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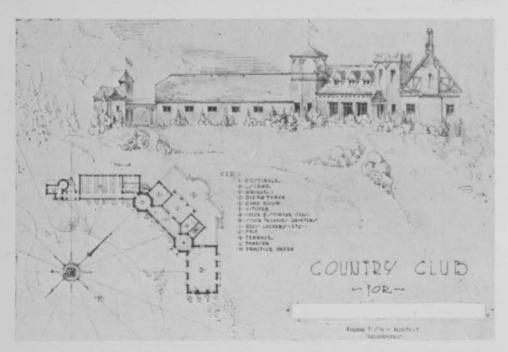
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How Can You Better This Club House?

HERE is the rough preliminary idea of the model small city golf club-house that GOLFDOM is trying to help one of the model communities of the south achieve.

As the floor plan and appearance now stands it is open to plenty of criticism, and it all will be welcome. We invite club officials to send us their ideas of bettering this plan so a final scheme may be worked out in a manner that will serve as a guide to the builders of future clubhouses in the smaller cities. The building cost is to run approximately \$30,000.

It will be noted that lots of space is left for a semi-open dining porch as the climate for which this clubhouse is intended will permit this detail of design. Considering its load the kitchen, we believe, will be roomy enough to satisfy the manager and the kitchen staff. The card room shown adjacent to the men's locker-room and kitchen will make a splendid 19th hole.

Location and size of the pro shop should care for the merchandising and service demands. The women's locker-room is located in the central part of the building, on the second floor. Plenty of light, air and room are to be allowed the women, which is something unusual in the average small city clubhouse. The greater interest being shown by women in golf these days and the consequent increase in patronage from women, makes it wise to give them all possible attractions.

This clubhouse may be built in sections as the financial capabilities of the club permit, the lounge being built as the last section. In this way the club will get, when its building work is done, a modern and handsome building, in related details instead of a jumble of a structure.

Write GOLFDOM what you think of this plan, and let us know what features you would alter, add or subtract. This enterprise, so far as we know, is the first attempt to set a standard for a small city clubhouse that will be a model as a convenience, business asset, and thing of beauty for the clubs within whose means such a clubhouse may be built.

Committees That Loaf Don't Exist Here

Y first official act after the yearly election was to appoint committees for the year. In our club the precedent has been that the member of the board of directors on a committee is to act as chairman. You might say that his chairmanship is exofficio. A chairman or committee who assumes the responsibility and does not feel a responsibility, or live up to it is a liability as well as a big detriment to the president. In other words, the president would be much better off without a committee at all.

I sometimes feel that the adherence to mechanical organization which calls for committees and the like is the biggest mistake and handicap a country golf club has, for I will venture to say that a very, very small part of country golf club committees in this country even begin to function to the extent of a percentage anywhere approaching 100. A member selected readily accepts in order to get his name in the paper or on the stationery, but that is as far as he goes. To state it another way: A president who is capable. enthus astic and willing to work towards a finer, bigger and better club must suffer by a "limiting factor" in the matter of a chairman or committee (the same thing) on account of mechanized by-laws.

To get anywhere a president—if he has the "guts"—must outline his program for the year; allot its divisions to the committees as designated by the by-laws; appoint his chairmen tentatively, and put their responsibilities squarely up to them, with the alternative of "take it or leave it." If they take it, give them the privilege of suggesting their assistants and confirm their choices. Committee meetings at least once a month, at a dinner, mean a check-up as well as an opportunity for the formation of a constructive schedule for the coming month.

A country club is a cooperative stock company. Each member pays for its operation alike. Each member goes through the same "modus operandi" in being admitted, and pays the same amount of money according to classification of membership. Therefore, any outline of operation and any formulation of budget to "carry on" should provide an equal recognition of the individual membership and their desires.—Henry Clay Anderson.



No golfer should miss this chance to inject a bit of certainty into a very uncertain game. Play the Silver King! With it you are sure of every yard of distance and all the putting accuracy any man deserves. And you have the big psychological advantage of playing the best ball made.

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Upper left—No. 3 green at 8t. Thomas; a natural grass green. Upper center—Frank W. Currier, greenkeeper, 8t. Thomas Golf and Country club.



