

## Fertilization Gets More Attention

*By Lyman Carrier Organization*

WE noted during the past season more study devoted to fertilization than during any other year in our experience. Study of the cost and results of the compost pile has revealed that much money can be saved by the employment of a complete grass food instead of the hit or miss method of the usual composting practice. It also has been demonstrated, to our own satisfaction, at least, that compost made by the usual method of manure, soil and old sod that is turned over several times a year, is a contributing cause of fungus diseases. In this connection we have observed that the application of Lecco, rather than heavy treatment of brown-patch preparations, resulted in quick recovery of the affected greens.

We also can report excellent results with fairways that were treated in the spring with Lecco. Fairways treated with a complete grass food in this manner did not burn out like untreated fairways, due to the greater development of the root system and the improved top growth. It has been impressive to witness during the 1928 season the response made by thin turf to Lecco applications, and we have formed the conclusion, based on observation of such cases, that such treatment which spreads out the grass into the bare spots is sounder practice than sowing more seed in thin fairways.

It also has been very gratifying for us to note that Cocoos seed is repeating its west coast success at courses in the eastern and central states. In view of this success of Cocoos in this vastly enlarged area we doubt that the supply will be sufficient to care for the 1929 demand.

## Invisible Hose Reel New Maintenance Boon

PHILADELPHIA TORO CO., 1528 Bel-field street, Philadelphia, Pa., now is making an invisible hose reel that is contained in a sunken encasement located handy to the point where watering is done as a part of the maintenance routine. This encasement contains the reel and hose, stored out of sight and protected against weather and wear. When the hose is to

be used the reel slides upward easily and allows for convenient and speedy handling.

The hose-reel is built so there is no after-dripping. Rubber decay is reduced to a minimum, so the makers state, and each separate piece of the reel is wrapped to give extra strength and to protect against rot.

Among the advantages gained by the installation of this invisible hose reel as set



Invisible Hose Reel provides convenient storage and lowers labor and hose costs.

forth by the Philadelphia Toro Co. are decided savings in labor charges and in annual hose cost. Since the introduction of the invisible hose reel the equipment has gained high favor with the clubs that put the idea in use. Complete details of the equipment will be sent on request by the manufacturers.

## Montieth of U. S. G. A. Green Section Is Benedict

DR. JOHN MONTIETH of the Research Committee of the U. S. G. A. Green Section was married at Madison, Wis., Oct. 6, to Miss Grace Alise Gleerup.

Send GOLFDOM names and addresses of your new president and green-chairman.



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## Business Baron Gives Close-up on Greenkeepers

(Continued from page 18)

parted the sad news of his election to the guardian of the greens along with the following general statement of his policy and platform, to wit: 'Now, Jack, you know I made my money in the bootlegging business. I don't know a thing about grass and furthermore I don't want to know anything about the damned stuff. From now on you run this course the best you know how and if any of the cut-throats comprising the membership of this club give you any guff tell them to go to hell or refer them to me and I'll tell 'em. I guarantee they'll never give me a second opportunity. Furthermore as an indication of the fact that I'm not talking through my hat you'll find on Saturday night that your pay has been increased five bucks per week. Don't spend it all on riotous living.'

"Did you ask whether the greenkeeper was tickled to death at this glorious opportunity," remarked the coal baron. "Well, I'll tell you. It wasn't exactly a case of his being tickled to death, he just naturally dropped dead."

## The Ladies

**T**HE ladies! Here is a constantly widening field of prospects for good merchandise. More and more of them are playing. More and more of them are buying equipment. You may hate to give them lessons, yet that is the best way to break into the field.

Style plays an important part with women. When style is the predominating factor, models soon become obsolete and the desire to "keep up with the Joneses" makes new equipment necessary. It would be a good idea to send a letter to your members' wives calling attention to the display in your shop and enclose a manufacturers' leaflet.

Department stores know that less than 20 per cent of those women who take a clerk's time buy anything. But the professional, with his knowledge of his business, should be able to very much improve this figure. Anyhow, bring them into your shop. Give them a few hints on their game if you happen to have noticed them. Remember that a woman will spend a lot to get something for nothing.

Your 1929 Budget Should Include the

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*Check this page and mail it to GOLFDOM,  
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Notify GOLFDOM of your club's requirements for course, clubhouse and pro shop, and you will get prompt and complete details from leading manufacturers. Check, on list below, items that interest you. Add your name and address at bottom and mail to GOLFDOM, 236 N. Clark St., Chicago, Ill.

## Announcement boards

Architects—Course;  
Landscape

Awnings

Bags (golf)

Balls

Ball markers

Ball washers

Benches, tee

Bent stolons

Beverages

Bird houses

Brown patch preventives

Buffing motors

Caddie badges

Caddie time clocks

China

Cigars, Cigarettes

Clubs

Club racks

Compost distributors

Compost mixers

Confectionery

Coolers, water

Dish washers

Display cases

Drags

Drainage contractors

Dryers

Dump carts

Electric systems

Fencing

Fertilizer

Fertilizer distributors

Flexible steel mats

Fire extinguishers

Flags

Flag poles

## Fountains—Drinking

Furniture—Clubhouse,

Grounds, Porch

Garbage incinerators

Gum

Handicap racks

Handicap cards

Harrows

Heating Systems—Clubhouse,

Water

Hedge trimmers

Hole rims

Hose

Hosiery

Indoor putting surfaces

Kitchen equipment

Landscape material

Laundry equipment

Lawn sweepers

Linens

Lockers

Maintenance equipment

Mole traps

Motion picture outfits

Mowers—Fairway, Green,

Rough, Tee

Mower overhauling

Mower sharpeners

Organizing service

Pipe—Drainage, Water

Playground equipment

Plumbing supplies

Pumps (shallow—deep—)

Putting cups

Rakes

Refrigerators

Refrigerating Machines

## Rollers—Fairway, Green,

Spiked

Score cards

Seed—Fairway, Green

Seeders

Shoes

Showers

Shrubs

Silverware

Sodcutters

Soda fountains

Soil screeners

Soil testers

Sprayers

Sprinklers

Sprinkling carts

Swimming pools

Tanks—Elevated, Gasoline,

Underground

Tea room equipment

Tee boxes

Tee markers

Tee umbrellas

Tees—Patented

Telephone systems

Tennis court equipment

Tile—Drainage

Time recorders

Tractors

Trophies

Water softeners

Water systems

Water system engineer

Water wells

Weed killers

Weed stingers

Worm eradicators

(PLEASE PRINT SIGNATURE AND ADDRESS PLAINLY)

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