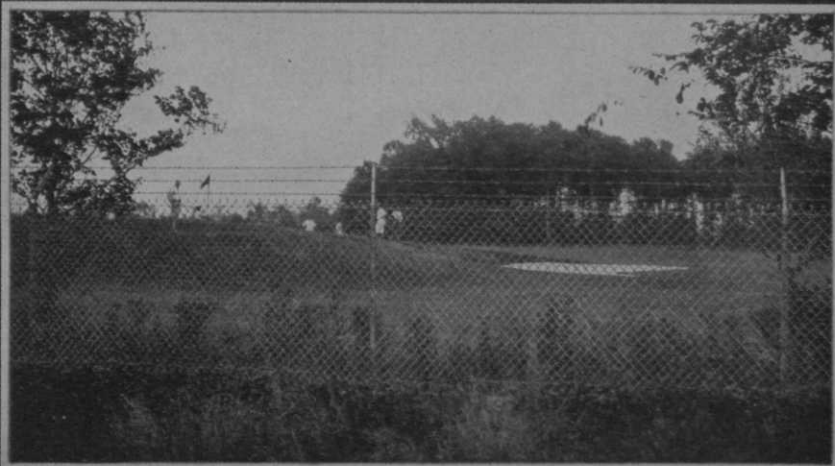


# A Club without a Fence



## is a "Mental Hazard" to Club Officials . . . .

Constant worry of damage claims is enough to throw any man "off his game." But picnic crowds, nature lovers, flower pickers, etc., won't "stay put" of their own accord.

The only sure way to keep them from making your grounds their headquarters is to enforce "Keep Out!" A PAGE Fence, lasting and durable, will do this just as effectively at your club as it is at numerous other clubs throughout the country.

64 Service Plants erect PAGE Fence everywhere. Write for interesting literature and for name of our distributor nearest you who carries a complete stock and can serve you promptly—from plans to erection. Page Fence Association, 520 N. Michigan Avenue, Dept. A63, Chicago, Ill.

**NOTE:** PAGE is the only manufacturer able to furnish you with a fence of Armeo Ingot Iron, which is your assurance against corrosion and of increased life of the enclosure.

**PAGE FENCE**

*America's first steel and wire wire fence since 1885*

*nation-wide service through 64 service plants*

**CHAIN LINK OR ORNAMENTAL WROUGHT IRON**

When you mention GOLFDOM the advertiser knows you mean business.

# The proper attire!

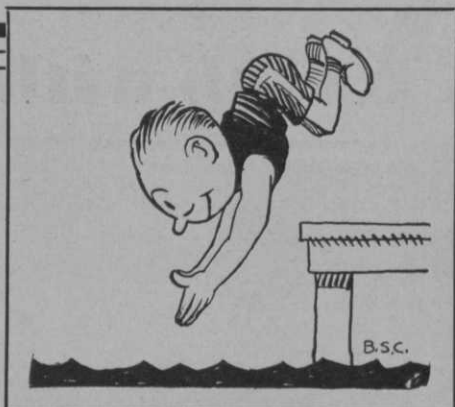
For those courses where broken or leaky water pipes have converted them into one big water hazard, nothing is quite so appropriate as a bathing suit.

But if your members prefer the customary plus-fours and golf sox . . . it's best to make the water system safe with Clow-National Cast Iron Pipe. It does not leak, rust or deteriorate. Once laid it can be forgotten for three or four generations. Ordinary unskilled labor can lay it quickly and easily.

*Write for further information.  
Address either company.*

James B. Clow & Sons,  
Chicago, Ill.

National Cast Iron Pipe Co.,  
Birmingham, Ala.



#### Foundries:

Birmingham, Ala.;  
Newcomerstown and  
Corhocton, Ohio

#### Sales Offices:

Chicago, New York City,  
Philadelphia, Boston, Pitts-  
burgh, Milwaukee, Detroit,  
Minneapolis, Salt Lake  
City, San Francisco, Los  
Angeles, Dallas, Kansas  
City



## CLOSE-TO-NATURE Golf Club Equipment

The "TEESETEE" provides shade for the foursome waiting to tee off and ample shelter for those on the course when it is raining. TeeSetee is collapsible, easily portable and substantial.

KWIK-UP Refreshment Stands are popular for use during tournaments, field days and picnics. This stand is 100% portable. Made in five models and twelve sizes. Write for circular.