Upper right—No. 11 green; a two-year old hill-side green.

Lower center — No. 13 green; bent planted in May, played in July.

"Horse Sense" Guides to Good Greens

By Frank W. Currier
St. Thomas Golf and Country Club
The St. Thomas No. 13 green, shown
among the accompanying views, was built
and graded last fall and planted with
Washington bent the first week in May.
We opened it for play the 4th of July.

No. 11 green was built two years ago this fall and planted with Colonial bent a year ago last spring. It was opened for play the end of June. The third green is five years old and has the natural grass.

In a previous note in GOLFDOM, I referred to my preference for fall planting, which undoubtedly is best, but on the two occasions mentioned above it was inconvenient. The fall plantings, however, saves a lot of

USE YOUR EYES

That's all you need to do. Go to the nursery and see for yourself what you are getting before your greens are planted, without your knowledge, to a mixture of dandelions and weeds.

Maybe you think Bent is some kind of magic plant that just naturally grows itself, all clean and fresh and fine. Well, it is not. It takes every care and attention to produce the right kind of Bent for your golf course or any other golf course.

So see what you are getting. Ask whose Bent is going on your course, where it is grown, and then go and look at it. Then take a look at our nursery and we will abide by what your eyes tell you.

Don't blame anyone if you get stung in the Bent that goes on your greens. It's your own fault if you buy the worthless planting stock. Claims and hot-air mean nothing—SEE THE NURSERY STOCK YOURSELF.

BENT GRASS COMPANY

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When there is a better strain of Bent we will grow it

anxiety about drought. Nevertheless, my spring planted greens have given me no worry.

I don't use dopes, relying on pure home made screened compost, light rolling, light watering, and great discretion with the mowing. I don't cut close too early in the season. Bent greens should not be cut quite so close as the natural greens, especially on the inferior strains of bent. I recently read one article in which a green-keeper complained of his greens looking brown. Here is my idea of the cause; an inferior bent, cutting too close (all that is left on the green is the runners). The remedy is topdress lightly, and don't cut so close.

Another place I read of a greenkeeper watering from 7 p. m. to 6 a. m. All I can says is, if I worked that length of time I would never expect any greens at all. Where would we be if it rained every night for twelve hours? The land must be allowed to dry out sometime.

Still another greenkeeper says chemicals are the answers to most greens problems. Maybe so, but I differ, for it is my belief that there is a tendency on the part of too many greenkeepers to depend on some

chemical preparation to work magic on their greens. They use chemicals too loosely and the result is a "summer kill" for the greens are left in no condition to weather the winter.

Reducing Treatment With Golf Offers Field

HOW much money is being spent by American women in fighting fat, heaven only knows. The amount must run well into the millions, for every city of any consequence has establishments that are packed with patrons eager to reduce. Bill-boards and newspapers carry big appropriations from advertisers with reducing treatments.

Professionals who will make a study of fat elimination by golf exercises and play up this combination of development of beauty and skill, need never worry about how their business is going to be winter or summer. Look into the subject and if you can get the women of your community talking about it you are on the road to more money than lessons ever before brought you.

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Intelligent "Snooping" Eases President's Task

IFTEEN years ago one of the country's most famous sectarian golf clubs elected to its directorate a man whose business genius had put him in command of a great national business early in life. A few years later the club made him treasurer and for six of the last seven years he has served as president of the organization. If there ever was a brilliant illustration of the wisdom of long terms for competent golf club officials, it is supplied by the case of this particular president.

Although the club's membership is limited to 200 of which the greater part consists of wealthy men, and assessments are the usual order annually to care for the members' extensive requirements of a de luxe and complete character, there still is a financial problem for this president to marshal his forces in solving. This problem concerns making the expense of belonging to the club one that can be met by the young fellows whose business

careers are in the earlier stages. In this instance it is a real problem for the annual dues are \$500 and the average annual assessment runs around \$200. These younger men are from old line and conservative families that, despite wealth, believe in the policy of making their scions win their own ways.

