

Cut the Cost of Green Maintenance in HALF

It costs as much or more to mow greens with hand mowers as it does to mow the entire fairway. Should members be penalized to pay this premium when it is possible to cut the cost in half by the use of up-to-date methods?

If you are in any measure responsible for the efficient expenditure of Club funds, do not fail to investigate the very substantial savings available by the use of Jacobsen Power Putting Green Mowers. In addition, they positively excel the best work of any hand mower. We stand ready to prove these statements by demonstrations on your own grounds.



FREE Guide to Green Maintenance

Send for our catalog, giving important data on the cost of greens mowing at various clubs throughout the country.

**JACOBSEN
MFG. CO.**

Dept. 12, Racine, Wisconsin
New York Office: 507 W. 56th St.



Paint-brush Is Magic Wand in Wallie's Hands



This is the shop at Short Hills Country club, Moline, Ill., after Waldo Johnson, the club's pro, got through redecorating it. Johnson painted the shop green and black and put down rugs that harmonize. The result was more satisfactory service to his members through bigger and better sales of quality merchandise.

The leading ball manufacturers, by not putting the new balls on the market until present stocks are cleared up, are protecting the pros as well as themselves. To date, this year, weather has held back ball sales to players in a good part of the country, but it is not expected that this condition will prevail enough longer to have much effect on the year's volume, which is estimated to be in the neighborhood of 1,400,000 dozen.

Adoption of the new U. S. G. A. official ball marks the second time the United States organization has preceded the R. and A. in action on much-discussed items

of authorized golf goods, the R. and A. still not permitting use of the steel shaft in tournaments under its jurisdiction. The new ball has been the subject of joint discussion between both organizations for some time. As to why the U. S. G. A. adopted the new ball and the R. and A. didn't, one guess is as good as another. It seems fair reasoning that in view of there being more golf players in the U. S. than in the British Isles and the U. S. G. A. deciding that the new ball was a better ball for the game, the American body saw no good in further delaying what it considered inevitable.

THE BUDDY ELASTIC JOCK SUPPORTER



A Jock Strap is especially recommended for Golfers. If you would feel "up to par" at the fourteenth hole you should wear a well fitting comfortable Jock. The BUDDY is made with pouch of Soft Knitted Elastic Material, and is very comfortable. It cannot chafe and laundering will not injure it in any way.

Small size for 25 to 27" waist measurements.

Medium size for 28 to 33" waist measurements.

Large size for 34 to 38" waist measurements.

Price \$1.00 each

FREE sample to Pros. State Waist Measurement.

THE WALTER F. WARE COMPANY, Philadelphia, Pa.

Makers of the No. 44 "MIZPAH" Jock

If you don't see what you need advertised in GOLFDOM, write us.

Keep the Shoes Out of the Rough



Sturdy Yellow Jacket Shoe Horns are fitting companions to the Yellow Jacket Shoe Trees. Colors from golf ball white to bunker green, 25c each. Keep the heels of your shoes from getting broken down.



Members' shoes looking like accordions. All wrinkled up from drying out after those eighteen holes in the wet. But you can keep your members' shoes out of the rough—at least from the standpoint of comfort. Get a pair of Yellow Jacket Shoe Trees in every locker. They keep golf shoes, and all shoes, always in perfect shape . . . and darned comfortable, too. Yellow Jackets are adjustable and once set,—stay set. Made of finest aluminum and weigh hardly more than a score card. There's a nice profit in handling them. Sizes for men and women. Write today for attractive terms. Paul & Beekman Mfg. Co., 1724 N. 5th St., Philadelphia, Pa.



You should have a
WATER-IRON
in your golf bag

Every golfer playing on a course with water hazards should have a WATER-IRON. It pays for itself in recovering balls, not only from hazards, but casual water—from flower beds, newly seeded or spaded ground—muddy and marshy spots—along fairways out of bounds when property is protected with barbed wire or trespassing is forbidden.

Beautifully made of aluminum—weighs only 10 ounces—35 inches long when telescoped, but with a slight pull can be instantly extended to 9 feet. The net slips on the end and when not in use is carried in the golf bag pocket.