CLOSE-TO-NATURE CO., 28 Bridge Place, Calfax, Iowa



## ★ GRASS THAT GROWS

Armour's Special Turf Fertilizer contains the three main plant foods rightly balanced for grasses . . . nitrogen 10%, phosphoric acid 8%, potash 6%. Land now too poor to produce grass will grow a sturdy, healthy sod when treated with Armour's Special Turf Fertilizer. Grass needs a deep, well developed root structure to make it healthy and strong, for good turf must be developed below the surface of the soil as well as above.

Such a turf means the ultimate elimination of weeds and does away with the necessity of reseeding every year.

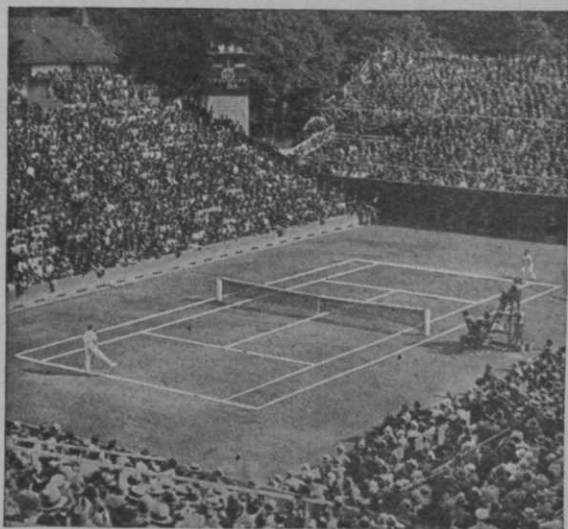
Get to the roots of your turf troubles with Armour's Special Turf Fertilizer. Write for booklet "Solving the Turf Problem."

**Armour Fertilizer Works**

GENERAL OFFICES: Dept. 148, 111 W. Jackson Boulevard, Chicago, Ill.

Here are a few  
Club Owners of  
En - Tout - Cas  
Tennis Courts....

Fishers Island, Gib-  
son Island, Piping  
Rock, Saddle & Cy-  
cle, St. Louis Coun-  
try Club, Stock-  
bridge Golf Club,  
Tuxedo Tennis &  
Racket.



Tilden and Cochet  
playing the 1929  
finals for the  
Davis Cup on "En-  
Tout-Cas Bouha-  
na" Courts at the  
Roland Garros  
Stade, Paris,  
France.

## Fast Drying Tennis Courts

"En-Tout-Cas"  
NEW IMPROVED

THE BRITISH HARD  
COURT CHAMPIONSHIPS  
1930-1-2-3-4

THE JUNIOR CHAMPI-  
ONSHIPS WIMBLEDON  
1929-30

"En-Tout-Cas"  
BOUHANA

THE FRENCH  
CHAMPIONSHIPS  
1929-1930-1-2

THE DAVIS CUP  
(Final or Challenge Round)  
1929-1930-31

Acknowledged by All Champions and First Class Players  
To Be The Most Accurate and Perfect Courts in Use.

*Upkeep reduced 50 percent*

THESE COURTS ARE MADE ALL OVER THE WORLD

For Details Address Dept. O.

*Sole American Agents*

**H. A. ROBINSON & CO., Inc.**

400 Madison Ave.

New York, N. Y.

*Sole Makers and Patentees*

THE EN-TOUT-CAS CO., (SYSTON) Ltd.

Syston, Leicestershire, England

Pacific Coast Representative—Robert Hunter, Jr.

1530 Latham Square Bldg., Oakland, California

422 Van Nuys Building, Los Angeles, California

Canadian Agent—E. A. Purkis Ltd., 53 Yonge Street, Toronto

Patented in Great Britain U. S. A., Canada

**PLAY TENNIS** 30 minutes after rain . . . at twilight  
. . . weeks earlier . . . weeks later

# BUCKNER SPRINKLERS

## for Golf Course Irrigation

The best golf courses of the country are equipped with hoseless systems and Golf King sprinklers, because actual practical test proves that they really do irrigate the course more effectively and economically than any other type of installation.

Perfect fairways mean better play, happier members, and a more prosperous club. That's logical, and sound. Give us the chance to prove it. A word from you will bring the facts.

