

// A GOOD YEAR

Golfdom's big haul

➔ *Golfdom* won seven Turf and Ornamental Communicators Association (TOCA) awards in 2012, and we were happy.

Golfdom won nine TOCA awards in 2013, and we were proud.

This year, *Golfdom* hauled in 21 TOCA awards — more awards than all of our competitors combined — and we just don't know what to do with ourselves. The awards included nine firsts, ten merits, one Gardner (a 'best in show') and the Plant Health Writer of the Year award, sponsored by Bayer, and presented to columnist Karl Danneberger, Ph.D.

"It's hard to be humble about the results of the 2014 TOCA awards," says Pat Roberts, publisher of *Golfdom*. "We



underwent a major redesign of the magazine in 2013, led by (editor) Seth Jones and (designer) Pete Seltzer. The resulting 21 awards are the result of that redesign. They emphasize that this publication is the industry leader in editorial, design

and photography. And that's something the entire team is exceptionally proud of."

Of note, the *Golfdom* Daily (www.golfdom.com/blog) won "best blog" for the third consecutive year. For a complete list of *Golfdom*'s TOCA awards, see page 20.



Toro rocks the bell

➔ Now that's the way you celebrate 100 years of business.

The Toro Co. visited the New York Stock Exchange recently and was given the honor of ringing the closing bell to commemorate the company's upcoming 100th anniversary. The official 100th anniversary is next month (July 10th), but the company is celebrating all year.

The Toro Co. offers irrigation equipment, mowers, utility vehicles, cultivation equipment and more.

To learn more about Toro's 100 years in the business, visit www.toro.com/100, and to share your own story, use the Twitter hashtag #Toro100 or visit the company's Facebook page.



TOP DRESSERS



SAND FILLERS



MATERIAL HANDLERS