Carried in the bag, looks just like another iron club.

Sold by Leading Pros and Dealers
THE WATER-IRON COMPANY

Builders Building, Chicago, Ill.

Pros—Members will be interested in seeing the Water-Iron—Display it in your shop. Suggest it for prizes to your committee chairman. It sells on sight and offers you a good profit. Write for details.

No more wet feet, spoiled shoes or clothing.

Prevent Infection and Save Towels

—by putting a rack of SANI-TREADS in the shower room. They protect bare feet from infection; prevent scrubbing of feet with towels; lessen laundering and wear and tear. Now used in leading clubs all over America. Cost is slight.



Write for folder and particulars of our trial offer.

SANI-TREAD CO., Inc.
567 Washington St.
Buffalo, N. Y.

SANI-TREADS

THE FIBRE BATH SLIPPERS

Department Head Harmony Vital to Mutual Advance

By HERB GRAFFIS

COMMENT by a prominent figure in the golf equipment business on an article in May GOLFDOM, "Golf Shows—Yes or No," comes to us in an interesting and somewhat caustic vein.

He writes: "Was the author of the articles on Golf Shows in May GOLFDOM reluctant to bear down more on the lack of harmony between golf club department heads or were you afraid to have any details on this highly important phase of golf club operations. Your correspondent correctly noted that association harmony between the professionals, the greenkeepers and the managers was vital to the success of any truly representative golf show conducted under their united auspices, but it seemed like he left 'up in the air' the all-important topic of the effect of departmental conflicts upon the clubs and men themselves."

The answer is "no" to the inference that

the subject of departmental wrangles is too hot for GOLFDOM to handle. Our circulation policy takes care of that. We can print what looks right and helpful according to our lights, and if there's disagreement with some irate gentleman who does not see fit to grant us license to have our say, we willingly grant space to his side of the case, but so far as him "doing us dirty" by cancelling his subscription, consider that he's out around \$3 a year and us ahead that much. The percentage is all for the house.

But we have to make a confession. The critic of the May article either had a look at the original letter sent us or he has psychic powers, for we cut a list of incidents as long as your good right arm out of the letter sent us. Each incident was a recital of some difference between department heads, and each incident was followed up with a detailed analysis of the

BTN GOLF CLUBS are custom-made

BTN Golf Clubs are custom made in every sense of the word. The typical BTN "feel" is put into the clubs by careful hand-finishing by master club makers. Regular line BTN Clubs have built into them those factors which make for better golf. Orders for clubs with special qualities are cheerfully accepted and produced, in most cases, at regular prices.

Catalog and price list on request.

BUTCHART-NICHOLLS CO.
Glenbrook, Conn.

When better golf clubs are made
you will be too old to care.

The SILVER KING *is now only* **85¢**

And it's still the world's finest dollar ball

WITH "The King O' Them All"
now selling at 85¢—\$10 the dozen
—no man need deny his game the
help of the best in 1929!

The Silvertown Co., London

John Wanamaker
NEW YORK

Sole United States Distributors

harm done the club, manufacturers, and last but not least, the bickering department heads themselves. We'd have had to run the article in two issues to carry the whole list, and that's something we try to avoid. However, the main reason for omitting this list was the fact that it would simply engender more battle. The situation is ironing itself out because more departments heads know more, not only about the merits of the matters under consideration, but about the exceedingly delicate subject of departmental personnel relations. The old idea of knocking the other fellow, or minimizing his achievements, is easing itself out of the picture, simply because the man who can not judiciously see the other fellow's viewpoint and honestly and boldly express his judgment to the proper parties at the proper time and place identifies himself as a "small" man and unworthy of the trust his club has placed in him.

No Pussy-footing

There are times when the pro may be wrong, when the manager may be wrong, or the greenkeeper be wrong. These times afford a test of the knowledge, executive ability and diplomacy of the men concerned. There is a marked difference in

raising hell for pleasure and for profit. The members seem to be the only ones entitled to go on the warpath purely for pleasure around the club. When the department head starts reading the riot act he must have as his reason the desire to benefit the club. If the club is benefited the department heads don't need to worry about their salaries.

