DECEMBER, 1929



41

Deal with GOLFDOM advertisers; they pay for your subscription.

brownish, unkempt appearance very typical of soil poisoning. The ultimate result of applications of aluminum sulfate is a thin, weakened stand of grass. You can try this for yourself on a small scale but would certainly caution against large scale operations with this compound.

B. R. Leach.

Cricket Moles Sir:

Can you tell me some means of ridding my course of cricket moles? One fairway has had them for about two years. This summer they have attacked more fairways and are in one green. F. M. K. (Fla.)

Reply:

There are two methods of controlling cricket moles which have given a fair measure of success in actual practice.

The first method consists in the use of a poisoned mash or bait made up of bran, paris green and certain attracting agents. Would suggest that you get in touch with the Florida Experiment Station at Gainesville, Fla., for detailed information regarding the preparation and use of this bait.

Good results have also been reported from the use of calcium cyanide in controlling mole crickets and I suggest that you write the American Cyanamid Co., New York City, for information along this line. This company maintains agents and field men in Florida who can no doubt be of assistance to you. B. R. Leach.

Puff Balls in Greens

Sir: We have been troubled this summer with fungus growth on our greens, particularly from puff-balls. Can you give us any information on eliminating these fungi?—G.~R.~(Mass.)

Reply:

Since receiving your letter of October 17th I have had some correspondence with Dr. John Monteith of the Green Section with regard to puff balls. He advises that puff balls are generally conceded to arise from the spores of the puff-ball fungus which enters the soil of the green and obtains a ready foothold due to the presence of ample organic matter in the soil. They can be controlled by using a drench of a weak solution of semesan or corrosive sublimate (brown patch dosage). It is usually necessary to fork the infested area so that the solution may penetrate well into the soil and kill all of the fungus spores.

B. R. Leach.

Winter clubs wanting expert men as pros, greenkeepers and managers are invited to ask for GOLFDOM'S list of available men.

Some Outstanding Golf Courses Under Construction

Beloit Country Club Beloit, Wis. (18 holes)

Municipal Golf Course Beloit, Wis. (18 holes)

Woman's Country Club Waukegan, Ill. (36 holes) or Recently Completed Lake Anna Golf Club Palos Park, Ill. (18 holes)

Burnham Woods Golf Club Burnham, Ill. (18 holes)

Walnut Hills Golf Course Chicago, Ill. (18 holes) Oneida Golf and Riding Club Green Bay, Wis. (18 holes)

Garden of Eden Golf Club Momence, Ill. (9 holes)

Surprise Park G. & Boat C. Cedar Lake, Ind. (18 holes)

We will Design or Contract according to your appropriation

UNITED STATES GOLF ARCHITECTS, Inc. 310 SOUTH MICHIGAN AVE. CHICAGO STANLEY F. PELCHAR Golf Architect JAS. J. PRENDERGAST Computing Engineer Computing Engineer Computing Engineer

When you mention GOLFDOM the advertiser knows you mean business

get a

trial can!

THE R. H. GOLF TRACTOR



Electric starter, battery, lights, shock absorbers, a silent (enclosed in oil) worm gear truck drive differential.

Better traction, round edges on wheels,

Write for Circular

R. S. HORNER

Geneva, Ohio

Manufacturer of square shoulder wheel spuds, golf wheels for Fordson Tractor and R. H. Golf Tractor.



Save your temper use PURFECK HICKWEED! ELIMINATOR

TT'S annoying, to say the least, when Chickwood L keeps reappearing after you've spent hours pulling it out by hand. The network of roots is so intricate that it's next to impossible to pull them out of the Greenskeepers have learned that it saves ground. time and temper to spray on PURFECK Chickweed Blim-inator. This remarkable solution kills the weeds Today-

without harming the grass. Furthermore, you can use PURPECK even when the ground is entirely frozen.

Endorsed by leading golf courses.

Street .

City

ADALINK CHEMICAL CO 8 Laurel Pl., Upper Mon I enclose \$1.00 for which quart can Purfeck Chickwe Name

it's R'S

Save Cost in Preparing Soil for Top Dressing

Shreds green or wet manure; conditions soil by shredding and sifting sod and compost in one operation-at a great saving in time and labor.

Ask for literature and testimonials. Prompt Shipment from Warehouse Stocks in Leading Centers. KEMP MANUFACTURING COMPANY, Dept. C, 2001 Peach St., Erie, Pa.

(EMP SOIL SHREDDERS



30-32 Barclay St., New York

Only reliable companies are allowed to advertise in GOLFDOM.





