoculars \$11. All makes. Large assortment. Catalog free. *Du Maurier Co., Dept. 903-A, Elmira, N. Y.*

Professional, with five years' experience as instructor and clubmaker, age 25, single, seeks position as pro or assistant. Will go anywhere. If position offers future, salary no object. *Address: Ad 1007, % Golfdom, Chicago.*

Young professional with fine knowledge of teaching, merchandising and clubmaking and considerable training in greenkeeping seeks position as pro or assistant at Mid-western club. *Address: Ad 1117, % Golfdom, Chicago.*

Professional and wife open for engagement. Ten years' experience as pro. Successful teacher. Wife experienced hostess. Congenial couple, well recommended. Will consider pro proposition. *Address: Ad 1008, % Golfdom, Chicago.*

IRRIGATION AGENTS

for Buckner concealed systems. Successful salesmen of underground systems are needed at important centers to represent Buckner Manufacturing Company in installation work. The most complete line of efficient turf irrigation equipment ever presented. Buckner agents have the cooperation and assistance of the best qualified irrigation engineers in the United States, thus greatly widening the scope of the agents' field.

Men with installation experience address:

Buckner Irrigation Company
Nixon Building
Chicago

Professional—Open for position. Age 28, credit A-1, member P. G. A. Graduate Greenkeepers' School, Massachusetts Agricultural College, 1931; ten years' experience. Excellent references. *Address: Ad. 1009, % Golfdom, Chicago.*

Golf course superintendent desires position with reliable club; 23 years' experience in greenkeeping and construction; can take full charge of pro's shop and course. Highest references. *Address: A. B., % Golfdom, Chicago.*

A Better GOLF SWEEPER

Sweeps clean—Reduces labor.
One man does the work of five.

Ask Your Dealer or
Write Us Direct

Springfield Lawn Sweeper Co.
Springfield, Ohio

Also makers of tractor drawn sweepers



TO YOUR OWN CLUB BE TRUE AND IT WILL FOLLOW—that before ordering Charge Checks, Score Cards, Guest Registers, Caddie Cards and other forms you will first see our line of standardized golf printed matter.

JOHN H. VESTAL COMPANY
703 South La Salle Street - - Chicago

19,000 COPIES OF MARCH GOLFDOM GUARANTEED

Advertisers' Index

| | | | |
|--|-------------|--|----------------|
| American Cyanamid Co..... | 127 | Leach, B. R..... | 2 |
| Ann Arbor Golf Ball Washer and Drier | 132 | Lewis Co., G. B..... | 129 |
| American Fork & Hoe Co., The..... | 97 | Mallinckrodt Chemical Works..... | 140 |
| Appleton Rubber Co..... | 4 | Masters Planters Co..... | 16 |
| Arcus Ticket Co., The..... | 131 | Metropolitan Club Managers' Ass'n..... | 16 |
| Armour Fertilizer Works..... | 123 | Michell's Seed House..... | 12 |
| Atkins & Durbrow, Inc..... | 109 | Miller & Associates, W. P..... | 1 |
| Barrett Company, The..... | 16 | Morley Button Mfg. Co..... | 70-71 |
| Beardsley & Piper Co., The..... | 3 | Mueller & Lauer Co..... | Third Cover |
| Beckley Ralston Co..... | 83 | Murdock Mfg. & Supply Co..... | 143 |
| Bo Cal Bo Company..... | 103 | Naperville Nurseries..... | 143 |
| Brie-Johnson..... | 144 | National Mower Co..... | 133 |
| Buckner Mfg. Co..... | 8 | Nelson Mfg. Co., L. R..... | 132 |
| Budd Mfg. Co., The..... | 147 | Nieblo Mfg. Co., Inc., The..... | 102 |
| Burke Golf Company..... | 91 | Nitrate Agencies Co..... | 17 |
| Bush Brothers & Co..... | 102-105 | Nutria Peat Moss Co..... | 2 |
| Cater Mfg. Co..... | 139 | Page Fence Association..... | 128 |
| Caspillar Tractor Co..... | 57 | Peckham, A. N..... | 135 |
| Chilton Crocker Co..... | 20 | Pennsylvania Lawn Mower Co. Second Cover | |
| Club Managers' Ass'n..... | 131 | Philadelphia Seed Co..... | 144 |
| Cogsdill Mfg. Co..... | 25 | Premier Poultry Manure Co..... | 21 |
| Converse Co., Inc., F. S..... | 14 | Pyratone Products Corp..... | 104 |
| Cooper Manufacturing Co..... | 140 | Richmond Sod Cutter Co..... | 20 |
| Crawford, McGregor & Canby Co., The..... | 87 | Roseman Tractor Mower Co..... | 26 |
| Davis Co., Inc., Geo. A..... | 138 | Royer Foundry & Machine Co..... | 13 |
| Dayton Irrigation Co..... | 25 | Salem Tool Company, The..... | 141 |
| Diamond Calk Horseshoe Co..... | 143 | Schavolite Golf Corp..... | 95 |
| Dickinson Co., Albert..... | 14 | Scott & Sons Co., O. M..... | 135 |
| Dow Chemical Co..... | 107 | Seaside Bent Co..... | 10 |
| Dreer, Henry A..... | 2 | Sewerage Commission, The..... | 116 |
| DuBois Fence & Garden Co..... | 125 | Shaler Company, The..... | 101 |
| Dunham Lawn Roller Co..... | 137 | Sherman Hotel..... | 142 |
| Economy Irrigation Co..... | 144 | Sherwin-Williams Co..... | 75 |
| Efficiency Lawn Tool Co., Inc..... | 141 | Spalding & Bros., A. G..... | 62-63 |
| F. & N. Lawn Mower Co., The..... | 19 | Springfield Lawn Sweeper Co..... | 147 |
| Fate-Root-Heath Co., The..... | 143 | Standard Mfg. Co..... | 76-77-78-79-80 |
| Fulnace Co., The..... | 104 | Stauda Mak-A-Tractor Co., E. G..... | 20 |
| Gerstell & Company..... | 22 | Stumpp & Walter..... | 7 |
| Giant Mfg. Co..... | 9 | Synthetic Nitrogen Products Corp..... | 69 |
| Graham & Co., Inc., John H..... | 135 | Tennessee Copper & Chemical Co..... | 23 |
| Granby Mfg. Co., Ltd., The..... | 105 | Thompson & Sons, O. E..... | 138 |
| Golf Course Commensense..... | 24 | Toro Mfg. Co..... | 110-111 |
| Hadden Automatic Sprinkler Co..... | 5 | Trophy Shop, The..... | 143 |
| Harrison Hotel..... | 142 | U. S. Rubber Co..... | Fourth Cover |
| Hartmann-Sanders Co..... | 22 | Universal Sand Equipment Co., The..... | 137 |
| Horner, R. S..... | 144 | Vestal Co., John H..... | 147 |
| Horton Mfg. Co..... | 89 | Virginia Carolina Chemical Corp..... | 134 |
| Hyper-Humus Co..... | 14 | Vulcan Golf Company..... | 65 |
| Ideal Power Lawn Mower Co..... | 113-114-115 | Weiss Mfg. Co., Henry..... | 47 |
| International Harvester Co..... | 11 | W. G. Mfg. & Sales Co., The..... | 8 |
| Jacobsen Mfg. Co..... | 119 | White Manufacturing Co..... | 93 |
| Johnson, Inc., J. Oliver..... | 18 | Wickwire Spencer Steel Co..... | 10 |
| Kemp Mfg. Co..... | 18 | Willy, John..... | 144 |
| Kewanee Private Utilities Co..... | 12 | Wilson-Western Sporting Goods Co..... | 66-67 |
| Koppers Products Co..... | 15 | Worthington Mower Co..... | 72-73 |
| Kroydon Co., The..... | 85 | Young Company, L. A..... | 49-50-51-52 |