To the above every able and thinking department head will subscribe, but some may offer in excuse of a possibly too frequent lack of departmental unity of spirit the fact that club affairs are so often governed by political exigencies that the department heads get in the habit of playing politics among themselves. The managers, greenkeepers and professionals see too many changes of jobs resulting from changes in the officers of the clubs to keep the department heads immune from the temptation to get themselves in right with the powers that be, whether it is at some other man's expense or not. Nature's first law, that of self-preservation, rules in the club field as it does everywhere else.

And that's how we look at this evil of warfare, veiled or in the open, among department heads. Even though it is constantly decreasing, it is high time that it

THE CLICK COLONEL

Retail prices

75¢
EACH

\$9.00
Per Doz.



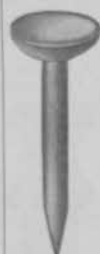
or Accuracy

Newspapers and golf magazines are telling your customers about the accuracy of Click Colonels.

Tell your customers—experts and beginners—about the accuracy of the Click Colonels. Display them. Watch how this sells the ball famous for accuracy, distance and long life—the Click Colonel.

ST. MUNGO MFG. CO. of AMERICA
121-123 SYLVAN AVE. NEWARK, N. J.

COLONEL GOLF BALLS
In both Dimpled and Meshed markings.



It's Good Business
and
Common Sense
to Push
"YELLOW" Tees

The Morley "YELLOW" Tee is a safe, standard tee of highest quality. Made of resilient fibre, with fine enamel finish, they'll harm neither the club, nor the course equipment. They are first choice with thousands of golfers. *We have a real proposition for you. Ask for prices.*

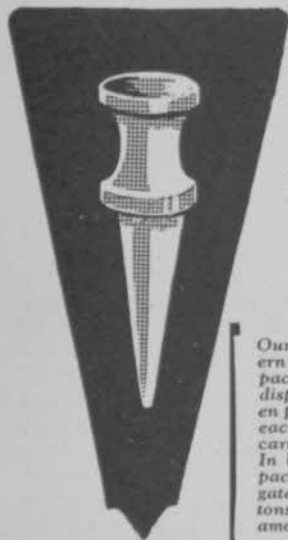
Write to Yello-Tee Division of the
MORLEY BUTTON MFG. CO.
Statler Building Boston, Mass.



MORLEY
yello
TEE

Thanks for telling the advertiser you "saw it in GOLFDOM."

RITE-HITE Tees



are
practical

Regular
RITE-HITE
TEE

Our regular and southern long shank tees are packed in beautiful display cartons, 2 dozen packages of 18 tees each in every carton (6 cartons make 1 gross). In bulk form they are packed in heavy corrugated cardboard cartons to contain any amount desired.

Because their uniform height feature provides the means of teeing the ball the same height each tee shot. When a player tees up his ball differently every time he drives he is unable to follow correctly the arc of the club and meet the ball at the same point of contact consistently.

The Rite Hite Tee overcomes this handicap because its shoulder acts as a gauge for maintaining a uniform height of the ball at all times.

Sold in bulk and package form.

Southern
Long Shank



The best
tee made
for sand

The General Timber & Lumber Co.
7102 Woodland Ave., Cleveland, Ohio
Largest Tee Manufacturer in the World

is wiped out as completely as possible. Try and get along with the other fellow. He may not be "a lousy, ignorant so-and-so" after all. You're both working for the same club and you both certainly have the interests of the club at heart, so if you both are reasonable men and grant each other normal intelligence, the axe ought to be buried, the pipe of peace smoked, and plans laid for your mutual profit from the elimination of wastes in the club's operations, each in his own department. You've a better chance of making more money that way than you have trying to sandbag each other.

Euclid Hills Plans Program For New Member Welcome

ONE of the newer clubs in the Chicago district, Euclid Hills, went about the job of creating a club spirit and wide acquaintance among its members in a thoughtful and successful fashion this year. The Sports and Tournament committee bulletin on the plan said:

"The first four Sundays in May will be devoted to a series of 'Get-Acquainted' tournaments, planned for the purpose of meeting our new members and renewing acquaintance with the old.

