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PLAY BETTER GOLF



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350 Richardson Bldg.

Toledo, Ohio



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Midlothian Country Club (Chicago)

One of the largest golf courses in the country, uses McWane Precalced cast iron pipe for rustproof irrigation system. McWane pipe costs less per year of service—and ends watering troubles.

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McWANE CAST IRON PIPE CO.

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One-Half
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The famous Pletzcker collection of photographic portraits of the American Open and Amateur golf champions, comprising 34 exclusive pictures of golfing notables, makes a distinctive, handsome and interesting decorative feature for the golf club.

These pictures are 16 inches by 20 inches, printed in royal sepia, and are \$10 each, unframed, or \$15 each in attractive frames. The complete set, unframed, is \$350, and framed, \$350.

Pictures include Johnny Farrell, Bobby Jones, Walter Hagen, Chick Evans, Harry Vardon, George Sargent, J. J. McDermott, Edward Ray, Jim Barnes, Gene Sarazen, Willie MacFarlane, Tom Armour, C. B. Macdonald, Findlay Douglas, Walter Travis, H. Chandler Egan, E. M. Byers, Jerome Travers, Robert Gardner, Wm. C. Fownes, Jr., Francis Ouimet, S. Davidson Herron, Jesse Gullford, Jesse Sweetser, Max Marston, George Von Elm, George Duncan and Abe Mitchell.

All camera portraits are the personal work of George Pletzcker, noted golf photographer. They make an unusual and valuable decorative feature for the well-appointed clubhouse.

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GOLFDOM

THE BUSINESS JOURNAL OF GOLF
236 N. Clark Street CHICAGO

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The tops don't break—the ball seats easily on the feather-edge top—carrot shape is strong and easy to push in the ground—orange and yellow colors easy to find—no metal injures the face of the driver or tears clothes.

Put PAR TEES in a live spot for display. Player preference will make steady business and good profit for the pro.

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Heved it had gone. In a little over a week this green had come back a richer green than ever. The blades of grass were noticeably finer and the grass in general denser over the whole green. The sudden and noticeable change brought forth many compliments from the club's officers. Although Carrier recommended two applications in the Spring and one in the Fall, Way has been applying Lecco right along. The last application went on June 11.

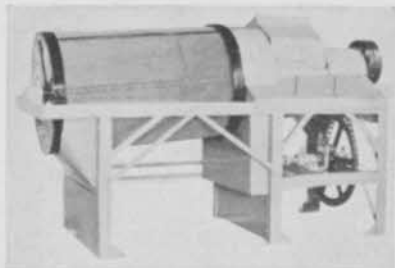
"Giving the grass Lecco is like giving cream to the fellow who for a long time has been trying to get along on skim milk. The skim milk made him thin, sickly and of little use. The cream instantly brought about a vast change. His health came back and he filled out. Health brought action." That's another way "Bertie" sizes up Lecco. Way has adopted Lecco for not only Mayfield but many other courses he is building throughout the country.

One of the first clubs to discard its compost pile was the Kirtland Country club, of Willoughby, Ohio. Kirtland enjoys a national reputation for its greens and fairways. This course is in charge of Arthur Boggs. Like "Bertie" Way, Boggs uses only Lecco and a sandy loam as a top dressing on the greens at Kirtland. Boggs also uses Lecco on his fairways. Not so long ago, all the greens at Kirtland went bad. They were replanted with Washington creeping bent stolons. This year ten of the greens, those on a slope, were seeded with Cocos creeping bent seed. Kirtland had excellent turf before the majority of the clubs in the Cleveland district were opened this past Spring. Boggs attributes this to the fact that the greens and fairways were given plenty of Lecco in the Fall of 1927. This year Boggs has applied Lecco at about monthly intervals and the results have been more than satisfactory. The growth of grass has been remarkable. Kirtland is not bothered by weeds or brown patch. The chief occupation of the maintenance men is to keep the grass watered and cut. Kirtland is through with the compost pile for all time. It was a disease-breeding compost pile that spread brown patch all over its greens five years ago.

The Pepper Pike Country club, of the Cleveland district, does not stop at expense to have fine turf. Lecco and a sandy soil is all that the Pepper Pike greens ever receive. Pepper Pike also uses Lecco on all its fairways.

The Metropolis Country club, of White Plains, N. Y., was troubled with brown patch or fungus. The greenkeeper, Mr. King, called in a group of technical men from a New York college to make investigations and recommend a remedy. After working two weeks on the problem, the college men recommended a mixture of

SAVE HAND WEEDING—KILL WEED SEEDS



The DAYTON COMPOST MIXER and STEAMING CHEST

Represent an investment which will better than pay for itself the first year, and return an average annual profit of approximately \$3,000 thereafter.

