

ANNOUNCING HOL-HI THE DOLLAR BALL NOW AT SEVENTY-FIVE CENTS

HOL-HI was introduced and sold to the public during a year's testing period as a dollar ball, and the public endorsed its worth as such. At the dollar price, sales have increased to the extent that volume production now permits Wilson to offer it at a seventy-five cent price. It is still the famous dollar ball in quality and performance. Not one iota of merit has been taken from it. Wilson pride in this "Super" ball would not permit any deviation from the high standard set for it. This price advantage, made possible by enthusiastic acceptance, is to be passed on to the purchaser, making possible an even greater volume of business for you.

Wilson

GOLF EQUIPMENT

Wilson-Western Sporting Goods Co.

NEW YORK

CHICAGO

SAN FRANCISCO