## BUCKNER MANUFACTURING CO. FRESNO, CAL.

### Special Representatives

J. Oliver Johnson, Inc., Chicago, Ill.  
Philadelphia Toro Co., Philadelphia, Pa.  
New York Toro Co., 67 Warburton, Yonkers, N. Y.  
H. V. Carter Co., San Francisco, Calif.  
Guy R. Champlain, Paris, Ky., P. O. Box 154  
Joseph P. Breck & Sons, Boston, Mass.  
Ritchie Bros. & Co., Vancouver, B. C.  
Ivan W. Lee, Seattle, Wash.  
Golf Equipment Co., Pittsburgh, Pa.  
Huey & Philip Hardware Co., Dallas, Texas  
Eastern Engineering Representative  
Wendell P. Miller & Associates—Columbus, O.  
Chicago, Ill.

## FREE TRIAL OFFER



Before you spend another penny sharpening your present blades—try—without any obligation to buy—the remarkable Budd. Test it, see it perform—then decide whether you want to keep it or not.

### FOR ANY MAKE MOWER

Budd gives you four times the service of ordinary blades. Cleaner, faster, more economical cutting. Most efficient blade ever designed. "Circular G" brings you the full story and our FREE Trial Offer. Wire or write for it NOW!

THE BUDD MANUFACTURING CO., Ravenna, Ohio

## FEED your turf



Like all living things, turf grows best when properly fed. You will get better turf, greener turf and it will stay green longer if you top dress two or three times a season with Driconure.

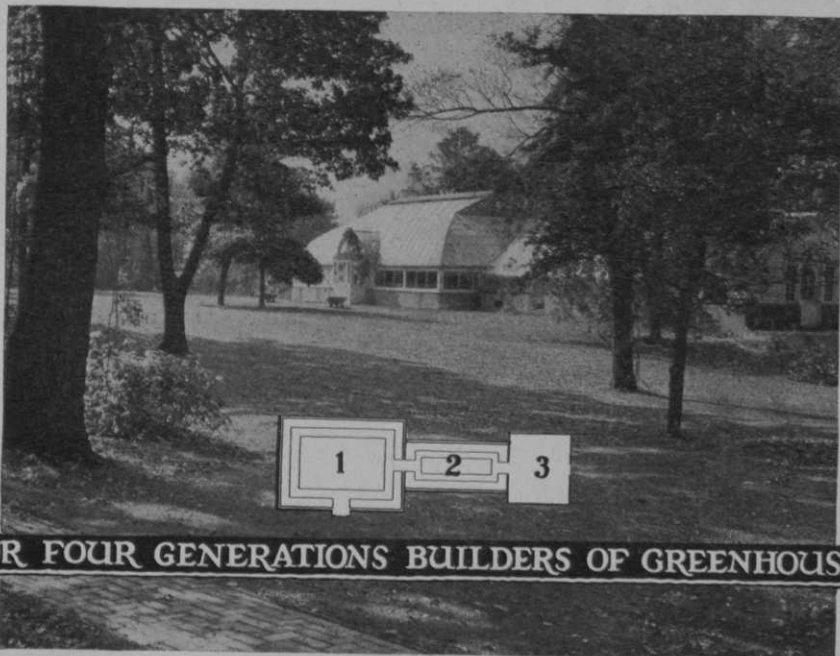
Driconure just "teems" with life giving properties. It is peat moss and cow manure dehydrated—a natural organic fertilizer—a perfect soil tonic.

If your dealer cannot supply you write us. \$2.50 per bag of 50 lbs. F. O. B. plant at Juliustown, N. J.

## Atkins & Durbrow, Inc.

Burling Slip, near Front St.

New York City



**FOR FOUR GENERATIONS BUILDERS OF GREENHOUSES**

1—Swimming Pool 2—Greenhouse 3—Service Room

## A Practical Combining of Swimming Pool and Greenhouse

WHETHER for club or private place, here is a combination that has worked out most satisfactorily. The larger portion, glasses over the swimming pool. The greenhouse joins both it and the service building. It solves admirably "your winter of discontent," making possible all year round swimming, and the having of

out of season flowers. We have a very convincing list of country clubs and estates for which we have built.

Special catalog on Swimming Pools now ready. A complete one on Greenhouses, Sun Tan Rooms and Conservatories just published. You are welcome to either or both.

