Sell on Sight

No other golf clubs have the instant appeal of Stroke Savers. A golfer merely handles them and immediately wants one or a set. They perform too-by improving the approaching and putting of any player. On any golf course.—Stroke Savers attract immediate attention and sales pile up for the Pro who is ready to supply the demand. 1929 is a Stroke Saver year—you will increase your golf club business by displaying these improved irons.

Nationally Advertised

STROKE:SAV

PUTTER

APPROACH CLEEK

CHIPPER

NIBLICK

A stream of advertisements in the Saturday Evening Post, Colliers, and all the leading golf magazines—point out the advantages of Stroke Savers to Millions of golfers. In this advertising we are featuring our new book, "The Short Game" by P. A. Vaile, international authority on golf, and sending iffee on request. Be prepared to take care of the demand for Stroke Savers. Let us send you a copy of "The Short Game" and tell you about our attractive display stand, prices, etc. Stroke Savers are favored for prizes this year. Every player appreciates having one or a set of Stroke-Savers to complete his regular set of irons.

THE BECKLEY RALSTON CO., 70 W. 22nd St., Chicago, Ill.



Square Tapering Grip

8R

An exclusive Stroke Saver Feature. The secret of relaxation, confidence, and accuracy in short approaches and putting.