

Players Demand Best

The exacting demands of the present-day golfing public know no bounds. Five years ago if the grass on the fairway was a little long and the ball half buried, the player put a little more beef on his iron shot, grunted and took it all as part of the game—but not today. Nowadays, the player insists on a perfect lie on every inch of the fairway and in rainy weather if you let the fairways go three days without cutting they raise merry hell. The men are bad enough but—oh, the women! They'll kick if the mowers slide a little and leave patches uncut.

Consider rough maintenance. Four-inch length of grass in the rough is the limit nowadays on high-class courses, whereas a few years ago they used to mow the rough a couple of times a year with a hay mower. The day has gone by when a player will wade through daisies up to his knees looking for a lost golf ball. When a ball slices over into the rough the player wants to find it and find it quick.

More Grass and More Mowing

Then, again, all this fertilizing of fairways makes the grass grow so doggedly fast and thick that you have to be cutting oftener anyway. So that, all in all, I agree with you that the machinery is the stuff, but I don't altogether agree that the clubs are spending less money. They're probably spending pretty nearly as much money as ever, but doing much more work for the same money and securing a much better conditioned course.

Until recently, practically all the work on greens was hand work, but now this end of the maintenance game threatens to be revolutionized by the invasion of power machinery of one sort and another. A lot of wise guys think that this will enable them to cut the labor force and save money, but I have my doubts. I think it's going to work out just like it did on the fairways. More greens machinery but more work to be done, due to kicks of players with consequent proposed saving wiped out by additional service demands.

Not long ago I attended a demonstration of a gang power greens mower. This baby looked like the answer to the maiden's prayer and cut a green in about twelve minutes. A bunch of metropolitan greenkeepers were also watching this baby and thinking their individual thoughts. It may not be long before power greens mowers will be in universal use and the hand power mower will go on the long

IT Pays

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A LIBERAL application of Armour's Special Turf Fertilizer to fairways in the fall helps them stand the winter. It gives grass the plant food it needs for a quick start in early spring. The grass shoots up quickly and covers the ground with a firm, green carpet.

Put your fairways to sleep this winter with a good feed of Armour's Special Turf Fertilizer under their belts. With the first spring rains of 1932 that fertilizer will make turf that you'll be proud of. And through the summer, the well-developed fairways and greens will please golfers—mean more play—greater revenue. Order Armour's Special Turf Fertilizer. Twenty-one conveniently located plants insure prompt delivery. Write for our booklet, "Solving the Turf Problem."

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journey to that dell where the woodbine twineth and the whippoorwill calls to his mate.

Several thoughts went chasing through my brain-pan as I watched this latest development in greens mowing. As you know the greens are more or less the center of the golf course. If they go bad or are in poor playing condition you can hear the kicks clear over in Paris. The members *growl* at poorly conditioned fairways, but poor-play greens mean that the greenkeeper's hide will be nailed to a door.

Now, suppose I buy a power greens mower for that wealthy golf course I manage up on Long Island. Right away we'll say it displaces the six men who mow three greens apiece each morning. On this basis, according to your ideas, I could cut the payroll one and one-half men and save at least one grand per annum. O.K. Suppose I do just that very thing. Everything goes along jake until some Fourth of July morning at 7:10 a. m., whereupon a one-lung gas engine on a greens mower develops a temperamental streak and quits cold, with a vital part on the fritz, the

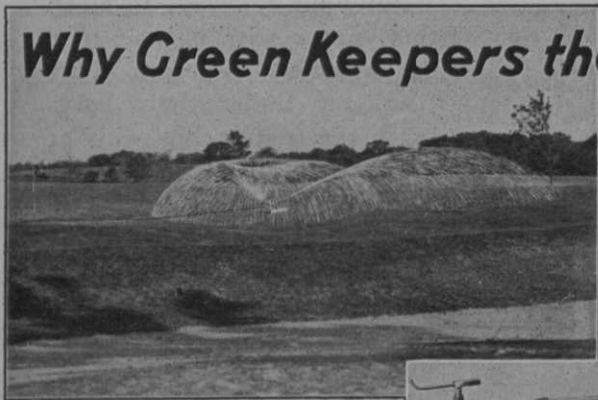
service station closed, the greens with a 24-hour beard standing up on end and 250 members in white pants due at 9 o'clock.

