



#### GOLFDOM



aerial tank, clubhouse and golf course provides plenty of problems for the designer, and is usually solved by giving the golf course the short end. There is no set answer or formula for these problems, each is a study in itself. The only common basis is the need for separating the house supply from the course supply, and having each independent, if this can be arranged. Importance of Water Supply

The importance of an adequate water supply cannot be overstated. Suitable pressure ordinarily cannot be supplied by either city water, aerial towers or standpipes. When golf course architects learn that the 20, 30, or 40 pounds pressure provided by municipal water systems or aerial tanks is woefully inadequate either for forcing the water to the extremities of the small pipes usually found in tee and green systems or for efficiently distributing water through up-to-date equipment, proper attention will be given to the water supply. But until then the greenkeepers of the nine-hole courses must struggle along with inadequate water supplies.

Again, if it be known in advance that the water pressure is inadequate, why should the designer of the water system compound an untoward condition by specifying pipe sizes which would be small even with pressure pumping? Yet this double inadequacy is common practice. You can go into any golfing district and find greenkeepers making from five to ten sprinkler settings to each green even on courses designed by prominent architects!

The adequacy of the initial water pressure is paramount to successful irrigation practice, and is equally as important as the pipe sizing or the layout.

Layout

The layout of the piping system for tees and greens for nine holes should, of course, follow a design suitable for combined fairway, tee and green irrigation for a future 18-hole course (if extra land is available) and should be constructed of permanent piping.

Rarely, however, will any new nine-hole course have funds for this and in nearly every case the problem is to provide water for tees and greens at the absolute minimum capital outlay, which means galvanized or even black, or second-hand, steel pipe laid in straight lines connecting the tees and greens with the least amount of piping and without any regard for future construction.

(To be continued.)

# Classified Ads. Where the Man and the Job Get Together Rates: 10 cents a word per issue. Minimum charge \$2.50

#### GET THE RIGHT MAN FOR THE JOB HERE

There is no charge for help wanted advertisements in GOLFDOM. We want to make it as easy as possible for a golf club to get the right man for the job, so if you are considering applicants for a position as greenkeeper, pro or manager, your advertise-ment in GOLFDOM will put you in immediate touch with the best available talent. Hire your men early to make sure of getting the ones you want. A good depart-ment head for a golf club doesn't stay "at liberty" long.

CLUB MANAGER-To manage a country club of standing. A man with ideas who understands finished service and can promote that good fellowship that is a part of every real golf club. Has tact and diplomacy to handle the most exacting people on any occasion. Capable of maintaining a club working organization that will assure efficient and willing service to the club members and relieve all worries from the board of directors. Thoroughly conversant with the functioning of each depart-ment of the club. Valuable factor in perfecting and maintaining complete membership roster. Address Box 721, % Golfdom, Chicago.

Professional-Young, married, desires position in South during winter season, November 15 to April 1st. Can give best of references as to credit rating and capability. Would consider year round job. Have been at pres-ent club 3 years. Address: Box 720, % Golfdom, Chicago.

Professional at present attached to Eastern club wants winter location as professional or assistant. Also is interested in 1931 situation if opportunity for betterment is afforded. Age 29, American. Experienced in upkeep and maintenance. Has successfully managed clubmaking establishment and has served as private pro. Winner of several sectional P. G. A. tournaments. Would travel South with individual family as golf instructor. High-est references. Address: Box 722, % Golfdom. Chicago.

Able pro-greenkeeper is available for winter location in South. Is excellent course construction man and undoubtedly can do lot to make his employment profitable to Southern club by assistance and supervision in bringing course design and condition up to best modern standard. Best recommendations on both greenkeeping and pro ends of the business. Address: Box 719, % Golfdom, Chicago.

Wanted-Club Manager with experience and good credentials, to take complete charge of clubhouse, with purchasing of food articlues. Address: Box 715, % Golfdom, Chicago.

Professional desires to change for more activity. Several years of public and private club experience, can take over full management if desired. 32, A-1 credit rating, past record and habits will bear close investigation. Efficiency and service are always the best in my power to give. Address: Box 717, % Golfdom, Chicago.

Professional-7 years' experience, seeks full-time position. Prefers new organization where growth with club is possible. 27 years old; wife can help manage club. Best references. Address: Box 718, % Golfdom, Chicago.