The Budd Manufacturing Company Ravenna, O. P. O. Box F



Two States Golf League Is Live Factor in Trade Promotion

TWELVE clubs in Arkansas and Oklahoma, all in the trade territory of Fort Smith, Ark., have formed the Two States Golf League. Earl U. Hardin of Fort Smith is president. The golfers visit various towns once a week and have a great time.

Showing how this golf league is an influence in trade development, we give below, the bulletin Mr. Hardin sent out in Fort Smith prior to the Fort Smith golfers' tour of north Arkansas. There's a good hunch for business promotion in a particularly happy vein, presented in this bulletin, which goes:

"We wish to call your special attention to the Good Will Tour of the Two-States Golf League to North Arkansas.

"The people of Northwest Arkansas are looking forward to this good will tour with much pleasure. They are spreading themselves as they never have before to make this party a huge success. There is a point of vital interest in this trip to every merchant in Fort Smith, and we believe that every merchant who possibly can have one of his force on this trip should strain a point to do so. They will meet many people from the towns around here that are within our trade territory, and this personal contact over a period of several days will go a long ways toward creating a feeling of good fellowship among the towns.

"The interests of Fort Smith depend on the kind of feeling of the surrounding territory, and it is only proper that we encourage this good feeling when the opportunity presents itself. The good of this trip can not be overestimated. The people who make this trip will have the experience of forming lasting friendships that will be worth something in the future.

"As an example of the way the people in North Arkansas are going to receive this party, each town they visit will furnish the party a lunch, in the evening there will be a dance and banquet, and in all of the resort towns they give every member of the party a courtesy card which admits them free to all the amusements and entertainments in the town. In addition to this, the hotels have made special rates which will give a man the privilege of taking his wife with him without paying her hotel bill, in other words, if she accompanies you she will have free lodging.

"Let's get behind this and make it a huge success for a bigger and better Fort Smith."

GOLFDOM advertisers know the golf field; they'll help you

Wild-Cat Oil Offer to Pros Not Sponsored by Manufacturers

prowling wild-cat is causing confusion to the pros and consternation to golf goods manufacturers these days. The wildcat, wearing the beguiling attire of a fancy label, is a Michigan oil wild-catting enterprise baited with the letterhead of the National Association of Sporting Goods Manufacturers. To make things perfectly clear to the elect "twenty" who have been invited to step out for fame and fortune via the hidden treasure of Newaygo county, National Association of Sporting the Goods Manufacturers is a private enterprise and is not connected officially with the athletic goods chamber of commerce, the golf club manufacturers' association, or golf ball manufacturers' associathe tion. Therefore, the pros who have been puzzled about the manufacturers going into wild-cat oil promotion, now may get their sights lined up straight. The manufacturers are not in the oil business.

On the letterhead of the National Association of Sporting Goods Manufacturers, carrying type to the effect that the communication is from "The Sporting Goods Clearing House" which has for its function "Credits," the following call-to-get-rich is handed out to the lucky two-score:

Dear Sir:

Please read carefully and then act promptly.

Certain it is that many of us spend our lives hoping and praying for opportunity and then fail to recognize it when it comes.

Here is an opportunity for you. Are you going to pass it by when all I ask of you is a little bit of your time?

You doubtless have read in the daily papers about the fortunes being made in the Muskegon oil fields.

My associate and I have taken title to 4,000 acres of land in Newaygo county, Michigan, on which we are going to drill for oil. In order to raise the necessary junds for drilling we are offering for sale 2,000 acres of this land at \$50 an acre.

If you have any selling ability then don't pass this offer by.

All I ask is that you agree to sell 100 acres for us; nothing less than 5 acres to one person, and in return for your efforts you are to receive 10 acres free and clear and share in the oil.

The same proposal is being put up to twenty people. If you wish to get in on this you must act quickly. Yours very truly,

(Signed): S. O. Penrod.

Question the "Come On"

Mr. Penrod is the National Association of Sporting Goods Manufacturers. His headquarters are at 140 North Dearborn street, Chicago. Some manufacturers subscribe to his collection and credit reporting association but, as far as the pros' possible inference that this Michigan oil deal has the endorsement of the manufacturers, the assumption is without any basis of fact. It is quite a tribute to the pro credit standing that the boys should be picked as a solvent and inviting group, known by the cynical as "the sucker list."

Penrod, as operator of a credit information bureau ought to have fair information about the pros' financial standing, but in selecting the pros for a good goingover, thinking that the name of the "association" would establish a confidence not warranted, Penrod obviously is deep in the dark about the extent of pros' gullibility.