Prays for Perfect Motors

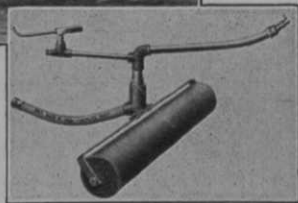
Now, don't tell me that such an occurrence is decidedly improbable. I've been monkeying with one-lung gas engines for the last 20 years and I'm telling you the damned things always select the worst possible moment to go bad. When I take my final mortal breath and take the express elevator down to hell to join up with the vast multitude of good scouts *en residence* I expect to find two commodities in abundance. I refer to mother-in-laws and one-lung gas engines. It couldn't possibly be hell without 'em. However, I must say that the way they have been improving these motors gives us considerable hope for a cheerful hereafter.

Well, after scratching the old bean for a moment I suppose you'll tell me to push the motor into the shed and drag out the six hand mowers and get the greens mowed that way. O. K., but don't forget I'm one and a half men short and there's

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And the LARK covers an area of 100 feet in diameter easily. With good pressure and a special nozzle it will cover a circle up to 150 feet in diameter.

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a hell of a lot of other work to be done; that the hand mowers may not be in the best of shape and some of the men may not know how to push a hand greens mower any more than I know how to knit stockings; to say nothing of the money we have tied up in those hand mowers that are idle 98 per cent of the time and using up storage space. No, sir, it won't work out that way.

Once you change from hand labor to machine you can't go back to hand labor in an emergency. You're a slave to the machine. The machine has you!

Then the Saving Is Spent

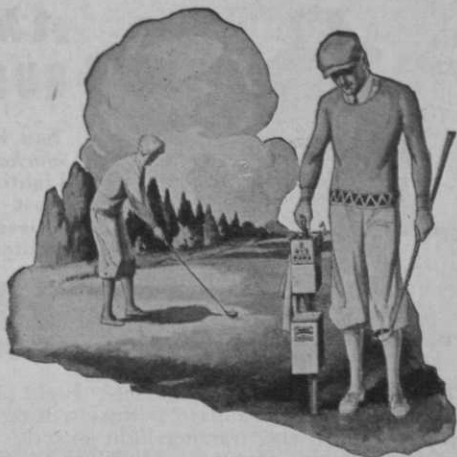
It simply means that when I get ready to substitute a gang type, power greens mower equipment for our present hand mowers I can't buy just *one* power mower. No, sir. In self-defense I've got to buy *two* gang power mowers so that if one goes bad I have the other to fall back on. That means more investment in greens mower equipment, more depreciation and interest, etc., etc. Furthermore, the lad that runs that power mower must be better than a common laborer and he'll have more jack in his pay envelope on Friday night than the rest of the common help, and of course all these extra items of expense are going to sort of eat into that thousand dollars you said I would save, so that when all is said and done maybe I'll only save \$500 after all, which of course ain't to be sneezed at. That \$500 is your ample reason, anyway, for using the machines.

However, just about the time I think I have that \$500 on ice some of our members will play a round at Piping Rock or Pine Valley and right then and there the fat is in the fire and the lamb chops are all over the kitchen floor.

The Same Old Story

They'll come to me and say, "Oh, Mr. Leach, you should have seen those greens. They were wonderful. Do you know that they cut those greens *twice* a day, first thing in the morning and again right after luncheon? The greens were simply wonderful and smooth at 3:30. Why can't we have our greens like that at 3:30? Why don't you mow our greens twice a day," and so on, *ad nauseum*.

Right then and there the 500 I thought I had safe in the old sock is all shot to hell. We will be doing twice as much mowing with power as we formerly did with hand mowers and the cost will be the



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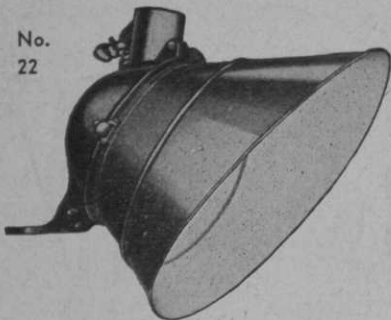
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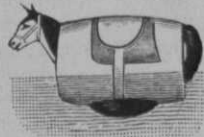
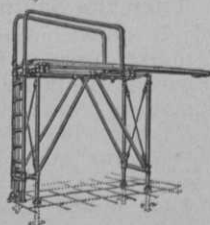
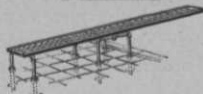
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same in toto. The playing conditions of the greens will be nearer perfection, but we won't be cutting total maintenance enough to write home about. By 1940 we'll be lucky if we aren't cutting the greens every 40 minutes and spending more money for mowing than we ever did before.