"We ask that you all co-operate and join in the spirit of fellowship. We ask that you break up your regular foursomes for four Sundays and play with your fellow golfers whom you have not played with before. An attractive prize will be awarded to each man in the low-net foursome each Sunday during the month of May.

"A 'host' will greet you in the locker room each Sunday from 8 A. M. until 1 P. M. and will assist in arranging your foursomes, welcoming your guests and greeting new members. The 'host's' name will be displayed on a card in a conspicuous place in the locker room. Call him by name and feel at liberty to hunt him out

KROYDON MATCHED SETS

Are in Big Demand This Season

J. H. DILLON & CO.

20 EAST JACKSON BLVD., CHICAGO
Telephone Harrison 2522

Distributors

Kroydon Clubs Geo. Nicoll Heads & Clubs
Nesser Bags "Dri Jacket" Raincoats

Colonel, Worthington & J. H. D. Balls
Tees Shafts Grips

Write for Catalog

if he does not spot you first. The 'host' will wear a bright red badge as a further mark of identification and is pledged to serve you in extending the hospitality of our club to all members but especially to your guests and to the other members who have not yet tasted our fellowship.

"We have deviated slightly from the staid old country club pastime schedule inasmuch as we have divided our schedule into three seasons: Spring, Summer and Fall. The Spring schedule enclosed has been explained. The Summer or main event schedule will be mailed the latter part of May and will encompass the major tournaments. The Fall schedule will be the sports and pastimes schedule and we hope will be interesting enough to keep you socking the elusive pill 'til winter has its fling.' We ask again that you co-operate in making this 'Get-Acquainted' Party the success it merits.

"It is planned with the idea of promoting good-will among all our fellows. Already this good-will spirit is garnering a name for our club. Keep it going. It is something to be proud of and remember, we are second to none.

"Remember, this 'Get-Acquainted' tournament begins Sunday, May 5th, and runs for four consecutive Sundays—a total of 72 holes. Come on out and join in the spirit of real fellowship."

Plan Golfers' Special to National Amateur

H. B. "Dickey" Martin, noted golf illustrator and editor of the *Metropolitan Golfer*, is arranging a special train for golfers to the National Amateur at Del Monte, Calif. The special will leave New York August 24 and return September 13. Ten days will be spent watching the championship and playing golf on the Monterey peninsula. Stops will be made at Chicago, Salt Lake City, Los Angeles, San Francisco and Colorado Springs. Hollywood will be one of the bright spots visited at the invitation of several of the movie notables who are rabid on the subject of golf.

Equipment of the train is planned to be the last word in special trains and arrangements are being made by the Californians to entertain these voyagers in a way that will make their visit a historic feature of California's first national golf championship.

The cost of a round trip:

	From New York	From Chicago
Upper berth	\$315.00	\$220.00
Lower berth	330.00	235.00
Two in compartment, each.	370.00	270.00



Write for full details of this plan—also our Style Folder and sample card of fabrics.

Dick Lehman of Bob McDonald's staff, in Security Knicker.

400 PROS

Developed this Idea in Pro Merchandising

400 Pros gave us their opinions, in reply to a questionnaire, on the style and design of Golf Wear they prefer to sell. The result is SECURITY GOLF TOGS, combining their own ideas of smartness, style and fit, as well as comfort and freedom of action. They are offered at prices heretofore not available to Pros.

This line has proved a tremendous success and now America's leading Pros are selling SECURITY GOLF TOGS on our new Quick-turnover Small-stock Plan.



Security Golf Wear

412 S. Franklin St., Chicago

Telephone STATE 6775

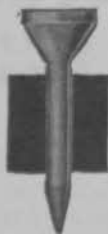


The Big Reddy Tee Campaign is on!

Right now, at what may be properly termed the "tee-buying" season, the name REDDY is being flashed to millions. REDDY! REDDY! REDDY! Over and over again—broadcast throughout the land. Pros and dealers are feeling this push in the way of extra profits—profits they would not enjoy if this Company had not originated the Reddy Tee.