The reference to a selected twenty being Allah's anointed to whom the golden gate of opportunity is being held wide open, does not seem, from available evidence, to be just the sort of accuracy one would expect from a man who should be rather confined to the facts by the precision of dollars and cents constantly before him in his daily credit work. Those who have asked GOLFDOM to look into the matter indicate that a rather general and indiscriminate circularization has been the practice. One of the letters forwarded to GOLFDOM was addressed to a pro at an address a year old. That's not what we'd call a sign of very careful selection of just twenty lucky guys who just have to sell 100 acres of Michigan oil (?) land, and then play golf simply for a pastime, not



46

a profession. The good old hooie, but, then Barnum understated in the sap birth rate of one a minute.

So this will let the pros know that the golf goods manufacturers are attending to their own business and not coaxing the boys into some speculation under the pretext that the proposition has the endorsement and backing of the substantial and representative manufacturers or the inference of a credit black mark if they don't kick in.

Southern P. G. A. Sections Join Forces

CAROLINA P.G.A., representing North and South Carolina, has been merged with the Southeastern P.G.A. This now gives the Southeastern territorial authority over Carolina, Tennessee, Mississippi, Alabama, Georgia and Florida. Fred Newnham of the Carolina organization and Fred Hall and Arnold Miers of the Southeastern arranged the merger for their respective groups.

Our nursery invites inspection at all times. Special low prices on sod.

TURTLE VALLEY FARMS Walworth Wisconsin



GOLFDOM advertisers know the golf field; they'll help you



Photo, Liquid Carbonic Co.

The golf club is beating the drug store at its own quick lunch game as this fountain at Westward Ho (Chicago District) shows.

Meal Service and Standardized Accounting Feature Managers' Sessions

CLUB Managers' Association of America, elected at its fourth annual convention, the following:

President-John F. Keenaghan, Beach Point club, Mamaroneck, N. Y.

First Vice President-Tom Jones, Harvard club, Boston, Mass.

Second Vice President-Fred Crawford, Keystone A. C., Pittsburgh, Pa.

Third Vice President—Fred Roach, University club, Detroit, Mich.

Fourth Vice President—H. H. Mielman, Denver (Colo.) C. C.

Fifth Vice President—Carl A. Lott, University club, Los Angeles, Calif.

Secretary—Henry Dutton, Boston (Mass.) City Club.

Treasurer-Wm. Norcross, Garden City (N. Y.) C. C.

Directors-James Bohen, Chevy Chase club; H. D. Foerster, Oklahoma club; George Enger, University club of Cleveland; Wm. F. Homiller, Union league club of Philadelphia.

The next convention of the association will be held in Pittsburgh, Pa., February, 1931; exact date to be named later.

New York City.—An increase of 136 members since the spring convention at Cleveland, bringing the total membership to 436, was one of the indications of progress put before the 150 managers who attended the fourth annual convention of the Club Managers' Association of America which was held at Hotel Astor, Nov. 12 and 13.

The convention was held during the hotel exposition at New York to enable the managers to pick up from the hotels any ideas in operating equipment and methods that could be adapted to the club field. Jack Keenaghan, manager of the Beach



Point club, Mamaroneck, N. Y., was elected president to succeed Frank Murray of Ravisloe C. C., Homewood, Ill., Murray having filled out the term of J. Barker Smith who died in the Cleveland clinic disaster.

The greater part of the sessions was devoted to association management affairs and extemporaneous discussions. Three scheduled addresses were delivered. George D. Fish spoke on the relation of the manager to the board of directors. B. F. Mc-Carthy, marketing specialist of the Department of Agriculture, talked on meat grade standards, and Theodore DeWitt of Hotel Hollenden, Cleveland, a former club manager, presented an address on operating policies.

Outstanding work done at the convention was the change in association bylaws and additional impetus given the work on a standardized method of club accounting. Instead of five regional vicepresidents as at present, the association will have, after its next election, two vicepresidents, with regional directors appointed by the president. This change was recommended by the Ways and Means committee, H. I. Dutton chairman. Programs for future conventions will be made by national officers instead of by local associations. A committee to draw a code of ethics for club managers and to put it into operation, was appointed at the convention.

Study Meal Service

Work of the restaurant committee of the association was considered with the end in view of making this committee a valuable aid to the club manager who is desirous of help with his menus. That the managers are having plenty of a problem with meal service was evident in the remarks of Adolph Koenig, manager of the Fairview C. C. Mr. Koenig told of the necessity of the manager keeping closest supervision over the kitchen because of the difficulty of getting good chefs. He also touched upon the work that might be done in seeing that good men were rightly placed in club jobs when they were available.

To qualify managers in every respect for the many phases of the work they have under their authority constitutes one of the important responsibilities of the Club Manager's association, said Tom Jones of the Harvard club, Boston, in discussing the educational requirements of club managers.