We are going to have more machinery on golf courses than the wisest lad ever dreamed of. There will be no end to it, and if 1931 course maintenance could be arbitrarily set up as the standard beyond which it would be illegal to go, then the golf clubs would have a fine show of saving a lot of dough. But you and I know that the world does move and the standard of course maintenance will increase as markedly and rapidly as the machine is capable of taking up the slack. It simply means better courses for the same money. Any cut in maintenance costs will in all probability be of a very transient nature.

Sincerely yours,

B. R. LEACH.

P. S.—I note by June GOLFDOM that the Green Section has finally admitted greenkeepers into the sacred portals of their advisory board. Of course a thing

like this makes it pretty tough for us writing bozos. For years when I couldn't think of anything else to write or talk about I could always get a big hand by panning the Green Section for freezing out the greenkeeper. Now the Green Section turns around and steals my thunder. This writing game is getting to be a horrible nightmare. What with all the factions in the golf racket compromising and cooperating and kissing each other on both cheeks it's getting so there ain't hardly a single issue to raise hell about. When you and Joe have a little spare time on your hands give me a line on something else in the golf racket that needs readjusting so I can keep in practice and not lose my pep.

B. R. L.

Write GOLFDOM whenever your club does "something different." Especially if the stunt makes money for the club or increases member enthusiasm. We want to pass it on to other clubs and pass their ideas back to you.

Green Section Announces Heavy Meeting Schedule

FOURTEEN meetings of the U. S. G. A. Green Section, more than twice the number held heretofore, are scheduled for this summer during the period from July 7 to Sept. 24, at various courses and experiment turf gardens of the East and Middle-West, according to the Green Section program just released.

At all of these meetings opportunity will be afforded to compare different strains of grasses, different fertilizer tests, and the results of different turf practices. The meetings will be open to any one interested in turf problems whether or not he is affiliated with a club supporting the work of the Green Section. Twelve of the meetings will be held at demonstration turf gardens on the golf courses listed below, and one each at the Arlington and Mid-West experiment turf gardens.

July 7: 1 p. m. Lochmoor Club, Detroit, Mich.

July 20; 10 a. m. Arlington Turf Garden, Arlington, Va.

July 27; 3 p. m. Charles River C. C., Boston, Mass.

Aug. 3; 3 p. m. Philadelphia C. C. (Spring Mill Course), West Conshohocken, Pa.

Aug. 4; 3 p. m. Oakmont C. C., Pittsburgh, Pa.

Aug. 10; 3 p. m. Century C. C., White Plains, N. Y.

Aug. 17; 3 p. m. Sedgefield C. C., Greensboro, N. C.

Aug. 19; 3 p. m. C. C. of Virginia (James River Course), Richmond, Va.

Aug. 26; 3 p. m. Hyde Park G. & C. C., Cincinnati, Ohio.

Aug. 28; 3 p. m. Indian Trails G. Cse., Grand Rapids, Mich.

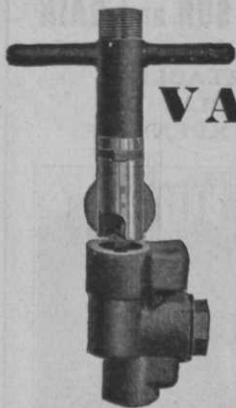
Aug. 31; 4 p. m. Mid-West Turf Garden, Mill Road Farm G. Cse., Everett, Ill.

Sept. 8; 3 p. m. Westwood C. C., St. Louis, Mo.

Sept. 10; 10 a. m. Tulsa C. C., Tulsa, Okla.

Sept. 24; 3 p. m. Municipal G. Cse., Niagara Falls, N. Y.

