

AWARD WINNING

EDITORIAL & DESIGN



Golfdom Takes Home 21 TOCA Awards!

TOCA First Place Awards

- » **Writing, Operations Profile:** "Flower Power," Christina Thomas
- » **Writing, Editorial/Opinion:** "The Beauty is a Beast," Golfdom
- » **Writing, Product Information Article:** "What's the Next Big Idea at Spectrum Technologies?" Seth Jones
- » **Writing, Environmental Stewardship Article:** "A Sharp Mind at Sharp Park," Seth Jones
- » **Writing, Business Management:** "A Sharp Mind at Sharp Park," Seth Jones
- » **Photography, Best Cover Photograph:** "5 Keys to Picking Up Women," Pete Seltzer
- » **Photography, Pictorial 1:** "Fertilizing for the Future," Pete Seltzer
- » **Design, Single Page:** "Prepping Golf Cart Batteries for the Summer Season," Pete Seltzer
- » **New Media, Blogs:** "The Golfdom Daily," Seth Jones

TOCA Merit Awards

- » **Writing, Column:** "The Life of a Golf Course," Seth Jones
- » **Writing, Column:** "No Better Backpack," Seth Jones
- » **Writing, General Feature:** "An America Dream," Seth Jones
- » **Writing, Coverage of an On-site Event:** BASF launches Xzemplar and Lexicon, Seth Jones
- » **Writing, Headlines:** "Early to Rise," Beth Geraci
- » **Writing, Turf Feature:** "Beat the Summer Heat, Plan for Snow Mold," Paul Koch, Ph.D.
- » **Writing, Original E-newsletter:** "Golfdom's Super Science," Curt Harler
- » **Photography, Pictorial 1:** "Plant Health Intro," Pete Seltzer
- » **Photography, Print Magazine Cover:** "My Green Heaven," Pete Seltzer
- » **Design, Single Page:** The 19th Hole/Bryan Nuss, Pete Seltzer



Gardner Award

The award is for photography, video and multimedia publishing for Golfdom's "5 keys to picking up women" photo.



Plant Health Writer of the Year — Karl Danneberger, Ph.D.

Sponsored by Bayer, the award is provided annually to a writer for excellence in writing on plant health issues to their green industry audience.