



# color

## *greater golf ball* **VISIBILITY**

THE greatest sensation since the wound ball by Haskell. Wilson introduced at the Pinehurst North and South Open and throughout the South—bright Canary yellow and flashing Oriole orange golf balls.

That they were favorably accepted is putting it far too mildly—there was a literal stampede by the public to get these now famous Canary and Oriole balls.

Every distributor should display them at once and

cash in on this great scoop. Wilson is telling the world about them through National advertising. Orders will be filled in the sequence of their receipt—don't fail to order at once—be the first.

Hol-Hi and Dura-Dist, available in both colors and white. Hol-Hi, the toughest distance ball ever made, retails at \$1.00 each, \$10.75 per dozen.

Dura-Dist guaranteed—a glutton for punishment and some performer—75c each, \$9.00 a dozen.

# Wilson

Golf Equipment

WILSON-WESTERN SPORTING GOODS COMPANY, New York, Chicago, San Francisco