At the Arlington turf garden meeting on July 20, inspection of the garden, which will begin at 10 a. m., will be followed by an outdoor luncheon and program of speakers. Those traveling by automobile can drive directly to the garden, which is located on the U. S. Dept. of Agriculture experiment farm near Arlington, Va. To reach the farm from the north, visitors



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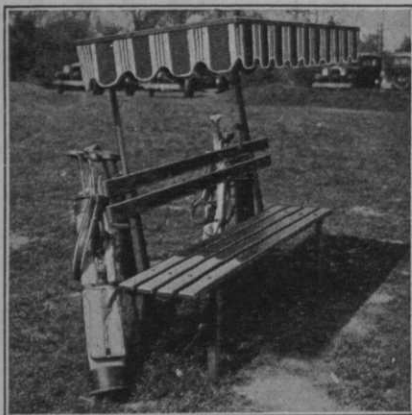
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may cross the Potomac river over the Highway bridge and turn to the right. Those arriving by train may report to the Green Section's office, in Temporary Building "F," on Seventh street Northwest, two blocks south of Pennsylvania avenue. Visitors from Cleveland, Pittsburgh, New York, Philadelphia, Baltimore, Atlanta and Richmond may come by air transport, landing at the Hoover-Washington airport, which is on the Virginia side of the Potomac river only a few minutes by taxicab from the turf garden.

The meeting at the Mid-West turf garden, at 4 p. m., on August 31, will be held at the time of the National Amateur Championship. Arrangements have been made for members of green committees and greenkeepers to play golf. A dinner will be held during the evening.

"Give Due Credit," Greensman
Counsels G. M. Aspirants

FROM AL SCHARDT, grounds superintendent at Wanakah C. C. (Lake View, N. Y.) comes a statement that deserves thought when general management policies are under consideration. Schardt warns against the danger of a general supervising executive hogging the glory for the course superintendent's achievement. It's been GOLFDOM's observation that there is just enough of this evil to seriously interfere with a fair judgment of the general management idea. However, we're glad to say that in every successful case of general management that we have seen close-up, the operation is successful because the responsibilities and rewards—in comment and cash—are fairly distributed.

When the "general manager" notion flops, most of the times it is because harmony is absent following just such selfishness as Schardt mentions when he writes:

"A recent article in GOLFDOM says that the greenkeeper has nothing to lose and everything to gain when real business management is applied to golf clubs, and that there should be no qualms about their chief being a man who does know and appreciate their work.

"Now where, may I ask, do the so-called chiefs or managers get their information about greenkeeping? Certainly not sitting in the office going over a lot of bills for material and equipment that has been purchased for grounds maintenance, or playing a round of golf or listening to a lot of mediocre golfers discussing their game in

the locker room. No, my dear Major, to know the work of the greenkeeper generally takes more time and real practical experience than can be obtained by the average bookkeeper or cook who finally works up to the position as club manager.

"Isn't it enough worry for the greenkeeper to have to explain each year to newly elected officials all the fundamentals of the job without having to be accountable to a manager who doesn't know the first thing about course maintenance; and is not the greenkeeper somewhat of a diplomatic manager himself if he can satisfy 300 to 500 members, keep the machinery going and his men satisfied on a job where they are only employed seven to nine months of the year?"

"I don't think the average greenkeeper who knows his business, objects to working under a manager, providing the manager is a man with a high enough rating so that he doesn't have to go around among the members soliciting comments on the fine condition in which he is keeping the course. Greenkeepers are very modest and don't expect a lot of glory for what they do. All they want is a fair salary and a reasonable budget, and they will do their best, but they do object—and with every right—to having a manager who never saw a golf course and who has 100% contact with the membership, step in and take the credit for the wonderful condition the course is in.

"There are a lot of good club managers and a lot of good greenkeepers, but there are also a lot of good bookkeepers who think they are managers as well as a lot of good tractor and mower men who think they are greenkeepers. A good greenkeeper doesn't need a manager."

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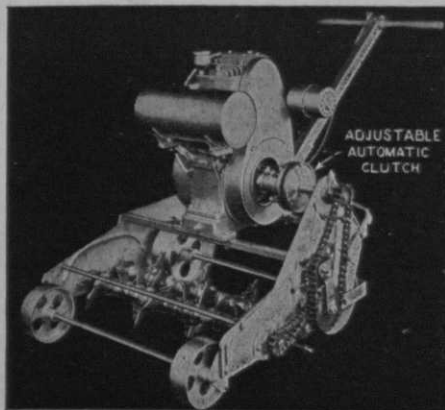
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Steel shelving permits neat arrangement and efficient withdrawals in the commissary.

Where Do Canned Goods Fit in Country Club Cooking?

