Golfden Callery

WE CAME.
WE SAW.
WE TOOK PICTURES.

Easy RISEers How convenient must this year's Responsible Industry for a Sound Environment (RISE) meeting been for GCSAA President Pat Finlen (center, with Golfdom EIC Seth Jones and fellow board member John O'Keefe)? The meeting was held at the Ritz Carlton in Half Moon Bay, Calif. — walking distance from Finlen's house!

Drinks are on us We rediscovered something we already knew: it's much easier to make friends when you're the one buying drinks.

The guy's got balls Lawrence (Kan.) CC superintendent Bill Irving had quite a day at the ballpark. The Royals lost, but Irving came away with not one, but two foul balls.

Dinelli's den Golfdom spent two hours at North Shore CC in Northbrook, III. to talk turf with Dan Dinelli, CGCS (right) and Juan Villareal, foreman. We learned so many insights, we're planning on returning next summer, but with an extra voice recorder.

NCM hits the links North
Coast Media's Craig MacGregor, North American
sales manager, and Kevin Stoltman, president and CEO, on the
18th tee on the Old Course at Half
Moon Bay Golf Links. MacGregor
crushed his drive into a gorge. But
hey, that's good business golf,
when you're playing with the boss!

99 cans of beer on the wall
Seth found the perfect place
for an off-site lunch meeting
during RISE: Cameron's Restaurant
& Inn. Along with Dean Kinney, sales
and marketing manager for Sierra Pacific Turf Supply, the two felt like they
were back in jolly old England.



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