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bring many happy results. They not only decorate and beautify the grounds but attract the native songbirds which combat the destructive insects so detrimental to trees, shrubs, plants, etc. The Martin—the Bluebird—the Flicker—the Chickadee the tiny little Wren—and others—each has its special mission. One purple Martin will consume on an average of 2,000 mosquitoes a day; so with a colony of these valuable birds at work on your courses your players will be relieved of an annoying pest. Prominent golf courses are erecting bird houses on poles as distance markers—erected in the rough at 100 to 250 yards from the tee so that the length of a drive can be judged. The fall and winter are the best times to erect bird houses. It gives them an opportunity to become weathered and eradicates the human touch so apt to keep the birds from nesting in houses erected in the spring. We make a specialty of creating bird sanctuaries out of county clubs have complete installations of our bird houses: Olympia Fields, Westchester-Biltmore, Calumet, Onventsia, and many others. Send us a diagram of your grounds and let us offer you a recommendation.

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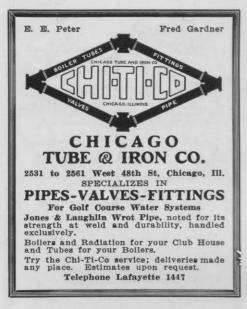




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Scott Directing Pros' Co-op. Sales Group

C HICAGO, ILL.—Professional Golfers' Supply Co., with headquarters at 37 South Wabash avenue, has taken over professional golfer sales of the Wilson-Western Sporting Goods Co. in 22 states, comprising the territory from Canada to the gulf and from Pennsylvania to Colorado.

Forty-six professionals are actively and financially interested in the new organization, according to Capt. J. A. Scott who is manager. The executive committee of the Professional Golfers' Supply Co. consists of Phil Gaudin, Skokie Country club; Tom Kennett, Bryn Mawr Country club and James Wilson, Ravisloe Country club. Harry J. Collis is treasurer.

The organization is confining itself entirely to financing of sales work among professionals and upon this operation, rather than on production activities, the basic plan of the new company is founded. It is the idea of the Professional Golfers' Supply Co. to handle models having sales outlets exclusively in the pro field.

Mower Men Save With Bags for Clippings

RDINARY burlap bags solve successfully the problem of removing the grass clippings cut on the greens by the mowers. It is common practice to dump the contents of the mower hoppers into piles alongside the green to be picked up later by the service truck. If, instead of this, suggests J. M. Heald of the Greenfield (Mass.) Country club, the men who do the mowing are supplied with burlap bags into which the hopper contents can be emptied, time will be saved for the truck and the appearance of the greens will be improved. It is much easier for the truck man to toss a bag into the truck than for him to rake up and remove a loose pile of grass clippings.

Due to lack of space the details of the Beaumont (Tex.) Country club's model survey of course water supply requirements, announced for appearance in the November GOLF-DOM, is omitted.

This feature will appear in an early issue.

Golfdom Buyers' Guide

Check this page and mail it to GOLFDOM, 236 N. Clark St., CHICAGO

Notify GOLFDOM of your club's requirements for course, clubhouse and pro shop, and you will get prompt and complete details from leading manufacaddress at bottom and mail to GOLFDOM, 236 N. Clark St., Chicago, III.

Announcement boards Architects-Course, Landscape Auto trucks-bus Bags (golf) Balls **Ball** markers Ball washers Bent stolons Beverages **Bird** houses Brown patch preventives Buffing motors Caddle badges Caddle (time clocks) China Cigars, Cigarettes Clubs Club racks **Compost distributors Compost** mixers Confectionery Coolers, water **Dish** washers **Display** cases Drags **Drainage** engineers Dryers **Dump** carts Electric systems Fencing Fertilizer Fertilizer distributors Flexible steel mats Fire Extinguishers Flags Flag Poles Fountains-Drinking (PLEASE WRITE SIGNATURE AND ADDRESS PLAINLY)

Furniture-Clubhouse, Grounds, Porch **Garbage** incinerators Gum Handicap racks Handicap cards Harrows Heating Systems-Clubhouse, Water Hedge trimmers Hole rims Hose Hoslery Indoor putting surfaces **Kitchen** equipment Landscaping material Laundry equipment Lawn sweepers Linens Lockers Maintenance equipment Mole traps Motion picture outfits Mowers-Fairway, Green, Rough, Tee Mower overhauling Mower sharpeners Organizing service Pipe-Drainage, Water Playground equipment Plows Plumbing supplies Pumps Putting cups Rakes

Refrigerators

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Rollers-Fairway, Green, Spiked Sand Seed-Fairway, Green Seeders Score cards Showers Shrubs Silverware Sodcutters Soda fountains Soil screeners Soll testers Sparrow traps Sprayers Sprinklers Sprinkling carts Tanks-Elevated, Gasoline, Underground Tea room equipment Tee boxes Tee markers Tee umbrellas Swimming pools Tees-Patented Telephone systems **Tennis court equipment** Tile-Drainage Time Recorders Tractors Trophies Waste receptacles Water Softeners Water systems Water Wells Weed killers Weed stingers Windmills Worm eradicators

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GOLFDOM

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What makes golf holes good--or bad?

GOLF ARCHITECTURE IN AMERICA ITS STRATEGY AND CONSTRUCTION

By George C. Thomas, Jr.

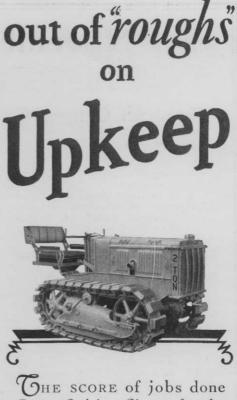
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