

"Mike and Ike~ they look alike"

(with apologies to Goldberg)

but ~ do they?

THE circles to the left show three different grades of fancy Red Top grass seed, photographed a little larger than natural size. To the naked eye they look pretty much alike.

But are they alike?

In the small rectangles beside each circle is a photograph of the same seed under a powerful microscope. Now you can see a difference.

Yet all three samples represent a good quality of Red Top seed. You wouldn't notice the difference when you were sowing the seed, but you certainly would notice a difference when it came up. An infinitesimal percentage of weed seed will produce an amazing crop of weeds.

No. 1 is Dickinson's special grade re-cleaned for golf purposes, the cleanest Red Top seed you can buy, and, consequently, the most economical in the long run.

It doesn't pay to depend on looks when you buy seed. It does pay to know by actual laboratory analysis the exact quality of the seed you buy and to insist on getting it.

That's why Dickinson's "Certificate" Brand Grass Seeds—all varieties—are sealed with a green and white certificate so that you know what you get and know it is right.

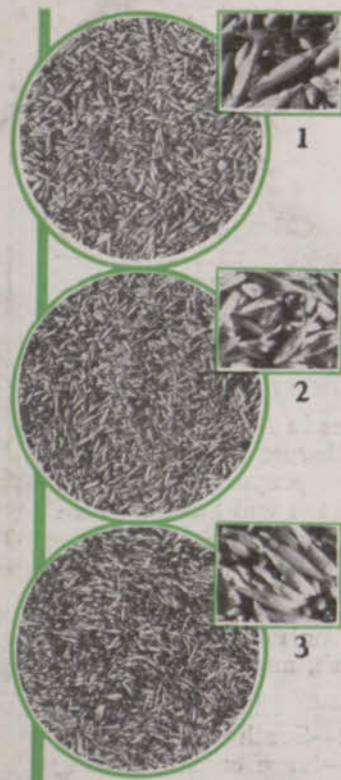
Dickinson's

CERTIFICATE

Golf Seeds

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