

Let's Trade Christmas Presents!

YOU know how this Christmas proposition works out for papa. Lots of merry spirit and all that, but when he gets an even trade on the presents, history is made!

We want to make an even Christmas trade with you.

We have lined up GOLF-DOM'S editorial plans for 1928 to assure every golf club president, green-chairman, greenkeeper, professional and manager the most helpful and interesting golf business magazine they could imagine. And, of course, it's free to all of you every month of the year.

Will you bring some joy into our young hearts and make your Christmas present to us a New Year's resolution to (a) supply GOLFDOM

promptly with notices of changes in the five officials mentioned above, (b) changes of address, and (c) write to us from time to time during the year telling us of methods that you have found successful at your club?

It's not much for you to do, but it will help us a lot in making GOLFDOM of increasingly greater value to the business departments of all the golf clubs in the country.

We know you will make this trade, so—thanks!

And while we're about it GOLFDOM wants to thank its readers, its writers and its advertisers (may their tribe increase) for making our first year a very happy and busy one.

We sincerely wish you all the same merry Christmas and exceedingly prosperous New Year that we wish ourselves—and that's going some!

Golfdom

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