Greenkeeper-Capable of handling all golf course maintenance and construction work. Familiar with scientific fertilization and bent grasses. Married; high grade references on request. Address: E. C., % Golfdom, Chicago.

Experienced and successful professional desires new location for 1931. Uniform record of highly satisfactory service to employers. Stays right on the job giving excellent service in instruction, club-making and other details of work for the club. Address: Box 711, % Golfdom, Chicago.

Professional-Thoroughly experienced. 10 seasons present position, re-engaged January, 1931. Previously held position for 9 years. 1931. Previously held position for 9 years. Open January winter season. First class in-structor and thorough knowledge of construction and maintenance—good player. Member P. G. A. English born. Age 47. American citizen. Can be very highly recommended. Address: Box 710, % Golfdom, Chicago.

Membership Campaign Executive - With thoroughly experienced membership campaign organization seeks connection with club enlarging its roster or starting an entirely new campaign. Have just completed record breaking campaign for Middle Western club. Will be available soon. Excellent business and bank references. Address: Box 712, % Golfdom, Chicago.

GOLFDOM

Country Club Site Owners—Have unique profitable and proven plan for development of logical country club sites adjacent to large cities. Inquiries invited. Excellent banking and business references. Address: Box 713, % Golfdom, Chicago.

Greenkeeper—Young man, married, would appreciate communication with club seeking able and willing worker. 9 years' experience, with best of reference from present club. Address: Box 714, % Golfdom, Chicago.

Greenkeeper—Capable of taking entire charge, would like first class course. Thoroughly experienced in construction and upkeep of excellent greens, both seed and stolon. Can give satisfaction on moderate budget. Understand golf machinery. Married. References. F. J. Hartwell, Apt. 42, 2475 Madison Rd., Cincinnati, Ohio.

**Professional** — Desires connection in the South as instructor or assistant professional or will take charge of Tom Thumb course. Available until April 1st. 8 years' experience —first class references. Address: Box 716, % Golfdom, Chicago.

Manager with 11 years' successful experience at prominent metropolitan district club desires new location for 1931 season. Has unusually fine qualifications in general clubhouse management, finance and secretarial duties. Has been directly responsible and financially successful in handling club operating details in a manner that relieves officials of worries connected with all phases of house operation. For complete information write: Box 612, % Golfdom, Chicago.

Want professional (no greenskeeping) of highest calibre for highest class fee course, in central west. Must be good teacher. \$350 per month minimum guaranteed. Average attendance 1,000 per week. A gold mine if you can qualify. Address: Box 615, % Golfdom, Chicago.

Greenkeeper—Married. American, age 34, would appreciate opportunity to serve as greenkeeper. High school education, originally farmed. Past five years in full charge 18 holes. Good references. Could call for personal interview; own automobile. Address: Box 623, % Golfdom, Chicago.

Locker-room man—Experienced 1 o c k e rroom head wants Southern job for winter. Is expert in locker-room operation that gives members and guests best impression of club. Hard worker, good appearance and thoroughly reliable. Best references. For details address: Box 725, % Golfdom, Chicago. Professional who has practically doubled

Professional who has practically doubled business at present fee course location this year desires management of fee course on rental or commission basis either in South for winter season or in North for 1931. Is a real worker with successful record as business-getter. Pro, manager and greenkeeper. Address: Box 723, % Golfdom, Chicago. Pro-greenkeeper-manager with splendid record for operating daily fee and private clubs is available for winter season. At present employed. A real business-getter and money-maker for the club. Highest references. Address: Box 724, % Golfdom, Chicago.

**Greenkeeper**—Wants position with reliable club. Best of references. Experienced in construction and reconstruction work. *Address*: *Box* 726, % *Golfdom*, *Chicago*.

For Sale or Lease—Nine-hole Fee Golf Course on the Gulf Coast Riviera and Old Spanish Trail and in the heart of the residential section of Mobile, Alabama. A yearround proposition. No competition. Address: Box 1615, Mobile, Alabama.

## In December GOLFDOM

To give you a lot of inspiration for your New Year's resolutions GOLF-DOM has in type for December publication some of the most interesting, valuable material that ever appeared in this journal.