All leading jobbers carry Reddy Tees. Check up on your REDDY TEE supply now and fill in the open spaces. The Nieblo Mfg. Co., Inc., 38 East 23rd St., New York City, Executive Offices.

REDDY TEE



Two in drawing rm., each 390.00 280.00
Three in drawing rm., each 340.00 240.00

The price includes railroad fare, Pullman accommodations, meals on dining cars, baggage service, transportation at stop-off points for party entertainment, special trips for ladies and sightseeing bus fares.

Hotel accommodations at Del Monte are not included. This will be on the American plan ranging from \$9.00 to \$14.00 per day.

Easterners interested in the trip may get complete details from Martin at 52 Vanderbilt avenue, New York. Those in the mid-west who want further particulars can write Joe Graffis, 236 North Clark street, Chicago.

Out of LEACH'S Mail-Bag

ANIMAL AND BIRD DANGER OF ARSENATING

Sir:

A frequent question asked by property owners hereabouts, who are contemplating the grub-proofing of their lawns, is as to the possibility of birds, cats, dogs, etc., being poisoned by eating some of the arsenate in one way or another.

Have you any information or ideas on this phase of the effects of the use of arsenate of lead?

M. E. F.

(Pennsylvania.)

Answer

Sir:

Would advise that we have had no kicks or law suits to date from birds, cats or dogs being poisoned from browsing on the



Pat. Sept. 11, 1926

Pyratone Sheath, weighing less than 1/2 ounce, is a live, flexible tubing telescoped onto a steel shaft. This sheath replaces old finishing methods of painting, enameling, oxidizing and nickel plating. Pyratone is indestructible. . . . It will not crack or wear off. It is obtainable in any color or finish. "Pyratone Sheaths" are equipped on Walter Hagen clubs, Spalding clubs and others.

PYRATONE PRODUCTS CORPORATION
CHICAGO, ILLINOIS

soil of arsenated turf. I don't think there is much danger as regards dogs or cats. Poultry had best be barred from turf so treated while birds such as robins, etc., are an open question. Personally I believe that these latter birds stick their bills into turf only in pursuit of grubs and worms. If the grub and worm population is low as a result of the arsenate the bird question should pretty well take care of itself.

B. R. Leach.

Acid Phosphate of Small Value in Correcting Soil Acidity

Sir:

Our greens, composed of poa annua and bent, ranging from solid poa annua to solid bent, on a heavy clay soil, have a high degree of acidity. Some are acidity of 4.7.

What, in your opinion, should be used to lessen the degree of acidity? Could acid phosphate be used? What are its advantages or disadvantages in comparison with lime?

J. G.

(New Jersey.)

Answer

Sir:

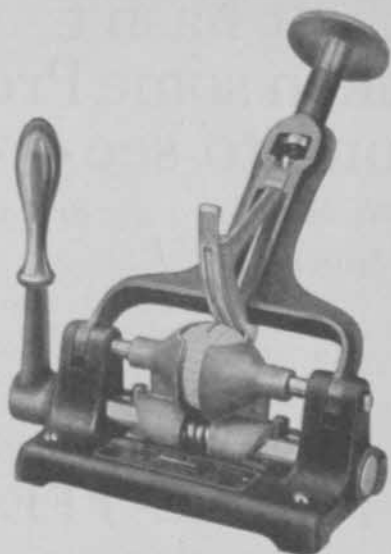
If you desire to decrease the acidity of your greens you can gradually accomplish this result by the continued use of lime, preferably ground limestone, in the top dressing, say five pounds of lime per thousand square feet of turf with each application of top dressing.

Acid phosphate is of little value as regards its ability to correct a soil acidity.

B. R. Leach.

Bureau Bulletin Warns of Bent Seed Price Increase

ON TUESDAY, MAY 7, the proposed new tariff schedule was reported out of the House, stating that a tax of ten cents a pound would be made on bent



SIX REASONS WHY MARKED BALLS SHOULD BE PLAYED

1. To avoid mistakes.
2. To save time.
3. To save balls.
4. To prevent stealing.
5. To prevent the uncontrolled sale of balls by caddies and others.
6. To assist the club management and professional in a system which will produce all these desirable results.

