

Pros...

A message from the President of the P. G. A.

A short time ago you read the announcements of the new "U.S." Professionals selling plan — built to help you make 1930 your most profitable year.

We know you'll be interested in reading what Mr. Alex Pirie, President of the P. G. A., has to say about the plan. Here are some comments from his letter:

You are to be complimented on the Pros, Players and Profits plan as an excellent, practical collection of business building ideas from most successful Pro experience as well as adaptation of effective sales development methods of other commercial lines.

It is something that is of value to the Pro cause not alone because of its utility value but to a great extent as an inspiration, portraying as it does how far our profession has advanced in its selling methods. It is pleasing to learn of the extent to which you surveyed the Pro field prior to the actual work of getting the plan into pictured and printed form.

Alex Pirie

Your "U. S." salesman will go over the entire plan with you and explain in detail how it will help you.

"U.S." TRUE
CENTER



Golf Balls

Product of the United States Rubber Company © 1930, U.S.R. Co.