PIONEER GOLF & LANDSCAPE CO. DESIGNERS Golf Courses BUILDERS 122 So. Michigan Ave., CHICAGO

Jones also figured later in the convention talk when he stressed the need of dating on canned goods. This comment followed McCarthy's address on meat standards.

A lively program was staged during the off hours of the convention. The conventioners attended a theater party at Earl Carroll's Sketch Book revue Tuesday evening, concluding the nocturnal festivities by turning over the legit club managers' roll to the night club managers, which is in strict accord with mankind's merry ritual.

Portland Prizes Its Golf Prestige

GOLF as a civic asset is talked about in vague terms in a lot, but in Portland, the Morning Oregonian comes out editorially in definite terms to cite the national publicity brought to the city by the ability of its golfers and the number of its courses.

In part the Oregonian's editorial says:

"Some time ago a national golf magazine printed as its opinion that Portland could make up a golf team of six men who could defeat a similar team from any other city in the country, regardless of population. This high estimate of Portland golf is shared in substance by all who are familiar with the ancient game. As a developer of champions, few, if any, cities surpass the record here.

"This leadership is due to a popular interest in golf that is remarkable. The phenomenal rise of the game in popularity has nowhere else been more in evidence. C. P. Keyser, superintendent of parks, calls attention to the fact that there are now eighteen golf courses in Multnomah county or its environs in addition to courses at Mount Hood, Oregon City and Clark county, which are played by Portland The eighteen courses within the people. immediate district include three municipal links, seven which are privately owned, but open to the public, and eight clubs. The eighteen courses have a total of 306 holes, and all of them are heavily used. On the municipal links in 1928 there were played 272,248 nine-hole rounds.

"Golf is the great popular game in Port-

land. It has not been many years since it was regarded as a rich man's sport, but it has been brought within the reach of nearly everyone, especially on the municipal and public courses, where greens fees are not high. With an automobile, on the average, for every family, it would be strange if devotion to this outdoor pastime had not increased as it has."

When you receive your January GOLFDOM, a month from now, there will be a post card enclosed.

Fill out this card promptly with the names and home addresses of the five men in your club who are entitled to receive this magazine free of charge during 1930.

The five men whose names we want are your

.....PRESIDENT,GREEN-CHAIRMAN,MANAGER,GREENKEEPER,and PROFESSIONAL.

There is, of course, no obligation or expense incurred either by you or the men whose names you give us.

This Helps Your Buying

Use this page to notify GOLFDOM of your club's requirements for course, clubhouse and pro shop, and you will get prompt and complete details from leading manufacturers.

Check this page and mail it to GOLFDOM, 236 N. Clark St., CHICAGO

Announcement boards Architects-Course; Landscape Arsenate of Lead Awnings Bags (golf) Balls Ball markers Ball washers Bath Slippers-Paper Benches, tee Bent stolons Beverages Bird houses Brown patch preventives Buffing Motors Caddle badges Caddie time clocks Chickweed eradicators Clubs Club racks Compost distributors Compost mixers Coolers, water Discing machines **Dish** washers **Display** cases Drags **Drainage** engineers Dryers Dump carts Electric systems Fencing Fertilizer Fertilizer distributors Flags Flag poles Fountain-Drinking

Furniture-Clubhouse, Ground, Porch **Garbage** incinerators Handicap racks Handicap cards Harrows Heating Systems-Clubhouse, Water Hedge trimmers Hole cutters Hole rims Hose Indoor putting surfaces Insecticides **Kitchen** equipment Landscaping material Laundry equipment Lawn sweepers Linens Lockers Maintenance equipment Mole trans Mowers-Fairway, Green, Rough, Tee Mower blades Mower overhauling Mower sharpeners Organizing service Phonographs, automatic Pipe-Drainage, Water Playground equipment **Plumbing supplies** Pumps (shallow-deep-) Putting cups Refrigerators **Refrigerating Machines** Rollers-Fairway, Green, Spiked

Score cards Seed-Fairway, Green Seeders Shafts-Hickory, Steel Shelters, Course Shoes Showers Shrubs, Trees Silverware Sodcutters Soda fountains Soil screeners Soil testers Sprayers Spreaders (arsenate of lead) Sprinklers Sprinkling carts Swimming pools Tanks-Elevated, Gasoline. Underground Tea room equipment Tee boxes Tee markers Tee umbrellas Tees-Patented Tennis court equipment Tile-Drainage Time recorders Tractors Trophies Water softeners Water systems Water system engineer Weed killers Weed stingers Worm eradicators

(PLEASE PRINT SIGNATURE AND ADDRESS PLAINLY)

Club	
By	
Position	* *
Address	• •
	5165
Date1929	