Pros-

this matched set idea increases your

bag sales

Allied,

in offering this distinctive new line of all-purpose "matched sets," leads the way to increased sales and profits in golfing luggage.

> Traveling Bag, Sunday Bag, Sports Bag,

of exceptionally sturdy and attractive canvas, make up this practical set.

Your members will take to it on sight, so arrange your display accordingly.



Allied
GOLF

From the famous Ryder Cup Bags to the canvas Sunday bags, Allied Golfing Luggage sets the style and selling leadership.

Note: Advise us if you failed to receive the ALLIED colored wall poster which was mailed to you recently. It's a business getter, that deserves prominent display in your shop for it shows the complete ALLIED line and gives your members a wide range for selection.

JOLFING LUGGAGE

Sole National Sales Agents L. A. YOUNG CO. DETROIT, MICHIGAN

Also Offices in: NEW YORK CHICAGO SAN FRANCISCO