### Lord & Burnham Co.

*Offices in many Other Principal Cities*

NEW YORK  
1828-M Graybar Bldg.

CHICAGO  
212-A So. La Salle St.

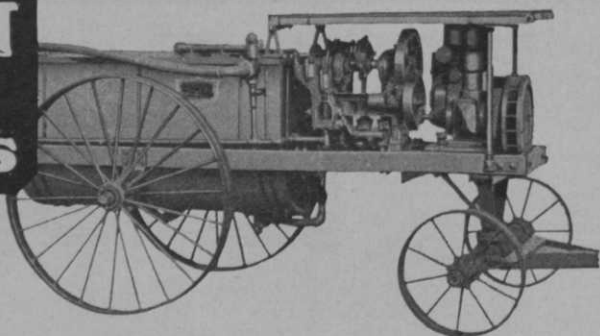
TORONTO  
309-C Harbor Comm. Bldg.

# BEAN

## GOLF

# SPRAYERS

These outfits are specially adapted for golf course spraying. Brown patch control fungicides and various liquid fertilizers which are apt to have an injurious effect upon spraying equipment, do not affect BEAN outfits in any way whatsoever, because of BEAN construction designed to eliminate these troubles. Built in sizes to meet every course requirement. Send for 1930 catalog.



## Years Ahead in Design

Nearly 50 years of experience are built into every BEAN—every year a year of improvement. Indestructible porcelain-lined cylinders, trouble-less ball valve, Adjustable Timken-Tapered Roller Bearing, Automatic Lubrication, and many other advantages.

### JOHN BEAN MFG. CO.

Division of Food Machinery Corporation

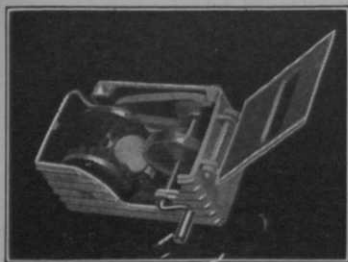
70 Hosmer St., Lansing, Mich.

170 W. Julian, San Jose, Cal.

## All Golfers Appreciate these Two Conveniences

The Uni-T-Stand—practical, handsome, smart. Embossed aluminum plates show par, yardage, tee number and direction. Markings on both sides. Light and portable. Prevents the worn spots always found by permanently placed tee boxes.

## ROTO WASHER



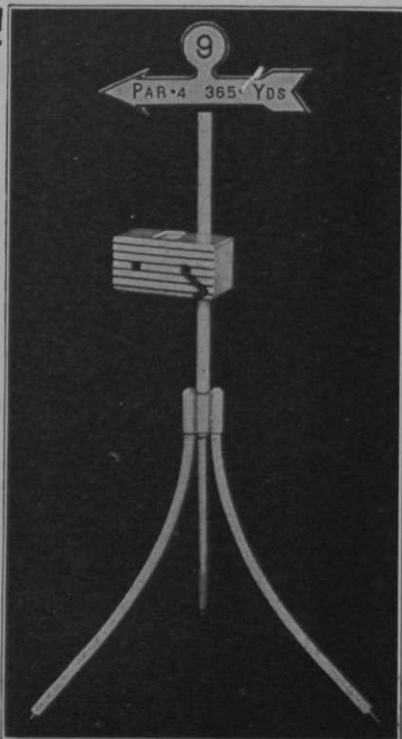
No splashing suds! Efficient! Really cleans a ball with 4 or 5 quick turns. Positive V-type belt. Revolving brush bristles with Russian pigs bristles—not a short-lived vegetable fibre—practically impervious to moisture. Install one on No. 1 tee—and let your members be the judges! Your dealer can supply you, or

Write for Folder Today

**COGSDILL MFG. CO.**

6511 EPWORTH BLVD.

DETROIT, MICH.







*At the left: Walter Sedy, professional at St. Joseph Country club, St. Joseph, Mo.*



*At the right: Charles Lorms, professional at Columbus Country club, Columbus, O.*

**T**HE advent of the Walter Hagen line marked the beginning of modern, lively pro shop merchandising. And, we proudly share some measure of credit for this new era in profitable pro business. But the real credit, and profit, goes to professionals like Charles Lorms, Walter Sedey and the Schwartz brothers, Francis and Bill, who sensed and capitalized on the new conditions. They picked and are pushing the Hagen line and each day are winning more commanding positions in sales and service.