Among the features will be:

The Greenkeeper in the Making

An advance chapter from G. A. Farley's forthcoming book on greenkeeping.

Course maintenance pointers from leading authorities in all parts of the country.

Three of the greatest pro business building stories GOLFDOM'S ever printed.

How Leading Managers Put Houses on Paying Basis.

# This Helps Your Buying

Use this page to notify GOLFDOM of your club's requirements for course, clubhouse and pro shop, and you will get prompt and complete details from leading manufacturers.

## Check this page and mail it to GOLFDOM, 236 N. Clark St., CHICAGO

Announcement boards Architects-Course; Landscape Arsenate of Lead Awnings Bags (golf) Balls Ball markers Ball washers Bath Slippers -Paper Bath Towels Benches, tee Bent stolons Beverages Bird houses Brown patch preventives Buffing Motors Caddie badges Caddle time clocks Calks-for golf shoes Chickweed eradicators Clubs Club racks Compost distributors Compost mixers Coolers, water Discing machines Dish washers Display cases Drags Drainage engineers Dryers Dump carts Electric systems Fencing Fertilizer Fertilizer distributors Flags Flag poles Flood-lights Fountain-Drinking

Furniture-Clubhouse, Ground, Porch Garbage incinerators Handleap racks Handleap cards Harrows Heating Systems-Clubhouse, Water Hedge trimmers Hole cutters Hole rims Hose Indoor putting surfaces Insecticides **Kitchen** equipment Landscaping material Laundry equipment Lawn sweepers Linens Lockers Ministure Golf Courses Mole traps Motion Picture Cameras, Projectors Mowers-Fairway, Green, Rough, Tee Mower blades Mower overhauling Mower sharpeners Organizing service Phonographs, automatic Pipe—Drainage, Water **Playground** equipment **Plumbing** supplies Pumps (shallow-deep-) Putting cups Befrigerators **Refrigerating Machines** Rollers-Fairway, Green, Spiked

Score cards Seed-Fairway, Green Seeders Shafts-Hickory, Steel Shelters, Course Shoes Showers Shrubs, Trees Silverware Sodcutters Soda fountains Soll screeners Soil testers Sprayer Spreaders (arsenate of lead) Sprinklers Sprinkling carts Swimming pools Tanks-Elevated, Gasoline. Underground Tes room equipment Tee bezes Tee markers Tee umbrellas Tees-Patented Tennis court equipment Tile-Drainage Time recorders Tractors Trophics Water softeners Water systems Water system engineer Weed killers Weed stingers Worm eradicators

#### (PLEASE PRINT SIGNATURE AND ADDRESS PLAINLY)

	••
Ву	•••
Position	•••
Address	
	•••
Date1930	

Tell us any idea for making GOLFDOM advertising more helpful.

## Vol. 4

# NOVEMBER, 1930

# No. 11

## TABLE OF CONTENTS

Handling Figures Marks Greenkeeper as Wizard. By B. R. Leach	7
Plan Pro Drive to Turn Frozen Assets into Cash	11
Southern California Keys for Tourneys. By Arthur Langdon	15
Look Ahead in Figuring 1931 Budget. By Prof. L. S. Dickinson	18
Let Manager Manage, House Success Recipe. By Thos. Ream	25
A "Yard-stick" for Manager Measurement. By Henry Dutton	27
Lamb, Pork and Fowl Buying and Service. By Robt. Love	32
No Tourney Dough So Pass Buck to P. G. A. By Herb Graffis	35
Greenkeeper First Factor in Course Making. By Wm. J. Rockefeller	42
Tree Program Prominent in Maintenance. By Martin L. Davey	45
Watering System for 9-Hole Course Looks to Future. By Wendell Miller	49