FULNAME MARKING ONLY

Hits on all Six

Because of its quality and because the player simply buys marked balls.

Used by thousands of clubs in 18 countries.

We make it easy for you to add your name to this imposing list.

SEND COUPON BELOW

THE FULNAME CO.,
Cincinnati, Ohio.
Gentlemen:—

Please send me complete details of your SPECIAL CLUB OFFER which includes COMPLETE FULNAME BALMARK MACHINE FREE, without any obligation on my part.

Club

Name

City

State

Address or R. F. D.



Bamboo

Hickory

Steel

new!

but tested and approved
by thousands of
players!

A shaft with all the power,
life, and feel of bamboo,
hickory and steel.

Send for catalog and prices to pros.

U. S. GOLF MFG. CO.

Dept. 3

Westfield, Mass.

It hasn't taken some Pros long to see....

*"Which side their bread's
battered on"!*

The elimination of sand boxes was bound to bring "free distribution" of tees. Some pros began looking around for a tee whose price and Company policy were beyond the "giveaway" class. **They've found it. And how!**

ANGLE-TEE

*protects the pro on
all business he creates*

In this way: Never will the bottom fall out of your ANGLE-TEE market. These modern-day tees are not sold in bulk—either to your club, or any other—for free distribution. Protected in this way, you can wholeheartedly get behind the ANGLE-TEE... **display... recommend... push...** with the happy thought that every sale you make means repeat business—more profits—in YOUR till.

...and offers NEW driving helps

ANGLE-TEE reduces chance of topping by focusing eyes back of ball; aids direction by pointing to the pin; lengthens drives because ball is tee-free at instant of impact; gives the prettiest backspin play imaginable on short holes.

*If YOUR future, as well as present,
tee profits are to be protected—*

Mail this request NOW!

THE ANGLE-TEE CO.,
211 Meriam Bldg.,
Cleveland, Ohio.

- () Enter order, and ship Display
Cartons of ANGLE-TEE (36-25c boxes per
carton).

- () Send samples of ANGLE-TEE.

Name

Club

Address

grasses of all specifications. The new tariff is due to go into effect some time during the summer so that fall buyers of bent grass will have to pay this additional duty," reminds the New England Service Bureau Bulletin, which adds the following quotation from the Seed Trade Report:

"BENT GRASS: This market will undoubtedly be higher, not only because of the proposed duty increase but because the reservoir of seeds is low, even in spite of a light Spring planting, especially in the East. While the import records show a greater importation of bent grass seed for the past year over the year before, yet a great deal of seed reported as bent turned out to be wholly or part red-top and a great many of these parcels were returned or were used in commercial lawn grass mixtures. It is said on very reliable information that the quantity of true bent grass imported in this country during the past season was much smaller than that imported the previous season. A survey has just been completed of the available stocks of South German bent remaining in Germany and this survey shows that the quantity of seed will be below normal. In other words, the importation of South German mixed bent from now on will be below that of last year. These two conditions tend to make a firm market for Fall delivery."

The Service bureau suggests that member clubs place all orders for fall delivery of bent immediately.

—COUPON SCORE CARDS—

MEDAL PLAY TOURNAMENT CARDS
MATCH PLAY TOURNAMENT CARDS
GRAPHIC HANDICAPPING CARDS
TOURNAMENT RECORD BOOKS

Write for Descriptive Circulars.

THE GRAPHIC SCORE BOOK CO.
100 Main St., Park Ridge, Ill.

Toe Itch

Golfer's Foot, Athlete's Foot,—begins as a rule between the toes and spreads along the sides and soles of the feet. It is estimated that 50% of golfers are troubled with this serious ailment, which is acquired in showers and locker rooms.

"Reyno" has a long record of instant and permanent relief. Every Golf Club should have it in stock and each member should have a bottle in his locker. Retail price, 50c for one ounce bottle; 40% discount to clubs, pros, and locker room attendants in one dozen lots. There is a big market and profit in "Reyno" for every golf club. Order today from

THE REYNO COMPANY
31 West 36th Street
INDIANAPOLIS, INDIANA