*Walter Hagen*

*[No. 18 of our series in GOLFDOM on]  
"Pros Who Make Their Golf Shops Pay."]*



*Here are the two Schwartz brothers, professionals at Midland Valley Country club, Overland, Mo. Francis is at the left and Bill at the right.*





*Walter Sedey has the usual problem of cramped space for the pro shop, so he strives to make every inch profitable. The Hagen line helps him to bring up volume and player pleasure.*

**W**ALTER HAGEN golf equipment has increased in sales in my shop due, primarily, to two things—the superior quality of the Hagen line and the attractive manner of boxing. Selling has become greatly simplified. It has been a pleasant surprise to notice how many golfers admire the Hagen line.”

*Walter Sedey.*



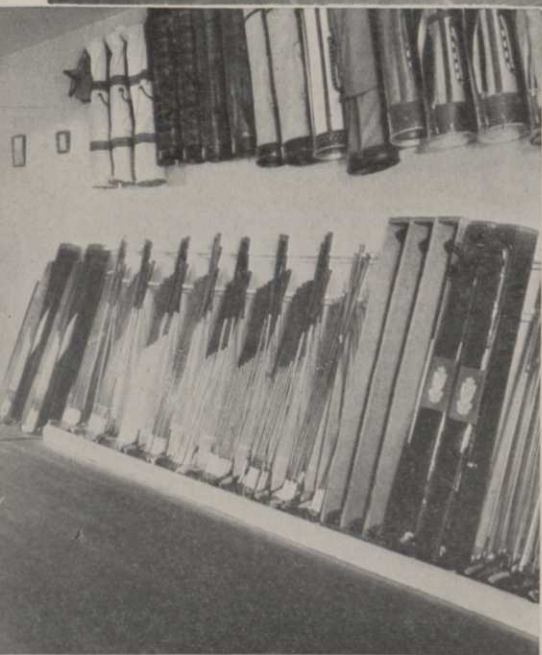
*In the center above is Charles Lorms' shop, with an atmosphere of ease and "class" that fits right in with the character of his notable club. Note how the rich dignity of the Hagen display appears.*

**“I**N his close and constant contact with those who are so accustomed to the better things in life, it is up to the pro to not only put on a ‘Quality Front,’ but back it up with Quality Merchandise. The smart appearance





The Schwartz brothers make their shop a place of first class service of supplies to their members. They supply varied needs of golfers and feature the Hagen line as the high-grade key-note.



“FORE!” is the watchword on the course but in the pro shop quality of merchandise is what counts. Just one dissatisfied customer will cut down sales so it pays to have only the best. With this in mind I stock heavily in Hagen merchandise and the results have been very encouraging. If you want to be up-to-date, stock ‘Hagens’.”

*Francis R. Schwartz.*

of the Hagen line and its lively display features give the pro ample opportunity to put on the ‘Quality Front.’ The high merit of Hagen merchandise will complete sales of lasting satisfaction.”

*Charles Lorms.*

These three pro shops cover a range of professional shop conditions that show how successfully the Hagen line meets the situations confronting the pro who thinks he has the toughest selling problem.



## CARRY IS ESSENTIAL



THE newly perfected construction of the Hagen ball now insures the one quality most important in the satis-

# CARRY

factory performance of golf balls . . .

The special Hagen rubber thread wound evenly and at the proper tension around the newly developed plastic center furnishes the desirable compression—the necessary compression which alone insures maximum carry. Combining these new features of construction with the resilient cover stock—the Walter Hagen golf ball now possesses longer carry and absolute accuracy.

**REMEMBER**, when you sell Hagen clubs and balls, you have no cut-price competition to worry about because Hagen merchandise is sold only through proper channels of distribution.

**IT WILL PAY YOU** to get behind the Walter Hagen golf ball because it has been demonstrated that there is no better golf ball made—to display Hagen balls is to sell Hagen balls.



**THE L. A. YOUNG CO., DETROIT, MICH.**  
*Makers of Walter Hagen Golf Equipment*

ALSO SALES OFFICES AT

NEW YORK, 1270 Broadway CHICAGO, 14 E. Jackson Blvd.

SAN FRANCISCO, 153 Kearny

LOS ANGELES, 730 S. Grand Ave. SEATTLE, 919 Second Ave.