Golfdom

The Business Journal of Golf

Copyright

Published 1st of each month

236 North Clark St.
Chicago, Ill.

Tel. STate 3160-1

Advertising Manager
JOE GRAFFIS

Western Representative

DWIGHT H. EARLY
100 N. LaSalle St., Chicago
Tel. CENTral 4158

Pacific Coast, HALLETT COLE, 846 S. Broadway, Tel. Vandike 7386, Los Angeles, Calif.

Forms close 20th of month preceding date of issue. Address all communications to home office. Circulation: A personally addressed copy of GOLFDOM is mailed free, each month, to the president, green chairman, greenkeeper, house manager and professional of every golf club in the United States, Cuba, Mexico and Hawaii. Please notify us at once of any changes in above offices, sending us the new names and addresses.

A new creation in TEE MARKERS



Arrows 24" long
—1½" letters.

Weight 5½ lbs.—
Color combinations
optional.

Patent Pending

*First shown at the Columbus, Ohio, Show and has been
given immediate acceptance by authorities.*

The "PRACTICAL" TEE MARKER

The most economical marker

The "PRACTICAL" Arrow is all that the name implies. Durable built and assembled in such a manner as to afford space for stencil sign on both sides. Reading matter in stencil form with center plate.

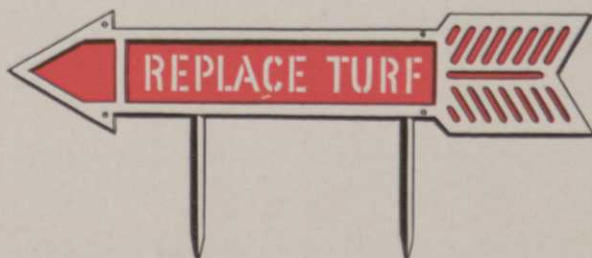
New—Efficient—Economical—Distinctive. Stencil can be withdrawn thus permitting refinishing of both arrows and stencils on premises. No refinishing at factory. Color combinations optional.

*Stencil lettering of any wording desired on
reverse side of arrow at small additional cost*

PRICES - 9 Holes—(18 Arrows)—\$ 64.50
18 Holes—(36 Arrows)—\$125.00

F. O. B. Chicago

Mueller & Lauer, 3821 S. Halsted St., Chicago



Patent Pending