A Sane Solution

This matter of \$700 a year golf club set expenses is not too much for an up-andcoming young business man in a large city it the club is of enough entertainment value and interest to the young man and his family to permit it being his one golf club. That is the basis on which this president has worked and the outcome has been a happy one. Even though plenty of money is spent by the club, it is spent un der expert department heads, supervised in a general way by the elective officials who not especially concerned with the details of their employees work so long as

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Let us send you our book which gives full
details about this important subject and the names of hundreds of users who have fo by test and experience that the POWERS Mixer does all that we claim for it

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the results are entirely satisfactory and the cost gives value. So these younger members find in their club the utmost in value received from a golf club. The younger set naturally makes this club a focal point for its activities and supplies a delightful atmosphere of life that undoubtedly adds greatly to the charm of the place for the solid citizens who comprise the older element.

This thoughtfulness in making the club of greatest value to the younger people to whom its cost represents something of a financial burden is carried through the year. The club house is kept open during the winter for parties staged principally by the younger members and as the staff is maintained only for the golfing season much of the service required for these winter functions is supplied by those young members who are conducting the informal program of winter affairs, which consists of occasional dances, a few bridge sessions, and a lot of skating. Taking an interest in the younger members at every turn, has proved one of the main planks in this successful club president's policy.

Wise "Snooping" Pays
Another reason why this president's

members insist upon returning him to office as each year rolls around lies in his capacity for doing an intelligent job of what he calls "snooping around." He doesn't carry this to excess-can't tell you if the club is being robbed of a few pounds of sugar or if some of the minute details that are out of sight are a bit awry for the club pays its manager and greenkeeper top figures and leaves those details up to them. A few cases will suffice to explain this policy of the right kind of snooping.

The course is separated from the clubhouse by a heavily travelled highway. Under this highway is a tunnel connecting the clubhouse grounds with the course. It was noticed that eighteen holes was just about all the tramping that the older members had much liking for. This president looked over the plans for the connecting tunnel and in this investigation saw that the decline and incline of the tunnel was too steep for comfortable travel by the older men. The grade was made gradual and the expected complaints against the tunnel failed to materialize. The entrances to the tunnel looked bare so landscaping work was done around them. The members never gave it a thought. The flowers

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and the bushes "just grew" so far as they were concerned. But "snooping" brought the deficiency into consideration and applied a quick remedy. Some more "snooping" revealed that wet weather made the going muddy around the pro shop. The walks were broadened.

The eagle eye of the expert "snooper' fell upon groups of the members' chauffeurs lying around on the grass in front of the clubhouse. Promptly a rest room for the drivers was provided, making it easy to get the drivers when they were wanted, keeping them comfortable, and ending the practice of their loafing around the clubgrounds.

Again some "snooping" did the club some good when the state widened the highway by the clubhouse. Considerable damage to the grounds was done during this construction work and instead of taking it as a necessary evil and expense, this executive found that he could collect for the club from the state. The damage claim was paid and the money speedily applied to beautifying the club property where road construction had wrought its damage.

"Get on the job and snoop around in a helpful way and the task of heading a golf club is greatly lightened" is this president's advice to others who may be bending under the load of golf club executive labor.

Notify GOLFDOM of elections and new appointments. We will send the new man GOLFDOM free.

Try for Rent Cut With Advertising Value

W HEN you start shopping around for a location for a winter school remember you are not intending to go to work for the landlord. You want a good location, enough room and light, but your business will stand only so much overhead.

In some of the new buildings that are experiencing difficulty in getting tenants, remind the landlord or the agent that a golf school draws the best class of business men. From these men visiting the premises he stands a better chance to rent all of his vacant space quickly, by giving you an inducement on a short-term lease, than he does by simply following the old rental methods that are pursued by all of his competitors.

Check Up on Bags Brings Sales

A N annual inspection of the racks where the members' clubs are stored will generally disclose a dozen or more almost worn-out golf bags. This is particularly true toward the end of the playing season and therefore comes just at the time when the pro is interested in reducing his stock of bags. What better time to send a letter to those members who need replacements. If necessary or advisable, reduce the price of the bags somewhat; it will prove cheaper than carrying them through the winter months.

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Lecco, the complete grass food. Takes the place of ammonium sulphate and compost. Many clubs are reporting excellent results from its use. Factory at Granger, Ind.

Poa bulbosa, a winter green grass for the South. Warehouse, Coquille, Ore.

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