Ingredients for many menu items at country clubs come in cans, yet members, even when they know the dish before them is not "fresh," rarely object, because modern packers have learned how to preserve the natural taste and aroma of the raw product. Frequently a canned product is superior to the available supply of fresh produce in the local markets, particularly in off-season.

We asked Libby, McNeil & Libby what assortment of canned goods a country club commissary should stock. Below are described the foodstuffs they suggest.

COUNTRY club commissaries are not unlike those of the average good city club, except that country club requirements for feeding, per capita, are a little larger due to the more strenuous outdoor exercise of the members. One of the best regulated country club commissaries we

know has standardized on the best grades of a nationally advertised canner by reason of the general satisfaction resulting in the dining-room and the consequent reduced number of complaints.

In this particular club, sandwiches play an important part in dining-room sales,

presumably on account of the speed with which they may be prepared and served and because they are a fairly profitable item. With each sandwich this club serves ripe and Spanish queen olives and small sweet pickles as a garnish. Various types of sandwich filling are used, from the old reliable baked ham to more fancy filling made from a combination of chopped olives, mayonnaise and chopped meat, either canned corned beef, ham or veal. Fruit salad is a strong favorite with women at country clubs and is growing rapidly in popularity with the male members.

The well-stocked club commissary should provide for daily use a rather complete assortment of the best grades of canned fruit, canned pineapple, quart and gallon containers of olives (both Spanish, queens, stuffed queens and ripe), smaller sizes of sweet and sour pickles, and dills large enough to cut in halves and quarters, yet small enough to be dainty and appetizing in appearance. A stock of the best grades of canned vegetables, including such staples as string beans, peas, corn, tomatoes, asparagus, is required, and for general use and always for emergencies an assortment of canned container-cooked hams, corned beef and veal loaf should be on hand.

Hot chili con carne is growing in popularity in country clubs for late-in-the-evening service. Corned beef hash with poached egg has always been a popular breakfast dish. Salmon is used for salads

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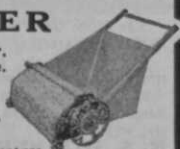
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and as an ingredient for hors d'oeuvres. Many clubs are now serving that rapidly growing, popular, pick-me-up beverage, tomato juice, at their fountains or as an important part of their breakfasts.

These products cover only such items among the staples as are referred to as "canned goods," but they make up a very important and large part of the club diet, for they are in constant demand and if carefully selected lend themselves to satisfactory dining-room profits and a pleased clientele. The margin between fancy and mediocre grades in canned foods is narrow on a per portion basis, thus eliminating any contention in favor of cheaper grades. Nationally advertised canned foods, such as are found in most of the best country club and hotel store rooms, are of the fancy grade and their use avoids possibility of complaint concerning the quality of the food served, especially when prepared by chefs of better than mediocre experience.

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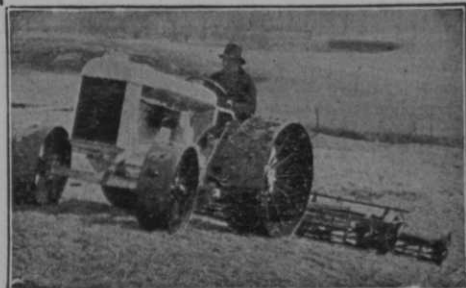
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Long Island City, N. Y.—A large, attractive display hanger for the pro shop is being sent to pro dealers by the Schavolite Golf Corp. The hanger gives an interesting, illustrated selling talk on the Schavolite-General Electric "wood" clubs and has retail prices prominently displayed.

It carries more reading matter than most pro shop display material but the dope set forth is something to help the pro sell.

GOLF WHEELS FOR FORDSONS



The R. H. Golf Wheels are stronger, rims do not bend, 50% better traction, easier steering, and rounded edges. Many clubs are replacing old wheels with these stronger and better wheels.

Sold in singles, pairs or full sets. Immediate shipment. If your Ford or equipment dealer cannot supply, write direct.

R. S. HORNER (Mfrs.) Geneva, O.

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The R. H. wheel spuds save time installing and removing, they are made in many sizes for any type tractor or purpose. Low price and quality have been welcomed by Golf Clubs, in use on more than one-half the clubs in U.S. and Canada.

Sample spud and circular on request; advise make of tractor and purpose used for.

(If your Ford or equipment dealer cannot supply, write direct. Immediate shipment.)

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Manufacturer of Wheel Spuds, Golf Tractor, Golf Wheels for Fordson and Trucks.