## INDEX TO ADVERTISERS

Adalink Chemical Co Armco Culvert Mfrs. Assn Atkins and Durbrow, Inc. Inside Back Co	2	National Golf Course Builders
Bierly-Jansen, Inc. Buckner Mfg. Co. Burlington Blanket Co.	43 40 46	Pennsylvania Lawn Mower Works Second Cover Premier Poultry Manure Co 51
Cardiff Green Marble Co Club Managers Assn Converse Co., Inc., F. S	41 48 4	Richmond Sod Cutter Co
Diamond Calk Tractor Co		Sewerage Commission, The
Economy Irrigation Co Everson Filter CoInside Back Co	46 over	Staude Mak-A-Tractor Co., E. G 52 Stumpp & Walter Co
Fate-Root-Heath Co., The	48	Thompson Mfg. Co
International Harvester Co	3	U. S. Golf Architects, Inc
Kemp Mfg. Co	46	U. S. Rubber CoOutside Back
Kewanee Private Utilities Co	2	Vestal Co., John H 46
Leach, B. R		Willy, John
Miller, W. P. Murdock Mfg. & Supply Co	1 46	Young Co., L. A19-20-21-22

Editor HERB GRAFFIS

Eastern Representative ALBRO GAYLOR 20 Vesey St., N. Y. City Tel. FitzRoy 8173 Pacific Coast, HALLETT COLE, 846 S. Broadway, Tel. Vandike 7386, Los Angeles, Calif.

Copyright Published 1st of each month 236 North Clark St. Chicago, Ill. Tel. STAte 3160-1

**Advertising Manager** JOE GRAFFIS

Western Representative DWIGHT H. EARLY 100 N. LaSalle St., Chicago Tel. CENtral 4158

Forms close 20th of month preceding date of issue. Address all communications to home office. Circulation: A personally addressed copy of GOLFDOM is mailed free, each month, to the president, green chairman, greenkeeper, house manager and professional of every golf club in the United States, Cuba, Mexico and Hawaii. Please notify us at once of any changes in above offices, sending us the new names and addresses.



For many years manure has been the standard fairway fertilizer—because it supplies the *right* kind of plant food for turf in the right proportions.

And, it has many advantages for Fall use. Being truly organic, it undergoes transformation in the soil—the nitrogen being converted into nitrates through bacterial action. However, the low temperatures of winter inhibit bacterial activity and thus avoid leaching loss of nitrates by preventing their formation.

#### A NEW COW MANURE

#### Free of weed seeds and debris

So much for the value of manure. It seems to be quite generally preferred—when available. Now we remove *all* the objections. Cow manure, the richest, most complete, Natural fertilizer is available in fine granulated form . . . mixed with peat moss, the best humus forming, soil improver known.

DRICONURE—this new product—is not just peat moss and manure trash mixed. It is a specially processed kind of manure-peat moss bedding, consistently uniform in quality and contents . . . . maintaining an even 2-1-2 count, and dehydrated to strengthen *five times*.

3

#### Gets Down to the Roots and Stays There

DRICONURE, unlike fresh manure, gets right down to the grass roots and builds up your soil. Fall and Spring rains will pound it down and mix it *into* the soil. It is prepared for this purpose. May we suggest that you try it and compare results with any other fertilizer on the market. It may not produce the rank, quick growth some of the more highly concentrated chemical fertilizers produce, but it will continue to nourish long after they would have been used up or leached away. Try it on a section and iudge for yourself.

Complete information and prices on request.



## There's Nothing Better Than an Everson Pool to Bring the Members Out

There's nothing like an Everson Pool for bringing the entire family to the club, day after day; nothing more enjoyable than a refreshing plunge after a hot 18. Everybody likes to swim, especially in a beautiful Everson Pool where the water is always sparkling, clear and germ-free. Properly operated a pool will more than pay its way, directly. Its indirect benefits often turn loss to profit.

#### Everson Developments and Bulletins

For over a quarter of a century Everson has led in the development of swimming pools. Everson Engineers are constantly bringing out new and better pool equipment. Bulletins describing outstanding pools and these latest developments are yours for the asking. Write for them today.

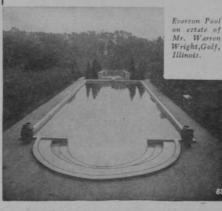
## Some Recent Everson Country Club Pools

Davenport, Ia.; North Shore Club, Neenah, Wis.; Springfield, Ohio; South Bend, Ind.; Hyperion Club, Des Moines, Ia.; Shawnee, Okla.; Meridian Hills, Indianapolis, Ind.; Onwentsia, Lake Forest, Ill.

## Everson Filter Company

Swimming Pools - Water Purification Systems-Pool Equipment

648 N. Green St., CHICAGO, U. S. A.



IMMING

POOL