The Dayton Method gives a weed-free, powdery, top dressing and eliminates 60% of the labor cost, at the same time freeing the Greenskeeper of much petty supervisory detail and assuring a dressing that will make possible the maintenance of a "true" green. Also this dressing is of such powdery fineness as to be especially adaptable to Bent greens.

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Specialists
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Best
to
Rain**



GUARANTEED!

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The Double Rotary keeps greens and fairways in A-1 shape despite dry weather. Sprinkles nature's way—like a gentle shower. Does not pack or wash soil. Sprinkles in a circle of more than 5,000 square feet. Skid base. Self-operating. Built for years of service. Bronze and steel gears run in bath of oil. Price \$12.50 postpaid. Descriptive literature on request.

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Next Best to Rain

"CEDARCRAFT"

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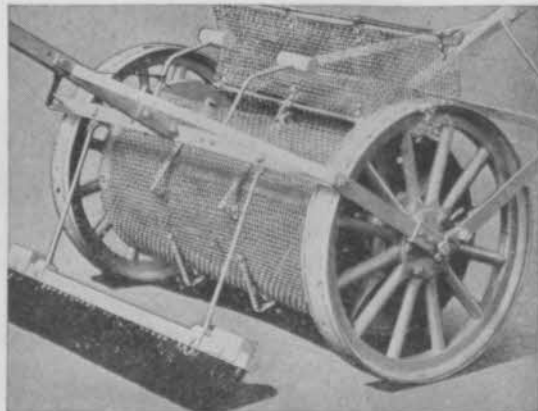
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Lecco and sandy soil to be used as a top-dressing. This was done and the trouble cleared up immediately.

The Lecco formula is 9% ammonia, 5% phosphoric acid, and 2% potash. Lecco is partly mineral and partly organic.

Grass has to have ten different things to grow. Of these ten essentials, seven are supplied by the soil. If any one of the ten is missing or lacking, the grass cannot grow because it has to have all ten.

(A. B. V.)

We Slipped On Cover Credit Line

JUNE GOLFDOM'S cover showed the 18th hole at Monterey Peninsula Country club, with Miss Marion Hollis sinking the decisive putt which squared her match with Mrs. Miriam Burns Horn in the finals of the recent Pebble Beach Women's championship, eventually won by Miss Hollis on the 20th hole.

We put the wrong credit line on this; this error now being the subject of mutual cussing by the printers and the editorial staff.

Sorry, so hope Hall of the Del Monte press bureau will forgive and forget.

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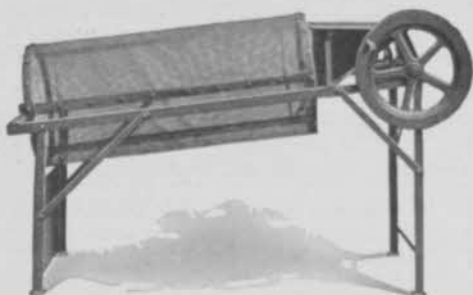
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AUGUST, 1928

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These characteristics are seldom considered when greenskeepers and committees are selecting creeping bent for their new greens.

Leesley Creeping Bent roots extremely deep and forms a dense leaf growth. That's why Leesley greens stand heavy play during and after rains and take, without injury, a smartly pitched back-spin shot which on ordinary bent would leave an unsightly hole and a muddy ball.

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Fencing

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Flag poles

Fountains—Drinking

Furniture—Clubhouse,

Grounds, Porch

Garbage incinerators

Gum

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Handicap cards

Harrows

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Hedge trimmers

Hole rims

Hose

Hosiery

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Kitchen equipment

Landscape material

Laundry equipment

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Maintenance equipment

Mole traps

Motion picture outfits

Mowers—Fairway, Green,

Rough, Tee

Mower overhauling

Mower sharpeners

Organizing service

Pipe—Drainage, Water

Playground equipment

Plumbing supplies

Pumps (shallow—deep—)

Putting cups

Rakes

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Refrigerating Machines

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Seed—Fairway, Green

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By.....

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Date.....1928

16,200 COPIES OF AUGUST GOLFDOM GUARANTEED

Vol. 2

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Front cover: Maurice McCarthy, winner of National Inter-collegiate at Apawamis Club, Rye, N. Y.—P. & A. Photo.

Editor
HERB GRAFFIS

Eastern Representative
ALBRO GAYLOR
20 Vesey St., N. Y. City
Tel.: Whitehall 0326

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The Business Journal of Golf

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Circulation: A personally addressed copy of GOLFDOM is mailed free, each month, to the president, green chairman, greenkeeper, house manager and professional of every golf club in the United States, Cuba, Mexico and Hawaii. Please notify us at once of any changes in above offices, sending us the new names and addresses.

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